

**Chevrolet adds distinctive appointments to
Luxurious 1972 Caprice Coupe**



The 1972 regular Chevrolets have added distinction plus strong emphasis upon quality. There is a new squared-off look to the front with a lower grille and individualized headlights. This luxury Caprice has a special large grid grille, full length side moldings with a color insert plus exclusive interior appointments. All regular Chevrolets have stronger front and rear bumpers. Variable ratio power steering and power brakes with front discs are standard. Turbo Hydra-matic transmission is standard on regular V8 models. Introduction date for all 1972 Chevrolets will be Thursday, September 23.

**1972 Line Of Chevrolets Said
To Be Featuring "Quality"**

Quality is the keynote of the Chevrolet Motor Division's 1972 product program.

John Z. DeLorean, general manager, pledged that the 1972 models scheduled for public introduction in September will be the best in Chevrolet's history.

"From the luxury Caprice to the economy Vega," DeLorean said, "we have limited the changes in our 1972 models to refinements and product improvements, while we concentrate on building each car better than ever before."

"Every one of our car lines is designed to meet the consumer emphasis on maximum value and quality in an automotive purchase."

"By providing with our 1972 models a better, more trouble-free way to see

When you think of prescriptions, think of VARNER'S, adv.

America, we hope to stimulate new public awareness of the individual freedom for enjoyable family travel offered by the automobile."

He said new manufacturing and assembly and quality audit procedures to stimulate added pride of workmanship among Chevrolet's 100,000 employees are among steps toward improved.

DeLorean also said the division is implementing new programs to guide Chevrolet dealers in giving improved customer service.

The full-sized Chevrolet for 1972 has new front and rear styling. It also has heavier, stronger bumpers that extend farther away from the body sheet metal as part of the improved bumper impact protection.

Chevelle, Monte Carlo and Camaro have front end styling refinements and all car

lines including Station Wagons, Nova and Corvette have engine, chassis and durability improvements. An anti-theft warning system becomes standard on Corvette.

Chevrolet's newest car — the top selling Vega — keeps its promise of styling continuity. Improvements include addition of a glovebox and the availability during the model year of an optional Turbo Hydra-matic three-speed automatic transmission.

Chevrolet continues to offer the industry's widest assortment of station wagons in 1972. Big Chevrolet - styled wagons have the Glide-Away disappearing tailgate; the mid-size Chevelle - styled wagons have dual-action gates and the small Vega Kammback has a one-piece rear window-gate that swings up for easy accessibility.

All Chevrolet engines for 1972 have exhaust emission

**Fisher Infant
Buried Friday**

Linville Keith Fisher, Jr., infant son of Linville and Hazel Reid Fisher of Rosman, died in Margaret Pardee Hospital, Hendersonville, at 12:30 p. m. Wednesday, August 25th.

Survivors include one sister, Linda Paige Fisher of the home; paternal grandparents, Ray Fisher and Mable Fisher of Rt. 1 Lake Toxaway; and maternal grandmother, Mrs. Nancy Reid of Marietta, S. C.

Graveside services were held at Macedonia Baptist Church cemetery Friday, August 27th. Rev. R. A. White officiated.

Frank Moody Funeral Home was in charge of arrangements.

The American Bible Society has received from Pope Paul VI the first color New Testament facsimile of the 4th century Codex Vaticanus B, one of the two earliest Bible manuscripts still in existence. The copy is on display at the Society's headquarters, 1865 Broadway, New York.

controls. As was the case in 1971, all engines have been designed to operate efficiently and with lower exhaust emissions on regular, low-lead or no-lead gasoline.

Chevrolet for 1972 publishes NET or as-installed horsepower ratings. The net test method follows the recommended procedure of the Society of Automotive Engineers and simulates actual performance as installed in an automobile.

Every 1972 Chevrolet has extensive safety features for occupant protection, accident rotation, accident prevention and anti-theft protection (see full list).

Chevrolet offers 15 Magic Mirror colors for 1972, of which 10 are new. There are six two-tone color combinations. New for 1972 are a "wet look" appearance of the five vinyl roof colors and a single, wider white stripe on optional whitewall tires.

At The College

**Mutual Concert Association
Conducting Membership Drive**

The annual drive for membership in the Mutual Concert Association is presently under way, according to Reverend Nelson F. Adams, Chairman of the Division of Fine Arts at Brevard College.

