and French Broad Hustler

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HENDERSONVILLE, N. C. THURSDAY, JANUARY 21, 1915

\$1.50 PER YEAR, IN ADVANCE

CITY HEALTH OFFICER BEGINS SYSTEMATIC HEALTH CAMPAIGN.

addresses Letters to Physicians, Livelymen, Dairymen, Meatmen, Asking for Cooperation.

The Democrat last week carried the announcement of the progressive step of the city commissioners in employing Dr. J. Frank Cranford as city health officer, which means that a core thorough and systematic health work will be done in the city than

The Democrat as all its readers will recall has been endeavoring to mould gentiment fo rthis work and intends to keep up its efforts, therefore it will tell from time to time some of the accomplishments of the health officer. The people are much concerned in this work and therefore will be interested to know something of what is being undertaken.

Dr. Cranford has begun on a systematic plan. He has ordered the equipment necessary to carry out this work and has secured the promise of co-operation from Dr. McCormick, whose work for Asheville has been watched in various parts of the countiy. Dr. Cranford has been studying Asheville's systematic methods of health work and has begun a campaign for a healthy and more attractive Hendersonville. He has given notice to the dairymen, liverymen and meat dealers as to what he will undertake to do, asking for their

Knowing that the public would be interested in this work the Democrat requested from Dr. Cranford copies of letters written concerning sanitation. Copies of these letters follow and later the monthly reports of the work will be given in the Democrat.

To the Physicians. Having been appointed city health figer I want to ask your co-operation We of course realize the importance of having a sanitary city. Your help and suggestions will be greatly appre-

To the Ment Markets.

"Having been appointed meat inpector for the city I will visit your lace at least twice a week to inspect meat and premises. I will also visit the slaughter house to inspect the

"All meat brought from the slaughter house to the markets must be completely covered with white oil cloth to prevent FLIES and Dust getting

"All places for keeping meat must be completely screened. I hope to have your hearty co-operation in this matter, and we will endeavor to give the public PURE, CLEAN, WHOLESOME

To the Dairies.

"On or about ahe 20th of January all milk that is being sold in Hendersonville will be subject to an exam-

"The amount of butter fat and the number of bacteria wil lbe made. This report will then be given to the pubic. You no doubt realize the importance of having CLEAN, PURE milk. 1 hope to have your hearty support in this matter, and assure you that if I can be of any service to you along this line I will be only too glad to do

You will find a milk can at J. V. Hel' sel's place which is recommended by the state board of health, they consider that it is almost necessary to have this type of can.

"You will be called on at least once a week for a small sample of milk, this to be examined and the report made

To the Liverymen.

"Having been appointed health officer for the city of Hendersonville I am asking your co-operation in the vital matter to the eradication of ILIES. We know that about 90 per cally takes eleven days from the time the eggs are deposited until a new rop of FLIES is hatched. We also know that each FLY lays about 150

"DO YOU KNOW THE DANGER OF FLIES? If not, YOU should INVES-TIGATE. The best way to get rid of the FLY is to clean up the breeding

"All livery stables or places for keepleast 100 feet from the street en- this regard. france, all manure shall be gathered once in seven days. This will prevent stand in the way of promoting health. FLIES breeding at your place and you | "My investigations have shown me will render the citizens of Henderson- that you have property on -

To Property Owners.

"As health officer of the town of date will be prosecuted. kept in a sanitary condition. This sanitary."

GOVERNORSHIP OF S. CAROLINA

After Two Eventful Terms Resigns Five Days Before Expiration of Term; Impeachment Talked.

Columbia, S. C., Jan. 14.—Cole L. Blease today retired as South Caroliua's governor five days before his second term of two years would have unded. His resignation, sent to Secretary of State McCown, was supplemented by a brief message to the general assembly informing the members

that it also was tendered to them. Some members of the house of representatives and senate cheered the announcement of the governor's resignation. No formal action was neces. sary and by direction of the presiding officers in the two houses the message was received only as informa-

Lieutenant Governor Charles A. Smith was immediately sworn in as the state's executive to serve out the unexpired term, Chief Justice Gary of the state Supreme court, administer ing the oath of office. Mr. Blease and several state officials then accompanied Mr. Smith to the governor's office LeGrande G. Walker, president of the senate, automatically succeeded to the lieutenant governorship.

No previous intimation of the gov ernor's action had been given and no reason for it was assigned. The present legislature is chiefly composed of teen who are his political opponents, and it was said that proposals to inimpeachment proceedings against him were made at a meeting of legislators Tuesday night, but that no action was taken.

