

THE CHEAPEST STORE ON EARTH

FALL AND WINTER SEASON OF 1902

FAYETTEVILLE, N. C.

SEPTEMBER 1, 1902

The downfall of prices has been accomplished by this store. The wonderful values that have been given, the extreme low prices that have been made during the past season will be more than eclipsed by us this fall. Our policy is to sell all kinds of merchandise at the very lowest of low prices—relying on the immense amount of business done for our profits. We will make prices so low this fall that it will be impossible for them to be duplicated anywhere else. We have given you prices on this sheet of only a few of the great bargains that we have. 'Twould be impossible to tell of them all were the page ten times as large as this. You will lose money unless you buy your goods here. At any rate call and see us. You need not buy unless you wish to. We will have about 40 sales people, any one of whom will be glad to show you the bargains whether you want to buy or not.

Wool Dress Goods.
 Double width corded Cashmires, all colors and black; all-wool filling, worth 25c. yard, our price, 10c.
 Double width Brocaded Jacquards, in all colors and black, worth 25c. yard anywhere, our price, 14c.
 All-wool filling Henriettas, in all colors and black, 38 inches wide, nice goods and worth 40c. yard, our price, 24c.
 Fifty pieces wool dress goods, 40 inches wide, all colors and black, in Cheviots, Satinettes, Serges, Etamines, and other weaves, worth everywhere 50c. yard, our price, 39c.
 Fifty pieces all-wool Flannels, in both light and dark colors and black, nice goods and worth 40c. yard, our price, 24c.
 Seventy-three pieces elegant wool dress goods, in all the new weaves and colors, worth 75c. everywhere, our price, 49c.
 Forty-seven pieces all-wool dress goods in English Meltons, Etamine Cloths, Broad Cloths, Cheviots, etc.—elegant for suits and separate skirts, 1 1/2 yards wide, in all colors, worth \$1.50 per yard, our price, 98c.
 Our stock of black goods can not be eclipsed anywhere. We have all kinds of material in all the newest weaves, and at prices about one-fourth of what you will have to pay elsewhere. Samples sent on application.

Silks and Dress Trimmings.
 Our stock comprises all kinds—silks for waists and silks for dresses, silks for street wear, silks for evening wear, silks for weddings.
 China and Japanese Silks, all colors and black, extra wide, worth 65c., our price, 48c.
 Taffeta Silks, at 48c., 60c. and 75c.
 Peau de Soie Silks, in black and colors; black Taffeta Silks, "warranted to wear," 36 inches wide, worth \$1.25, our price, 98c.
 (Samples sent on application.)
 Our stock of dress trimmings contains all that is new in that line, and everything that is needed to finish a dress handsomely.

Trunks, Bags and Valises.
 Zinc-covered Trunks, 29c. up
 Canvas-covered Trunks, \$2.48 up
 Packing Trunks, 25c. up
 Valises of all kinds from 27c. up
 Dress-suit Cases from \$1.23 up
 Our stock is immense, one whole floor being used to show them, and we will be certain to please you, both with the Trunks and the prices.

Crockery, Glassware and Tinware.
 125 dozen Cups and Saucers, plain white ware, and good, worth 50c. set, our price, 33c.
 Plates from 19c. set up.
 Glass Lamps, complete with burner, wick and chimney, from 19c. up.
 Table Tumblers, from 19c. set up.
 Glass and China Pitchers of all kinds. Agate and Tinware, in all sorts of shapes, Dish Pans, Basins, Sauce Pans, Coffee Pots, Buckets, Milk Pans, Pudding Pans, etc., all at about one-half regular prices.
 5-piece Decorated Tin Toilet sets, others would charge \$1.50 for them, our price, 98c.

Ladies' Mex-erized Silk Underskirts.
 Our line comprises all that is desirable in these goods. We have them in black and in colors at prices from 98c. up, and all beautifully made and perfect fitting.

