



DEVELOP CAMPAIGN STRATEGY — Newly appointed chairmen for the "Fund For Your Life" Campaign of the Transylvania Community Hospital are shown at their first strategy planning meeting discussing their plan of action. Seated, left to right, are: Don Blankenship, Chairman - Clubs and Organizations; Rev. Russell Willis, Chairman - Church Cooperation; Mayor Raymond

F. Bennett, Chairman - Government Division; and Ray Simmons, Vice President First Union National Bank, Campaign Auditor. Standing: Charles Pickelsimer, Chairman - Major Gifts Division; Mrs. E. P. Camenzind, Chairman - Special Gifts Division; and Dr. Frank B. McGuire, Vice Chairman - Supporting Committees.

(Times Staff Photo)

"Fund For Your Life" Drive Officially Opens This Week

Many To Assist In Raising Sum Of \$600,000

Solicitations in the "Fund For Your Life" Campaign begin this week with solicitation being conducted in the official hospital family.

Contacted in this group are the Board of Trustees, the Advisory Board, the Medical Staff, the Auxiliary and the Hospital Employees.

It is hoped that this group will pledge a considerable amount toward the \$600,000 we need to qualify for the Federal and foundation money that will allow Brevard to build a totally new \$2,050,000 hospital to replace the present antiquated hospital.

It was learned from Chairman Ralph H. Ramsey, Jr., Charles W. Pickelsimer, Mrs. E. F. Camenzind, E. B. Matheon and Mayor Raymond F. Bennett that they are busy recruiting solicitors for their respective divisions and that they expect to have all their volunteers by the first of June.

Training sessions for the volunteer solicitors are expected to get underway on May 28th and will be conducted to familiarize the volunteers with the needs of the community for a new hospital, the inadequacies of the present facilities.

Included in the training materials will be a brochure which illustrates the need for a new hospital, how it will be financed, project, memorial and tribute opportunities at the new hospital and a supporting statement by Campaign Chairman Jack C. Dense.

Also, a tax information folder which illustrates and —Turn To Page Three



STATE WINNERS at the recent North Carolina Vocational Industrial Clubs of America Leadership Conference at Raleigh include two girls from Brevard high school. The two, pictured above with their Health Occupations instructor, Mrs. Arvil Balding, center, are Rayetta Keener, left, third place winner in

the Safety contest, and Barbara Strickland, right, first place winner in the Job Interview contest. Miss Strickland will represent North Carolina VICA at the National Leadership Conference next month at Memphis, Tenn.

(Times Staff Photo)

Question Asked

Want To Name The New Hospital For County?

You can, for approximately half a million dollars. The Board of Trustees of the Transylvania Community Hospital has prepared a list of Project, Memorial and Tribute opportunities at the new hospital and heading this list is the \$500,000 to name the new hospital.

Other opportunities to honor a family, business or organization name, or to remember a departed loved one are available and range in value from \$1,000 to \$100,000 and include everything needed to make a first class life-saving modern hospital. Operation rooms, delivery rooms, labor rooms, treatment rooms, sterilizers, x-rays departments, offices, waiting rooms, kitchens, private and semi-private rooms, a medical library, nurses stations and laboratories. The large amounts are designated for entire wings in the hospital while the smaller amounts are designated for individual patient rooms.

When asked about the success of this type of program, the Board said that it had been very successful in other hospitals across the country and was successful when it was conducted in the present hospital.

They added that they expect employ groups will probably elect to have their entire contribution go to naming a particular unit in their honor and that they expect —Turn To Page Three

For New Year

United Fund Is Requesting Budgets From All Agencies

G. Earle Johnson, Jr., Chairman of United Fund's Budget and Admissions Committee, has requested all participating agencies to submit budgets for the year 1970 to his Committee before June 5, 1969. Mr. Johnson explained that agencies budgets must be in hand by this date, in order to allow sufficient time for their review prior to the beginning of hear-

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For Crippled Children

Shriners To Hold A Big Fish Supper This Friday

The Transylvania Shrine club is sponsoring a big fish supper on Friday, May 29th, here in the Masonic temple from 5:00 to 8:00 p. m.

Proceeds will go to the Shriner's Crippled Children's hospital in Greenville, S. C.

Tickets are on sale by members of the Transylvania Shrine club and at Houston's, Lyda-McCrary Motors and at Brevard Barber shop.

Local Shriners point out that the hospital at Greenville is do-

ing a tremendous job treating crippled children.

A local girl, Cherie Kay Tinsley, daughter of Mr. and Mrs. Volney Tinsley, is one of the hundreds of children receiving treatment at this fine hospital.

The Shriners hope that many Transylvanians will come out Friday night and enjoy a good meal while contributing to a very worthy cause.

In Local Survey

Rise Noted In Living Standards In Area

Although the cost of living has zoomed in Transylvania County in recent years, as it has everywhere else, inflation has not been the chief culprit.

So says the Bureau of Labor Statistics after completing a nationwide sampling survey of family budgets and comparing them with the budgets of previous years.

It finds, in fact, that 60 per cent of the increase in expenditures for goods and services has been due to an upgrading of the average family's standard of living, over a period of 15 years, and only 40 per cent has been due to inflation.

