

**TRANSYLVANIA**  
The Land of Waterfalls, Meets  
for Summer Camps, Entrance to  
Pisgah National Forest and  
Home of Brevard College and  
Brevard Music Festival.

# THE TRANSYLVANIA TIMES

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**NEW BOARD MEMBERS** — Three new members to the Board of Directors of the Brevard branch of First Union National Bank are pictured above. At the left, W. M. Melton, Chairman of the local board, is welcoming Jack Bryant, and in the

center is another new member, Reginald D. Heintsh. At the right, Ray N. Simmons, City Executive of the Brevard office, welcomes Henry C. McDonald. (Times Staff Photo)

## Simmons Announces

### Three New Directors Are Appointed By First Union

Three prominent businessmen have been elected to the board of directors of First Union National Bank in Brevard according to Ray N. Simmons, city executive of the Brevard office.

Jack E. Bryant, president of Bryant Construction Corp., is also chairman of Bryant Electric Corp. and president of Jack E. Bryant Inc.

He is a member of the N. C. Board of Conservation and Development, a past Alderman for the Town of Brevard and past president of the Brevard Rotary Club. Bryant is also a member of the First Baptist Church.

Reginald D. Heintsh, president of Lake Toxaway Co., Inc. and a native of Columbia, S. C., graduated with a B.S. from the University of South Carolina and from the Command and General Staff School of the U.S.A.F.

Mr. Heintsh is a former director of the Brevard Chamber of Commerce, a member of the Elks Club and the American Legion.

During World War II, he received the Distinguished Flying Cross, the Purple Heart and the Air Medal.

He and his wife, Isabel, have four children and are members of St. Phillips Episcopal Church in Brevard.

Henry Clyde McDonald, Jr., president of McDonald & Brewton Associates, an architectural firm, graduated from Clemson University with an A.B. in Architecture.

Mr. McDonald is past director of the Brevard Kiwanis Club and the Brevard Chamber of Commerce. In 1960, the Brevard Jaycees elected him Man of the Year.

He is also a member of the —Turn to Page Five

## This Sunday

### Dr. Roberts Will Be Principal Speaker At Calvary Dedication

Dr. Ray Roberts, executive secretary of the State Convention of Baptists in Ohio, will be the speaker at special dedication services at the Calvary Baptist Church on October 10th.

The activities of the day will begin with Sunday School at 9:45.

Among the many "special" guests will be the former pastors of the church. The service of dedication begins at 11:00. Lunch will be served in the new fellowship hall of the church.

At the evening service, beginning at 7:30, the Young People of the First Baptist Church under the direction of Mrs. Art —Turn to Page Six

## Economic Outlook Now At Olin Corporation Is Said Bright

### Baldwin Speaks Tuesday Before Luncheon Meet

The business outlook for Olin Corporation's plants here now offers promise of a bright future, members of the Brevard Chamber of Commerce were told Tuesday by Garza Baldwin, Jr., President of the Fine Paper and Film Group headquartered at Pisgah Forest.

Guests of Olin at the luncheon meeting in the American Legion Building, the Chamber members were told that after traveling "a long rough road the past number of months, we are seeing the light at the end of the tunnel."

"We now are building again," Baldwin said, "after difficult times when unpleasant things had to be done."

The meeting coincided with a letter from Mr. Baldwin to all employees at the American Legion Building, the Chamber members were told that there be an attitude of understanding of recent developments, and in which he wrote of the need for all Olin employees to work and pull together to solve the problems still facing Ecusta Paper Division and Film Division.

He traced the parallel growth of the area economy and the industry that began 32 years ago as Ecusta Paper Corporation, recalling that his predecessors who managed the business were responsive to the economic and social needs of this community and that the strength of the population helped assure the growth and prosperity of the plant. The three-decade period saw a twenty-fold increase in payroll. There had been an almost continuous history of profit making until the spiraling costs of labor, raw materials and utilities were eroding that vital margin between cost of manufacture and revenue from sales.

"Signs of trouble were clear, but, as you know, the change in the national direction toward a depressed economy with runaway inflation occurred very quickly," he said.

