

A GIGANTIC CARNIVAL

At the Big Black Front, Greenville, S. C.

BEGINNING

WEDNESDAY, JAN. 9, TO SAT. JAN. 26

\$150,000

\$150,000
Worth of high grade merchandise to be sold, distributed into the homes of the people for less than actual cost of raw material by the New York and St. Louis Consolidated Salvage Company, liquidating the entire mighty stock of The Peoples Store, Greenville, S. C. Stock to be sold at the old stand. Look for the big canvass front.

All buyers will be paid railroad fare for one hundred miles. How to have your railroad fare paid: Buy ticket from your station agent and have him give you cash receipt; present this cash receipt on entering the building, and railroad fare will be paid to all buyers making a purchase of \$25.00.

Worth of Clothing, Dry Goods and Ready-to-Wear Garments for Men, Boys and Children. Skirts, Jackets, Men and Ladies Shoes to be sold in Greenville for less than the actual cost or raw material. Sale lasts Sixteen days. The New York and St. Louis Consolidated Salvage Company will Liquidate the stock of the PEOPLES DEPARTMENT STORE.

"The Mightiest Liquidation Salvage Sale Ever Known."

The entire \$150,000 Stock of High Grade Fall and Winter Merchandise of the well known and Established Firm of The Peoples Store, located in Greenville, S. C., will be placed on sale in their building in Greenville. This entire stock will be liquidated by the New York and St. Louis Consolidated Salvage Company, and must positively be disposed of within 16 days, beginning Wednesday, Jan. 9th at 9 o'clock sharp and continuing Thursday Jan. 10th, Friday Jan. 11th, Saturday Jan. 12th, Monday Jan. 14th, Thursday Jan. 15th, Wednesday Jan. 16th, Thursday Jan. 17th, Friday Jan. 18th, Saturday Jan. 19th, Monday Jan. 21st, Tuesday Jan. 22nd, Wednesday Jan. 23rd, Thursday Jan. 24th, Friday Jan. 25th, closing Saturday night, Jan. 26th. This entire Massive stock of Fall and Winter Merchandise of every known description to be sold at the rate of

27--CENTS ON THE DOLLAR--27

Every Man, Woman and child is commanded to attend this event. F. C. Owens, of the Peoples' Department Store sold this entire stock to the New York and St. Louis Consolidated Salvage Company under one consideration, and that is to dispose of this stock and liquidate it in the city of Greenville; that we guarantee to refund money to any purchasers for any reason whatsoever. We shall protect every buyer accordingly. No housewife should overlook this event. Mind you, in the season of the year when all other merchants are exacting the highest price for their wares. You never heard of it before, and you never will again; therefore take advantage of the great bargain feast offered to Greenville shoppers. A story briefly told. This stock must be liquidated and disposed of and prices will have no consideration. The stock that forms the basis of this sale is merchandise of dependability and quality. No consideration is here given, we have just resolved to just one purpose--to sell all, and it must be sold. We are under obligations to vacate this building. Your benefit. The opportunity offered. A sale without a counterpart or parallel. A stupendous landslide of merchandise comprising the world's best products marked at prices that will cannonade and shake the city from center to circumference. The doors will swing back promptly and a scene of bargain, brilliance and splendor never equaled in the history of mercantile annals.

This Salvage Sale will be held at
Wed. Jan. 9 to Sat. Jan. 26

The Peoples Store Bld., Greenville, S. C.

Look for the BIG BLACK
CANVAS FRONT.

SENSATIONAL BARGAINS IN MEN'S, BOYS' AND CHILDREN'S CLOTHING.