Carpets, Rugs and Mattings.
 We have always carried a large line of these goods, but our stock this fall exceeds all in both quantity and quality, and the prices we are making can not be matched.
 34 pieces Sanitary Ingrain Carpets, yard wide, in beautiful colors, and choice designs, worth 50c. yard, our price, 25c.
 50 pieces Ingrain Carpets in all the newest designs and colors, such makes as "Granite," "Star," "C. & W.," and others, yard wide and worth 50c. to 60c. yard, our price, 33c.
 100 pieces Extra Super Carpets, "all wool and a yard wide" new designs and colors, beautifully blended, worth 75c. to 90c. yard, our price, 49c.
 60 pieces all wool, three-ply Carpets, the heaviest and best wearing Ingrain Carpets made, regular \$1.00 and \$1.25 qualities, our price, 69c.
 40 pieces Brussels Carpeting, swell designs, all colors. The newest oriental patterns are among these, and they are worth \$1.00 a yard, our price, 64c.
 50 pieces Silk Velvets, in both the American and Oriental designs and colorings; fine goods, worth and sold elsewhere at \$1.25 yard; our price per yard, 89c.
 75 pieces Wilton Velvets, and Axminster Carpets, so thick and soft that you do not make the least sound in walking on them. The very perfection of Carpeting; worth \$2.00 yard; our price, \$1.33.
 42 pieces Royal Velvet Carpets, warranted the best wearing Carpets made, beautiful designs and colorings, with or without borders, and worth \$2.00 yard; our price, 1.33.
 Rugs of all kinds, from the little fellow for the doorway to the large Art Square, and all at wonderfully low prices.
 850 Hollis Matting, all styles to select from, and prices from 10c. yard up.

Men's and Boys' Clothing.
 390 pairs Men's Pants, assorted styles of goods, and all new and fresh stock, worth anywhere \$1.00 and \$1.50; our price, 48c.
 900 pairs men's and boys' pants; the stock of one of the very best makers, and worth from \$1.50 to \$3.50. We bought the entire lot and have priced them at just one-half their value, from 75c. to \$1.50 per pair.
 Large line of boys' suits at all prices, but all of them at about one-half their value.

Sheets and Pillow Cases.
 25 dozen sheets, ready for use, full size, worth 80c., our price, 49c.
 40 dozen sheets, full size, hemstitched, worth \$1.00, our price, 69c.
 50 dozen pillow cases, full size, 36 by 45 inches, worth 15c., our price, 10c.
 50 dozen pillow cases, full regulation size, 36 by 45 inches hemstitched, worth 25c., our price, 15c.

Ladies' Ready-to-wear Garments.
 144 Ladies' Waists, assorted styles and of several materials, fall and winter goods, worth 75c. anywhere, our price, 48c.
 196 Ladies' Waists, the newest fall styles, nice warm materials, perfect fitting garments, worth \$1.00 to \$1.50, our price, 73c. and 98c.
 69 Ladies' Silk Waists, all colors and black, in Taffeta and Peau de Soie Silk, newest designs and beautifully made, worth \$5.00 and \$6.00, our price, \$3.89.

Ladies' Ready-Made Underwear.
 We carry the celebrated Defender Manufacturing Company's goods, better than which can not be had. They are well made, of good material, and are perfect fitting.
 Corset covers, from 9c. up
 Drawers, from 19c. up
 Skirts, from 49c. up
 Gowns, from 49c. up

Bed Spreads and Blankets.
 100 white spreads, full size, assorted Marseilles designs, worth \$1.00, our price, 69c.
 150 white spreads, full size, assorted Marseilles designs, heavy goods, worth \$1.50, our price, 98c.
 120 colored crocheted spreads, with 5 inches knotted fringe, worth \$2.00, our price, \$1.23.
 96 white spreads, in assorted Marseilles designs, extra size and extra heavy, worth \$2.00, our price, \$1.23.
 100 white Pat. Satin Marseilles spreads, in Damask, Embroidered, Point Lace and Floral Designs, worth \$3.00 to \$4.00 each, our price, \$1.98.
 120 pairs white and colored, 10-4 double blankets, worth \$1.25, our price, 75c.
 Others at 98c., \$1.19 and \$1.69, worth almost double that.
 96 pairs all-wool N. C. 10-4 blankets, worth \$5.00, our price, \$2.98.
 50 dozen Corsets, all sizes up to 30, worth 50c., our price, 25c.

