

THE LARGEST CIRCULATION IN THE COUNTY!

The Hustler  
H A S  
The largest cir-  
culation of any  
paper in its  
territory.

# The French Broad Hustler.

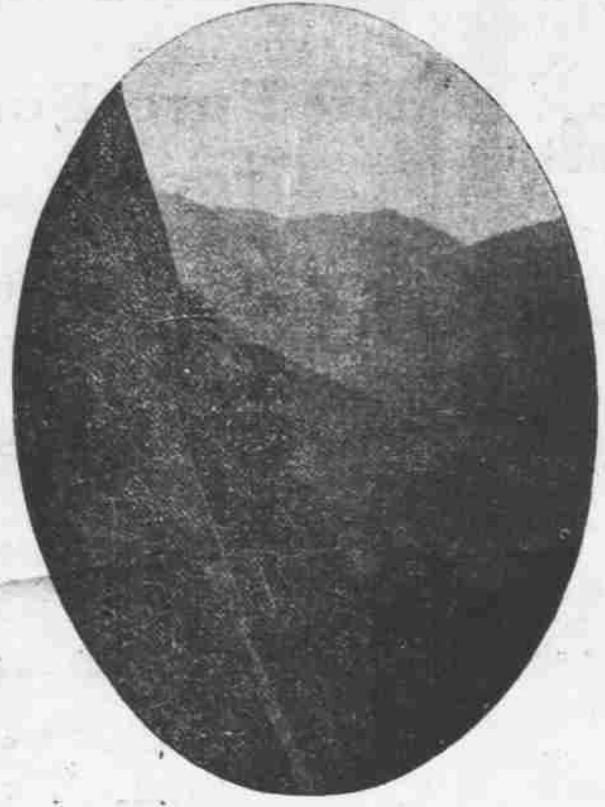
The BEST ad-  
vertising me-  
dium in county  
The Hustler is  
read by the  
PEOPLE

ONE DOLLAR PER YEAR

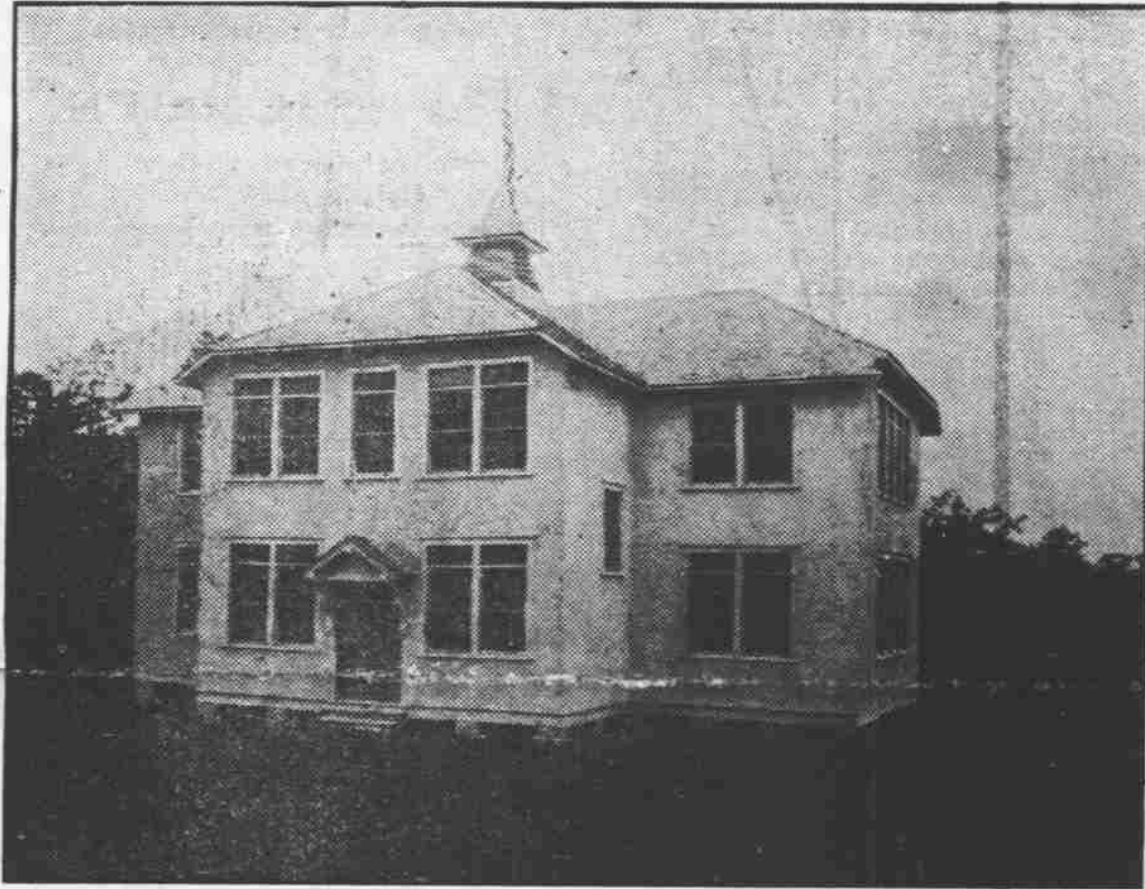
HENDERSONVILLE, N. C., THURSDAY, FEBRUARY 27, 1908

