

TRANSYLVANIA—

The Lane of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

THE TRANSYLVANIA TIMES

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PROPOSED NEW ROSMAN ELEMENTARY AND MIDDLE SCHOOL — Shown is a model of the new Rosman school facility which will include grades 1 through 8 and the Kindergarten when it is included in the State School program. Space will be provided for 26 teaching stations and classrooms (including 13 in the new building), group instruction area, and an instructional materials center. The location will be at the present school site. The present high school building and

the older section of the elementary building will be removed. The newer section of the present elementary building, the present shop building and the present gymnasium will remain and become integral parts of the new facility. All of the buildings will have a total area of over 67,000 square feet; 28,000 will be new construction. Estimated cost of the new building, furnishings and equipment is \$481,000.

Plans Being Made For Opening Of Schools Tuesday, August 25th

Enrollment Is Expected To Hit 4,500

Final preparations are being made for the opening of schools in Brevard and Transylvania county next Tuesday, August 25th.

According to Supt. Harry C. Corbin, the students will go a half day on Tuesday, which is termed, "Pupil Assignment Day."

The schools will open at 8:30 o'clock, with buses running at the regular hour, and the schools will recess at 11:30 a. m.

The regular schedule will begin on the following day, August 26th.

Teachers will report to their various schools next Monday morning at 8:00 o'clock.

Supt. Corbin expects enrollment to be around 4,500 in the school system this year. Last year the figure was 4,400.

Teachers and staff members are announced elsewhere in this week's issue of The Times.

Charging of fees in the schools has almost been eliminated, Supt. Corbin says, and insurance is optional.

The cost is as follows: \$2.25 for regular school coverage; \$14.25 for 24-hour coverage.



RIBBON CUTTING ceremonies that officially opened the new Brevard store of Carolina Tire Company were held last Thursday morning. Pictured above taking part in the Grand Opening of the modern, new facility are, left to right; Clyde W. Granberry of Salisbury, supervisor of stores; David Leer, assistant

store manager; R. A. Ballance, store manager; Brevard's Mayor Raymond F. Bennett, who cut the ribbon opening the store; and Frank Miller and Joe Thomas of Goodyear Tire & Rubber Company. The Grand Opening, featuring many specials and prizes, will continue through this Saturday. (Times Staff Photo)

Adopts Resolution

Board Of Education Outlines Official Plans For Bond Money

At a special meeting on August 14th, the Transylvania County Board of Education adopted a resolution to remove any doubt as to the official plans for use of the money to be derived from the \$4 million School Building Bond Issue if it is passed by the voters on September 12th.

The Resolution, certified by Harry C. Corbin, Superintendent of County Schools and Secretary of the Transylvania County Board of Education, reads as follows:

"WHEREAS, the Board of Commissioners of the County of Transylvania, at the request of the Transylvania County Board of Education, has called a special election for September 12, 1970, at which will be submitted to the voters of the County a proposed \$4,000,000 School Building Bond Issue; and

"WHEREAS, some question has arisen as to what school facilities will be constructed with the proceeds of the said Bond Issue, and we desire to remove any doubt as to the plans of the Board of Education for the use of the money derived from the sale of said bonds:

"NOW, THEREFORE, BE IT RESOLVED by the Transylvania County Board of Education that we do hereby reaffirm our announced intention of using the proceeds of the proposed \$4,000,000 School Building Bond Issue, if the same is approved by the voters, together with such other supplemental funds as we may obtain

Near New Hospital

New Shopping Center Planned Near City Limits Of Brevard

A new shopping center on U. S. 64 near the Brevard City limits is in the planning stages,

according to Ewell Taylor of Waynesville.

The Brevard Plaza, to contain about 80,000 square feet with space for five or six stores, will be constructed on a 13-acre tract (formerly the Clayton and Watson properties) on U. S. 64 a short distance from the northern city limits.

The plaza site is near the location for the new Transylvania Community Hospital, Mr. Taylor said.

The project is a joint operation of Taylor and Blake Garrett of Fountain Inn, S. C. The two men also own the Waynesville Plaza.

Mr. Taylor said they have tentative commitments from three or four businesses and hope to have a drive-in bank and a service station also, but "at present no final leases or plans have been made. There is a lot to be done yet."

He also said in Waynesville Tuesday that construction has not proceeded far enough yet to make an estimate of the final cost of the plaza.

College Students!

In early September The Transylvania Times is planning to carry a story listing as many college students from Brevard and Transylvania county as possible.

If you are a college student already, or if you're entering college this fall for the first time, drop us a line, giving us the inside information.

Please list your name, your parents' name, address, the college or university that you plan to attend, etc.

We'll be delighted to hear from you.

Address the information to The Editor, The Transylvania Times, Box 32, Brevard, N. C. 28712. Thanks!

Weather

By FRED REITER

Some of the year's warmest weather occurred during the past week at Brevard as temperatures averaged 84 and 61 during the period. Highest mark was an 87 while the low reading was a pleasant 59 degrees. Again rainfall was plentiful.

Weather Bureau's Extended Forecast: Thursday through Saturday — quite warm with scattered afternoon and evening thundershowers, mostly in the upper 80s and low 90s. Lows in the low 60s.

	High	Low	Prec.
Wednesday	71	61	0.15
Thursday	84	59	0.69
Friday	85	62	0.06
Saturday	87	59	0.00
Sunday	87	62	0.00
Monday	87	60	0.00
Tuesday	85	63	0.24

Case To Speak At Meeting Of Kiwanis Club

L. C. Case, III, chairman of the Better Schools Committee, will be the principal speaker at the meeting of the Brevard Kiwanis club.