Ribbons, Laces and Embroideries.
 Our stock of these embraces all styles, widths and colors in ribbons, and in laces and embroideries. We have everything you can desire, all at prices much below what you would have to pay elsewhere.

Millinery and Fancy Goods.
 Our Millinery Department is in charge of a thoroughly competent milliner, and while we carry a large line of ready trimmed hats at prices that can not be matched, we can have you one trimmed in any style. We make no charge for trimming when we sell the material. An examination will convince you that you can get the latest styles of headwear from us and save about 50 per cent.

Underwear.
 145 dozen Ladies' Heavy Ribbed Vests, high neck and long sleeves, all sizes, and pants to match, worth 25c. anywhere, our price, 18c.
 200 dozen Ladies' Heavy Ribbed Vests—Winter weight—with Pants to match, worth 50c. anywhere, our price, 24c.
 144 dozen Men's Undershirts, heavy fleece-lined goods, with drawers to match, all sizes for both large and small men, worth 60c., our price, 39c.

Corsets.
 50 dozen Corsets, in both long and short waists, worth 75c., our price, 39c.
 60 dozen Corsets in medium, long and short waists, girdles and straight front or erect form Corsets; the celebrated C. B. & W. B. makes, with name on corset, worth \$1.00, our price, 50c.

Curtains and Curtain Material.
 Lace Curtains at all prices, from 68c. pair up.
 Elegant Ruffled Curtains, worth \$1.50, our price, 98c.
 Heavy Curtains and Portiers, both in Chenille and Tapestry.
 Window Shades—of Holland—with spring rollers, worth 25c., our price, 18c.
 Others at 29c., 23c. and 35c.
 Curtain Poles, complete with all the fixtures, at 15c. and 24c.

Plaids and Sheetings.
 30,000 yards AAA White Sheetting, full yard wide, best goods, any quantity you want, 5c.
 25,000 yards 27-inch Plaids, all kinds of designs, good colors, worth 6c., our price, 4 1/2c.
 25,000 yards good quality, yard-wide Sheetting, at 4c.
 7,000 yards Madras Gingham, not the thin slazy kind, but good, smooth, close-woven goods, and worth anywhere from 7 to 8c. yard, our price, 5c.
 7,000 yards Fruit of the Loom, yard-wide bleached sheeting, worth 10c., our price, 7 1/2c.
 10,000 yards good quality, yard-wide bleached Shirting, worth 8c. yard, our price, 6c.
 5,000 yards bleached Shirting, worth 6c. yard, our price, 4 1/2c.

Table Damask and Napkins.
 Splendid quality, half bleached Table Damask, worth 50c. yard, our price, 33c.
 Extra heavy full bleached Table Damask, 2 yards wide and worth 90c. yard, our price, 59c.
 Finer goods, at proportionate prices. This department teems with great values. Napkins and Doilies to match all grades.
 200 dozen Ladies' and Children's Handkerchiefs, worth 5c. each, our price, 1c.
 200 dozen white Hemstitched Handkerchiefs, worth 8 and 10c., our price, 2c.

Notions and Small Wares.
 Spool thread (the best), 4c.
 Spool silk, 4c.
 Pearl buttons, all sizes, 5c. dozen
 Hooks and eyes, 2 dozen on card, 1c.
 Pins, brass, per paper, 2c.
 Needles, all numbers, 1c.
 Hair pins, 40 for, 1c.
 Whalebone, genuine, per dozen, 5c.
 Lead pencils, 4 for, 1c.
 Paper and envelopes, per box, 7c.
 Toilet soap, per cake, 1c.
 Laundry soap, per cake, 2c.
 Lamp wicks, per dozen, 5c.
 Lamp burners, all sizes, 7c.
 Lamp chimneys, all sizes, 5c.
 Tacks, single and double pointed, 2c.
 Mennen's Talcum powder, 9c.
 Shoe polish, with or without paste, 7c.
 Men's linen collars, worth 15c., 6c.
 Ladies' and children's black hose, 5c.
 Men's socks, all colors, 5c.

