Alexander's Promart

Know Your Brevard Merchants Series

New Home Center Store Opened In College Shopping Center

Do-It-Yourself Supply Center

A new store, Alexander's romart Home Center, open ed in Brevard last week. It is located in the Brevard College Shopping Center, in the space formerly occupied by the Sears store.

The new business is the latest of some 1500 "Pro" stores, called "Pro Hardware" stores, which are located all over the country; but this is the first in the southeast. The "Promat" is a new idea which departs from the strictly "hardware" label of the other stores.

The Brevard Promart, is stocked to appeal to the do-it-yourself homeowner, with products for the care and improvement of the home. It specializes in paint lighting fixtures and wall covering.

It has a complete line of indoor and outdoor paints and stains, a stock of a large num-ber of styles of ceiling and outdoor light fixtures, and sells over two dozens lines of wall covering. These include the products of over two dozen lines with a thousand patterns of wall paper, the new softwall coverings, Spanish cork, and the popular vinyl.

For the do-it-yourself man, the store features self-adhesive wall coverings. For those who want professional work, the store has an expert paperhanger on call.

The store also stocks a line of tools and general hardware for the handyman and professional, plus appliances and a complete lawn and garden shop.

For Professionals Too With a very large stock of

When you think of prescrip ions, think of VARNER'S. adv.

NEW HOMES

ADDITIONS

REPAIRS

-ALSO-

CARPET

105 E. MAIN ST.

BREVARD, N. C.



tise widely in order to acquaint

both the do-it-yourself man

and the professional as to what

Visit Invited

know that we will install any-

thing we sell. Also, all our products will be fully guaran-

The new store will be open

six days a week. Business hours

will be 9:00 a.m. to 6:30 four

days, and 9:00 a.m. to 9:00 p.m.

"Our stock of appliances will increase as time goes on," says Mr. Alexander. "And we'd like the public to

we have to offer."

NEW HOME CENTER -Steven Alexander is shown in the paint section of the new Alexander's Promart Home Center which opened last week in the Brevard College Shopping Center, in the quarters formerly occupied by Sears. The new store specializes in do-it-your-

self home improvement materials but also offers professional service in wall coverings, painting, and outdoor light fixtures. Mr. Alexander also owns the General Pro Store in Etowah where he lives with his wife, Linda, and three children.

(Times Staff Photo)

So says the VA...

paints, the new store will catfrom the "Pro Hardware" store er to both homeowner and concept, the Promart will be a sional painters as it heavily promoted store," says will to both handymen and Mr. Alexander. "We will adverprofessional paperhangers.

Says Steven Alexander, the store owner: "We are very anxious to serve the professional painter and paperhanger too. And we're completely equipped to do it.

"People in this line of work are invited to stop in and discuss their plans and needs. We will be glad to work with them. We can handle large orders in paint -in he hundreds of gallons as well as in the gallon or so for the handyman. We can also handle any size order in wall coverings.

on Thursdays and Fridays. "As a part of our departure "Everyone is welcome to stop in and see what, we have, says Mr. Alexander. "We believe they'll be pleas-ed with the service we offer."

BARTON'S

Remodeling Co.

BUS. 883-2825

HOME 885-2350

INSTALLATIONS

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100 Broad Street, Brevard, N. C. 28712 The store will be operated by Mr. Alexander and his wife Lin-THE TRANSYLVANIA TIMES da, who is in charge of a cloth department. This department will feature low cost and high Second - Class Postage Paid At Brevard N. C. value in a wide variety of rics.

Mrs. Jo Ann Martin will also work in the new store as

Asheville Native

A former store manager for the W. T. Grant Co. in the W. T. Grant Co. in the Los Angeles area for seven years, Steven Alexander was born in Asheville as was his wife Linda. The couple have three children and live at Etowah where they also own the Gen-eral Pro Store. This business handles Low paints, hardware and sporting goods, and has been in operation there for the past year.

The Alexanders attend the Etowah Presbyterian Church.

Girl Scouts To Hold Cookie Rally Saturday

(Continued from Page One)

ruary 12th. These ordered cookies should arrive around March 1st This year there are five

varieties of cookies available: assorted sandwich, mint, butter flavored shortles, peanut butter, and pecanettes.

There are 23 Girl Scout troops in Transylvania County including Brownies (second and third graders); Juniors (fourth, fifth, and sixth graders); Cadettes (seventh, eighth, and ninth graders); and Seniors (high school age).

The Transylvania Scouts are under the direc-tion of the Pisgah Girl Scout Council. Inc., with offices in

For each box of cookies sold the local troop receives 5c per box profit to finance troops activities. The balance of the profit is used by the Council to maintain and improve camp properties, particularly Camp Pisgah. Profits are also used to purchase camping equip-equipment for use in troop amps and for day camps.

Mrs. John Prugh is the Tran-sylvania County Cookie Chair-man for this year, and she urges everyone to help the Girl Scouts in this project.

Z. I. Henderson **Buried Tuesday**

Services were held Tuesday in Oak Grove Baptist church in the Quebec section for Rev. Zachariah Isaac Henderson, 90, of Greenville, S. C., who died Sunday.

The Revs. Roger Cox, W. J. Jordan and Boyce Whitman officiated. Burial was in the church cemetery.

A native of Transylvania County and a son of the late G. W. and Millie Peek Henderson, he was a retired Baptist minister and a member of Summit View Baptist Church, which he founded. He had pastored churches in both North and South Carolina for many years.

Surviving are a brother, Charlie of Quebec; two daughters, Mrs. Woodfin Miller of Greenville and Mrs. Dewitt Satterfield of Easley, S. C.; four



DEAD OUT!

sons, George of Greenville, Sam of Six Mile, S. C.; Paul of Liberty, S. C. and Clyde of Clemson; 16 grandchildren and 19 great-grandchildren.

When you think of prescrip-tions, think of VARNER'S. adv.

Attention Club Reporters

The deadline for news for the Society pages and the pages of News for the Women is 4:00 o'clock on Monday afternoon.

Copy should be typed and on sheets, size 8½ x 11. It should also be double spaced.

The Society Editor will edit and headline

Please contact us for any further information, and we want to assure you that it is a pleasure to work with you in publicizing the activities of your club.

The Editor

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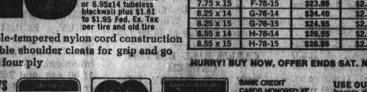
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We are, therefore, requesting individual subscribers, when making a change of address, to notify us immediately, giving both the old and new address. Thank you!