

Meet Me at Patterson's

THE GROWING STORE

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# Good Bargain News and Every Word True!

## Where the word "News" Comes From

The word "News" is made up of the initials of the four points of the compass and was made so because news comes from the North, the East, the West and the South. This is how the principal of a Chicago grammar school explained it to his pupils in order to impress them with the meaning of the word. It is characteristic of newspapers that while the news of the day's happenings comes from all parts of the compass, so the advertising columns tell the business and store news of the day at the same time.

A good newspaper is always careful to state the exact truth in what it prints in its news columns because its subscribers pay for facts and would hold it accountable for misstatements or exaggeration.

The same thing is true of the store news in the advertising columns. A good store can not afford to resort to overstating the value of its merchandise because confidence once lost can never be regained.

This store proposes to handle only honest merchandise and to have put in print only the honest facts regarding what it offers. Whatever you see in my advertisement you can depend upon as being just as H. Patterson represents it to you.

## Xmas Furs are Ready Here

Any man whose mind is disturbed over the question of what to give his wife or daughter—or perhaps his intended wife—can settle the question satisfactorily by choosing furs.

Furs, by reason of the new tariff, will be higher in price next season. All the more reason for buying them now.

Our showing includes beautiful scarfs, neck pieces, muffs and sets in soft mole skin (very popular) and a fine selection of the much wanted red or gray fox sets with heads and tails, the muffs being in the popular double-over style with soft satin linings. Lots of brown and black furs in odd pieces and sets and prices as low or as high as you'd like to go.

## A Down Coming in Prices on Our New Dresses and Coat Suits

A size or color missing here or there, or it may be only one or two left of their kind, but its really a fortunate find for the girl or woman looking for well made, smart little frocks for street or afternoon wear. Ordinarily you would be asked to pay twice as much for these same dresses or coat suits in our store, but we mean to clear out every one in the lot at once during our MANUFACTURERS AND MERCHANTS TAIORS SALE.

## Gloves, Hosiery and Underwear

We are carrying the best lines of Ladies' and Misses underwear on the market for your money. Come in and get fitted before real cold weather. It might save you a spell of sickness.

Silk, cotton and woolen hosiery to suit the purchasers. All sizes and colors.

Gloves, and more gloves. A full assortment of just what you have been wanting all this Fall.

## Beginning this Saturday

Competition Don't Cut Any Figure With Me.

Several hundred tailor made misfits suits and coats, Ladies', Men's and Children's from 1-3 to 1-2 price. Another shipment just received. \$3.50 Men's and Ladies' raincoats now \$1.49. 1 lot ladies' suits and coats worth from \$8.00 to \$15.00, \$3.98. 1 lot Men's Overcoats, \$1.98. 1 lot boys' suits and overcoats, \$98c. 1 lot black tibat cravennettes 52 inch long, \$4.98. Men's single coats, 98c. Kahaki pants 49c. Sweaters 15c up. \$5.00 Men's high top shoes, Over shoes reduced to \$1.75. Ladies sample shoes at 1-2 price. Cotton batting 5c. Jersey flannel 45c. Unwear 10c up. \$4.00 rubber boots \$2.50. Alarm clocks 55c. 40 inch sheeting 4c. Carpet sll ppers 15c. Men's hosiery 3c up. Knives and forks worth \$1.80, 75c. Sugar 25 lbs \$1.20. Lard 60 lb tub \$4.69. Talcum powder 3 1-2c pearl buttons 1c. Toilet and shaving soap, 6 cakes for 5c. Sample hats 49c. Odd vests 7c. Ladies' long coats \$1.48 up. Waterproof goods 19c. Sample gloves 35c. Double width all wool serge 75c and \$1.00 yard 39c. Corduroy worth \$1.00 per yard 49c. Window shades 19c. Oil cloth 15c. Trunk and suit cases at 1-2 price. 50c brooms 21c. Yarn zephyr 5c. 8 1-3c ging ham 3 1-2c. Comforts and blankets at a great reduction. Schloss Bros. clothes just received. Ladies' high grade clothing just received. Counterpanes worth \$1.25, 69c. Thousand or more articles but no space to mention. We have the two biggest stores and better grade, sell more and buy more. Come in and convince yourself.

# A Word of Thanks to Our Many Patrons!

Since our Big Sale has been going on we have had the pleasure of selling some of our friends who have not been into see us for many months. It is to these good people we wish to extend through this advertisement a hearty welcome all the time to trade with us.

Among our patrons nearer home we get the opportunity of showing our appreciation more often for their trade and they are beginning to realize that when we say we are going to do a thing that it is generally done at any cost.

This sale was put on to reduce our mammoth stock of \$30,000.00 worth of merchandise. This is being accomplished every day our store is open. We have a fair sized stock left and have been ordering by telegraph and receiving by express many fill-in orders.

Come in this week before the Xmas rush and pick out what you want and have been wanting for some time.

