

# Belk

# EASTER FASHION PARADE

## Starts Thursday - March 27th

McCall's #4442



# SUPER WHITES

...100% polyester so they're easy-care!

# sale! 1.97

Yard usually 2.99



**OUR 'HEIRESS' SHOES**  
SLING BACKS & OPEN TOES

**14.88** usually \$18 and \$19  
Sling-backs, open toes, interesting heels — total effect light and airy. Perfect complement to so many new fashion ideas. Fresh navy, white, plus zingy flower colors. 5-10.



**NEW SOFT KNIT 2-PC. DRESSES 24.88**

Fluid fashions in polyester knits. Sizes 8 to 16.  
A. Ripple collar wrap top; double string tie sash, gored skirt. Blue or mint.  
B. Sleeveless dress with crystal pleated skirt. Trapunta trim on cardigan jacket and dress collar. Blue or pink.

Hard to believe that white double knits could come in so many exciting designs! Raised surface geometrics, pebbles, pique effects, neat cobblestone designs, zig-zags, flower motifs, diamond patterns. McCall's has some really great looking (and quick & easy) fashions planned just for our super-whites. Evening and patio loungers, play clothes, tennis outfits, and more. You'll feel pretty super about yourself too, because you're saving a cool dollar on every yard! 58-60" wide.



**'BUSY B' APRON-STYLE DRESSES**  
PRETTY FOR THE BUNNY TRAIL

**\$6 | 8.50**  
left | right

Very-young look you'll find irresistible for Easter-Sunday parading. Full, full skirts below round-neck bodice. Perky puffed sleeves. Attached inset or overlay suggests old-fashioned apron. Easy, machine care fabrics—no ironing! And we can show you navy, blue, lilac, maize. Sizes 2-4.



## knits by Devon of fabulous Visa

# Pretty

IS THE WAY WE LIKE TO SEE OUR GIRLS DRESS

DEVON deals you in... on their VISA® group of fashion separates. What's VISA? A new texturized polyester fabric that absorbs moisture and helps you feel fresh all day. Stains—even oily ones—wash out with ease. Come in and see VISA® done in the DEVON manner with fine styling, classic lines. Aqua or string. Sizes S, M, L for shirts and sweater vest. Sizes 8 to 18 for blazer, skirt, pants and tunic vest.  
A. Blazer jacket, \$26... Sweater vest of jacquard design, \$10  
Shirt, \$14... Pull-on flare skirt, \$13  
B. Tunic vest with belt, \$20... Print shirt, \$16  
Pull-on pants, \$14

**VISA** Reg.™ by Dearing Milliken

**B. SOLIDTONE SPORT COAT... usually \$20, 16.88**  
Well-detailed double knit polyester. Sizes 14-20. Sizes 8 to 12, usually \$16... 13.88  
**C. FANCY WEAVE SPORT COATS... usually \$20, 16.88**  
Polyester and cotton. Center vent. Sizes 14-20. Sizes 8 to 12, usually \$16... 13.88

**G. SOLIDTONE KNIT SHIRTS... usually \$3, 2.44**  
Polyester and cotton; contrast stitching. 8 to 16.  
**SLACKS OF DACRON®... usually \$9, 7.88**  
Plaid or solid color polyester. Sizes 8-20, regular; 8-16 slim.  
**FLARE-LEG JEANS... usually \$7.50, 6.88**  
No-iron polyester and cotton denim or fancy weaves. Sizes 8-20 regular; 8-16 slims.  
**TURTLENECK KNIT SHIRTS... usually \$4, 3.44**  
Polyester and cotton; white and colors. 8-20. Jr. boys' sizes 4-7, usually \$3... 2.44  
**PRINT CASUAL SHIRTS... usually \$6.50, 6.88**  
Permanent press acetate and nylon jersey bold prints. Sizes 6 to 20.  
**NO-IRON DRESS SHIRTS... usually \$4.50, 3.88**  
Soft-tone polyester and cotton broadcloth. 8-20.

**SHIMMER & SHINE EARRINGS... 2 for \$3**  
Enamel hoops, gold or silvertone rings, danglers, semi-precious stones, hand-carved cameos. For pierced ears or clipback style.  
**WOOD BEADS WITH REAL AGATE... 2.44**  
Polished agate stones combined with natural wood. Fascinating multi-colors in double or single strands, 15" to 28" lengths. Wear several together.