

GIFT DELIGHTS

Bought here during this, our Greatest Annual

Embroidered Pieces
Make Pretty
GIFTS

Stylish collar and cuff sets are useful Christmas remembrancers.
Up-to-Date Christmas Gift Bunting for gloves and coat.



Winsome Styles of
Christmas
NECKWEAR

put up in single boxes make appreciative Gifts.

Are Certain to Please the Loved Ones for Whom Your Thoughtfulness Provides
A TIMELY SALE OF SEASONABLE THINGS!

<p>Millinery Dept.</p> <p>Our Millinery Department is recognized a style center of this vicinity, and it is chock full of beautiful things for Xmas presents.</p> <p>Veilings in all colors; Ribbons galore, and we have specially priced the Hats down so that it don't cost much to buy a hat here.</p> <p>\$10.50 HATS.....\$6.93 8.00 HATS..... 6.89 6.00 HATS..... 4.98 7.00 HATS..... 4.89 5.00 HATS..... 2.98 4.00 HATS..... 2.69 3.50 HATS..... 2.48 3.00 HATS..... 1.98 2.50 HATS..... 1.69 2.00 HATS..... 1.39 1.50 HATS..... .93 1.00 HATS..... .59</p>	<p>Shoes! Shoes!</p> <p>Our Shoe Department has contributed liberally to the great collection of bargains for this sale. Many lines of the season's best styles have been put on the bargain tables. Your particular style and size is sure to be among them.</p> <p>MEN'S \$4.00 Shoes.....\$3.59 MEN'S \$3.50 Shoes..... 2.59 MEN'S \$3.00 Shoes..... 2.49 MEN'S \$2.50 Shoes..... 2.19 MEN'S \$2.00 Shoes..... 1.59 BOYS' \$3.00 Shoes..... 2.49 BOYS' \$2.00 Shoes..... 1.59 BOYS' \$1.50 Shoes..... 1.19 BOYS' \$1.25 Shoes..... .98 BOYS' \$1.00 Shoes..... .79 WOMEN'S \$4.00 Shoes..... 3.30 WOMEN'S \$3.00 Shoes..... 2.49 WOMEN'S \$2.50 Shoes..... 2.16 WOMEN'S \$1.50 Shoes..... 1.29 MISSES' \$3.00 Shoes..... 2.49 MISSES' \$2.50 Shoes..... 2.19 MISSES' \$2.00 Shoes..... 1.69 MISSES' \$1.50 Shoes..... 1.19 MISSES' \$1.25 Shoes..... .98 MISSES' \$1.00 Shoes..... .79</p>	<p>Shirting and Gingham</p> <p>Prudent buyers will do well to take advantage of the many Special Offerings in this department. Some lines are limited and can't last for many days, others are here in abundance for all. Make your selections early and get the best pickings.</p> <p>Sea Island Sheeting.....5c Calico, Best Grades.....5c Apron Gingham.....5c Apron Gingham worth 10c..... 7 1-2 Dress Gingham worth 12 1-2c..... 9 1-2 Percales worth 10..... 7 1-2 Hickory Shirting..... 7 1-2 1912 Outing worth 10c..... 9c Flannellette worth 10c..... 7 1-2</p> <p>Dress Goods</p> <p>\$1.19 for Dress Goods worth.....\$1.59 .98 for Dress Goods worth..... 1.25 .79 for Dress Goods worth..... 1.00 .39 for Dress Goods worth..... .50</p>	<p>Ready-To-Wear SPECIALS For Ladies'</p> <p>\$4.00 SWEATERS.....\$2.98 3.00 SWEATERS..... 2.29 2.50 SWEATERS..... 1.98 2.00 SWEATERS..... 1.69 1.50 SWEATERS..... 1.29 1.25 SWEATERS..... .98 1.00 SWEATERS..... .89 10.00 Ladies Long Coats..... 5.99</p> <p>SKIRTS AND WAISTS AT BIG REDUCTION.</p>	<p>Underwear</p> <p>\$1.50 Ladies' Wool Vests and Pants, \$1.19, \$1.00 kinds 89c. 50c Ladies Cotton Vests and Pants, 41c, 25c kind 21c. 50c Misses Union Suits 41c, 25c kind 21 cents. \$1.00 Men's Wool Shirts and Pants 89 cents. \$1.00 Wright's Spring Needle 89c. 50c Spring Needle 39c. 50c Boys' Union Suits 41c. 25c Boys' Shirts and pants 21c.</p> <p>USEFUL AND BEAUTIFUL HANDKERCHIEFS LACES.</p>
<p>White Goods, Linens, Etc.</p> <p>TABLE LINEN.</p> <p>WORTH \$1.75 Christmas.....\$1.39 WORTH \$1.50 Christmas price... 1.29 WORTH \$1.25, Christmas price... .98 WORTH \$1.00, Christmas price... .89 WORTH 75c, Christmas price... .69 WORTH 50c, Christmas price... .39</p> <p>Linen Napkins and Dollies.</p> <p>WORTH \$5.00 Dozen.....\$4.19 WORTH \$4.00 Dozen..... 3.19 WORTH \$3.50 Dozen..... 2.98 WORTH \$3.00 Dozen..... 2.18 WORTH \$2.50 Dozen..... 1.98 WORTH \$2.00 Dozen..... 1.79 WORTH \$1.50 Dozen..... 1.29 LINEN Towels 50c..... .39c LINEN Towels 25c..... .19c</p>	<p>Ties</p> <p>Men's beautiful ties in Xmas boxes, just bought for the Holiday trade, complete line 50c and 25c.</p> <p>Ladies' and Misses' Coats Suits</p> <p>A special lot of Ladies and Misses' Winter Coat Suits Johnny coats, long coats; Children's Coats, at reduced prices.</p> <p>\$25.00 COAT SUITS.....\$19.00 22.00 COAT SUITS..... 17.50 18.00 COAT SUITS..... 14.75 15.00 COAT SUITS..... 11.98 13.75 COAT SUITS..... 9.98 10.00 COAT SUITS..... 7.98 10.00 LONG COATS..... 5.00</p>	<p>Imported Robes-pierre Collars Make Stylish Gifts</p> <p>White Lawn Collars, scalloped edges embroidered in neat patterns, assorted, sell 50c piece.</p> <p>THE THOUGHT OF CHRISTMAS LASTS AS LONG AS THE FANCY BOWS AND NECK PIECES.</p> <p>Crochet Bow with assorted colored velvet; sell 25c. Crochet Bow with black velvet ribbon; sell 25c.</p>	<p>Jewelry is Always an acceptable Present.</p> <p>BEAUTY PINS, 10c, 25c and 50c. VEIL PINS, 25c and 50c. JABOT PINS, 25c and 50c. BELT PINS 25c and 50c.</p> <p>Of course it would be impossible to display in one day all of the many SPECIAL BARGAINS to be offered in this sale, so we add each day as many new ones as is possible, thus offering</p>	<p>New and Attractive Specials daily.</p> <p>Come every day, take plenty of time to see all. Some of the goods values can't last all through the sale, while others are here in abundance. All lines carry fully the big standard maintained by us in everything we sell.</p> <p>For Thursday, Friday and Saturday we have arranged many week-end specials too numerous to mention all, but with time and space we could state many others you would appreciate just as much as these.</p>