Mr. Adams noted that persons interested in purchasing a season membership pass for the 1971-72 series should contact the Music Department at Brevard College either by mail or telephone.

Membership will be limited to the first 250 local residents who purchase memberships in the Association due to the limited seating capacity in Dunham Auditorium, he stated.

The cost of the season tickets which admit members to

five concerts during the 1971-72 season are \$10.00 for adults, \$5.00 for students, or \$25.00 for a family membership. For the first time individual concert tickets will be sold at the door. The price of these will be \$4.00 for adults, \$2.00 for public school students, or \$10.00 for a family.

Renewal blanks will be mailed to members from last year, and also information will be sent to all persons who request it. The postage-paid envelopes will be enclosed for people to return with their request and checks. Also reservations can be made by phone by calling the Music Ticket Office, 883-8292, extension 85, or 883-9842.

Tickets will also be on sale

at the door for each concert.

All concerts this year will be held on week nights, not on weekend dates. Details of other engagements for the 1971-72 Mutual Concert Association series will be released in forthcoming issues of The Transylvania Times. A complete list of concerts for this season is given below.

Tuesday, September 7th — Carl Ratcliff Dance Theatre

Tuesday, November 9th — "I do! I Do!" starring Jack and Sally Jenkins

Thursday, February 10th — Gregg Smith Singers

Thursday, March 2nd — Allison Nelson Neal (pianist)

Thursday, April 6th — Piedmont Chamber Orchestra

US Bond Sales Are Reported At Record High In The State

Savings Bonds sales in North Carolina continue at a record pace.

Sales for the month of July and the January - July period are the best since 1945.

during July amounted to \$5,090,548, an increase of 28 percent over sales during July 1970. Total sales for July amounted to \$6,233,548, an increase of 27 percent over the comparable period in 1970.

in N. C. amounted to \$43,646,489 which represents 68.6 percent of the state's annual goal of \$63,600,000. Year-to-date cumulative sales are 14.7 percent higher than sales for the comparable period in 1970.

January - July cumulative sales in Transylvania County for July were \$25,166.00. January - July sales totaled \$188,911.00. This represents 67 percent of Transylvania County's goal of \$281,748.00, according to Jerry Jerome, Transylvania County Volunteer Chairman.

Series E Bond sales in N. C. January - July cumulative Sales in Transylvania County TRY TIMES WANT ADS

DID YOU KNOW?

Of all the teenagers in the world, the Americans (23 million of them) are the most powerful. Reason: they have a fantastic purchasing power of \$15 billion per year on their own and a direct influence in spending an additional \$35 billion of family funds.

- 1—Teenage boys—only 12 per cent of the male population, buy more than 40 per cent of all male sportswear.
- 2—Teenage girls—11 per cent of the female population, buy 20 per cent of all women's apparel.
- 3—Teenage girls account for 30 per cent of all cosmetic purchases, 25 per cent of all greeting cards, 50 per cent of all record albums.
- 4—About 13 million teenagers play at least one musical instrument, 16 million own at least one camera, 19 million read one to five books (not textbooks) a month.
- 5—Teenagers own 1 million TV sets, 100 million record players, 20 million radios, and one of every ten automobiles.

Who spends the rest — the adults — of course.

Mr. Merchant: If you want to reach the Teenagers in Transylvania, advertise each evening during WPNF's Record Party. That's from 7:05 until 10:00 o'clock each night over

WPNF

1240 On Your Dial

Brevard, N. C.

If the Shoe Fits-



BY Pat Patterson

Should the feet be pampered?

Millions of dollars are spent yearly in beauty salons to beautify the American woman. Yet, neglected feet and ill-fitting shoes will line the face, dampen the spirits and, can be related to more serious physical ailments. Because feet get more wear and abuse than any other part of the body, it is important to give them the loving care and pampering that is given to the most beautiful face.

Your feet will appreciate a refreshing daily bath; a foot powder will aid in drying. When your feet are tired, stimulate them by immersing alternately in hot and cold water. A vigorous massage with a rough towel is good. Apply lanolin, cream or lotion to areas of feet that are dry or cracked. Trim toe nails straight across.

Exercises such as toe wiggling, arch stretching and be enjoyed at every opportunity. Putting your feet up on a table, a desk, or anything about two feet above the floor is highly recommended to stimulate circulation. It's relaxing for the whole body and good for the feet.

Pat's
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