CONTAINS THREE TIMES MORE HENDERSON COUNTY NEWS THAN ANY OTHER sterr. Carolina Democrat and French Broad Hustler

VOL XX11, NO 11

HENDERS

LLE, N. C. THURSDAY, MARCH 25, 1915

\$1.00 PER YEAR, IN ADVANCE

Schools for Your Children SNAP SHOTS IN CAMPAIGN NEW BUGGY AND WAGON CON-BUY IT NOW AND BRING CERN IS ORGANIZED IN THIS CITY ABOUT IMMEDIATE PROSPERITY

D. S. Pace, W. A. Keith and George Sloan are Stockholders, Will Handle Big Line of Vehicles.

The Hendersonville Buggy & Wagon company (Inc.) has been chartered with a paid in capital of \$5,000 with \$25,000 authorized. The officers are:

D. S. Pace, president.

W. A. Keith, vice president.

George Sloan, secretary and treasurer,

Mr. Pace recently took over the buggy, carriage and harness business of the Farmers Hardware & Supply Co., and this with the stock and good will of the Hendersonville Buggy & Wagon company, of which Mr. Keith was a stockholder, and a new supply to soon arrive, will be combined for the new concern.

The Hendersonville Buggy & Wagon company will handle buggies, wagons, harness, automobiles, bicycles, and general supplies for these vehicles.

The company will make its quarters i na new brick building now under construction on the west side of the building occupied by the Hendersonville Wholesale Grocery company.

Mr. Pace and Mr. Sloan will give their full time to the business. The company has a large supply of goods and has ordered new stock to supplement that on hand, and although it will be a few days before the new home is prepared for occupancy, business is now being conducted.

It is the purpose of the company to carry a full assorted stock and give

Goods Will Never be Cheaper, if as Cheap-Begin Buying What You Need and You Will Soon be Able to Afford Luxuries.

There is plenty of money in this country. Despite a great deal of unemployment there are hundreds and thousands of men with good incomes, hundreds of thousands of people with money in the banks. To hoard money, to practise self-

denial now will only defer the coming of prosperity. The maxim that the people must fol-

low to restore good times immediately is:

BUY IT NOW!

Don't wait till next summer or next week. Necessities are cheaper today than they have been for many yearscheaper than they are likely to be again for some time.

Many people have put off buying even necessities till some later time, till money shall be more plentiful.

The quickest way to make money more plentiful is to put it into circulation, and the best way to put it into circulation, is to use it for the purpose for which it is intended--buying yourself the things you need and can afford.

The business depression, due to unwise tariff legislation and to some extent aggravated by the war, is fast passing.

But it should be made to pass immediately.

When factories are again in motion.

FYOU,

Mothers of this community!

You have children to educate. You want good schools that your children may have advantages equal to those given the children of the mail-order man in the city.

Do you not know that when you buy of the mail-order man instead of the merchants of this town you are taking away from the opportunities your children should have?

The schools are supported by taxes of which the mail-order man does not pay one cent in this town, but the money you are sending to the city means greater wealth and more money in the school funds of the city, and less wealth and less that are behind, and press forward to money in the school funds of this town. Why not assist in educating your own children?

FOR MEMBERS OF CITY CLUB. Fayetteville is waging a campaign for new members. . The following from the Fayetteville Observer will apply with equal force to Henderson. ville people: Don't knock.

******* Be a Booster.

> Join the Chamber of Commerce. ******

It's the pull all together that moves hings. *******

hour. *******

"What sort of town would our town be, if every man was just like me?"

What are YOU doing, sonny, to make this town and county better, bigger and busier? ******

To be sure, the Chamber of Comthe perfect organization, like the per-*******

ing void there'd be, my countrymen! *******

The Chamber is not sleeping on its past, but is awake to the present opportunity. In the words of the Great Apostle, it would "forget the things the things before," or words to that effect.

MR. SHIPMAN WILL RUN FOR RE. ELECTION AS COMMISSIONER.

While in City Thursday Assured Close Friends of Intentions of Running for Office Again.

Commissioner of Labor and Printing M. L. Shipman of Raleigh while in Hendersonville Thursday for the first time since the November election, en route to Etowah on a visit to his parents, Mr. and Mrs. F. M. Shipman, when asked by a representative of the Democrat if the suggestions recently made that there might be some aspirants for the office of commissioner A little more public spirit, a little would have any bearing upon a later less pessimism is the need of the announcement from him or would change his intentions with regard to running for the office again, he would not make a definite statement, but left some of his close friends to understand that he would be a candidate for re-election.

Recognized by Legislature.

Although Mr. Shipman would not talk in positive terms to the newspaper man about running for re-elecmerce makes mistakes, but after all, tion, he remarked that the General Assembly just adjourned had "put fect man, is still a thing of the future. the office of commissioner on the map." He stated that the bill passed by the Blot out the work of the Chamber of | legislature affecting his office will give Commerce for the town and county him wider authority and by giving the past ten years, and what an ach- him a more complete supervision over the printing will be the means of sav-



prices and terms that will discourage the sale of so many vehicles among the farmers by agents, as has been the case during the past winter.

Mr. Sloan until recently was a resident of Wilmington. He has moved his family to Hendersonville and is occupying the house recently purchased on Fleming street by Mr. Whitfield.

SUBPLUS OF FIRST BANK IS \$30,000 INSTEAD OF \$20,000

Last week the Democrat gave the plus of only \$20,000 in the bank's page advertisement, when the surplus should have read \$30,000.

