

Houston Furniture Company Is Offering Many Big Values During This Big Brevard Trade Promotion....So

SHOP WHERE THE VALUES ARE!

HOUSTON'S

IN BREVARD



It's Simmons Golden Value time again!

A once a year event. Shop! Compare!

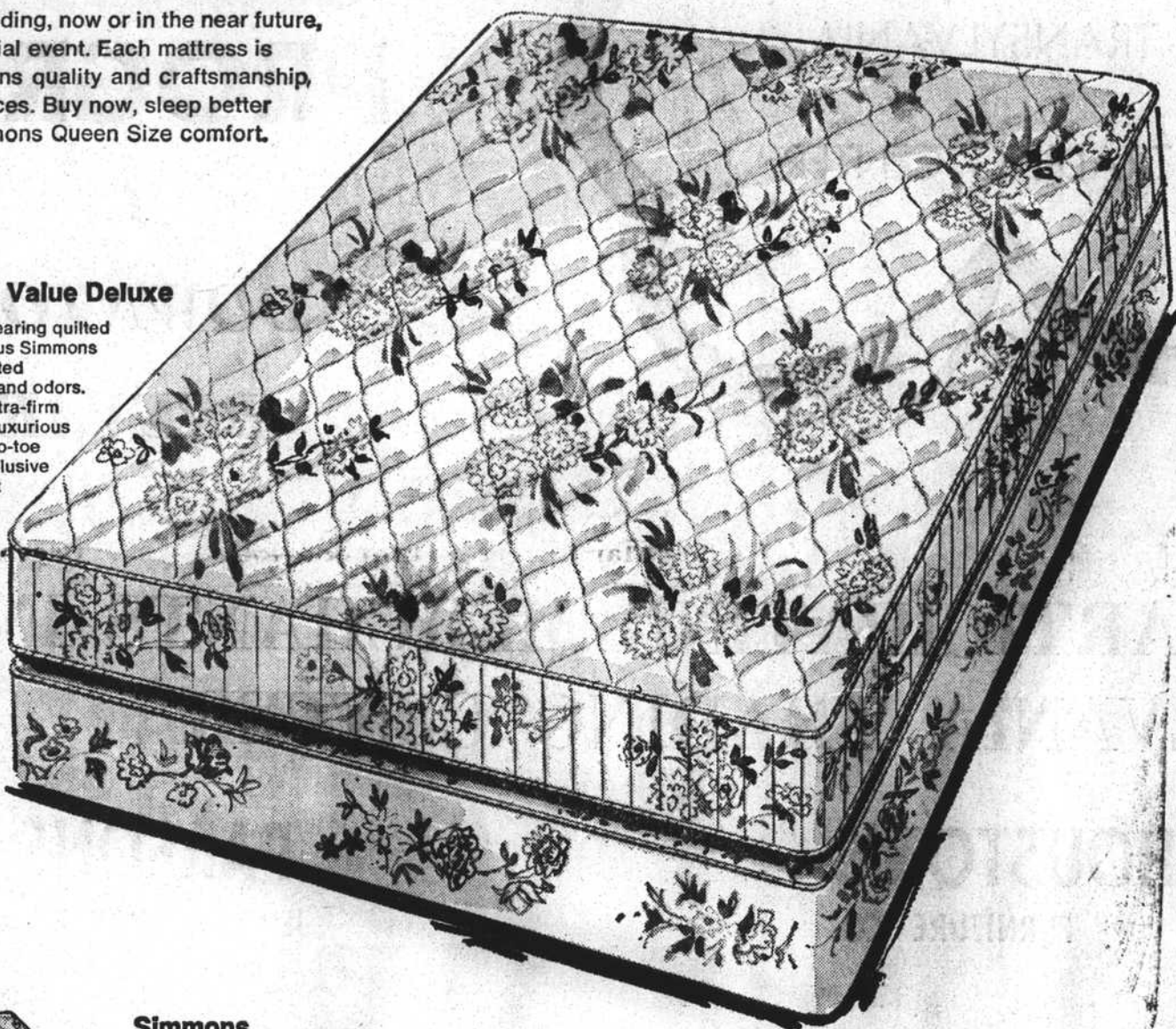
If you need new bedding, now or in the near future, don't miss this special event. Each mattress is packed with Simmons quality and craftsmanship, at incomparable prices. Buy now, sleep better tomorrow with Simmons Queen Size comfort.