Gradually, year by year, local families have been improving their way of life—eating more expensive foods, wearing finer clothes, buying better homes and spending more on

leisure pursuits.

The net result, according to the BLS, was that 4 per cent per year was invested in better living during the period despite the fact that prices were rising at an average of 2.7 per cent a year.

The change is quite evident in Transylvania county. It shows up, for example, in the array of household appliances and equipment in their homes and in their outlays for goods and services generally.

On the basis of a special report on purchases and ownership of durables, made by the Department of Commerce, no less than 30.9 per cent of the families in Transylvania county now own two or more cars, as compared with 19.2 per cent in 1960.

The average elsewhere in the United States is 26.7 per cent and, in the South Atlantic



Springtime temperatures held forth in Brevard this past week, and the weather warmed considerably, with averages of 72 and 58 degrees each day.

The weekend precipitation did not amount to as much officially as might be presumed, with only a total of .97 inch for the weekend.

Highest reading during the period was 80 on Tuesday afternoon while the low for the week was 44 on Wednesday morning.

The long - range forecast for the area calls for temperatures to average slightly above normal through Saturday, with daytime highs averaging in the upper 70s, while lows in the early mornings should be in the mid - 50s. Warm throughout the period.

The summertime showers and thundershowers have set in already. The forecast calls for rainfall to total more than three - quarters of an inch through Saturday.

Summary of the past week's weather follows:

	High	Low	Prec.
Wednesday	75	44	0.00
Thursday	71	47	0.00
Friday	66	45	0.06
Saturday	67	58	0.15
Sunday	66	57	0.42
Monday	78	59	0.05
Tuesday	80	58	0.29

Lions Will Sell Brooms Thursday

The annual Broom sale of the Brevard and Pisgah Forest Lions clubs will be conducted this Thursday, beginning at 5:30 o'clock.

Officials of the two clubs urge all citizens in the two communities to "buy a broom when a Lion knocks at your door".

The brooms are made by the blind to help the blind.

All purchases will greatly aid the two clubs with their important sight conservation program.

Miss Strickland First

Health Occupation Students At Brevard Win State Honors

Results Not Final

Olin Employees Reject Union, Voting Very Close

Employees of Olin Mathieson Chemical corporation rejected by one vote the petition by the United Papermakers and Paperworkers (AFL-CIO) in an election held at Olin's Pisgah Forest plants on May 14 and 15.

The company was advised yesterday that the Union had filed an objection to this election. The same procedure was followed by the UPP in an election held in February, 1967. The National Labor Relations Board overruled the objections and certified that election.

During the recent election the votes of 23 employees were challenged. In an announcement by the company, employees were informed that the results could not be de-

termined until these challenged votes had been ruled upon by the NLRB. The Board will investigate and decide upon the eligibility of the challenged voters. If any of them are determined to be eligible, their vote will be added to those already counted.

In the election 910 employees voted against the union and 909 for representation, with the 23 challenged votes and 8 voided. Olin had 1,965 employees who were eligible to vote during last week's election.

When the final results of the election is determined by the NLRB, the results will promptly be publicized.

Look Inside...

News for the Women, Page 6, second section, and pages 4 and 5, fourth section
School menus, page 3, fourth section
Editor's Corner, page 5, first section

The purpose of the safety contest is to foster the teaching and practice of good safety habits in the home, on the job, and during recreation, as well as in any other areas of safety which encompass the welfare of the community in general.

This year's judge stated —Turn To Page Three

Outstanding Students

Three From Brevard High Will Attend Boys' State

Three rising seniors at Brevard high school have been selected to attend Boy's State at Wake Forest University next month, according to local officials of Monroe Wilson Post No. 88, American Legion, here in Brevard.

The three are Ricky Daniels, John Holliday and Charles LeClaire, who have all been outstanding students at Brevard.

While attending the annual Boys' State at Wake Forest, the three will join other outstanding rising seniors from all over

North Carolina to hear lectures on citizenship and discussions by outstanding public officials, faculty members and Legionnaires that will help them become better citizens.

Candidates for attendance to Boys' State are carefully selected, and only those with outstanding qualities of leadership, character, scholarship and service are chosen to participate.

Boys' State will be held at Wake Forest in Winston-Salem on June 15th through 21st.

Program Highlights

WPNF Gives Much Time To Library For Public Service Announcements

From time to time WPNF by Rev. R. A. White, Other Programs

The schedule for the Farm and Home hour is as follows: Thursday, station program; Friday, ASC office, Glenn Whitmire Monday, county extension chairman, Jim Davis; Tuesday, station program; Wednesday, home agent, Jean Childers.

Speaking this week on Morning Devotions is Rev. Bill Penley, pastor of the Pisgah Forest Baptist church. Next week Rev. Russell Willis, pastor of the First Baptist church, will be heard.

The Sunday morning church service is being broadcast through the remote facilities of WPNF from the First United Methodist church, Rev. Brunson Wallace is pastor.

A new religious program is now being heard over WPNF. Each Saturday morning at 10:30 a. m. the "Good Things" broadcast is being heard over 1500 Radio, WPNF.

The broadcast is presented