BREVARD, N. C., THURSDAY, OCTOBER 7, 1971

36 PAGES TODAY *

Economic Outlook Now At Olin

PUBLISHED WEEKLY



NEW BOARD MEMBERS - Three new members to the Board of Directors of the Brevard branch of First Union National Bank are pictured above. At the left, W. M. Melton, Chairman of the local board, is welcoming Jack Bryant, and in the

center is another new member, Reginald D. Heinitsh. At the right, Ray N. Simmons, City Executive of the Brevard office, welcomes Henry C. McDonald. (Times Staff Photo)

Simmons Announces

Three New Directors Are Appointed By First Union

Three prominent businessmen have been elected to the hoard of directors of First Union National Bank in Bre-vard according to Ray N. Simmons, city executive of the Brevard office.

Jack E. Bryant, president of Bryant Construction Corp., is also chairman of Bryant Elec-Corp. and president of Jack Bryant Inc.

He is a member of the N. C. soard of Conservation and De-elopment, a past Alderman or the Town of Brevard and most precident of the Brevard totary Club. Bryant is also a member of the First Baptist

Reginald D. Heinitsh, president of Lake Toxaway Co., Inc., and a native of Columbia, S. C., graduated with a B.S. from the University of South Caro-lina and from the Command and General Staff School of the U.S.A.F.

rector of the Brevard Chamber of Commerce, a member of the Elks Club and the American

During World War II, he reily for many years, and
ceived the Distinguished Flying Cross, the Purple Heart and the Air Medal.

He and his wife, Isabel, have four children and are members of St. Phillips Episcopal Church in Brevard.

Henry Clyde McDonald, Jr., president of McDonald & Brewton Associates, an architectural firm, graduated from Clemson University with an A.B. in Ar-

Mr. McDonald is past direc-tor of the Brevard Kiwanis Club and the Brevard Chamber of ommerce. In 1960, the Bre-ard Jaycees elected him Man

He is also a member of the —Turn to Page Five

Speaker At Calvary Dedication

This Sunday

Observance Slated

Industry Appreciation Week Resolution Adopted By Board

week coming up October 25th, industry, and the Transvivania Board of Commissioners has adopted a resolution of appreciation for the fine industries in this county.

The resolution was adopted Monday at their regular Qotober meeting.

Industry Appreciation week is sponsored by the North Carolina Department of Conservation and Development. The local observance will be under the sponsorship of the Industrial Team of the Brevard Chambas of Commerce.

Proclamation

WHEREAS, Transylvania County has been blessed with an outstanding industrial fam-

WHEREAS, this industry has provided valuable payrolls to the citizens of Transylvania County, and

WHEREAS, the tax base of Transylvania County has been

With Industry Appreciation substantially broadened by this

WHEREAS, Transylvania County has derived other benefits from this industry, and

WHEREAS, Industry App. ciation Week will be observe throughout the State of Nor Carolina, NOW

THEREFORE, BE IT RE-SOLVED, that the County Comcal observance will be under the sponsorship of the Industrial Team of the Brevard Chamber of Commerce.

The Resolution which was adopted by the Commissioners on Monday follows:

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The Resolution which was adopted by the Commissioners of North Monday follows:

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The Resolution which was adopted by the Commissioners of Transylvania County, meeting in regular session this 4th day of Oct. in the year 1971 does hereby show recognition and appreciation to this industry by declaring the week of October 25-30, 1871, INDUSTRY. APPRECIATION WEEK and urge all citizens of Transylvania County to join in the observance.

Adopted by the Transylvania County Board of Commissioners, 4th day of October, 1971, Brevard, North Carolina.

> Clerk to the Board Transylvania County

To Use Jet Guns

Flu Shots Will Be Given In Schools Three Days Next Week

This year, as in the past several falls, the Health De-partment will again be ad-ministering flu shots through-out the county school system.

Dr. Ray Roberts, executive secretary of the State Convention of Baptists in Ohio, will be the speaker at special dedication services at the Calvary Baptist Church on October 10th.

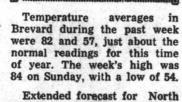
The activities of the day will begin with Sunday School at 9:45.

the State Department of Pub-lic Health and will be used this coming Monday, Tuesday and Wednesday to give the relatively painless air injections to those children whose parents have indicated a desire for this protection against flu. Dr. Roberts Will Be Principal

Each year for the past four years, the attendance records for Transylvania County Public Schools have been significantly better than in many surrounding counties.

"Our schools have not had to be temporarily closed dur-ing the winter flu epidemic as has been the case in some neighboring communities," school officials state.

The vaccine being used this fall is a highly purified and concentrated vaccine, and even though it is more expensive than that previously used, the suggested cost per pupil and remained at



By FRED REITER

Carolina Thursday through Saturday - Fair and mild. High temperatures mostly in tains to near 60 on the coast.

Total rainfall for the month of September was 4.71 inches.

Weather data for the past

pulsarian fil and transcription of the control of			
	High	Low	Prec.
Wednesday	83	58	0.00
Thursday	88	54	0.00
Friday	80	57	0.00
Saturday	81	63	0.00
Sunday	84	54	0.00
Monday	80	57	0.00
Tuesday	81	57	0.00

Homecoming Parade Set This Friday

There will be a Homecoming parade in the business section of Brevard Friday afternoon.

Brevard-Davidson River Presby- quickly," he said. terian church. The route of travel will be up Main to Caldwell street: left on Caldwell to Morgan street: then to Broad and right, back to the Junior High school.