A Fine Suit of Clothing all to Match—This suit is positively worth \$8.00 or your money refunded at any time during this salvage sale. \$1.98
A Fine Suit of Clothes, all to Match—This suit is positively worth \$10 or your money refunded any time; during this salvage sale. \$2.85
A Fine Suit of Clothes, all to Match—This suit is positively worth \$12 or your money refunded at any time; during this salvage sale. \$3.85
Men's Fine Suits in Cheviots and Scotch Plaids, worth \$15 or your money refunded at any time; during this salvage sale. \$4.85
Men's Splendid Suits in Velour Finished Cassimeres, all sizes; these suits are positively worth \$18 or your money back; in this salvage sale. \$6.85
At \$8.85 You are Free to Choose a Suit or Overcoat, worth \$18.50, \$20 and up to \$22.50, from 20 lots as finely made and as elegantly finished suits and overcoats as the most fastidious dresser could desire. Fine home and foreign suitings and overcoatings of style and tone, and in great variety of effects, tailored into garments of faultless fashion. Kersey, Melton and Whip Cord Overcoats; black, blue, brown, drab, diagonal, tan, chevrons, Vienna Homespun, tweed and cassimeres suits, single and double breasted; in this salvage sale. \$8.85
\$9.98 Represents one Lot 500 Suits in black and blue-black Thibets and unfinished worsteds; also some dark fancy mixed; this lot positively sold for \$25; in the new fad four-button sack coat, entirely custom made; remember you get your money back; this goes in this salvage sale for. \$9.98
\$11.98 Represents a Lot of Suits that are the product of the world's skilled tailors. They are equal and are guaranteed to excel any \$40 tailor made to order garment in the world, or we will cheerfully refund your money. In this salvage sale for. \$11.98
Men's Extra Fine Dress Suits in all the latest styles and shades; heavy silk and satin lined, equal to the finest \$40 tailor made to order suit. Don't fail to ask for them. In this salvage sale they go at. \$11.98
800 Pairs Men's Pants—Worth up to \$2.60. In this salvage sale. 69c
800 Pairs Men's Pants—Worth up to \$3.75. In this salvage sale. \$1.49
600 Pairs Men's Pants—Worth up to \$5.00. In this salvage sale. \$1.98

DRESS GOODS AND SILKS AT UNHEARD OF PRICES.

All Wool Tricot Flannel, regular 50c values; for. 21c
Mohairs and Brilliantines, worth 50c; sale price. 19c
Novelty Suitings and Fancy Mixtures, Voiles and Crashes, late spring styles, desirable shades; salvage sale price. 41c
Black Cheviot Zibeline, 53 inches wide, worth \$1 a yard; sale price a yard. 51c
Corduroy Velvets, in stylish shades, worth 85c; sale price. 35c
Black English Voile, Florentine Crepe and Etamines, the most stylish of this season's fabrics; regular \$1.50 values, sale price. 61c
The finest Imported English Poplins, Mohairs, Sicilians, Mohair Serges and Silk Warp Henriettas, values up to \$1.75; sale price. 89c
Taffeta and Jap Silks in plain colors, desirable shades, were considered good 50c values; sale price. 29c
Genuine Habuasi Wash Silks, 24 inches wide, worth 75c; the quality is unexcelled; as long as the stock lasts they go at. 39c
Fancy Shirt Waist Silks and Satins; in exquisite designs, values up to \$1.25; sale price. 44c
Thousands of yards of Changeable Taffeta Silk, representing all the popular shades, worth up to \$1.50 per yard; sale price. 49c
Extra special—Black Goose Grain and Satin Duchesse, 24 inches wide; at the salvage sale price. 59c
Black Japanese Silk, 27 inches wide, guaranteed waterproof; at. 63c
36-inch Black Oil Finish Taffeta, the kind that has wearing qualities; sale price. 69c
Crepe de Chines, all pure silk, 24 inches wide, in all the popular shades at. 69c
Black silk Velvet, 19 inches wide, values up to \$1.50; sale price. 61c
100 pairs of White Cotton Blankets, worth \$1; sale price, the pair. 29c

50 pairs of Cotton Blankets, worth \$2; sale price a pair. 69c
100 pairs of Genuine California all wool Blankets, worth up to \$7; sale price. \$2.98

EMBROIDERIES AND LACES.