VOL. XVII, No. 9

## SOME FAMILIAR SCENES NEAR OUR TOWN



## What One Man Thinks of This City



Editor Hustler:

Suppose you try Christ's science on your weather, or better still, come down to Tennessee, middle Tennessee, mind you, throw your great coat away and enjoy outdoor life.

Every issue of the Hustler seems to be snow-capped and its bustling editor seems to find some comfort in the fact that even the Klondyke has a snow storm occasionally. I don't know whether he has thought of it or not, but snow is said to be good for the wheat crop, even if it is a little hard on Dr. Strouse's Auditorium.

Having spent the greater part of 1907 in your town, and trusting that I made a few friends who will at least remember me, I have a very friendly feeling for both people and place.

Yours is an ideal climate, a more than ideal, whole-hearted, neighborly class of citizens, whose generosity and kindness, the like of which I have never had the privilege of enjoying.

Situated in the midst of towering mountains, where grandeur and beauty radiate an atmosphere of peace and security that defies description, it is already a popular summer resort for the many who are fortunate enough to know of its delightful climate.

But the astonishing thing is that Hen-

dersonville does not feel the importance of progressive or rather aggressive advertising.

Spend a little money and put out a catalog describing and illustrating the town and surrounding country and be sure you illustrate. Well illustrated and attractive journals rarely if ever find their way into the scrap basket unread, while pamphlets that lack attractiveness rarely ever receive proper notice if any.

If such towns as — can get out journals which give such an assurance of their beauty and superior advantages, what might not Hendersonville do with the subject it has?

There are people all over the country who are making their plans right now to get somewhere next summer.

