

**TRANSYLVANIA**—  
The Land of Waterfalls, Mecca for Summer Camps, Entrance to Pisgah National Forest and Home of Brevard College and Brevard Music Festival.

# THE TRANSYLVANIA TIMES

A State And National Prize-Winning Home Town Newspaper

**TRANSYLVANIA**—  
An Industrial, Tourist, Educational, Agricultural and Music Center. Population, 1970 Census 19,317. Brevard Community 8,500. Brevard proper 5,243.

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## Tourism Up In Transylvania Despite Early Predictions, High Gasoline Prices



**TRANSYLVANIA ART CLUB** had an outstanding art show here at last week's Festival of the Arts, with many area artists displaying their paintings, such as those shown in the photo above. Inclement weather caused the exhibit to be moved to a more sheltered area on the Brevard College

campus, but TAG officials were nevertheless pleased at the overall results of the art show. For a pictorial synopsis of many, but not all of the Festival of the Arts events, turn to pages 8 and 9, section three of this issue of the Times. (Times Staff Photo)

### "Times" Survey Shows General Activity Growth

Does it seem as if the streets of Brevard are just a little bit more crowded this summer? The lines at the restaurants just a little longer? The wait at recreation facilities just a little more tiring?

If it seems that way to you, you are probably right.

Though there are no official figures to prove the fact, most Transylvanians polled, especially those involved in tourism-related industry, say the increase in tourism this season is unbelievable. . . . despite the dim forecast which resulted from the energy crisis that hit rock bottom in February.

"Traffic is the worst I've ever seen it here in town," one resident said. "And they talk about the energy shortage."

There's no explanation for the seeming increase in tourism. . . . no official one, anyway. However, speculators give credit to the gas crunch.

"People just stayed inside so long because of the gas shortage, now that it's available, they're getting out," Ken Alford, resource forester for the Pisgah Ranger District of the Pisgah Forest, said.

Alford noted that though camping in the national forest is down, probably due to the new charging system, the day use of recreation facilities, such as Sliding Rock and Cradle of Forestry, is definitely up. Statistics kept at the Cradle of Forestry show that visitors through July 28th this year, hit a high of 38,500 compared with 28,500 visitors to the Cradle through July 28th of last year.

Visitations to the fish hatchery, located in the Pisgah National Forest, also show an increase this year. According to Ann McCall, clerk at the hatchery, the estimated total of tourism for the year through June 30th was up 2,500 over last year. She said there had been a noticeable increase in hikers and back packers into the area.

Hotels in the area, especially along the busier streets, seem to be reaping the benefits of a tourism boom with "No Vacancy" signs frequently displayed.

Dot McInnis, co-manager of the Brevard Motor Lodge, said this year, like most years, had been good at the motor lodge with reservations coming in.

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## Hospital Expects To Open 40-Bed Skilled Nursing Unit In August

John W. Bailey, Hospital Administrator, announces that the Transylvania Community Hospital expects to receive Federal approval this month that will allow opening four wings and 40 beds heretofore unused.

A request for approval for the 40 additional beds, called by HEW a Skilled Nursing Unit, was forwarded in May of this year. After inspection and a review of patient care policies, indications have been received that the approval will be granted. Receipt of the final approval is expected about August 15th.

Staffing for the new unit has already been completed. All equipment is in place and ready for use. Nursing in the new unit will be under the direction of Mrs. Hilda Collins, R. N., Hospital Nursing Director. The new unit's nursing will be supervised by Mrs. Sue Maness, R. N., assisted on a part-time basis by Mrs. Martha Buchanan, R. N.

Average temperatures around the Brevard area during the past week were 84 and 61 each day, with a high reading of 87 on Sunday and Monday. The week's low was 58 degrees, registered on three mornings.

Rainfall for the week was above average, with more than 3.3 inches falling.

Extended outlook for Thursday through Saturday: North Carolina — scattered mostly afternoon and evening thunder-showers each day. Highs in the 80s. Lows from the low 60s in the mountains to the low 70s on the coast.

Brevard weather data for the week was as follows:

Date	High	Low	Pre.
July 24	82	63	0.26
July 25	81	58	1.92
July 26	83	63	0.00
July 27	82	61	0.25
July 28	87	58	0.86
July 29	87	64	0.02
July 30	85	58	0.00

## Gasless Sundays Are Now Only A Bad Memory In Transylvania

The gasless Sundays of five months ago are just a bad memory in Transylvania County with today's Sunday traveler having no trouble finding gas.

The stations polled that are open on Sundays include Gaddy's Shell on Rosman Highway; Hall's Exxon Service in Pisgah Forest; Interstate Station on the Four Lane Highway; Jim's Exxon on S. Broad Street; Johnson's Shell Service at Lake Toxaway; Owenby Brothers American Service on S. Broad Street; Pisgah Shell Service on Four Lane Highway; Pressley's Shell on the Asheville Highway; Red Diamond Service Station on N. Broad St. and Research Fuels on Asheville Highway.

Sunday. A survey conducted by American Automobile Association shows that 61 per cent of the stations contacted in all states, except Alaska, are now open all weekend.

The low point for 1974 came on February 19 when only 11 per cent of the nation's stations contacted (586 out of 5,325) were selling gas on Sunday. But AAA's latest survey shows that the service stations pumping gasoline on Sunday has increased 440 per cent since the depths of the fuel crisis five months ago.

