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BREVARD, N. C., THURSDAY, MARCH 21, 1974

★ 30 PAGES TODAY ★



BEST IN THE NATION — Miss Susan Torella, shown rehearsing at the right, won first place in the National Music Teacher's Association Auditions in competition with students from all over the United States

last Sunday at Los Angeles. At the left is Professor Harvey Miller, her teacher in the pre-college program at Brevard College. Her parents, Mr. and Mrs. Albert S. Torella, are in the center.

At Los Angeles

Susan Torella Is Top Singer In National Auditions, Calif.

A Brevard girl has won the National Teacher's Auditions in Los Angeles, California.

She is Susan Torella, the daughter of Mr. and Mrs. Albert S. Torella, of Brevard.

Miss Torella won the contest last Sunday in Los Angeles in competition with students from all over the United States.

In addition to the high honor and the prizes she received, Miss Torella was presented in concert with the official symphony orchestra of the convention of the National

Teachers Association on Monday night.

A 11th grade student at Brevard high school, Miss Torella has been a music student in the pre-college program for the past two years at Brevard College.

She is currently studying with Professor Harvey Miller.

Miss Torella's musical activities keep her very busy.

She is soloist with the Brevard high school chorus, and for the last two years, she has been a member of the All-State chorus.

She recently starred as

"Fim" in "Bye Bye Birdie", which was presented by the Brevard High School Music department, under the direction of Dr. Robert Palmer.

The pretty and talented singer has won many awards.

The Brevard Music Lover's club, which is a member of the National Federated Music clubs has awarded two annual scholarships to her and also sponsored a full scholarship to the Brevard Music Center last summer.

While at the Center, she soloed with the orchestra in a —Turn to Page Three

On July 27th

Phyllis Diller To Appear At Brevard Music Center

Comedienne Phyllis Diller will appear at Brevard Music Center on Saturday, July 27th.

Miss Diller, an accomplished concert pianist, will perform with the BMC Orchestra and will present a comedy monologue. Her performance is scheduled for Whittington-Pfohl Auditorium at 8:15 p.m.

Considered America's most versatile comedienne, Miss Diller is famous for her stand-up monologues and comedy style. She has hosted two network television programs and is a regular performer on many of the top television variety and family shows.

A facet of her many talents virtually unknown to the general public is her artistry as a concert pianist. She regularly performs with leading symphony orchestras and has been hailed for her outstanding



ing interpretations of great classical works.

Other headline performers to appear during the Music Center's 38th Festival season include ballet dancer Jacques D'Amboise, pianist Eugene List, conductor Robert Shaw, violinist Andre Balogh, and vocalists Anna Moffo and John Alexander. Operatic productions include Brigadoon, Falstaff and La Boheme.

Choral works scheduled are Beethoven's Ninth Symphony, Bach's St. John's Passion, and Verdi's Requiem.

Brevard's 1974 concert season opens July 5th and extends through August 18th.

Tickets for Phyllis Diller concert and 41 additional performances may be obtained by writing Brevard Music Center, P. O. Box 592, Brevard, N. C. 28712.

At Pisgah Forest

Big Easter Seal Program Of Entertainment Set Thursday At Pisgah Forest

Easter Seals will present entertainment from the House of Atrius on Thursday, March 21st, at 7:30 p. m. at the United Papermakers and Paperworkers Local 1971 Union Hall in Pisgah Forest. Dick and Anne Albis of the House of Atrius have played college and university concerts across the country. They've played at two national folk festivals, toured as part of the national humanities series, and recorded two albums "Mahatma Gandhi Spot Here" and "Que Asco."

The concert Thursday night will be entitled "I Am A Maker of Songs." This is a concert of original songs by Dick and Anne. The Albis write songs in a

variety of styles — folk, country, ragtime — about a variety of things — skin diving, roller derby, a roadside curio stand. The Albis back up the songs they write on the dulcimer, guitar, autoharp, banjo, and occasionally the jaw harp. "I Am A Maker of Songs" is a full two-hour concert of music and comedy. It takes its name from one of Anne's compositions.

Also featured at the Thursday night concert will be Brevard's own Jack Williams. Jack will be singing some of his favorite songs and accompanying himself on the guitar.

Easter Seals is honored to bring these outstanding talents —Turn to Page Three

Extension Service

Offices Located At Pisgah Forest

Due to construction work being done at the old Post Office Building, the Extension Service has moved to a temporary location in Pisgah Forest.

The offices are located next to the Riverside Grocery, in the space formerly occupied by the Kyurio Shop.

Office hours are from 8:00 a.m. to 5:00 p.m. Monday through Friday, telephone number 877-3118 or 877-3119.

The office will be located at this site until the Human Resources Building, presently occupied by the Brevard Elementary School, is completed.



Local temperature readings averaged out at 60 and 32 during the past week in Brevard, with the week's highest temperature reading being 66 this past Tuesday. The low reading was 21 on Monday morning. Rainfall was rather light during the period.