DON'T WORRY OVER WHAT TO GIVE, COME HERE AND YOU WILL WONDER WHAT NOT TO GIVE

<p>Beautiful Handbags of Leather</p> <p>Beautiful Hand Bags of real leather and most of them are leather lined, some are fitted with mirrors, stamp case, etc., some only coin purse. Some have plain metal frames, some beautifully ornamented. All arrived recently by express. The prices range from \$1.00 to \$10.00.</p> <p>Pretty CREPE de CHINE SCARFS in plain and Persian Colors. Plain color Sultane Silk, Knitted, scarfs, etc., many kinds and prices.</p> <p>GLOVES ARE ALWAYS APPRECIATED AT CHRISTMAS.</p>	<p>Men's Fine White Shirts</p> <p>A Special Purchase of Men's and Boys' high grade shirts has just been received for Holiday selling. Among them you will find many with white ground and dainty designs in Stripes and figures. Some are plain white bosoms appropriate for present and Holiday wear.</p> <p>Full run of size in coat styles and otherwise: \$1.00 VALUES.....79c</p> <p>SCARFS AND SHAMS ARE EXCELLENT REMINDERS OF THE CHRISTMAS SEASON.</p>	<p>Beautiful, Useful Xmas Gifts</p> <p>No season in the history of our business has seen a more complete and attractive collection of pretty Novelties for Christmas Gifts for all.</p> <p>Come during this special display sale and bring the little ones and enjoy with them the Christmas spirit of our store. You'll really be delighted with the many, many appropriate gift suggestions we've been collecting for months, some from one manufacturer, some from another, some from importers and jobbers, not hurriedly but with greatest care, selecting only what we knew would delight the hundreds of our patrons, young and old.</p>	<p>Hose in Xmas Boxes</p> <p>Ladies' and Childrens' 50c hose 41c; 25c hose 21c; 15c hose 11 cents. Men and Boys' hose for 41c; 25c hose 21c; 15c hose-11c. Ladies' Silk Hose 50c, 39c. Ladies' Wool Hose, a big value at 21c. Men's Silk Hose with tie to match put up in beautiful Xmas box \$1.00. Men's 75c and 50c tie will be priced 19c, 39c and 50c. Easter Brown Sox, 4 pairs guaranteed 4 months, \$1.00. Ladies' and Childrens' Buster Brown Hosiery, put up in Christmas boxes four pairs for \$1.00.</p>	<p>Handkerchiefs for Christmas gifts</p> <p>There is more handkerchiefs sold for Xmas presents than any other one thing and we have bought the best assortment we have ever had. Beautiful all linen handkerchiefs 5c.</p> <p>It is almost impossible to describe all the different kinds of handkerchiefs we have for the Xmas selling, some put up in individual boxes, some with dainty edging and initials, 5c, 10c, 2 for 25c, 19c, 25c and 50c.</p> <p>SPECIAL HANDKERCHIEFS LINEN FOR CHRISTMAS. Handkerchief Linen, 12 yard pieces for 56c, 60c, 75c, \$1.00.</p>
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THIS SALE OFFERS YOU SPLENDID VALUES IN XMAS GIFTS!

Hendersonville Merc. Co.

"The QUALITY STORE"

F. Z' MORRIS, Manager

"The QUALITY STORE"