

THE TRANSYLVANIA TIMES

A State And National Prize - Winning, Home Town Newspaper

Vol. 82 — No. 13

SECOND CLASS POSTAGE
PAID AT BREVARD, N. C.
ZIP CODE 28712

BREVARD, N. C., THURSDAY, MARCH 27, 1969

★ 30 PAGES TODAY ★

Proclamation

WHEREAS: Brevard is proud of its Chamber of Commerce for its efforts in making our city a balanced community and a better place in which to live and work; and

WHEREAS, the Brevard Chamber of Commerce has taken an active part in all phases of our community's development, and its more than 220 members have been in the forefront of every worthwhile civic project undertaken in Brevard and,

WHEREAS, our Chamber of Commerce has championed the free enterprise system, encouraged private initiative and provided the organizational framework necessary to make the business community an effective partner in our civic, cultural, economic and educational activities. And, further, those of us in government have benefited by the counsel of the Chamber when matters of common interest have been under consideration:

NOW, THEREFORE, in appreciation of the contributions made by the Chamber of Commerce to the progress of our City, I, Raymond F. Bennett, Mayor of Brevard, do hereby proclaim the week of March 23-29, 1969, as

CHAMBER OF COMMERCE WEEK

in Brevard. And, in issuing this proclamation, call upon all our citizens, organizations and institutions to recognize this special week and to join in its observance.

Chamber Of Commerce Campaign Opens Friday With Breakfast

Mayor Bennett Issues Timely Proclamation

Mayor Raymond F. Bennett in an official proclamation, gave recognition to this week of March 23-29, 1969, when he designated it "Chamber of Commerce Week" and urged all citizens of Brevard to learn more about their Chamber of Commerce—its purposes, accomplishments and goals for the future.

In an official ceremony, Mayor Bennett signed the official proclamation specifying the week - long observance.

In noting this event the mayor reminded everyone of the slogan of Chamber Week, "IT TAKES TWO — YOUR CHAMBER OF COMMERCE AND YOU," and recommended that every citizen apprise himself of the vital role the Brevard Chamber of Commerce plays in community life.

This will be the sixth annual observance of Chamber of Commerce Week, coordinated throughout the U. S. by the national management society of Chamber executives, the American Chamber of Commerce Executives.

Mr. Love joined American Thread at its Willimantic, Connecticut plants in '47 after graduation from Harvard Business School. At Willimantic, he progressed steadily through the manufacturing organization finally to the post of General Manager.

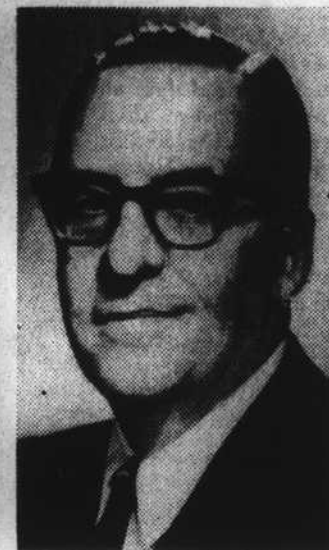
In 1963, he was promoted to Director of General Executive Services at the firm's New York headquarters. Since then he has held the posts of Assistant to the President, Manufacturing Vice President and, most recently, Executive Vice President.

Mr. Shaw joined American Thread in 1920 as an apprentice in Fall River, Massachusetts. Subsequently, he held manufacturing management posts at the Dalton, Georgia and the Willimantic, Connecticut plants. In 1953 he was elected Manufacturing Vice President and he has served as American Thread's President for the past nine years.

Also, at American Thread's annual stockholders' meeting, W. H. Burton, Manufacturing Vice President and G. T. Shantz, Industrial Sales Vice President, were elected to the firm's Board of Directors.



JOHN B. LOVE



E. B. SHAW

At American Thread

John Love Named President, Shaw Chairman Of The Board

John B. Love has been elected President and Chief Executive Officer of The American Thread Company succeeding E. B. Shaw, who now becomes Chairman of the Board of Directors. The appointments become effective April 1st.

Mr. Love joined American Thread at its Willimantic, Connecticut plants in '47 after graduation from Harvard Business School. At Willimantic, he progressed steadily through the manufacturing organization finally to the post of General Manager.

In 1963, he was promoted to Director of General Executive Services at the firm's New York headquarters. Since then he has held the posts of Assistant to the President, Manufacturing Vice President and, most recently, Executive Vice President.

Mr. Shaw joined American Thread in 1920 as an apprentice in Fall River, Massachusetts. Subsequently, he held manufacturing management posts at the Dalton, Georgia and the Willimantic, Connecticut plants. In 1953 he was elected Manufacturing Vice President and he has served as American Thread's President for the past nine years.

Also, at American Thread's annual stockholders' meeting, W. H. Burton, Manufacturing Vice President and G. T. Shantz, Industrial Sales Vice President, were elected to the firm's Board of Directors.

100 Workers Canvass For New Members

This is Chamber of Commerce week in Brevard, throughout North Carolina and across these United States.