A million yards in different widths and a great variety of designs; Cambrie and Swiss Embroidery, Edges and Insertions, new patterns; values up to 15c; sale price. 8c
Insertion, Edging and Beading in Cambric, Swiss, plain patterns; values up to 25c; special salvage price. 4c
2000 yards of good Torchon Laces, Edges and insertion to match; per yard. 8c

LADIES' SHOES.

Over 2000 Pairs of the Very Finest of the fall season's goods; hand-sewed, lace or button, all weights of soles, French kid, patent leather and Russian calf, etc., they are by far the best of any shoe brought to this market, and they come in all sizes and all widths; worth from \$2.50 to \$3; come and pick them out in this salvage sale for \$2.69 to. 99c
Ladies' Vici Kid Shoes, Button and Lace—Paris toes and patent tip; worth \$3; at this salvage sale. \$1.48
Baby shoes—Sizes 1 to 5, worth 50c; in this salvage sale. 28c
Sizes 1 to 5, worth 75c, at this salvage sale. 31c
Misses' Shoes—Sizes 11 1-2 to 2; worth up to \$1.50; at this salvage sale. 61c

MEN'S PANTS.

\$2.50 Pants \$1.39. Good quality worsted pants, in striped patterns, all sizes; were considered a great bargain at \$2.50. Watch 'em go at. \$1.39
\$3 Pants, \$1.67. Same as above only better material and finish. Were \$3
Our sale price. \$1.67
\$3.50 and \$3.75 Trousers, \$1.98. Men's trousers in all wool cassimeres, tweeds, chevrons, etc. Well fitting garment which were sold as high as \$3.75 in this gigantic sale. \$1.98
\$4 to \$4.50 Trousers, \$2.45. Distinct designs and excellent tailored trousers, made of imported guaranteed wools; none worth less than \$4; your choice. \$2.45
\$4.50 to \$8 pants, an immense assortment of styles and patterns, all sizes. Pants made by the most skillful and reputed tailors. All included in this gigantic sale at from. \$2.99 up

MEN'S OVERCOATS.

Men's Overcoats in Heavy Black Beaver Cloth, four button, single breasted style, trimmed with black horn buttons, strong worked buttonholes, a 3 1-2 inch collar with strong tab; three outside strong pockets and flaps, and small change pocket, lined with Italian cloth, strong sleeve lining, chain hanger; worth at least \$8.50. In this salvage sale. \$3.98
Overcoats that are the Peers of Any you see elsewhere at \$10: English ulster clothing, also Kerseys, Meltons and in drabs, tans, modes, best domestic, kerseys, blue, black, and tan shades, Italian lined, plain lapped, all marvels of goodness. In this salvage sale. \$4.8
Overcoats, Best Domestic Kerseys—Kerseys, blue, black and tan shades, some Indian lined, others with Beldingham serge, heavy near-silk sleeve lining, strapped seams, 45 inches long, full backs, so becoming to young men; actually and positively worth \$15. In this salvage sale. \$7.98
Another Overcoat That Penetrates to the vital of the swell-front, high profit dealer is this. Any line and every line of Overcoats that they offer this season at \$18 we will duplicate at this sale for \$9.98; they come in Kerseys, Montanc, Box Meltons, long full backs and belt effects, cloth faced, peer of nay \$18 garment. In this salvage sale. \$9.98

HAT DEPARTMENT.

About 100 dozen Men's Fine Hats, all shapes and styles, worth up to \$3. In this salvage sale. \$1.21