What a bargain! Simmons Golden Value Deluxe

With its beautiful, long-wearing quilted cover formerly on a famous Simmons mattress. Sani-Seal® treated against mildew, bacteria and odors. Underneath, over 300 extra-firm Adjusto-Rest coils, plus luxurious upholstery to give head-to-toe comfort and support. Exclusive Sim-guard edges prevent sagging, give support to the very edge. Sweet dreams at a dream of a price.

\$59.95

Twin or Double Mattress or Matching Box Spring Extra-long Twin Set, \$129.95 Queen Set, \$169.95 King Set, \$249.95



Simmons Golden Value Special

Low in price, but it has everything needed for years of sleeping comfort. Hundreds of firm resilient coils, long-wearing quilted cover, four cord handles, and eight fresh-air ventilators.

\$49.95

Twin or Double Mattress or Matching Box Spring Extra-long Twin Set, \$109.95 Queen Set, \$149.95; King Set, \$219.95

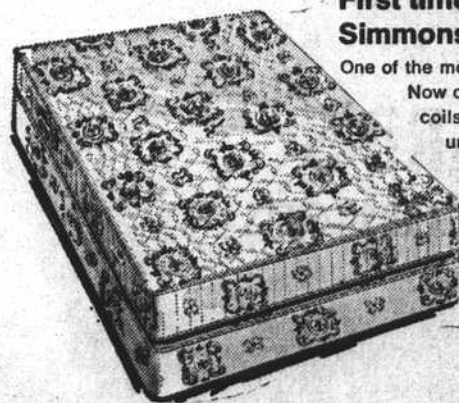


Introducing the Beautyrest® Capri

Like every Beautyrest, it's made differently to be firm, but never hard or "boardy." Each coil is separate and acts independently, adjusting to the weight of each part of your body. Hips, shoulders, back and sides all get proper support and comfort. The Capri cover is hand-somely quilted, Scotchgard-protected. An unbeatable bug.

\$89.95

Twin or Double Mattress or Matching Foundation Extra-long Twin Set, \$199.95; Queen Set, \$249.95; King Set, \$359.95



First time reduced Simmons La Grande

One of the most luxurious mattresses you can own. Now only \$69.95. There are 312 Adjusto-Rest coils to give super-firm support, plus a luxurious extra-thick layer of Simfoam® for super-comfort. The beautiful, quilted cover is Sani-Seal® treated.

\$69.95

Twin or Double Mattress or Matching Box Spring Extra-long Twin Set, \$149.95 Queen Set, \$189.95; King Set, \$279.95

*Polyurethane

You Get This "HIGH FASHION"

6-Pc. Place Mat Setting

FREE!



WITH THE PURCHASE OF THIS FABULOUS NEW 7-PC. DINETTE SET

Place Mats with the "NEW LOOK" Match the DINETTE SET



Introducing

The Strikingly Beautiful "NEW LOOK" in a Quality

7 Pc. DINETTE \$99.95

FOR ONLY

Featured textured walnut top, bronze finish legs and "NEW LOOK" upholstery!

WITH FREE PLACE MATS ABOVE

Sensational values! The newest fashion idea in year! Upholstered in bright, easy-care decorator fabrics... usually found only in much higher priced sets! Handjome 36 x 48 x 60 table with textured walnut top. Six deluxe Bronze finish chairs complete the ensemble. Also available in Avocado and Black Satin finish.



"Serving WNC For Over 50 Years"

HOUSTON FURNITURE COMPANY

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Brevard, N. C.