

FROM THE EDITOR'S CORNER

By EDITOR JOHN ANDERSON

If you have seen a man in uptown Brevard with a baby lion, you weren't seeing things.

You were seeing a man with a baby lion.

He is Alton Braddock, who owns a home in the Little River section.

And he actually books African Safaris from his office in Hendersonville.

A retired Bradenton, Florida, rancher, Mr. Braddock has been an African hunter since he came off the plains in Texas.

He has also hunted game from Alaska to Florida, and from North Carolina to Montana and loved every minute of it.

If you are thinking of an African Safari, call Alton Braddock, Hendersonville.

The back of The Times was broken into one night not too long ago. Fortunately, the Policemen were on the scene so quickly that the robber or robbers stole very little.

We're now considering letting our German Shepherd sleep at nights in our shop. Many stores and offices in the larger cities use the Shepherd and other watchdogs for night protection.

We pity the robber who runs into a German Shepherd: his bite is equal to over 800 pounds, and his bark and growl will scare the daylight out of you.

Last Sunday was Commencement at Brevard College. Next Tuesday Brevard high school seniors will graduate, and next Wednesday Rosman will have graduation.

That means we have a lot about Graduations in this issue and more next week. You'll enjoy reading about them.

We congratulate the 1971 graduate!

"Passing The Buck" was the

caption on this little item clipped from the "Kernels of Corn" column in North Carolina Education Magazine:

A stork is a bird with many things charged against it which should have been blamed on the lark.

We were surprised that Senator Carl Killian has proposed a bill that would levy a three per cent tax on advertising in newspapers.

From some of his statements, you would gather that he is trying to get even with some "writer" or "writers". We don't know who they are, and we don't understand why he wants to take his grudge out on newspapers in general.

A three per cent tax on newspaper advertising would be a burden on local commerce.

Of total dollar advertising volume in the U. S. (latest data available) some 60% is local. This includes:

82% of NEWSPAPER advertising.

65% of RADIO advertising.

64% of TRANSIT advertising.

We'll make two more points about Senator Killian's proposal:

DOUBLE TAXATION, When Customers Pay Twice.

Merchants usually cannot and will not absorb the increase cost of a tax on their advertisements. See the testimony of Baltimore merchants in 1958, after a Baltimore tax on advertising had been in effect for six months and before it was declared unconstitutional.

Merchants will either (1) reduce their selling effort or (2) pass the cost to consumers in increased prices.

When merchants pass the tax along, the customer pays twice. He pays for the advertising tax, and he pays the

sales tax on the merchandise.

This is especially important in the food field, where advertising is so heavily used by grocers, and where low-income customers would be heavily hurt.

A Blow to INFORMATION Media.

This is important to whatever degree the State puts value on free exchange of ideas and information.

A tax on advertising would clearly put a heavy burden on the information media, which depend on advertising for support.

The consequences would be stated in the U.S. Supreme Court case of Grosjean v. American Press Co., 1936, as follows:

"A free press stands as one of the great interpreters between the government and the people. To allow it to be fettered is to fetter ourselves."

If there was any doubt in Senator Killian's mind as to where we stand on his bill, he should have a pretty good idea by now. Is he looking for publicity?

Borrowed . . .

How to tell the sexes apart now with the long hair and the pant suits: The one listening is the man.

"The pessimist sees the difficulty in every opportunity, the optimist sees the opportunity in every difficulty."

One reassuring thing about some of today's students is that most of them are bound to be smarter than they look!

Joke of the week . . .

One of the most tactful of men was firing a young fellow from his first job. He called the young man into his office and said: "Son, I don't know

New Officers Of 25th District Of American Legion Are Elected

The 25th District of the American Legion met at Post No. 47, Waynesville, on May 2. District 25 Commander Don Culin presided at the meeting which was attended by representatives of the Posts within the 25th District.

Newly elected officers for 1971-72 are as follows:

Clifford Cagle - District 25 Commander

James D. Yonce - District 25

Vice Commander

Monroe Phillips - National Convention Delegate

Ralph Thurmond - National Convention Alternate

Installation of these officers will be held during the installation of the new Department Commander who will be elected at the State Convention in Wilmington.

Cathey's Creek Baptist Church Will Have All-Day Events Sunday

Cathey's Creek Baptist church will have a Gospel sing this Sunday at 1:30 p. m., featuring such groups as the Owens Family, The Talley Trio, The Ambassadors and others.

Dr. E. C. Bragg, Vice-President of Trinity College, Duncedon, Florida, and father of the

pastor, Kenneth E. Bragg, will be the guest speaker at the 11:00 o'clock service preceding the singing.

There will be "Pot Luck" dinner on the grounds following the morning services.

The public is invited to attend all or part of the services.

Need To Write Legislators? Here's A List Of Addresses

The mailing addresses of lawmakers representing Western North Carolina are published here for your convenience.

U. S. Sen. Sam J. Ervin, Jr., (D), Senate Office Building, Washington, D. C. 20510; U. S. Sen. B. Everett Jordan (D), Senate Office Building, Washington, D. C. 20510; and U. S. Rep. Roy A. Taylor (D), House Office Building Washington, D. C. 20515.