\$2 Premium given with every \$5 purchase in our store

# H. P a t t e r s o n

\$2 Premium given with every \$5 purchase in our store

Two Stores

KING CLOTHIER

Hendersonville, N C.

### NOTICE OF LAND SALE.

Whereas on the 6th day of May, 1910, C. E. Roper, and C. E. Roper, Executor of F. A. Roper, L. K. Roper and Wife Julia Roper, executed a deed in trust to the undersigned Trustee to secure a debt in the sum of \$3,200.00 which Deed in Trust is of record in Book 26 at page 244 of the records of Mortgages and Deeds in Trust for Henderson County; and whereas default has been made in the payment of said debt and whereas the cestui que trustant have called upon the undersigned to sell the land hereinafter described for the purpose of satisfying said debt with interest, cost and expenses;

Now Therefore, by virtue of the power contained in said Deed in Trust, the undersigned will on Monday the 29th day of December, 1913, at 12 o'clock M., offer for sale at public outcry, at the Court House door of Henderson County, to the highest bidder, for cash all the lands conveyed by said Deed in Trust, which are bounded and described as follows:

No. 1. Known as the Grumky tract, fully described in a deed from Emma Drayton Grumky to F. A. Roper, recorded in Book 50 at page 21 of the records of deeds for Henderson County, containing about 100 acres, and being the tract upon which is located the Roper residence and hotel.

No. 2. Known as the Kate Waites tract, fully described in a deed from Kate Waites to F. A. Roper, recorded in Book 56 at page 630 of the records, containing 111 acres more or less from which has been sold off about 41 acres to Owenby and 15 acres to W. C. Roper.

No. 3. Known as the King land fully described in deed from G. K. King to F. A. Roper, recorded in Book 60 at page 96 of said records, containing 118 acres from which has been sold off 10 acres to Dave Hunt.

No. 4. Known as the DeSaussure land fully described in a deed from Martha DeSaussure to F. A. Roper, recorded in Book 57 at page 456 of said records, containing 34 acres, from which has been sold off 14 acres to Henry Simmon.

No. 5. Known as the G. K. King lands fully described in a deed from G. K. King to F. A. Roper, recorded in Book 60 at page 115 of said records, containing 18 acres.

This the 26th of November, 1913.

W. A. SMITH,

Trustee.

### CLAYTON-WILLIS.

Miss Edith Willis, daughter of Mr. and Mrs. T. J. Willis of Asheville, and Mr. H. P. Clayton of Asheville were married Monday evening at the Methodist parsonage in this city, Rev. A. L. Stanford officiating. Only a few friends of the contracting parties were present. Mr. and Mrs. Clayton motored to Asheville.

### OH! YOU HAVE SUCH BEAUTIFUL HAIR!

What a pleasant thing to have said to you! And why shouldn't it be? You who envy others their lovely hair, and are ashamed of the dull, lifeless, stringy appearance of your own—use Harmony Hair Beautifier, and let others envy you.

This delightful liquid seems to polish and brighten the hair, giving it that burnished, lustrous look you have so often wished it might have, adding to its softness, making it easier to put up and "stay put"—making it more attractive and beautiful in every way. It overcomes the unpleasant, oily smell of your hair, leaving a dainty, rich rose perfume that will delight you and those around you. Very easy to apply—simply springle a little on your hair each time before brushing. Contains no oil; will not change the color of hair, nor darken gray hair.

To keep hair and scalp dandruff-free and clean, use Harmony Shampoo. This pure liquid shampoo gives an instantaneous rich lather that immediately penetrates to every part of hair and scalp, insuring a quick, thorough cleansing. Washed off just as quickly, the entire operation takes only a few moments. Can't harm the hair; leaves no harshness or stickiness—just a sweet cleanliness.

Both preparations come in odd-shaped, very ornamental bottles, with sprinkler tops. Harmony Hair Beautifier, \$1.00. Harmony Shampoo, 50c. Both guaranteed to satisfy you in every way, or your money back. Sold in this community only at our store—The Rexall Store—one of the more than 7,000 leading drug stores of the United States, Canada and Great Britain, which own the big Harmony laboratories in Boston, where the many celebrated Harmony Perfumes and Toilet Preparations are made.—W. H. Justus, Main street and 3rd avenue, Hendersonville, N. C.—Adv.

# Try Our Want Ads for Results!

## Hendersonville's NEW STORE

# The Red Iron Racket Store

Will Open Thursday, December 4th at 9 a. m.

With a full line of Men's and Ladies' Clothing and Shoes, Ladies' suits, Dry Goods, Notions, Hats, Etc.

Everything will be sold for strictly cash. Look for the big announcement on back page in next week's issue.

We are going to carry the very best in everything and wish a share of your patronage. Selling goods for cash will give us a standing over our competitors and will enable us to sell for a far less profit than do most merchants who extend long time credit.

Please remember that our guarantee is your money back if you want it.

Look for the Red Front.

Opposite Citizens Bank in Rose Pharmacy's Old Stand

# The Red Iron Racket Store

Hendersonville, N. C.