



# Downtown Brevard Merchants Start Big Sale Promotion Today



**CONTEST WINNER** — The Cedar Mountain Community won first place in the Roadside Improvement contest for 1971 in Western North Carolina, and the announcement was made last Friday at a luncheon meeting in Asheville. Look-

## Given \$150 Check

## Cedar Mountain Community Wins WNC Roadside Contest

Cedar Mountain community of Transylvania County has been named top winner of the Roadside Improvement Contest of the Western North Carolina Community Development Program for 1971. Newfound of Buncombe County was named second prize winner and Union Mills, Rutherford County placed third. Honorable mention placings went to White Oak Creek, Yancey County; Kirkland's Creek, Swain County; Painttown, Cherokee Indian Reservation and Glenville, Jackson County.

Announcement of the rural beautification winners was made at a luncheon meeting of the Area Steering Committee for the WNC Community Development Program at Bailey's Cafeteria, Westgate Shopping Center, Asheville. Awards totaling \$400 were presented by Karle Lehman, president of the sponsoring Asheville Agricultural Development Council and manager of K-mart.

Sponsor of the \$150 first prize was ADOA Corporation of Biltmore. The second prize of \$100 was provided by Coca-Cola Bottling Company of Asheville and the \$50 third prize by Ivey's of Asheville. Four honorable mention awards of \$25 each were given by Gerber Products Company and Asheville Federal Savings & Loan Association.

The roadside improvement contest, which is open to all organized community clubs in Western North Carolina has two purposes. One is to stimulate organized efforts by the community groups in clean-up and beautification programs, and the other is to provide

## Program Highlights

### WPNF Features News Of All Kinds Every Hour Daily

World news as well as national news is a big part of WPNF's daily schedule, and makes up a major portion of the station's programming.

World and national news is presented each hour over WPNF from the newswires of the nation's oldest and largest newsgathering organization, The Associated Press.

Sponsors of the news over WPNF include: Bowers; Brevard Federal Savings and Loan Association; Brevard Paint and Decorating Center; Cardinal

Cleaners; Brevard Pharmacy; Consumer Credit Company; McCrary Chevrolet-Oldsmobile, Inc.; Patterson's of Brevard and H. L. Siniard's Used Cars.

These progressive Brevard merchants make it possible for WPNF listeners to hear the stories and details of the day's news each hour.

#### Other Programs

The schedule for the Farm and Home hour is as follows: Thursday, U. S. Forest Service, —Turn to Page Two

ing over the first place check for \$150, from left to right, are: Karle Lehman, president of the Agricultural Development Council; Miss Jean Childers, Transylvania's Home Agent; and Rev. M. L. Ross, of the Cedar Mountain Community.

# THE TRANSYLVANIA TIMES

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### Weather

By FRED REITER

Brevard temperatures averaged 76 and 60 during the past week, with the week's high reading of 82 last Friday and the low of 56 on Sunday morning.

The extended outlook for North Carolina Thursday through Saturday: Fair Thursday and Friday, becoming partly cloudy to cloudy Saturday with a chance of showers in the coastal areas. Warm with daytime highs in the 80s. Lows will be in the 60s.

	High	Low	Prec.
Wednesday	72	60	0.04
Thursday	79	60	0.00
Friday	82	62	0.24
Saturday	61	58	0.60
Sunday	81	56	0.00
Monday	81	61	0.00
Tuesday	78	61	0.00

## United Fund Campaign Kickoff Is Slated Next Tuesday At Breakfast



### Davis Will Be Speaker, Goal Set At \$55,266

Dr. Robert Davis, President of Brevard College, will be the principal speaker at the United Fund Kickoff Breakfast to be held at Berry's restaurant on Tuesday morning, October 5, at 7:30.

Earl Johnson, President of the United Fund, has announced the campaign goal of \$55,266.63. He urges all agency representatives and all campaign workers to attend the breakfast. The public is also cordially invited.

Mr. Johnson has announced the campaign organization: service businesses, clubs and out-of-town organizations, William Ives; professional group, including schools, William Overholt; industrial concerns, Charles Moore; commercial organizations (inside Brevard), Ronald Byrd.