Hundreds of Men's and Boys Caps, worth up to 75c In this salvage sale. 19c
Thousands of yards of Dress prints in black, white, silver gray and indigo blue. In this salvage sale, per yard. 30c
Amoskeag Apron Gingham, Comfort Calicoes, Unbleached Muslins Bleached Pillow Casings, Aurora Sheetings, Rochdale Sheetings; miles and miles of the above Domestic it bits. Come and pick them at this salvage sale at a yard. 8c
Ladies' Hemstitched Handkerchiefs—Worth 15c. In this salvage sale. 4c
Ladies' Hemstitched Handkerchiefs—Positively worth 25c. In this salvage sale. 7c
750 pairs of Boys' Knee Pants, worth up to \$1; in this salvage sale. 41c
250 Boys' Suits, worth up to \$3. In this salvage sale. 41c
400 Boys' Suits, worth up to \$3.50. In this salvage sale, a suit. 96c
1500 dozen Men's Good 25c Handkerchiefs. In this salvage sale. 3c
1100 dozen Men's Good 25c Socks, heavy. In this salvage sale. 29c
90 dozen Men's I Work Shirts, heavy. In this salvage sale. 29c
400 dozen Men's Good \$1 Work Shirts, heavy. In this salvage sale. 36c
200 dozen Men's \$1 Dress Suits. In this salvage sale. 41c
40 dozen Men's 50c Dress Suits. In this salvage sale. 42c
125 dozen Men's \$1 Neckwear. In this salvage sale. 19c
90 dozen Boys' Good 25c Suspenders. In this salvage sale. 4c
350 dozen Men's Good 25c Suspenders. In this salvage sale. 6c
300 dozen Men's Good 50c Suspenders. In this salvage sale. 14c
250 fine \$1.50, \$1.75 and \$3 Umbrellas. In this salvage sale. 42c
600 Knox, Dunlap and Stetson shape \$2, \$3 and \$4 Hats In this salvage sale. 42c
Men's Heavy Fleece Lined Underwear, plain and ribbed, brown, blue and natural, worth 75c. In this salvage sale. 38c
Good Heavy Denim Overalls—worth 75c. In this salvage sale. 42c

MEN'S AND BOYS' SHOE DEPARTMENT.

150 pairs men's stylish Oxfords in patent, kid and vici, smaller sizes only, actually and positively worth \$5, our sale price. \$1.95
Men's fine Dress Shoes, made from select vici kid and patent colt; finest of workmanship, latest styles, every pair guaranteed worth \$3.50, our sale price during these Gigantic 16 days. \$2.15
Men's Satin Calf Skin Shoes, lace or Congress, broad heel, worth \$3, during this gigantic sale. \$1.39
Men's high grade Dress Shoes, in which we offer the best shoe on the market for the price, certainly the equal of any \$5 and \$6 makes, Packard & Field's famous brands, all the latest shapes and styles, compare these shoes with the best made, our sale price. \$2.95

BLANKETS AND COMFORTS.

White Cotton Blankets, tape bound pink and blue borders, worth at present market value \$1.78 a pair, our price the pair. \$1.05
Very fleecy, warm, White cotton Blankets, 11-4 size, new lock stitch edges that will stand washing without shrinking, priced for this sale at. \$1.23
Extra heavy White Cotton Blankets, pink and blue borders, taped edges, lots of warmth in these blankets and extra good value at. \$1.98
Guaranteed all Wool, Silk bound, 11-4 size—pink, blue and red borders—a value you can't duplicate under \$5.50, for this sale. \$5.47
California Blankets, 11-4 size—pink blue and red borders—a blanket that will cost you \$6 to \$6.50 at any bargain sale, at. \$4.48
125 pairs of these 10 & Cotton Blankets—soft and fleecy, with fancy colored borders, worth \$1.50. Come and choose them at. 78c
50 pairs of heavier weight silver gray Cotton Blankets; these are 11 4 size, with fancy borders and well worth \$1.75 at present market value, our price. 88c
Extra quality gray Cotton Blankets, 11 4 size, fancy stripe borders, pink and blue, alternating with black, a decided bargain at. \$1.19
Picketlock Wood Blankets in gray tape bound, 10-4 size—pink, blue and red borders, the best blanket value ever offered at. \$2.97

FREE. FREE.

FREE—On Wednesday morning Jan. 9 at 9 o'clock we will throw from the top of our building Men's and Women's Clothing, Shoes and Hats to those congregated below. Come to the Black Canvas Front, Greenville, Wednesday morning January 9, at 9 o'clock--the opening day of our Gigantic Salvage Sale.

New York and St. Louis Consolidated Salvage Company,

Successors to The Peoples Store, Greenville, S. C.

Big Black Canvas Front.