

Meet Me Friday December 15th at the

# The Great Christmas Sale

That will sell more goods for less money than any sale ever held in the Town of Hendersonville, N. C.



We are not going to play the monkey, but we are going to put on a GREAT SALE and we will sell all goods as advertised. We MEAN BUSINESS and will sell goods cheap. When we say cheap we mean cheap and cheap again.

50c shirts at 25c. Price a way below competition.

### SHOES, SHOES SHOES

Big shoes, little shoes, best shoes for the whole family, and then some more shoes will be offered away below our regular prices, want to close out every pair, and fix for our Spring line which will soon be here. Only 2000 pair more to sell or to almost give

57 cents for 24 lbs \$4.50 for one barrel of GOOD FLOUR. This is your last chance to buy flour at this price, and now is the time to supply yourself.

BARGAINS, BARGAINS in every thing at our store now.



Mens purses, big long ones as well as little short ones but all will be sold for short prices. We have them and want to sell them

Jewelry, a beautiful line Ladies and gentlemens rings price not considered in this sale.

50 goods for 19c. A big lot Gentlemens watch chains for half price

**Best** 7 1-2 per cent cotton Seed **Meal** only \$1.39 per bag. Others sell not a good meal for \$1.50 and \$1.60 per sack

But we sell more and better goods for the same money



Watches and clocks. Prices will be smashed, \$1.00 clocks 73 cts \$4.00 watches \$2.73 Knives (Forks and Spoons for 73c). See them. Great silver wear bargains.

Children 50c rubbers only 23c, limited amount get them while you can at this price. Ladies 75c kind only 59c. Gentlemen's 75c kind 59c. Ladies shoes from 89 cts to 2.99. Gentlemens Shoes 99c to \$2.99. Get your heavy shoes now while this sale is on, you can save dollars by doing so. Come in and see for yourself.



laugh, laugh.

This is a bad looking chap but we will have some faces like this for the boys for Christmas. Loads of fun in each one for every purchaser. Get one now, and laugh



### Mens' and Boys' Clothing

Will be sacrificed and \$10.00 and \$15 Suits will be sold for less than half their value. Yes we will sell them as low as \$3.98 to \$9.99 and you will be really surprised when you see the great bargains we are offering in this great sale.



\$1.00 buys \$1.50 and \$2 Mens Hats. This price is a world better. We challenge any of the large cities on this price. Come in and take a look. Convince yourself.

### NUTS, NUTS, NUTS

Coconuts 10 cts kind for 5 cts. Walnuts 23 cts per peck. Mixed nuts 15c per lb. Get your christmas goods now while we have them and save big money.



A jim dandy lot of chambers as well as crocks churns the best that is made. Jars water pitchers, bowls and pitcher, white and decorated. Christmas china will be a big attraction as well as cheaper, yes cheaper and cheaper than ever before.

30 cents doz. Oranges **For ONLY 20c PER DOZEN** They CAN'T last long at this price, notwithstanding we have purchased double the usually amount we buy

The day before last Christmas we sold 27 Boxes of Oranges

**COTTON, COTTON**  
More cotton, and better cotton for to make quilts to keep you warm while you sleep. 3 rolls for only 23c. An exceedingly low price. Get it now.  
**BEANS, BEANS**  
Both white and colored a big line white peas. Beans colored peas, color

ed beans. We can place in country produce. Dried apples, nice lot just received.

### ENAMELED WARE

65 to 75 cts kind only 50c each. \$1.00 and \$1.50 kind only 68c to \$1.23. Glass ware, 50 cts sets for 4 pieces

only 23cts set.  
Lamps, cheap lamps, decorated lamps lamp chm nays that do not break so easy, but that will last you a long time Best goods for the money is our motto. Christmas china at this sale will sell it right.

### HOSIERY

A big line at the right price will be here, and you can get your choice for less than offered heretofore. Boys and girls school shoes that are made of solid leather as well as Hosiery that will last. Tablets for school

as well as pencils at the lowest price. Meet us at the great sale Friday December 15th we will be there to serve you and sell you goods at they prices named herein. Rev. Z. A. Shipman Morris Orr, John Hill, and Govan Hyder.

**COCOANUTS FOR ALL, HALF PRICE IS ALL WE ASK, THE 10C KIND FOR ONLY 5C**

Home-made apple vinegar, country sorgrum water ground corn meal, home-made Jelly. Bring me your eggs, butter, potatoes, walnuts cabbage, apples, corn, and rye I will pay the highest prices for these things.

Get a big load of good oak stove wood for only \$1 to cook your Christmas dinner with, it will do the work and do it well. We sell gasoline, as well as the best white Lamp Oil. Get everything at Hyders.

**SALE BEGINS FRIDAY DECEMBER 15,** 7 o'clock sharp, Ends December 23 1911  
**Govan Hyder** Who sells more goods for less money