Bookmarkers, directing attention to the importance of the fund-raising campaign, will be distributed in the churches on October 3rd and an attractive and colorful leaflet listing the 15 agencies with a brief description of the services each provides will be distributed with pledge cards.

The 15 agencies which re—  
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## Kiwanis Club Will Sponsor Pancake Supper

The Brevard Kiwanis club is sponsoring a pancake supper Friday night in the Brevard high school cafeteria.

The Kiwanians will start serving at 5:00 o'clock, and they hope to get everybody served before the football game at 8:00 p.m.

The menu will consist of pancakes, sausage, coffee or kool-ade.

Proceeds from the supper will help sponsor the club's Key club, the Scholarship fund and the Boy Scout troop.

Tickets are \$1.00 each, and the Kiwanians say "bring the entire family for a delicious meal".

**SPEAKS AT LUNCHEON** — Attorney General Robert Morgan, center, spoke at a luncheon of leading Democrats and others here last Wednesday at Berry's, and he hinted that he was a possible candidate for Governor in next May's Primary. At

the left is Brevard's Jack Bryant, who introduced Mr. Morgan, and at the right is Dr. Wallace Hyde, Chairman of the Board of Trustees of Western Carolina University, who accompanied him to Brevard. (Times Staff Photo)

## Candidate For Governor?

## Attorney General Speaks At Well Attended Luncheon Here

### This Weekend

## Brevard High School Band To Enter Bristol Festival

Friday, October 1st, will see the departure of the Brevard high school band for the 21st Annual Southeastern Band Festival to be held on Saturday, October 2nd, in Bristol Municipal Stadium, Bristol, Va.-Tenn.

Virginia and Florida. Approximately 7,000 band members will participate in the Festival activities beginning with a parade through downtown Bristol, followed by marching competition in the afternoon and all evening.

Judging of each band is against a standard and not in competition with other bands. Each band is allowed to perform a maximum of seven minutes and a minimum of five minutes. Bands scoring 90 to 100 will be graded Division I; 80 to 89.9 will be graded Division II and 70 to 79.9 will

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## BLT To Hold Tryouts For Comedy, "Luv"

The Brevard Little Theatre will hold tryouts for "Luv", the first play of the season. Tryouts will be Monday, Oct. 4th, and Wednesday, Oct. 6th, at 7:30 p. m. in the Little Theatre building located directly behind The Transylvania Times.

"Luv", one of Broadway's brightest comedy hits, was written by Murray Schisgal. The cast includes two men and one woman. Those interested in any form of theatre work are invited to attend.

### Thursday, Friday

## College Trustees To Hold Fall Meeting

The Board of Trustees of Brevard College will hold their annual Fall meeting this weekend on the Campus here.

Chairman Allen H. Sims will preside over the various sessions, and Dr. Robert A. Davis, the president, says a good attendance is anticipated.

There will be a dinner for the Trustees and their wives Thursday evening at 7:00 o'clock in the Myers dining hall, to be followed by music and entertainment.

Afterwards the Executive committee will meet in the Beam Administration building.

Friday morning, from 9:00 and until 10:30, there will be committee meetings. This —Turn to Page Four



DR. ROBERT A. DAVIS  
President of College

## Resolution Adopted White Succeeds Waldrop As Chairman, Republican Party

Transylvania County Republicans met at their Biennial County Convention last Saturday afternoon with Ralph Waldrop acting as Convention Chairman. Delegates from 13 of the 18 county precincts were present and voted on the nominations of officers to the County Executive Committee and other positions.

Nominations were made for Chairman with William White receiving 30 votes to Jack Wyatt's 21 votes. Other officers elected were Gary Murdock, secretary; Jack Hall, Treasurer; and Vernon Fullbright, Finance —Turn to Page Four



WALTER MCNEELY — Sapphire  
McNeely's Store — Lake Tox —Turn to Page Three



ALLEN H. SIMS  
Chairman of Board