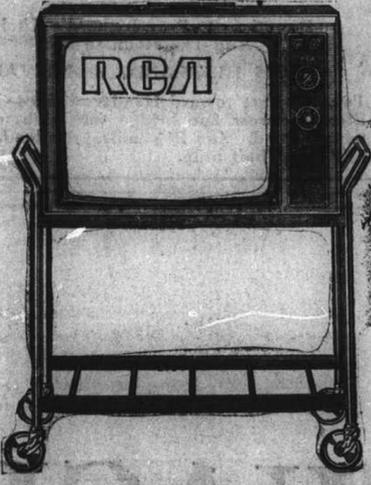


OFFICIAL RCA MID-JULY TV CLEARANCE SALE

AT
MIMS & LYDAY

Hurry In Today To Take Advantage Of These Low, Low Prices On Famous RCA Television Sets And Stereos At Mims & Lyday's! ★



Big-picture portable with its own stand!
Big-screen portable (complete with its own rollabout stand) combines famous RCA quality with easy room-to-room mobility. And—it's yours at a value price. Powerful 17,000-volt (design average) chassis, advanced-design tuners and Pan-O-Ply picture tube assure sharp, high-contrast performance. See this big-screen portable with its own set of wheels.

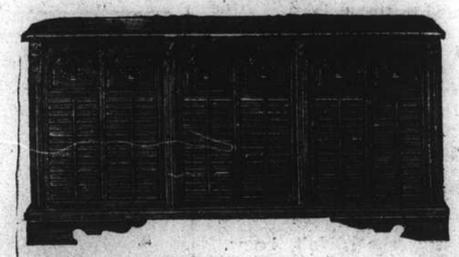
AM-197
\$159⁹⁵



The S53000 SERIES Stereo Module System Model S53000
RCA Stereo Module System with FM-AM and FM Stereo Radio

Value priced... 4-speaker sound... deluxe turntable and tuner.
\$189.95

RCA Computer Crafted Stereo



RCA Stereo with Computer Crafted Tuner — The MIDDELBURG Model VMT22 **\$329.95**



It's portable, but it gives you a lot of color picture
Computer Crafted Portable Color—a happy combination of compact design and generous screen size for family viewing enjoyment. A number of computer-designed and tested components assures high level color performance. Come 'n for a demonstration. See how bright and beautiful Color TV can be.

The MODERNETTE Model EP-475 16" diagonal picture
\$359⁹⁵



Computer Crafted Solid State* Color Console

RCA Trans Vista® Color. Important advancements such as computer designed HI-LITE 70 picture tube and two computer tested solid integrated circuits combine with solid-state components to bring you a new high in RCA performance. Luxury-feature color viewing with Automatic Fine Tuning (A.F.T.) and a picture that's twice as bright as previous big-screen RCA color pictures.
*Only one tube rectifier

GP-668
\$599⁹⁵



Computer Crafted Color Portable that's affordable!

Looking for compact, easily portable Color TV at a budget-pleasing price? RCA's The Graduate is the answer. High-level performance features including RCA's computer-designed picture tube provide superb, true-to-life color viewing. See this one in action—and check the price. It's a color-full value.

The GRADUATE Model EP-404 14" diagonal picture
\$279⁹⁵

RCA The Pick of the Portables



Lowest-priced RCA TV gives big performance
The perfect personal TV for yourself or as a gift. Compact 11-lb. cabinet. Plug-in "satellite" circuit boards for fast, convenient servicing. See this stand-out value soon.

The ELFIN Model AM-093 9" diag., 43 sq. in. picture
\$79.95



Quality sound. Budget price. RCA Stereo
Solid state amplifier. Stadiomatic changer, Feather Action tone arm. Two 9" oval speakers.
The FAYETTEVILLE Model VME12
\$149.00



Compare the picture size... Compare the price!
Famous RCA picture quality... lightweight portability... low price.
\$109.95

RCA...First in Color TV!



Big-screen fiddle-free Color TV
Advanced Automatic "Locked-in" Fine Tuning (A.F.T.) pinpoints tuning on correct signal... electronically. Tilt-out control panel for easy stand-up tuning.
The BOSWELL Model F4005 24" diag., 294 sq. in. picture
\$499.95

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