Extended outlook for North Carolina for Thursday through Saturday: scattered showers Thursday and again on Saturday. Mild Thursday but turning colder by Saturday. High temperatures in the 60s and low 70s Thursday cooling into the 50s Saturday. Lows in the 40s and low 50s Thursday cooling into the 30s and low 40s Friday night.

Brevard weather data was as follows for the week:

Date	High	Low	Prec
March 13	63	36	0.00
March 14	60	23	0.00
March 15	61	24	0.00
March 16	60	47	0.25
March 17	48	28	0.00
March 18	64	21	0.00
March 19	66	44	Tr.

March Of Dimes Contributions Total \$2,791

The 1974 March of Dimes Campaign collected a total of \$2,791.65 in Transylvania County for the fight against birth defects. Mrs. Ray Jackson, Chairman of the 1974 Campaign, made the announcement this week.

According to Mrs. Jackson, the Mothers' March Against Birth Defects on Sunday, January 20th, collected \$2,774.74.

Over 165 persons participated in the door-to-door March directed by members of the Brevard Junior Woman's Club. Mrs. William Jamerson and Mrs. Larry Lowe acted as co-chairmen of the project.

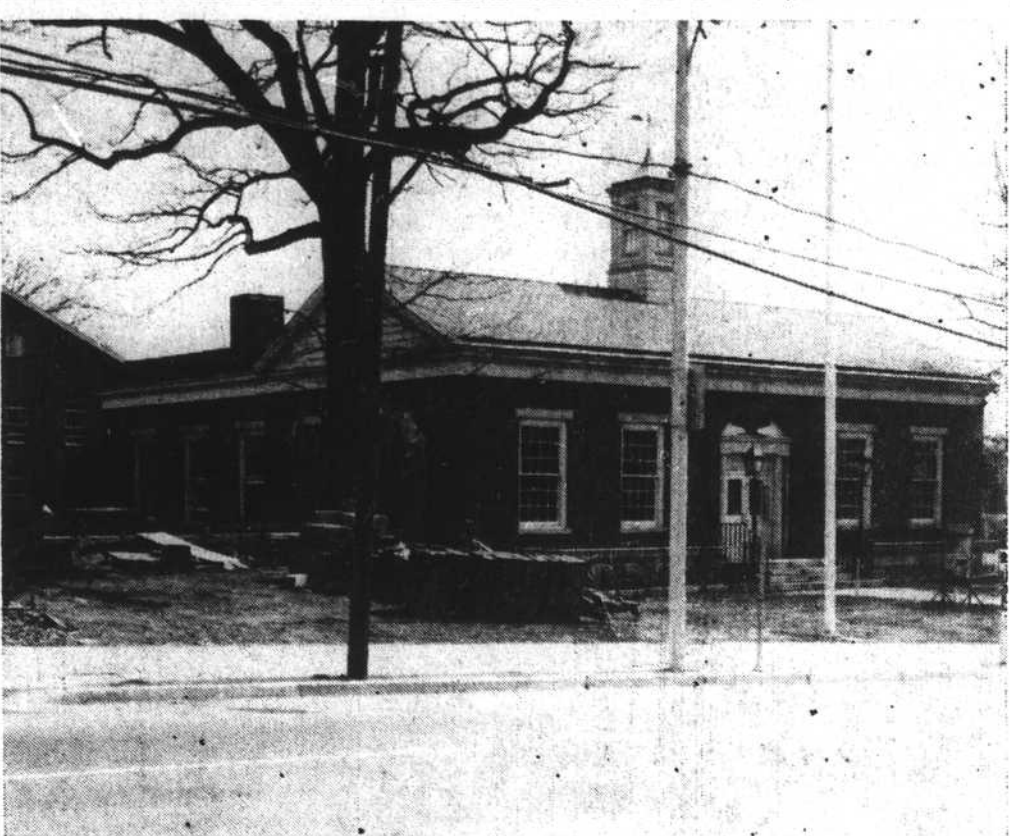
Ed Bennett. Transfers, California

Edward C. Bennett, Jr., of Glen Cannon Drive, has been transferred by the Du Pont Company from the Brevard Photo Products Plant to Monrovia, California. He is assigned to serve as West Coast Manager of the Photo Products Department Equipment Division. As a member of the Plant Staff at Brevard, he was Plant Engineer.

See complete story on page 16, next section.

From Olin News

Paper, Film Division To Celebrate 35th Anniversary With Open House



NEW LIBRARY CONSTRUCTION — Work is progressing on schedule on converting the old Post Office into a new Library building. In the photo above, construction of a new wing on the left side can be

noted. Renovation will cost approximately \$100,000, and C. E. Cochran is the General Contractor. More information and other pictures are carried on page eight in the next section. (Times Staff Photo)

Public To Be Invited To Event In May

Group President Garza Baldwin announces that in observance of the 35th anniversary of the startup of operations at Pisgah Forest, there will be an open house in May, with both plants participating. Details of plans will be given in later issues.

