

# BIGGEST BARGAIN BONANZA EVER HERE IN BREVARD!

These Downtown Brevard Merchants Are Combining  
Their Efforts To Bring Their Customers The Finest  
Products At The Least Cost! Its Their Way Of Saying

**“THANKS FOR SHOPPING HERE!”**

Register In  
All Of These Stores  
For Individual Store  
Prizes---Plus  
A Great Big  
**COLOR TV CONSOLE**  
To Be Awarded  
By The Group Just  
Before Christmas!



**SALE STARTS**  
**THURSDAY,**  
**SEPTEMBER 30th**  
*IN*  
**DOWNTOWN**  
**BREVARD!**

## THESE ARE THE PARTICIPATING MERCHANTS IN THE TRANSYLVANIA TRADING CENTER

**BELK'S**  
DEPARTMENT STORE

**HOUSTON'S**  
FURNITURE CO.

**PARSONS**  
JEWELRY & GIFTS

**BREVARD HARDWARE**  
& CARPET SHOP

**MORRIS PHARMACY**

**RICE**  
FURNITURE CO.

**BREVARD JEWELERS**  
& GIFT SHOP

**MIMS & LYDAY**  
HOUSEHOLD FURNISHINGS

**VARNER'S**  
DRUG STORE

**FRANCIS & WRIGHT, Inc.**  
FEEDS-SEEDS-FERTILIZERS

**PATTERSON'S**  
- OF BREVARD

**WARD'S**  
NEWS-CARDS-GIFTS

**HARPER'S**  
5c & 10c STORE

**PAT'S SHOE MART**  
& JR. SHOE WORLD

**WESTERN AUTO**  
ASSOCIATE STORE

## SHOP IN BREVARD---AND SAVE!