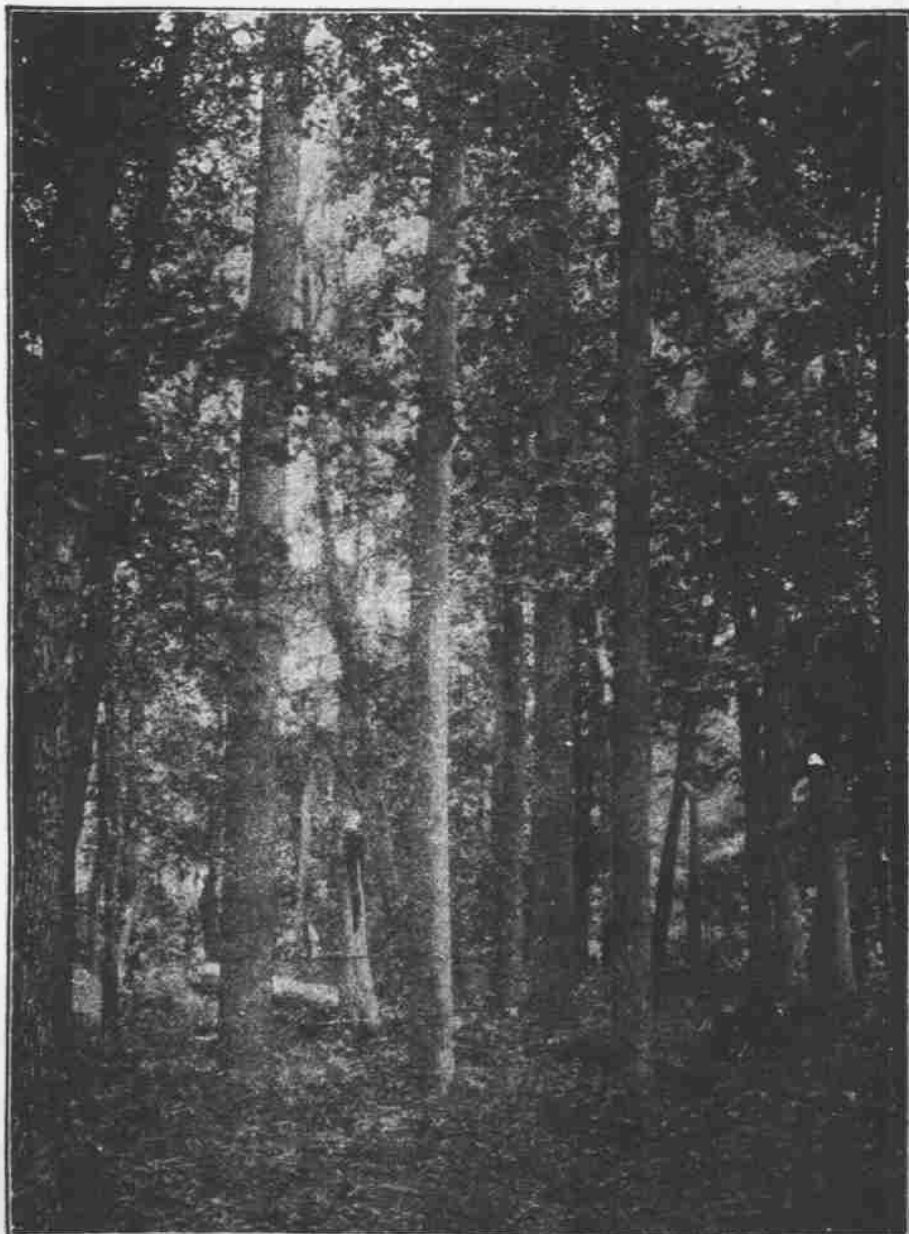
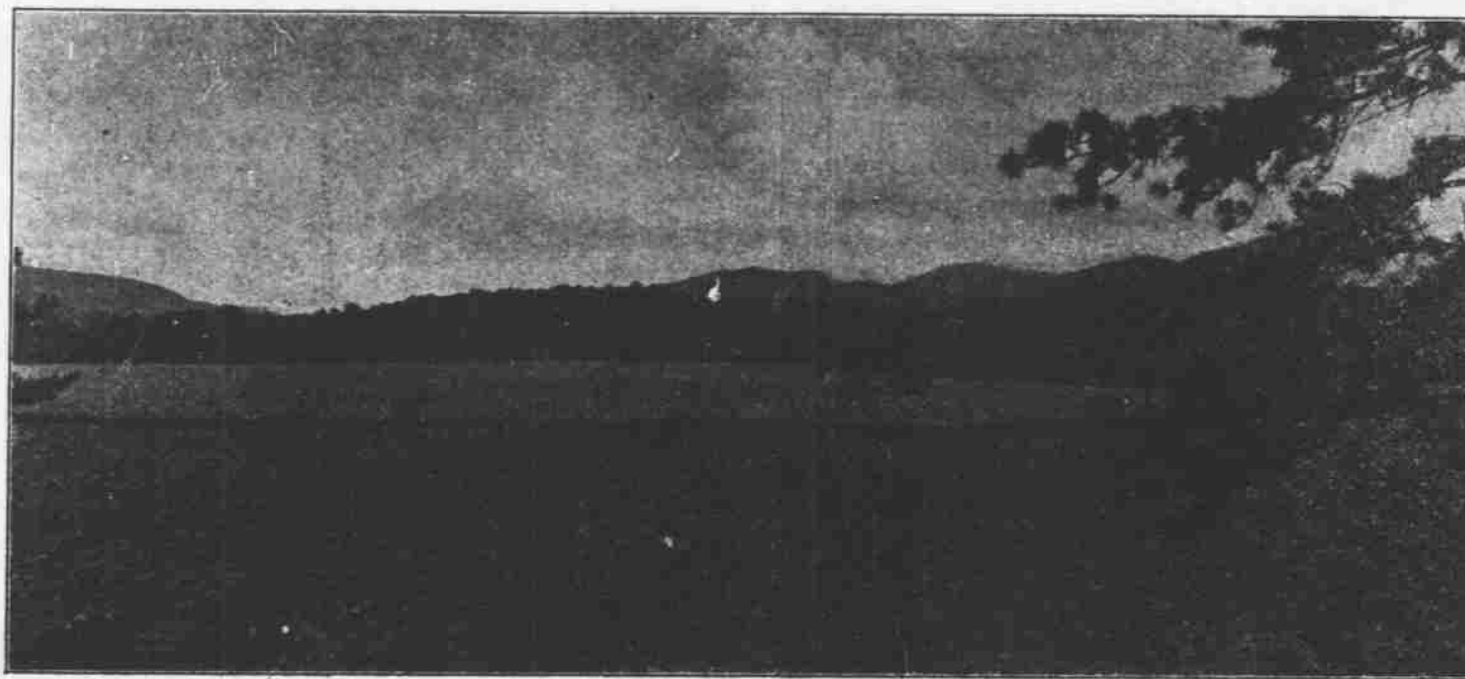
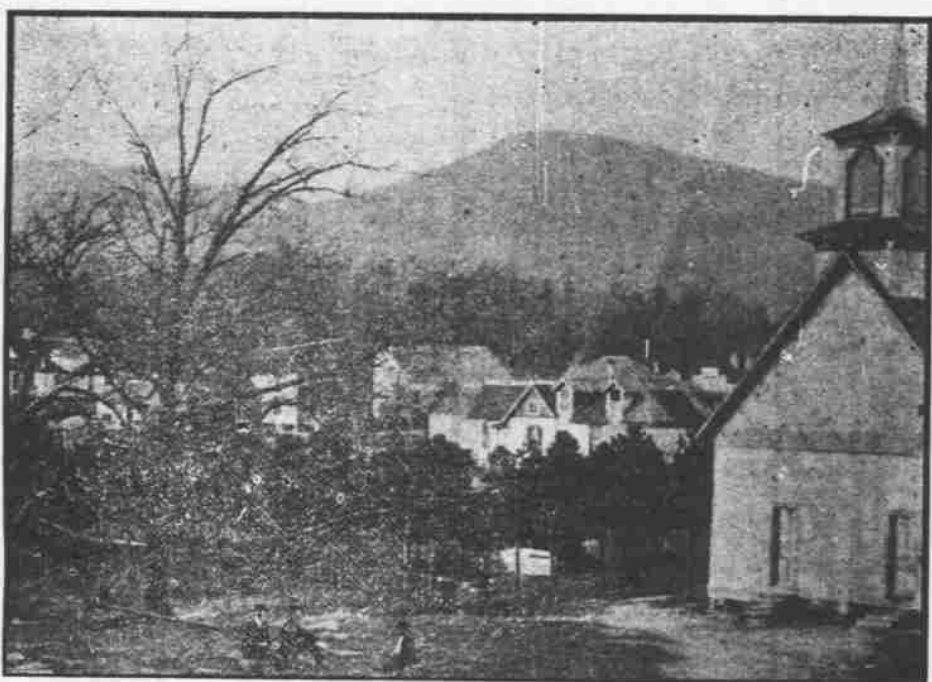
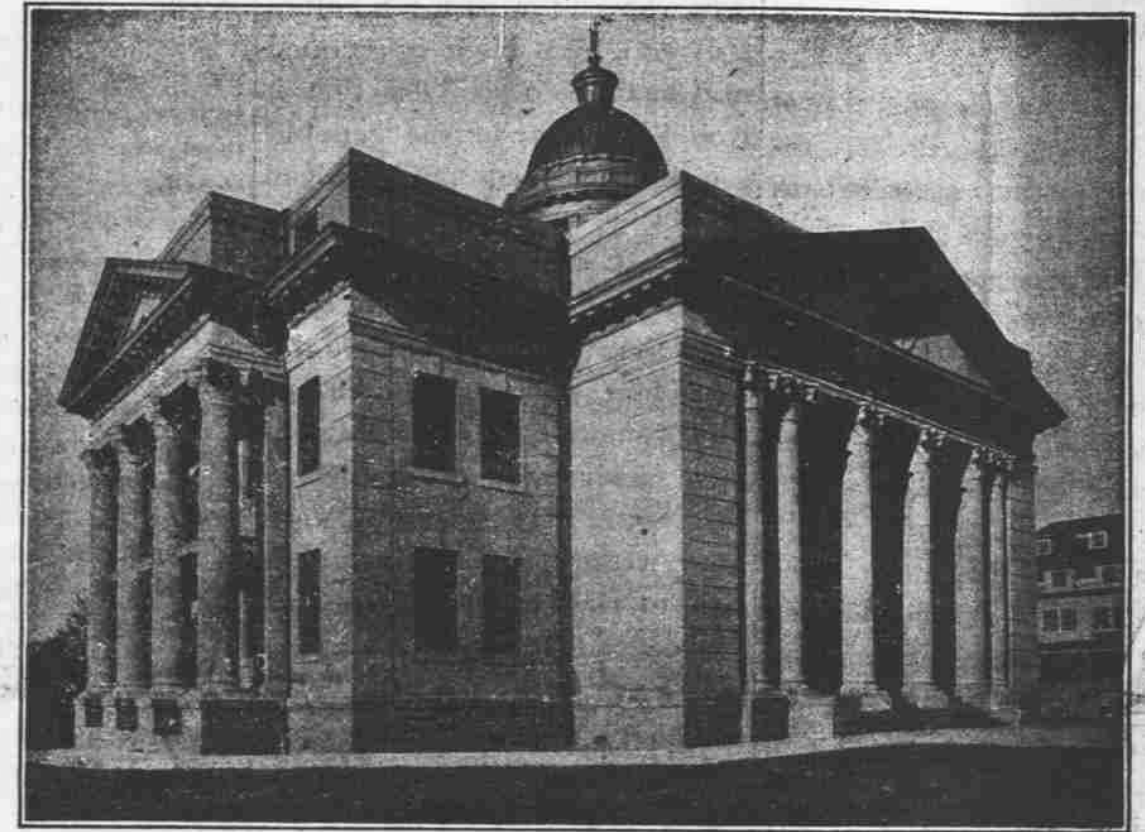
Tell them where to go and why. You can do it and fill a book or two with reasons and then not exhaust the subject.

You have but to get them there once and you have convinced them where to spend their summers.

If you really want a crowd next summer you will have it.

With best wishes for you and your paper and the future of Hendersonville.

A. R. FITE.  
Hendersonville, Tenn., Feb 17th, 08.



## One Thing Hendersonville Needs.