The text of the announcement follows:

"This year marks the 35th anniversary of the completion of the Ecusta Paper Corporation plant and the first production off the original four cigarette paper machines. Even as these events occurred, discussions were already in progress as to achieving future increases in capacity with the addition of more machines. Such forward thinking resulted in the industrial complex at Pisgah Forest that 35 years later is a major component of Olin Corporation.

Good News

New Schedule For Schools Announced, Holidays Set

Program Highlights

New Featurette Being Heard Daily On WPNF

A new featurette program is now being heard during mornings on WPNF. The program title is "It's Our World", and the show is conducted by Hugh Downs, well known radio and TV personality.

The program is mainly concerned with ecological matters, and some of the interesting subjects to be discussed include: Oil spills in the world's waterways; solar energy and power; Mt. Trashmore in Virginia — garbage disposal.

"The Wonderful World of Food" with Betsy Palmer will take a vacation of at least 13 weeks. This program may be resumed in the late summer.

WPNF's Program Director, Fred Reiter, has recently tak-

en over the morning air shift at the station and will be the "morning man" each weekday beginning this week.

Other Programs

The schedule for the Farm and Home Hour is as follows: Thursday, Station Program; Friday, A.S.C.S.; Monday, Jean Childers, Home Economics Extension Agent; Tuesday, Station Program; Wednesday, Jerry Purser, County Extension Chairman.

Speaker this week on WPNF's Morning Devotions Program at 9:45 a. m. is the Rev. M. L. Ross, pastor of Rocky Hill Baptist Church at Cedar Mountain.

The 1974 session of the North Carolina General Assembly enacted legislation which provides for employment of teachers for 10 months each year. Within the 1973-74 10-month period the following conditions must be met:

- Schedule an instruction term of 180 days for pupils
- Schedule nine holidays
- Include provision for teachers to have 16½ work days in addition to the 180 days for pupil instruction. One of these 16½ days must be used as pupil assignment day.

The 1973-74 school calendar, as approved by the Transylvania County Board of Education prior to the opening of the school term, established June 5, 1974, as the end of the 180-day term for pupils.

The calendar, which has been frequently published in The Transylvania Times, also provides that Easter Holidays —Turn to Page Three

"It is a fitting occasion to pause in reflection of what this installation has meant to us individually, to our families, and to our community. It also is a fitting occasion for celebration. It thus is my pleasure to announce that we will celebrate the 35th anniversary with an open house this coming May. It will be an opportunity for us to extend a welcome hand to our families and friends and to the community at large.

"This undertaking will require careful planning and precise scheduling in order to complete all preparations necessary to a successful and enjoyable celebration. To accomplish this goal I herewith appoint an open house task force of three persons: Nelson Warner, chairman; Mildred Reese, representing Film Division; and James Lovin, representing Ecusta Paper Division. Obviously, they will need the support of many persons throughout both plants and the divisional departments, and accordingly will request assistance as needed. I am confident that they will receive full cooperation of all departments and employees, and officers and members of Union Local 1971, in helping to make the celebration of the 35th anniversary a happy and memorable occasion."

Installation In June

Dr. Massey Is The New President Of Rotary Club

Dr. Milton Massey, prominent Brevard dentist and local civic and church leader, is the new president of the Brevard Rotary club.

He succeeds Jerry Purser, and he and the other newly elected officers and directors will be installed at the annual installation meeting in June.

Other officers elected at Monday's meeting in the Brevard College cafeteria are as follows:

- Ben Burgess - First Vice President
- Jerry Purser - Second Vice —Turn to Page Three



What Is Land Use Planning?

Many residential and commercial land developments seem to have little, if any, foundation in logic or rationality. Consequently, many local governments have resorted to sewer moratoria; anti-speculative taxes; and other measures to stop irrational land development. Some have instituted comprehensive land use planning programs as a means of directing future land development.

Although a review of these comprehensive planning efforts makes for dull reading and after wading through facts and figures the reader is left with an important unanswered question: Why did land use planning become necessary? In other words, why, in a free enterprise society, doesn't the marketplace guide land de-

velopment in a more logical and rational manner? The answer, or one answer, is that the information needed to make a rational decision is not available in the marketplace. And land use planning is the next best alternative.

Land use planning and control is generally understood to mean a system of rules and regulations prescribing uses to which a particular piece, or zone, of land can be put. Accordingly, any system of regulatory rules from zoning laws to the grand designs of a new town are nothing more than land use plans. The assumption is that, in the absence of planning and controls, land would be used in a manner detrimental to public health, safety, and welfare, or in a manner incon-

sistent with preferences of a majority of the local population. In this sense, land use planning is a reaction to and an attempt to improve, undesirable use of land resources.

The undesirable use of land generally results from a market pricing that permits an incomplete accounting of land use costs. Specifically it results from a market pricing mechanism that permits private costs of land use activities to remain below social costs of that same activity. Land planning attempts to account for ignored public costs of land development and, thereby, avoids undesirable effects.

Theoretically, the market system is based on a self-regulating mechanism that does not require land use planning. The —Turn to Page Three