In Red Ink. "I hereby resign my office as gov ernor of South Carolina," was the ful communication of Governor Blease to the secretary of state. It was written by hand and in red ink. Both the governor and his friends refused to add anything to the brief statement The message to the general assembly was equally terse, it simply saying 'I tender my resignation to you as

Governor-elect Richard I. Manning will be inaugurated next Tuesday. He tas been political opponent of Mr Flease and defeated Lieutenant Governor Blease for the democratic nomination last August. Mr. Blease at that time was defeated for the demo cratic nomination for United States senator by Ellison D. Smith, the in-

governor of the state of South Caro-

cumbent. Picturesque Figure.

Governor Blease, sometimes called the stormy petrel of South Carolina. was accounted one of the most pictur esque figures in American public life Original in conception and daring in execution, his administration has been marked by many unusual actions Numerous grants of clemency to state prisoners, public statements which were constructed to mean that he was opposed to using state troops to prevent the lynching of negroes when they attacked white women and the recent disbanding of the South Carolina National guard helped make his official career notable.

"I love the pardoning power," he once said. "I want to give the poor devils another chance. I hope to make the number an even thousand before I go out of office."

Records show that the governor sur passed even his own expectations. Just before retiring today he issued twenty seven clemency grants. Four men sentenced to life imprisonment for murder received commutations. Most of the remaining number were given commutations. Today's action made a total of 1,708 prisoners granted clem ency during the governor's four years' administration.

Thousand Pardoned.

Full particulars recently were grantcent of all FLIES breed in manure, it ed approximately 1,000 prisoners who previously had been paroled, this action restoring their citizenship. Superintendent D. J. Griffith, of the state penitentiary, said tonight that less than one hundred prisoners are now held there.

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cannot be done with open earth closets, therefore the law with regard to ing horses or mules in Hendersonville connecting dwelling houses with the will be required to build a manure sewer must be observed, and I am bin, this to have a water tight floor asking you to aid me in carrying out sides and back, it shall be placed at the laws of the State and the city in

"Convenience and economy cannot each day and deposited in this bin; be overlooked, but when health and this bin shall then be entirely emptied life are involved, convenience cannot

rille a great service. I hope to have street that is being used and kept in our co-operation in this matter violation of the law and I sincerely which is of vital importance to the hope that this error will be corrected health of the citizens of your city. I by you and will expect it to be done, will visit your place by the 15th of cr reasonable arrangements made by February and will expect you to have you to have it done not later thanthe above arrangements made. Refer on or before that date I will have to chapter 13, section 66, city ordi- notify the occupants of the property that the law must be observed and those who violate the law after that

Hendersonville, it becomes my duty ' "My interest in this matter is not in the interest of the health and the greater than yours and I sincerely ives of the citizen of, and visitors to hope to have your hearty co-operation icndersonville to see that the town is in making Hendersonville absolutely

Good Reasons Why this City Should Levy Advertising Tax

BUSINESS MEN OF VARIOUS CALLINGS TELL WHY AN AD-VERTISING TAX SHOULD BE LEVIED TO EXPLOIT CITY'S ADVANTAGES; A ONE WILL TAX WOULD WITHOUT BURDEN PRODUCE ABOUT \$2,000.

By a manly struggle and sacrifice on the part of a few of its citizens, Hendersonville has received considerable favorable advertising as a result of which she has reaped fairly good re-

A comparatively small number of citizens bore the burden. The burden grows heavier but the faithful workers are not increasing rapidly. The time has come when it is nothing but proper and right as well as necessary that the people as a whole help bear the burden of keeping Hendersonville on the map as a health and pleasure resort. It is unreasonable to expect a few to continue to do this work.

The commercial organizations, niggardly supported, have by faithful work kept the city on the map

If Hendersonville expects to have a good season this summer she must do more advertising than in the past.

All our citizens instead of a few reap the results of advertising. Who shall bear the burden? Shall the few faithful ones bear the commercial cross and the tightwads go free?

It is high time for a change. The change can be made if the few faithful will make it. The legislature is in session. We should have it amend our charter so as to levy an advertising tax from year to year. This can be done without working a lurden on any person and at the same time equalize the cost of advertising among those who reap the results so that it would not cost the \$10,000 property owner more than the small sum

Hendersonville property is listed at approximately two miltion dollars. An advertising tax of only one-tenth of one per cent would mean that for every \$10 listed only one penny would be levied for advertising purposes. The man listing \$1,000 would pay only \$1 for helping to hold our position as a resort city. This would not be a burden on any property owner. The levy could be larger or smaller as the people see fit.

An advertising tax has made Asheville famous the world over. It would do as much for Hendersonville and equalize the burden now borne by a few.

The faithful have wearied of the continuous burden. If support is not given them they will soon despair. An advertising tax is the solution.

A mass meeting will be held Friday night at the court house with the city commissioners present and it is the duty of Hendersonville people to attend and give expression to their views es to whether or not the city should make a liberal appropriation for advertising purposes this year and have the charter amended so as to provide an advertising tax from year to year.