State Senators, Lamar Gudger (D), 189 Kimberly Ave., Asheville, 28804; I. C. Crawford (D), 10 Hampshire

Cir., Asheville, 28804; Carl D. Killian (D), Cullowhee 28723; Zeb D. Alley, (D), Waynesville 28786; Clyde M. Norton (D), Box 477, Old Fort 28762; David T. Flaherty (R), 893 Hospital Avenue, Lenoir 28645.

State Representatives Herschel S. Harkins (D), Box 7266, Asheville 28807; John S. Stevens (D), 8 Pine Tree Road, Asheville 28804; Claude DeBruhl (D), Box 480, Candler 28715; Charles H. Taylor (R), Box 66, Brevard 28712; Liston B. Ramsey (D), Marshall 28753; Ernest B. Messer (D), 15 Forest View Circle, Canton 28716; Erwin W. Patton (D), West Main Street, Franklin 28734.

Also Reps. J. T. Mayfield (R), Box 26, Flat Rock 28731; Hugh Beam (D), 204 Crescent Drive, Marion 28752; James E. Holshouser, Jr. (R), Westbrook Extension, Boone 28607; R. A. Jones (D), 122 Woodland Ave., Forest City 28043; and William M. Fulton (R), 207 Myrtle Street, Morganton 28655.

how we're going to get along without you, but starting Monday we're going to try."

And we also like . . .

The wife lay on her death bed. She pleaded: "John, I want you to promise you'll ride in the same car with my mother at the funeral."

"O.K.," he said, "but it will spoil my whole day."

MOTHERS! YOUR CHILD'S PORTRAIT IN LIVING COLOR



5x7 ONLY 97c

FRIDAY AND SATURDAY ONLY May 21 & 22 10 a.m. 'Til 5 p.m.

Full selection of poses • Work guaranteed • No appointment needed • Ages 6 months to 12 years • Additional charge for more than one child per family.

Cassel's 5c & 10c Store 338 South Broad Street Brevard, N. C. NEXT TO THE A&P SUPERMARKET

With The Sick At The Transylvania Community Hospital

The following persons were reported by the staff of the Transylvania Community Hospital to be confined at noon on Wednesday:

- Mrs. Mary Ashe, Hendersonville
Miss Ellen Mae Ayers, Brevard
Mrs. Gay Hensley and baby girl, Rosman
Mrs. Carr Owens, Brevard
Mrs. Barbara Waters, Pisgah Forest
Mrs. Alice Allen, Brevard
Rufus Gravely, Brevard
Mrs. Belva Mitchell, Pisgah Forest
Mrs. Aurelia Raines, Candler

Visitors are requested to observe the following hours: mornings 10:30 - 11:30; afternoons 2:30 - 4:00; evenings 7:00 - 8:30.

TRY TIMES WANT ADS

McCall Rites Slated Friday

Spurgeon James McCall, age 72, of Balsam Grove died unexpectedly early Wednesday morning in the Transylvania Community hospital. He was a retired farmer and timber worker. He was a life-long resident of Transylvania County and a member of the Shoal Creek Baptist church.

Mr. McCall is survived by his wife, Lucy Allen McCall; two daughters, Mrs. Rebecca McCall and Mrs. Leonard Griffin, both of Balsam Grove; two sons, Tolvin of Barnesville, Georgia, and Tom Wesley McCall of Balsam Grove; seven sisters, Mrs. Goldie Arludge of Candler, Mrs. Opal Manning of Westminster, Colorado, Mrs. Edna Scroggins of Asheville, Mrs. Ruth Long of Brevard, Mrs. Elsie McCall of Rosman, Mrs. Ruby Owens and Mrs. Flora Owens both of Balsam Grove; seven brothers, Gene McCall of St. Louis, Missouri, Harry and Mack McCall of Travelers Rest, S. C.; Jack of Greenville, S. C.; Buck Owens of Balsam Grove, Harley Owens

of Brevard, and Harlin Owens of Liberty, S. C.; 13 grandchildren; two great-grandchildren; and a number of nieces and nephews.

Funeral services will be conducted at 2:00 Friday afternoon in the Shoal Creek Baptist church.

Officiating ministers will be the Reverend Cecil Robinson and the Reverend F. A. Raines.

Burial will follow in the Shoal Creek Cemetery.

Grandsons will serve as pallbearers.

The body will be taken to the home Thursday morning at 10:00 a.m. to remain until taken to the church for the service.

Frank Moody Funeral Home is in charge of arrangements.

TRY THE TIMES WANT ADS

Advertisement for GE refrigerators. Features 'today's best buy' headline, '14.7 cu. ft. No Frost Refrigerator-Freezer with Jet Freeze Ice Compartment' for \$319.95, and 'Another Big Value 17.6 cu. ft. No Frost Refrigerator 349.95 Rolls out on wheels'.

Sears advertisement for chain link fencing. Includes 'HOME IMPROVEMENT HEADQUARTERS FOR CHAIN LINK FENCING', '57c Per Foot', '36" HIGH', 'EASY PAYMENTS', 'FREE ESTIMATES', 'EXPERT INSTALLATION', and 'Contact BILL HUNTER'.

Advertisement for Carolina Tire Co. featuring a 'GE AM/FM PORTABLE RADIO' for \$22.88 and '3 WAYS TO CHARGE' (Car, Master Charge, American Express). Includes 'CAROLINA TIRE CO.' and '4 LANE ASHEVILLE HIGHWAY DIAL 883-9195 BREVARD, N. C.'