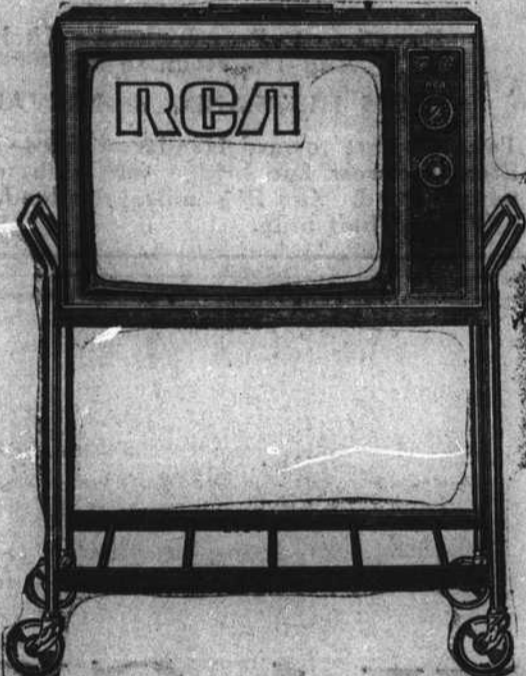


# OFFICIAL RCA MID-JULY TV CLEARANCE SALE

AT  
**MIMS & LYDAY**

Hurry In Today To Take Advantage Of These Low, Low Prices On Famous RCA Television Sets And Stereos At Mims & Lyday's! ★



**Big-picture portable with its own stand!**  
Big-screen portable (complete with its own rollabout stand) combines famous RCA quality with easy room-to-room mobility. And—it's yours at a value price. Powerful 17,000-volt (design average) chassis, advanced-design tuners and Pan-O-Ply picture tube assure sharp, high-contrast performance. See this big-screen portable with its own set of wheels.

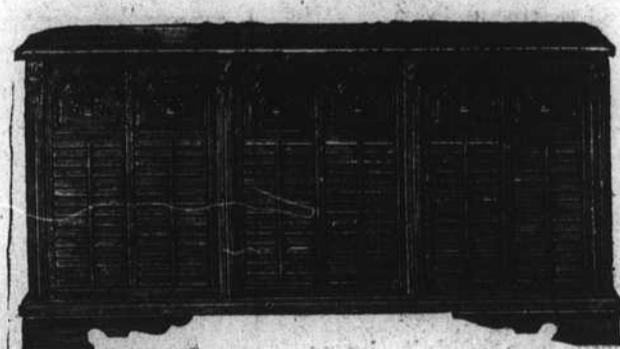
AM-197  
**\$159<sup>95</sup>**



The S53000 SERIES Stereo Module System Model S53000  
**RCA Stereo Module System with FM-AM and FM Stereo Radio**

Value priced... 4-speaker sound... deluxe turntable and tuner.  
**\$189.95**

## RCA Computer Crafted Stereo



**RCA Stereo with Computer Crafted Tuner** — The MIDDELBURG Model VMT22 **\$329.95**



**It's portable, but it gives you a lot of color picture**  
Computer Crafted Portable Color—a happy combination of compact design and generous screen size for family viewing enjoyment. A number of computer-designed and tested components assures high level color performance. Come 'n for a demonstration. See how bright and beautiful Color TV can be.

The MODERNETTE Model EP-475 16" diagonal picture  
**\$359<sup>95</sup>**



## Computer Crafted Solid State\* Color Console

RCA Trans Vista® Color. Important advancements such as computer designed HI-LITE 70 picture tube and two computer tested solid integrated circuits combine with solid-state components to bring you a new high in RCA performance. Luxury-feature color viewing with Automatic Fine Tuning (A.F.T.) and a picture that's twice as bright as previous big-screen RCA color pictures.  
\*Only one tube rectifier

GP-668  
**\$599<sup>95</sup>**



## Computer Crafted Color Portable that's affordable!

Looking for compact, easily portable Color TV at a budget-pleasing price? RCA's The Graduate is the answer. High-level performance features including RCA's computer-designed picture tube provide superb, true-to-life color viewing. See this one in action—and check the price. It's a color-full value.

The GRADUATE Model EP-404 14" diagonal picture  
**\$279<sup>95</sup>**

## RCA The Pick of the Portables



**Lowest-priced RCA TV gives big performance**  
The perfect personal TV for yourself or as a gift. Compact 11-lb. cabinet. Plug-in "satellite" circuit boards for fast, convenient servicing. See this stand-out value soon.

The ELFIN Model AM-093 9" diag., 43 sq. in. picture  
**\$79.95**



**Quality sound. Budget price. RCA Stereo**  
Solid state amplifier. Stadiomatic changer, Feather Action tone arm. Two 9" oval speakers.  
The FAYETTEVILLE Model VME12  
**\$149.00**



**Compare the picture size... Compare the price!**  
Famous RCA picture quality... lightweight portability... low price.  
**\$109.95**

## RCA...First in Color TV!



**Big-screen fiddle-free Color TV**  
Advanced Automatic "Locked-in" Fine Tuning (A.F.T.) pinpoints tuning on correct signal... electronically. Tilt-out control panel for easy stand-up tuning.

The BOSWELL Model FM-205 23" diag., 294 sq. in. picture  
**\$499.95**

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