To highlight the local observance, the Brevard Chamber of Commerce will conduct a big Membership drive on Friday.

It will begin with a breakfast for directors and other workers in Gaither's Rhododendron room, beginning promptly at 7:30 o'clock.

This entire week will, in the words of Brevard's C of C president, Ben Patterson, "afford us the unique opportunity to direct particular attention to the role the Chamber of Commerce plays in the development of our community."

The theme of this year's observance is: "It takes two, your Chamber of Commerce and you." To stress this slogan, the Brevard C of C has had badges made which carry the first part of the theme, "It Takes Two" in bold black letters on a gold background. These will be passed out to membership solicitors at the kickoff breakfast.

Efforts will be directed this year to enlarging the Brevard C of C membership with particular emphasis on individual members.

Man Killed In Wreck Tuesday At Cherryfield

A two-car accident on the paved rural road, No. 1331, at Cherryfield, Tuesday afternoon at 4:05 claimed the life of one man and injured several other persons.

Killed was Karl Otto Thomsch, 823 Lakeside drive, Hendersonville, who was operating a 1958 Chevrolet.

Others in the car who suffered injuries and who were taken to the local hospital included the following:

Fredda Thomsch, age 74, Hendersonville; Sarah C. Berg, age 65, of Ocean Grove, New Jersey, and Lars T. Berg, age 68, also of Ocean Grove.

The other car involved in the accident was driven by Jacqueline King Brown, age 35, of Hendersonville.

Headed Brevard Institute

Oliver H. Orr Dies, Prominent Leader In The Town And County

Oliver Hamilton Orr, age 86, prominent civic, church and educational leader in Brevard and Transylvania county for many years, died here at his home in Forest Hills on Monday after a lengthy illness.

A native of Transylvania, Mr. Orr was educated in the schools here, at Mars Hill college, the University of North Carolina at Chapel Hill and the University of Tennessee at Knoxville.

He taught in schools of Transylvania county, Cleveland county and in South Carolina.

He was principal of the high school at Weddington, N. C., and later superintendent of the Brevard Institute.

He was later a bank cashier and was in the insurance and

real estate business when he retired in 1906.

Surviving are the widow, Mrs. Jennie Lee Taylor of the home; one daughter, Mrs. Rachael Schopkowski of Cambridge, Mass.; two sons, Mary Taylor Orr of Tampa, Fla., and Oliver H. Orr, Jr., of Washington, D. C., and two grandchildren.

Funeral services were held Wednesday at 2:00 p.m. at the First United Methodist church of which he was a member. Rev. Brunson Wallace officiated and burial was in Gillespie-Evergreen cemetery.

The family asked that in lieu of flowers memorials be made to the building fund of the First United Methodist church.

Moore Funeral Home was in charge of arrangements.



A SPRING CATCH — With the arrival of spring, it's time to go fishing. And Mrs. Bill Jamerson did just that and brought back a beautiful string of Speckled and Brown trout. The beauty in the middle was 21 inches long, and they were caught in Cascade lake. (Times Staff Photo)

On Tuesday Night

Elks Elect New Officers Charter Members Honored

Brevard Elks elected new officers, honored some 80 charter members and installed five new members at their regular meeting Tuesday night at the local Elks Lodge.

Elected to serve this coming year as Exalted Ruler was Herbert J. Schain, who has served the local lodge in numerous capacities during the years that he has been a member.

Serving with him will be the following elected officers:

Esteemed Leading Knight, James Howell

Esteemed Loyal Knight, Fred Osteen

Esteemed Lecturing Knight, Keith Hepler

Secretary, Ray Winchester

Treasurer, W. W. Duckworth
Three Year Trustee, James Hawkins; and
Tyler, Joe A. Bowden.

Three other appointive offices will be filled in the immediate future by the new Exalted Ruler.

All new officers will be installed at the next regular meeting of the local lodge on Tuesday night, April 8th.

Some 30 charter members were on hand for ceremonies honoring them for their fine tenure of service to B.P.O.E. Lodge No. 1768 since it was chartered here in January of 1949. In honor of the occasion, a huge birthday cake, symbolizing the 20th anniversary of the lodge, was presented.

—Turn to Page Six

Over W P N F

It's Easy Music During The Day, Rock-N-Roll At Night

Popular music of the day is heard all during the broadcast day over WPNF. "Easy Listening Music" is heard over the station during much of the day, and "rock" music is heard each night on "Reevord Party" from 7:10 p.m. until 10:00 p.m.

"Record Party" continues to be one of the more popular shows for the younger set on WPNF. Frankie Capps holds forth with the music, with an endless chain of records which are favorites of the teen set, as well as some older listeners.

"Values For Living" with Dr. Tom Haggal, sponsored by Olin Mathieson Chemical Corporation of Pisgah Forest, is heard

over WPNF weekdays at 5:30 p.m.

This popular feature continues to be an important part of the station's daily schedule, and Dr. Haggal maintains a busy speaking schedule across the country.

Other Programs

The schedule for The Farm and Home hour is as follows: Thursday, Carolina news; Friday, U. S. forest service, Dan Hill; Monday, county extension chairman; Tuesday, station program; Wednesday home agent.