"The result in many cases was the closing of business."

Unable to raise prices of products because of loss of customers, the only recourse was to lower manufacturing costs.

"The only feasible answer was in having a smaller number of us accomplish more," he said.

The cost improvement study —Turn to Page Five



Temperature averages in Brevard during the past week were 82 and 57, just about the normal readings for this time of year. The week's high was 84 on Sunday, with a low of 54.

Extended forecast for North Carolina Thursday through Saturday — Fair and mild. High temperatures mostly in the 70s . . . Lows ranging from the upper 40s in the mountains to near 60 on the coast.

Total rainfall for the month of September was 4.71 inches.

Weather data for the past week was as follows:

	High	Low	Prec.
Wednesday	83	58	0.00
Thursday	83	54	0.00
Friday	80	57	0.00
Saturday	81	63	0.00
Sunday	84	54	0.00
Monday	80	57	0.00
Tuesday	81	57	0.00

### Homecoming Parade Set This Friday

There will be a Homecoming parade in the business section of Brevard Friday afternoon.

It will begin at 4:30 at the Brevard-Davidson River Presbyterian church. The route of travel will be up Main to Caldwell street; left on Caldwell to Morgan street; then to Broad and right, back to the Junior High school.

It will be led by the Brevard high school band, majorettes, cheerleaders, etc., and highlighted by the 19 members of the Homecoming court from which the Homecoming Queen —Turn to Page Six

## At Breakfast Meeting

### United Fund Campaign Gets Off To Good Start Tuesday

The 1972 United Fund campaign was launched successfully at a breakfast meeting for workers Tuesday morning in Berry's Lambeau room.

President Earle Johnson presided, and the workers were enthusiastic about the upcoming drive.

Advanced gifts are ahead of last year, the President stated.

Dr. Robert A. Davis, President of Brevard College, made an inspirational address to the workers and emphasized that a climate of community concern must be created before the drive could be a success.

"We need to remind ourselves and our neighbors that we need to give," Dr. Davis de-



Transylvania county set the example in North Carolina for —Turn to Page Five



**TRANSYLVANIA TEACHER OF THE YEAR** — Mrs. Margaret Kilstrom, Brevard Elementary School teacher, was chosen Transylvania County "Teacher of the Year" at a county-wide teachers' meeting on Sept. 27th. Shown with Mrs. Kil-

strom is Harry Corbin, left, Transylvania Superintendent of Schools, and E. B. Matheson, right, Chairman of the Transylvania County Board of Education. (Times Staff Photo)

## "Called To Teach"

### Mrs. Kilstrom Is County's "Teacher Of The Year"

## List Is Carried

### Several Streets In Brevard Are Now Being Resurfaced

Warren Construction company of Asheville is now paving and resurfacing many streets in the City of Brevard.

The following list was announced Monday night at the meeting of the Board of Aldermen:

Laurel Lane (portion)  
Jordan Lane

Washington Avenue  
White Oak Lane  
Silversteen street  
Short street

Aspen Place  
Jordan street  
McMinn Avenue  
West Lane  
England street (portion).

The Aldermen decided that —Turn to Page Six

## Program Highlights

### "Tar Heel Footnotes" Being Heard Daily On Radio WPNF

A new feature being heard over WPNF Radio these days is a brief program entitled "Tar Heel Footnotes".

Stadium in Chapel Hill.

Other Programs

The Farm and Home Hour —Turn to Page Three

## Dr. Redhead Speaks

### Presbyterians Will Hold A "Spiritual Enrichment" Week

Friends of the congregation of the Brevard - Davidson River Presbyterian church are being invited to worship with them during their "Spiritual Enrichment" week, beginning October 10th through the 13th.

They announce that they are fortunate in being able to have as their guest speaker, Dr. John A. Redhead, Jr., nationally prominent Presbyterian leader.

Dr. Redhead has served the First Presbyterian Church of Greensboro, since 1945 retiring in 1970.

For 10 years, Dr. Redhead was Speaker for the Presbyterian Series on THE PROTESTANT —Turn to Page Six



Dr. Redhead will be the guest speaker at the spiritual enrichment week.