We have heard objection from no source to an advertising tax but have heard many citizens endorse it.

-Read the interesting views of citizens of Hendersonville below on the question of an advertising tax.

Brownlow Jackson Wants It.

"I favor an advertising tax," said Brownlow Jackson, president of the Peoples National bank. When told that a levy of one mill would require the \$10,000 property owner to pay only \$10 for advertising the city and that thereby about \$2,000 would be raised for advertising purposes, Mr. Jackson said, he first grunted, .then said: "The man that wouldn't be willing to pay a tax of that kind; well, I don't know just what to say about him. It's a good thing; we need it for Hendersonville."

Dr. Few Favors It-

"Why, there's no sense to a few poor fellows like us having to burden ourselves when the big property owners won't pay a thing for advertising and upbuilding the city," declared Or. C. Few. "An advertising tax is the only solution."

Dr. Brown Says no Burden.

"A small tax like that wouldn't burden any man," said Dr. J. S. Brown in discussing the merits of such a measure

J. C. Morrow Illustrates.

"An advertising tax is what we have always needed. A tax of this kind would make the people take more interest in the club," said J. C Morrow of the firm of Morrow & Ditmer. Pausing long enough to deposit some of the Brown Mule results ever the curb, Mr. Morrow proceeded to illustrate by telling of how the chimney sweeper surprised his neighbors by cleaning up himself in general one Sunday morning and making his way to Sunday school. He politely informed his dumbfounded inquirers that he was a partner in the business, that he had invested a penny in the Sunday school and was going around to see how it was spent. "If we could in some way induce the people 'o support the club then they would show a greater interest by their presence for they would be a partner in the business les, that tax would be the very thing."

Rev. Mr. Cawthon Advocates Tax.

"Hendersonville needs a fund for advertising purposes," said Rev. K. W. Cawthon, pastor of the First Baptist church. "We no not believe that there is a citizen in our community who would deny such a fact. This being true, it is simply a ques-

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A NEWSPAPER'S DUTIES.

Publishers Face Many difficult Problems; a Newspaper's Obligations .. (Canton Observer.)

Newspapers have gotten to be very common products of late years, and while some of them are very insignificent, still exert an influence of some character. Some are far more influential than others-due to age and ability of editors. Some papers are made up almost exclusively with mat ter taken from others papers, and some t'mes without due credit. An editor that has no originality about him and is void of personal opinions, had better enter some other field of labor.

Some people seem to think that editers are gentlemen of leisure and sail through life on flowery beds of ease. Fach issue of his paper requires new | boy. thought. There are a thousand and ere entirely unknown to the public, in this life.

The editor is expected to laud to the skies men that are unworthy of laudation, whatever. He is expected to Lundle up a great bouquet of descriptive adjectives of an high order and place them in an obituary notice of a ran who read his paper for years without ever paying a cent for it. A dead rascal is no better than a living coming from Brussels, has a reputaone except that his personal acts cease to longer influence others.

We are willing at all times to deal ou' justice toward our fellow being, but we are often imposed upon and made to say good things about people whose lives were unworthy of a kindly notice. It must not be forgotten that the editor is human and is as liable to 常 卷 卷 卷 卷 卷 卷 卷 卷 err as many other people are. He is often he is late in being truly informed. His encomiums go out in bold unworthy, they have been spread broadcast over the land and he can only await results, which are someposite. He makes many mistakes by saying such and such a one made a magnificence about either. But thirgs are often sugarcoated to make them go down easy. There is too much undesirable taffy given and perhaps not enough of the deserved kind, but it ail

to learn properly until our work is about complete just what we should have said and done. The country weekly generally furnishes better matter for the family circle than do the metropolitan dailies. The late lamented J. P. Caldwell, once the brilliant editor of The Charlotte Observer ,said to the writer that he gleaned more good thought from the country weeklies than he got from all

the big dailies. Good editorial matter is the life of any paper. Current topics are all right and very necessary, but a news paper without good editorial matter is a dead issue. Man must feed upon matter of a higher order than current news if he desires to become a well rounded character.

WILSON HAS GRANDSON.

Washington, Jan. 18.-President Wilson's talks with callers today centered mainly about the new White House arrival, his first grandchild, the son of Mr. and Mrs. Francis B. Sayre. Thousands of congratulatory messages and many presents arrived. The grave look Mr. Wilson has worn since his wife's death was supplanted by a broad smile.

CARPENTERS DIDN'T RALLY.

Joseph Reiley, southern organizer of of the United Brotherhood of Carpen ters and Joiners, was in the city this week looking after local conditions. A call for a meeting was made but the organizer was discouraged to know that the local carpenters appeared litthe concerned over their organization as it is understood that only three members of the union met.