Speaking this week on Morning Devotions is Rev. Edward J. Sheehan, pastor of the Sacred Heart Church, Hendersonville.

—Turn to Page Six

Died At 89

Rites For Wales L. Mull Held Wednesday, Pioneer Merchant

Wales Langford Mull, age 89, of 123 South Caldwell street, died in the local hospital Monday night after a long illness.

He was a lifelong resident of Transylvania county and a former county commissioner.

Through the years he had engaged in the sawmill and lumber business, was a wheat thrasher for farmers of the county for years, had been co-owner and operator of the Purty Products company, a former director in the Transylvania Trust Co., was connected with the telephone company and was an original director in the Brevard Savings and Loan Co.

He also had operated grocery stores in several southern states for some 50 years.

He is survived by a number of nieces and nephews.

Funeral services were held Wednesday at 4:00 p.m. at the Brevard Davidson - River Presbyterian church of which he was a member.

Rev. John D. Smith and Rev. Daniel McCall officiated and burial followed in the Dunn's Rock cemetery.

Nephews served as pallbearers.

Moore Funeral Home was in charge of arrangements.

It's Final

Students Will Get Only One Day Off For Easter

School students in Brevard and Transylvania county will have only one day for Easter.

And that vacation day will be Good Friday—April 4th.

School authorities had planned more but, the winter's snow took care of that by keeping students out of class more than anybody had anticipated they would.

Dr. R. E. Robinson, superintendent, announces the last day of school for students as being on June 4th. Teachers will finish up their work on June 5th and 6th.

The date of graduation at Brevard and Rosman high schools will be announced a little later.

Look Inside.....

News for the Women, page six second section and page six third section

Sports, pages six and seven, fourth section

Editor's Corner, page five, first section

Editorials, page two, second section

Almar Farm Column, page three, second section

Library Week Feature, page four, third section

School Menus, page seven, second section

American Red Cross Pictorial Feature, page six first section

Feature on Junior Achievement Program, page three first section.

Survey Reveals

Cancer Cures Are Up In Transylvania

By STAFF WRITER
Although cancer holds the number two spot in Transylvania county among the major causes of death, the chance of surviving a battle with the disease is better now than it ever was.

Today, one out of three victims is being cured. And that ratio could be raised to one out of two, they say, if everyone saw a physician when the first symptoms appeared.

Interest in their findings, revealed at the National Cancer Conference in Denver, is heightened by the fact that next month has been designated "Cancer Control Month."

The cancer figures for the local area, and the way they compare with those for other sections of the country, are brought

out in the latest annual report of the U. S. Public Health Service.

They show, among residents of Transylvania county, a total of 19 deaths in the year from the various types of cancer. Not included are cases in the local area involving non-residents.

It was equivalent to a rate of 108 cancer deaths per 100,000 population, as against 154 per 100,000 in the United States as a whole and 114 in the state of North Carolina.

Lung cancer, and its relationship to cigarette smoking, has been receiving more attention than the other forms of cancer.

This has been due to the rapid increase in lung cancer mortality. With 55,000 victims in the past year, mostly men, the death rate is ten times



By FRED REITER

Temperatures during the period through Saturday will average near normal in this area.

Daytime highs should average from 58 to 63 while night time low temperatures will average in the mid to upper 30's.

Weather should be mild through Thursday, according to the Weather Bureau's long-range forecast, and turning cooler by the end of the week.

Precipitation will total three-quarters of an inch or more occurring mainly near the end of this week.

The past week's temperatures averaged 64 high and 33 low in Brevard, with extremes of 75 and 20. Rainfall on Monday came to a total of 1.56 inches.

The week's daily temps and precipitation follows:

	High	Low	Prec.
Wednesday	67	34	0.55
Thursday	75	23	0.00
Friday	68	38	0.00
Saturday	63	26	0.00
Sunday	61	30	0.00
Monday	61	39	1.56
Tuesday	51	43	0.07

Official Announcement

Park Service Will Operate Campgrounds This Summer

Campgrounds in the Great Smoky Mountains National Park and on the Blue Ridge Parkway will be operated this summer by the National Park Service.

Director George B. Hertzog, Jr. ended the long - simmering controversy over leasing the campgrounds over to private concessionaires for at least one year with an announcement that NPS personnel would continue to run the camping areas pending an analysis of private operations in selected areas.

Camper still face a short-

ened season. The budget cuts forced by Congress last year are still in effect.

John Davis, assistant superintendent of the Blue Ridge Parkway, told the press:

"We hope to have everything going by May 15th. That was our original plan when we were expecting concessionaires to take over. If we can, we may get a couple campgrounds opened by May 1st, but the 15th is the more realistic date."

The only parkway campground in the immediate area is at Mount Pisgah.

New drugs and new combinations of treatment have boosted the survival rate in cases involving cancer of the colon, rectum, cervix and breast.

As to lung cancer, however, there has been little progress. The five-year survival rate is still under 10 percent. Under the circumstances, the recommendation is "stop smoking."