### Legion Post Will Meet August 5

Monroe Wilson Post of American Legion, No. 92, will have its regular meeting Monday night, August 5th.

Supper will be served at 6:30 p.m., and the meeting will begin at 7:30.

All members are urged to attend this meeting.

### Chairman Quoted

The second annual Festival of the Arts came to a successful conclusion here last Saturday in spite of inclement weather that overshadowed the week-long event from time to time.

E. E. Matheson, chairman of the Festival's steering committee, stated that most all of the sponsoring organizations were pleased with the crowd response to their individual events, and that comments were generally favorable.

"Naturally, we had several items to come up, but this has to be expected when you have as many organizations and in-

dividuals involved as we had in the Festival," Mr. Matheson stated.

"Overall, things went very smoothly, and I can't help but be pleased with the success of this, our second Festival. Many people put in much work and long hours on the Festival, and to each of them must go the credit," Mr. Matheson said.

"I want to personally thank everyone who participated in any way, either by working on, or by that attendance at any of the events of the Festival," he concluded.

It was noted at most every



**WHITEWATER FALLS** — Reported the highest waterfall in the Eastern U. S., Whitewater Falls in southwestern Transylvania County is one of the top tourist attractions in this "Land of Waterfalls."

## Music Center's Mid-Week Evening Programs To Feature Local Groups

Programs by four of Brevard Music Center's fine performing organizations will brighten the mid-week evenings of August 6 and 7.

## County Commissioner Lauds Citizens' Use Of Landfill

County Commission Chairman Bill Ives and County Manager Mike Epley both had high praise for the citizens of Transylvania County Monday morning after their inspection of the landfill at Pisgah Forest on Sunday. Ives said he was overwhelmed by the cooperation given by County residents.

County abandons the Pisgah Forest landfill in late August or early September, it will be left in good condition.

Epley stated that he had been in touch with the Tennessee Valley Authority officials last Thursday and they have still not completed the plans for the landfill at Calvert. It is hoped that this information will come to the County very shortly so that bids can be let for this operation.

"This just goes to show that the people of Transylvania County are willing to support good programs," said Ives.

It now appears that when the

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The Transylvania Youth Orchestra, comprised basically of the Center's younger musicians will perform, with Mario Mancinelli conducting, on Tuesday, Aug. 6. Also on stage that evening will be the Brevard Chamber Orchestra with Ward Woolbury on the podium.

Highlighting the program will be the Hayden "Concerto for Trumpet" with Larry Block playing the solo instrument accompanied by the TYO. Block, a BSC faculty member, plays trumpet with the Atlanta Symphony during the winter concert season. TYO will also present "Paul Bunyan Suite" by Bertram Rossini's "Symphony II" and a composition by Faure.

The Chamber will present Mozart's "Symphony No. 39" and a Stravinsky suite.

The Transylvania Concert Band and Wind Ensemble move into the spotlight on Wednesday night. The youthful performing organization with Robert Barr conducting will present a program of music created mainly by contemporary composers.

The Concert Band will play modern pieces by Teicher and Holst and a classical selection by Bach.

Cady's "Royal Visit," Ives' "Variations on America" and Perichetti's "Symphony VI" make up the all contemporary program by the

### Program Highlights

## Brevard College Glee Club To Be Heard, WPNF Radio

The Protestant Hour, heard each Sunday evening at 6:30 p.m. on WPNF-Radio, will be featuring the United Methodist series on the next segment of the program, starting this Sunday, August 4th through the 18th of November.

The Brevard College Glee Club will furnish music for this program.

The general theme for the 1974 United Methodist Series on the Protestant Hour selected by the speaker, Bishop W. Kenneth Goodson is "What Is God Like?" The series of fifteen messages will prove well worth hearing.

The Brevard College Glee Club will furnish music on two more programs during the series to be heard Sept. 8, and Oct. 13th.

Farm and Home hour schedule for this week is as follows: Thursday, station program; Friday, Forest Service; Monday, —Turn To Page Seven

## Dr. Frank E. Medford Is Now Associated At Newland Clinic



Frank E. Medford, M. D. is now associated with The Newland Clinic, P. A., as a specialist in Internal Medicine.

Dr. Medford was born and reared in Canton, N. C., the son of Clarence C. Medford. He attended Wake Forest College and Bowman Gray School of Medicine and completed his internship and residency at Memorial Hospital, Charleston, West Virginia, and at West Virginia University, Morgantown, West Virginia.

Later, he worked three years as Medical Director at Research Center, Union Car-

AAA's latest spot check of gasoline availability conditions across the nation, reported in the 28th weekly "Fuel Gauge Report", also indicates that the average retail price of gasoline continues to hold steady at 28 cents per gallon of regular and 69 cents per gallon per premium. Prices for regular brands have remained stable for nine weeks, while premium prices have been at the current level for six weeks.

AAA's report shows 76 per cent of the stations contacted are open for business after 6:00 p.m. on weekdays, same as last week, while 69 per cent are open after 6:00 p.m. on Saturdays — a one per cent gain from last week.

Only 6.2 per cent of stations contacted by AAA indicated they were limiting gasoline purchases to customers and only 6.1 per cent reported they were out of fuel—both figures down 0.1 per cent

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