PREPARING SUMMER BOOKLET.

Southern Railway Asks for Names for Summer Folder to be Issued Soon.

The Greater Hendersonville club has received the following letter from Division Passenger Agent J. H. Wood of the Southern Railway: Gentlemen:

"We are now ready to get up data for our Summer Homes Folder, season 1915. Every year we have considerable trouble in securing names of hotels and boarding houses for this book-

"The object of this letter is to ask you to write me, advising what you think is the best method to get the people of your town interested in giving this information.".

Boarding houses and hotel keepers vishing names inserted in this attractive advertising matter without cost

will be printed in short order.

"LET'S PLAY WAR" CHALLENGE RESULTED IN BAD SHOT WOUND.

Floyd Rymer Challenged Huberd Harden and in an Instant the Latter Received Shot Wound.

"Let's play war," was the friendly challenge of Floyd Rymer to Huberd Harden and in the next moment the Harden boy received a bad rifle shot wound in his breast a sa result of which he had a narrow escape from death.

The boys were at a hog killing at John Hyder's. The Harden boy had the butcher knife in his hand and the rifle was on the ground and presumably without any bullets in it when the friendly challenge was made. The Harden boy says he didn't pay any attention to the challenge but in an in-This is a big mistake. The editor that | stant the rifle was fired when he was attends to his work has no playtime. I not watching the actions of the Rymer

The bullet entered the breast near one things that come upon him that | the heart. The wounded boy was taken to the hospital after walking to and many of them will never be known his home at some distance without severe pains or any bleeding. The wound was received last Thursday and the boy left the hospital Tuesday.

> Music lovers are looking forward to the Zoelliner string quatette to be giva en at Fassifern Wednesday night of this week at 8:15. This quartette, tion for making music of the highest merit.

* HELPFUL TALKS TO BOTH ADVERTISER AND BUYER.

The man who does not advertise placed in a position to learn much of simply because his grandfather did human nature in all its phases, but not, should wear knee breeches and a

The man who does not advertise betype and when are gone, worthy or cause it costs money, should quit paying salaries for the same reason.

The man who does not advertise because he doesn't know how to write an times favorable, but often just the op- advertisement, should quit eating because he can't cook.

The man who does not advertise bemagnificent speech, or preacher a cause somebody said it did not pay, magnificent sermon when there was no should not believe the world is round because the ancients said it was flat.

BY HERBERT N. CASSON. (In Associated Advertising.) "What is the matter with the United

goes in a life time and we never begin As I have been residing in London since the beginning of the war, I have been hearing this question asked on all sides. I have never heard any satisfactory answer. No one seems to

Why are the American factories not running night and day? Why are the 'ailroads not opening up new territories and getting ready for the millions of immigrants who have already made up their minds to leave Europe as coon as the war is over?

Why are there not fifty American diummers in London right now trying to sell \$200,000,000 worth of American goods in place of the goods that were bought last year from Germany and Austria? Why have advertisers become quit

ters, just at the time when their advertisements were most needed and most effective in cheering on the busluess forces of the United States? From the Euorpean point of view, the United States is a haven of peace.

and security and prosperity. It has no trouble that it dare mention to Belgium or Austria or France or Ger many or Servia or Great Britain of Russia. Every tenth Briton has enlisted Every tenth Frenchman is at the front, Every tenth Belgian is dead. What

loes the United States know of trouble? If I could afford it, I would charter the Mauretania and Lusitania, and convey a party of 5,000 American Advertisers to Europe for a trip of edocation. I would give them a week in London, a week in Paris, and a week

in Antwerp. I would let them look at the United Etate from the scene of war. I would give them a look at REAL TROUBLE. would let them see trains, ten at time, five minutes apart, packed with

the maimed and the dying. I would let them hear, from fragmentary survivors, the incredible story of battlefields 150 miles wide, and armies that are greater than the entire population of Texas.

I would let them see graves 100 yards long and full, and Belgium, the country that was, nothing now but 2,000 square miles of wreckage.

Then, when they began to understand, to some slight extent, the magnitude and awfulness of this war, I

would say to them: "Now go back and appreciate the United States. Realize your opportunities. Don't start digging trenches when nobody is firing at you. Don's fall down when you have not been hit. Don't be blind to the most glorious

change you have ever had in your life. may have same done by forwarding | "Go back and advertise. Get ready their names, rates, accommodations for the most tremendous business and other desired information to the boom that any nation ever had. Build secretary of the Greater Henderson- your factories bigger. Train more ville club, who will take pains to see salesmen. Borrow more money. Go that their interests are looked after. | ahead, and thank God that you are It is important that this matter be | elive in a land that is at peace, at a attended to without delay as the folder | time when nearly the whole world is