As usual, the meeting will be held on Thursday night, beginning at 6:45 in Gaither's — Turn to Page Two

Survey Reveals

Transylvania Ahead In Buying Power

Transylvania County proved to be a stronger market than most during the past year, according to a national survey of business, just released.

Its relative strength was manifest in the rising level of family income in the area and in the amount of consumer spending in local retail stores.

The figures bearing this out are contained in the new, copyrighted "Survey of Buying Power," issued by Sales Management, the marketing publication. It presents comparable data on income and spending for communities in all parts of the country.

In Transylvania County, it shows, the amount of disposable money in the hands of local residents was above average.

Total net income locally, after payments of personal

taxes, came to \$47,689,000, as against the previous year's \$43,587,000.

Just what this was equivalent to, on a per-family basis, was determined by dividing the income figure by the number of local households. It averaged out, per household, to \$8,631. The year before it was \$8,548.

Despite the effects of inflation, which cut into the purchasing power of people in all sections of the country, local residents still had a greater amount than usual left for discretionary spending.

And, although many consumers were more hesitant than at other times in their purchasing, because of their concern over the war in Vietnam and the threat of a recession, they did spend freely enough

to give local merchants a good year.

As a result, Transylvania County stores were able to chalk up gross sales of \$20,758,400, topping the prior year's \$18,391,000.

Because local consumers did not spend as much as they were capable of, more of their money went into savings and into a reduction of their outstanding indebtedness.

Consequently, there is now more cash in their bank accounts and in their other reserves, ready and waiting to be used when they feel the time is right.

A University of Michigan poll shows that that time will come when uncertainties over the national economy, inflation, taxes, high interest rates and jobs begin to disappear.

Opens Monday

Faculty-Student Work Shop Begins College's New Year

Director Reports

Local Public Housing Project Is Progressing With Land Acquisition

At the regular monthly meeting of the Brevard Housing Authority Monday night August 17th, Charles S. Dunlop, executive director, reported that the necessary work of land optioning was being accomplished.

In the three building sites where 100 housing units will be placed, there are 15 different parcels of land. Site A, located at the end of Whitmire street, contains two parcels both of which have been optioned.

Site B, located between Hillcrest Subdivision and Probart street Extension, contains three parcels, two of which have been optioned.

Site C, exclusively for the elderly, located between Mor-

gan street, and Oakdale avenue, is made up of 10 parcels of which three have been optioned.

Summerizing the work, Mr. Dunlop said that seven parcels out of the total 15 had been optioned and that, money-wise, the amount that is now under option is well over half the total amount anticipated to be spent for land.

The success of the local housing project is being realized through the kind cooperation and thoughtfulness of the land owners. The Local Housing Authority is indeed grateful to those who have agreed to sell their land at the appraised market value and they are looking forward to dealing with others who feel the great need of better housing in Brevard.

Brevard College is ready for the New Year, President Robert A. Davis announces.

The new academic year opened on Wednesday of this week with the annual Faculty and Staff Workshop. It began with a campus-wide picnic at 5:30 o'clock, followed by an orientation session and departmental meetings for the various academic areas of the college.

The schedule for Thursday calls for an address by President Davis and panels of faculty and students to discuss such topics as "Curriculum and the Role of the Faculty" and "Extra Curricular Activities", etc.

The workshop will conclude on Saturday morning with the registration of student leaders who have returned to the campus to plan various facets of student orientation for the incoming class.

New students are expected to return to Brevard on Sunday, August 21st, for an extensive orientation program. This will be under the leadership of the new Dean of Students, Robert G. Ferree, and the Associate Dean of Student Affairs, Miss Mary — Turn to Page Three

At Bargain Rate

Cost Of Meals In Lunchrooms Set At 35c, Participation Up

School Bells! School Bells! Can a hungry child learn? Studies have been made which substantiate the fact that adequate nutrition increases alertness — and that it is practically impossible to teach a child who is too hungry to listen. In preparation for a new school year one should not overlook many of the "Learning Lab" experiences offered through, and in, the School Food Service Programs. What is important and what is of relative importance? Could it be that students should be helped to develop concepts concerning and understand that which is fundamental concerning good nutrition.

Transylvania County School Food Service Program to provide, to all students, a nutritionally adequate meal at a price they can afford to pay.

Even with food and labor costs still rising, Harry C. Corbin, Superintendent of Transylvania County Schools, announces that the price of school lunches in all schools will be thirty-five (35) cents for students and forty-five (45) cents for adults. Holding the price of school lunches the same as last year for the present is possible due to Centralization, to funds and foods received under the National School Lunch Program and from the U. S. Department of Agriculture — Turn to Page Five

Program Highlights

Sunday Programs From Music Center Continue Over WPNF

Even though the season has now ended for 1970 at Brevard Music Center, the music of the B-M-C orchestra will continue to be heard over WPNF each Sunday afternoon, at 3:05 p.m.

This Sunday's program includes: The Intermezzo from Barber's Vanessa and Ravel's Daphnis and Chloe Suite, to be performed by the BMC orchestra, directed by Henry Janiec.

The orchestra is conducted by Henry Janiec, who also serves as musical commentator for each Sunday's program.

WPNF. The new program will be about highlights of activities of the State Highway Commission, the state's road-building needs, etc.

First program in the new series will feature A. C. Dodson, State Highway Commission Geologist.

Time for the broadcast of this new series will be announced in the Times and on WPNF.

Other Programs

The schedule for the Farm and Home hour is as follows: Thursday, Station Program; Friday, ASC office, Glenn Whit — Turn to Page Four

A new series of public service programs begins soon over