



FOR THIS THANKSGIVING SALE Many Timely Things Will Be Placed on Sale at This Store.

We are thankful for a very successful year's business and realize that we owe our success to the continued good will of the people of Hendersonville and Henderson county. People know that this is a dependable store--that a bargain advertised is a bargain indeed, here, so we want to offer you the following Thanksgiving bargains.

These are some of the strongest values we have yet offered the people of the community, and it will be worth your while to read every line carefully.

For Saturday, Monday, Tuesday and Wednesday Only.

Queen Quality

Comfort speaks as you draw on a pair of "Queen Quality" shoes. There are such wonderful and varied adjustments in these shoes that when properly fitted, you can wear them with comfort and ease from the very first day you put them on.





Educator Shoes

for the little children. Let the child's foot grow as it should. We also have a splendid line of all solid shoes, 5-8, \$1, 8 2-11, \$1.25, 11 2-2, \$1.50. Every pair Guaranteed

Latest Fifth Avenue Suit styles.

Such Suits as you have longed for, dreamed of, coveted and never hoped to own for \$25 "per" and down to \$10.00.

Suits of such fashionable fabrics as Wale Diagonals Imported Broadcloths.

Handsome Homespuns Mannish Mixtures.

Styles becoming, exclusive, conservative or ultra. Coats full guaranteed satin lined. Skirts correctly kilt-

FER DERS ON VILLE



Suits just shipped us from one of New York's highclass makers.

Suits representing a fashionable maker's best efforts in clever style ideas and tailored finish. Black and newest shades of Red, Green, Wisteria, Brown, Gray, Blue.

Such mighty values as we have never yet been able to offer our critical trade this season.

Table Damask and Napkins Greatly Underpriced For the Thanksgiving Sale

TABLE DAMASK

\$1.50 Table Damask is priced for the Thnksgiving Sale at \$1.29 per yd. 1.25 Table Damask is priced for the Thanksgiving Sale at 98c per yd. 1.00 Table Damask is priced for the Thanks-

giving Sale at 89c per yd. 75c Table Damask is priced for the Thanksgiving Sale at 59c per vd.

65c Table Damask is priced for the Thanksgiving Sale at 49c per yd. 50c Table Damask is priced for the Thanksgiving Sale at 39c per yd.

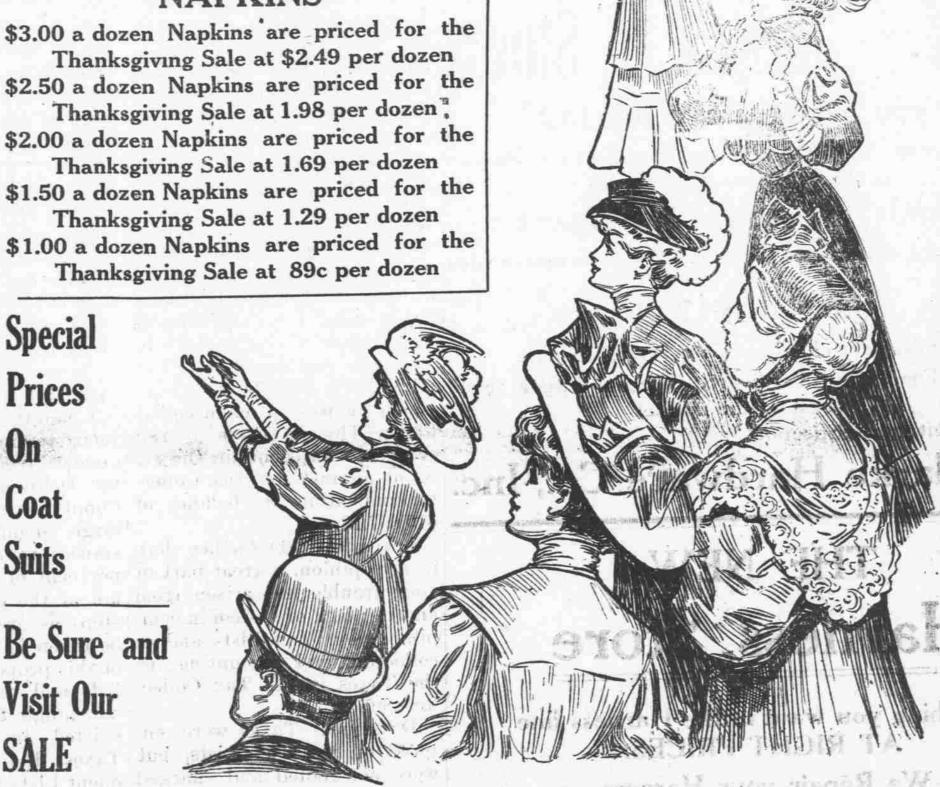
NAPKINS

\$3.00 a dozen Napkins are priced for the Thanksgiving Sale at \$2.49 per dozen \$2.50 a dozen Napkins are priced for the Thanksgiving Sale at 1.98 per dozen, \$2.00 a dozen Napkins are priced for the Thanksgiving Sale at 1.69 per dozen

Thanksgiving Sale at 1.29 per dozen \$1.00 a dozen Napkins are priced for the Thanksgiving Sale at 89c per dozen



Be Sure and Visit Our SALE



THE HENDERSONVILLE MERCANTILE COMPANY