Good Solid Facts for Fellows INTENDING TO BUY CLOTHES

Our policy is to procure for our patrons the best wearables posible---to sell them at prices based on Economical merchandising methods---to tell about them in plain language with no attempt at cleverness--never did Our Quality stand out more prominently than is shown this season in the wonderful Suit and Overcoat values at

\$7.50,

\$10

\$12.50

\$15

and up to 25.00-giving you dollar for dollar value-giving you a garment that positively cannot be re-dublicated at our price--its this Better Value Giving that makes this Store grow.

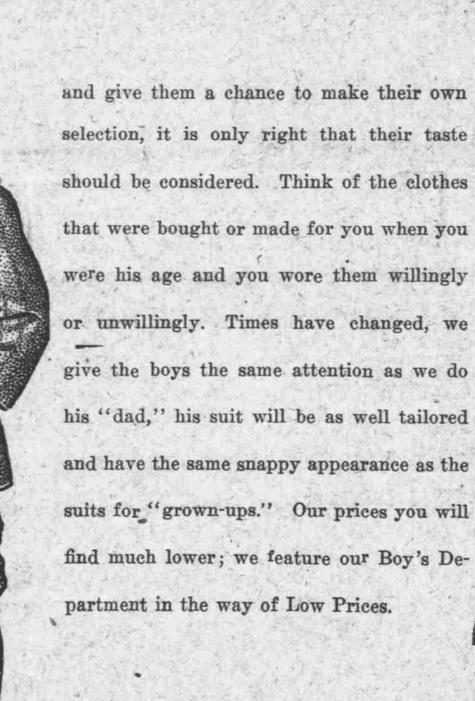
If You are Undecided



About that new suit or overcoat, it will pay you to see these great values, if you've been in the habit of paying more for your clothes, then you will be doubly interested in these garments. If these are the prices you usually pay for a suit or overcoat then you'll realize all the more the wonderful values that J. O. WILLIAMS offers at \$7.50, \$10.00, \$12.00, and \$15.00. You'll find styles and paterns seldom seen at these prices.

What About It, Will You Come Just to See?

Bring the Boys to J. O. WILLIAMS





Bring the Boy Here---We can Please You Both.

Stunning Fall and Winter Dress Goods

Beautiful Dress Silks in plain stripes and fancies New arrivals in Satin and velvet bags, purses, Pins, Lace Collars Jabots,

J. O. WILLIAMS

The One Price Store

HENDERSONVILLE, N. C.

Main Street