Shoes.
 Ziegler Bros.' celebrated fine shoes we have always carried, and our stock of these has never been more complete. A trial will convince you that they are the best made.
 500 pairs men's whole stock, high-cut Brogan Shoes, in either single or double sole, as good a shoe as you ever bought at \$1.50, our price, \$1.00.
 360 pairs men's Laced Shoes, plain or cap toe, and worth \$1.50, our price, 98c.
 432 pairs men's shoes, laced or congress, plain or cap toes, well made, Eng. backstay, several leathers to select from, others would charge \$2.00 for them, our price, \$1.48.
 600 pairs ladies' shoes, either buttoned or laced, choice of half dozen kinds of leather and every pair solid, worth \$1.50, our price, 98c.
 360 pairs ladies' shoes, several kinds of leather to select from, either button or lace, and in a variety of styles, worth and sold elsewhere at \$1.75, our price, \$1.19.
 496 pairs ladies' fine shoes, either button or lace, in all the new leathers, in every style of heel and toe, worth anywhere \$2.00, our price, \$1.48.
 Infants' and children's shoes, from 19c. pair up.
 We will not have a shoe of any kind in the house that is not sold.

Ladies' and Children's Wraps.
 Ladies' and children's wraps, in all the new styles, Box Coats, Auto Coats, long, medium and short Jackets, Raglans, etc., etc. All are to be found here, and the prices are right, too, as well as the styles.
 We have cloaks for the baby; long and short Jackets for the little ones and the young ladies, and either Jackets, Cloaks or Capes for the older people.
 Our styles are the newest; our stock is complete, and our prices are the lowest ever.

Towels.
 100 dozen Bath Towels, good size, worth 10c. everywhere, our price, 5c.
 120 dozen Fringed or Hemmed Towels, 18 by 36 inches in size, good weight and worth anywhere 15c., our price, 10c.
 20 dozen Union Linen Towels, either hemmed or fringed, 19 by 37 inches in size, worth 25c., our price, 14c.
 100 dozen elegant Satin Damask Linen Towels, knotted fringed ends or hemstitched, worth 35c. to 50c., our price, 24c.

Men's Work Shirts and Overalls.
 60 dozen men's work shirts, all sizes, full made, from good heavy material, worth 40c. to 50c., our price, 25c.
 Men's Overalls, at 39c., 48c. and 69c., worth 50c., 75c. and \$1.00.
 25 dozen of the celebrated Union Suit Overalls, Coat and Trousers, in one piece, well high indestructible, can be had only here, at \$1.48.

Ladies' Ready-to-Wear Skirts.
 A good wool Skirt, lined through and through, well made, and worth anywhere \$1.50, our price, 98c.
 Same, with circular flounce and broad band of satin around skirt, worth \$2.00, our price, \$1.48.
 A \$3.00 Skirt, our price, 1.98.
 A \$5.00 Skirt, our price, 2.98.
 A \$7.50 Skirt, our price, 4.48.
 A 10.00 Skirt, our price, 6.98.

Wedding Outfits.
 We pay special attention to wedding outfits, and it will surely pay anyone to come to Fayetteville to this store to purchase their trousseau. We carry an immense stock and they will have much more to select from, and then we buy many things for this special purpose. With our extremely low prices you can save much more than your fare here and back home.
 Shopping by mail becomes a pleasure when you write us for samples. We will send you samples of all piece goods, and will send wraps, etc., on approval to any responsible person. We prepay express charges on all orders amounting to \$5.00 and over, where the cash accompanies the order.

Visitors to Fayetteville from a distance will find a ladies' reception room in this store, fitted up with all the modern conveniences, where they may make themselves at home. When in the city come to this store and ask any of the lady clerks to show you to the ladies' room. It is free to all. Please read this sheet carefully. Every word of it contains information of value to you. We all like to make money and to save money—this sheet tells you how to do both. Our motto is "Everything Guaranteed as Advertised." When you are through with this we would be glad to have you hand it to some friend. When you want to buy goods that are worth more than the money you will pay for them, come to the

FRANK THORNTON DRY GOODS CO.
 FAYETTEVILLE, N. C.

FRANK THORNTON DRY GOODS CO.

FAYETTEVILLE, North Carolina.