It will be led by the Brevard high school band, majorettes, cheerleaders, etc., and highlighted by the 19 members of the Homecoming court from which the Homecoming Queen -Turn to Page Six

Corporation Is Said Bright **Baldwin Speaks Tuesday Before**

The business outlook for Olin Corporation's plants here now offers promise of a bright future, members of the Brevard Chamber of Commerce were told Tuesday by Garza Baldwin, Jr., President of the Fine Paper and Film Group headquartered at Pisgah Forest.

Luncheon Meet

Guests of Olin at the luncheon meeting in the American Legion Building, the Chamber members were told that after traveling "a long rough road the past number of months, we are seeing the light at the end of the tunnel.

"We now are building again," Baldwin said, "after difficult times when unpleasant things had to be

The meeting coincided with a Extended forecast for North letter from Mr. Baldwin to all employees at the Pisgah Forest plants in which he urged that there be an attitude of underthe 70s . . . Lows ranging standing of recent develop-from the upper 40s in the mounments, and in which he wrote of ments, and in which he wrote of the need for all Olin employees to work and pull together to solve the problems still facing Ecusta Paper Division and Film Division.

He traced the parallel growth of the area economy and the industry that, began 32 years ago as Ecusta Paper Corporation, recalling that his predecessors who managed the business were responsive to the economic and social needs of this com-munity and that the strength of the population helped assure the growth and prosperity of the plant. The threedecade period saw a twentyfold increase in payroll. There had been an almost continuous history of profit making until the spiraling costs of labor, raw materials and utilities were eroding that, vital margin between cost of manufacture and revenue from sales.

"Signs of trouble were clear, but, as you know, the change in the national direction toward a depressed economy with run-It will begin at 4:30 at the away inflation occurred very

"The result in many cases was the closing of business."

Unable to raise prices of products because of loss of customers, the only recourse was to lower manufacturing costs.

"The only feasible answer was in having a smaller number of us accomplish more," he said.

The cost improvement stud- over WPNF Radio these days is -Turn to Page Five

At Breakfast Meeting

United Fund Campaign Gets Off To Good Start Tuesday

at a breakfast meeting for good. workers Tuesday morning in Berry's Lambeau room.

President Earle Johnson presided, and the workers were en-thusiastic about the upcoming

Advanced gifts are ahead of last year, the President stated. Dr. Robert A. Davis, President of Brevard College, made an inspirational address to the workers and emphasized that a climate of community concern must be created before the drive could be a success.

The 1972 United Fund cam- clared in pointing out that a paign was launched successfully community is great because it is

He recalled last year when





OF THE YEAR - Mrs. Margaret Kilstrom, Brevard Elementary School teacher, was chosen Transylvania County "Teacher of the Year" at a county-wide teachers' meeting on Sept. 27th. Shown with Mrs. Kil-

and E. B. Matheson, right, Chairman of the Transylvania County Board of Education.

(Times Staff Photo)

"Called To Teach"

Mrs. Kilstrom Is County's "Teacher Of The Year"

List Is Carried

Several Streets In Brevard **Are Now Being Resurfaced**

"Tar Heel Footnotes" Being

A new feature being heard Stadium in Chapel Hill.

Heard Daily On Radio WPNF

Warren Construction company of Asheville is now paving and resurfacing many streets in the City of Brevard. The following list was an-

nounced Monday night at the meeting of the Board of Alder-Laurel Lane (portion)

Program Highlights

a brief program entitled "Tar

It's a five-minute show about

historical events and interest-

ing personalities of the past,

as well as unusual stories about

various objects or communities in the state. The series is

made up by the staff of the

State Department of Archives

Program topics scheduled

War Roster, Volume III; Fort

dule this Saturday over WPNF.

and History in Raleigh.

bridges in the state.

Museum of History.

Heel Footnotes".

Jordan Lane

Washington Avenue White Oak Lane Silversteen street Short street Aspen Place Jordan street McMinn Avenue West Lane England street (portion). The Aldermen decided that

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She is Mrs. Margaret Kilstrom, native-born Transylvanian and mother of two boys in Transylvania schools - one attending her own Brevard Elementary and the other at Bre-

vard Senior High.

School teacher who feels

"called to teach," has been

chosen Transvlvania County

Brevard Elementary

The announcement was made by county School Board Chairman, E. B. Matheson and Superintendent Harry Corbin at a county-wide teachers' meeting on Sept. 27.

The purpose of the award, as State School Superintendent, Dr. A. Craig Phillips has said, is to recognize classroom teachers. As Transylvania County representative. Mrs. Kilstrom will compete for district, state, and national recognition.

The award program was sponsored by the Council of Chief State School Officers and "Look" magazine. Mrs. Kilstrom was selected

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Dr. Redhead Speaks

Other Programs

The Farm and Home Hour

Presbyterians Will Hold A "Spiritual Enrichment" Week

Recent programs have in-Friends of the congregation cluded descriptions of some of North Carolina's cities and of the Brevard - Davidson River towns which were important Presbyterian church are being settlements during the Ameri- invited to worship with them can Revolution, as well as a re- during their "Spiritual Enrichcent discussion about covered ment" week, beginning October 10th through the 13th.

They announce that they are fortunate in being able to for the future include: Civil have as their guest speaker, Dr. John A. Redhead, Jr., na-Fisher: Historical Highway Markers, and The N. Carolina tionally prominent Presbyterian leader.

Dr. Redhead has served the Football fans will hear anoth- First Presbyterian Church of er thrilling game on the Uni- Greensboro, since 1945 retiring versity of North Carolina sche- in 1970.

For 10 years, Dr. Redhead Tulane will be the opponent of was Speaker for the Presbyexample in North Carolina for the North Carolina Tar Heels terian Series on THE PROTEST—Turn to Page Five in Saturday's game at Kenan —Turn to Page Six in Saturday's game at Kenan -Turn to Page Six