This typographical error, like numerous others found in all other publications, was unintentional and difficult to explain to those who have had no experience in newspaper making.

The Democrat regrets the error and had this banking institution been on an urfirm foundation, the error would prudent and far-sighted women save have been a costly one, but owing to their money. the well-known firmness, strength and | Many men have been made successstability of this institution and with ful because their wives bought housethis correction, it is trusted that no , hold supplies in advance and in quaninjury has been wrought.

REGINALD MORRIS BADLY BURNED ABOUT THE FACE.

Reginald Morris, son of Mr. and Mrs. F. Z. Morris, was severely burned those of a year ago. about the face Friday night when oil he poured into a stove with moulder ing flames exploded.

Reginald was at home to himeslf and and oil therein as a result of which more men and women. the flames enveloped his face. Fortunately he closed his eyes and mouth and they did not suffer more than on the outer surfaces. His face was badly blistered, and while he is recovering nicely it is not known whether or not his face will be permanently disfigured.



*

WHO SELLS THEM.

* * A subscriber of the Democrat looked over the paper closely and decided that * there were no fertilizer deal-* ers in town.

*

条

*

* She lamented such a con-* dition and discussed it with 袾 a representative of the Dem-举 ocrat

水水 She naturally expected to find them advertising their * 举 goods in the Democrat.

Moral: Make your busi-

when trade of all kinds is expanding, the problem of the unemployed will cure itself.

But every man who has an income must help.

Go into any store and you will be surprised how cheaply you can buy. Articles that a year ago you thought were beyond your, purse have been greatly reduced.

The reduction includes almost everything from bric-a-brack up to automobiles.

Talk to your dealer about it, and he will show you how immediate purchases will effect a great saving.

With better times and increased First Bank & Trust company a sur- trade expansion prices are bound to go up.

> If you have set your heart on having some particular possession in the future, go look at it in the store today. You will probably find that it can be purchased far more cheaply than it could have been purchased a year ago,

The pride of every housewife is in intelligent buying. That is the way

tity. This is the time to do that kind o buying.

Go to the grocer's or to the dry goods counters in the big stores. Compare the prices of today with

Inquire about the tendency of prices. You will find that they are going up,

instead of going down. The purchases that you make will

thinking that the fire in the stove had add to a trade revival that will set newburned out he placed some kindling factories going, give employment to imaginitis.

not only deprive yourself of things you ly the cry was taken up and handed the payment of debts and it is probable If you hoard your money you will want and need, but you will actually from lip to lip until really began to that it will be decided to seek judglose money in the end-for when you assume a semblance of truth. must have these things they will cost

more. There is no extravagance in inteligent purchasing.

Every great manufacturing or raisroad corporation has a department for abroad. buying, which studies markets and buys to the best advantage, laying in supplies always when they are the

cheapest. Millions of dollars are saved in this

way by great industries. The same system, on a smaller scale. can be practised in the home.

Unfailing signs point to the coming also forgotten. of the best times this country has

ever seen, East, West, North and South will

share in it.

get his or her share will do well to Pessimists barked on every corner,

You can do it by spending your dollars with the merchants who are assisting in keeping up the schools here instead of sending them to the mail-order man.

You mothers can be boosters for this town and your own children if you will.

Think it over.

Merchants Association of Hendersonville

> MERCHANTS HAVE BIG MATTERS COMING UP FOR CONSIDERATION.

Will Meet Next Thursday Night to **Discuss Questions of Interest to Credit Business.**

The Merchants association met in adjourned session Tuesday night in the office of the secretary in the Smith building and discussed a number of matters of importance to its members. It was decided to hold another meetin on Thursday night of next week, when a large attendance will be

At this meeting the association will decide upon the advisability of adopt- THREE ROBBERIES COMMITTED ing more stringent methods to induce ments in a number of instances and advertise them in the world in cases where debtors will not settle with

Legislative measures along the line which the merchants of the State

worked during the last session of the General Assembly will be discussed in order that a well organized movement may be affected in time to bring pressure to bear with other merchants of the State with reference to the issuance of bad checks, homestead, exemp-

Methods for stimulating home pride. resulting in the trading at home rather than with catalogue houses, will be decided upon. At present the associatalks on this subject in the newspapers

of Hendersonville.

Gentlemen of the county: The Chamber needs your influence and help, and it offers to help you in return. Send in your applications for membership. If you disapprove of its policies, come and help correct them. It has but one desire-to serve.

About the meanest man is the one who sits quietly by and reaps the benefits of organized community effort without aiding or abetting therein. *******

Whatever helps the community you. The business man, the manufacturer, the laborer, the lawyer, the farmer, the doctor, the preacher-all are helped by the work of the Chamber, and should help it in return. *******

The palsy of the war is past, the skies are brightening everywhere, con-

fidence is slowly but surely returning, and prosperity is on the way. Let us make ready!

There are two classes of men in appreciation of the consideration every community: Those who are timid, easily discouraged, willing to words of praise for the personnel of give up and who are every crying, the General Assembly. He said that 'What's the use?" And those who defy circumstances, whose courage is whet- for the legislative body was a pains-

over obstacles by a fixed determination to succeed at any cost. To which class do you belong?

Have you an idea? The Chamber wants it. How can the Chamber best al of the leading daily newspapers of advance the general welfare? What North Carolina sent out the following particular undertaking would you reclarge extent we have been afflicted in sought in order that a number of im- ommend just now? Think it over, and lei's have it.

FRIDAY NIGHT; NO CLUES.

Three robberies were committed in Hendersonville last Friday night, R. cipal clerk of the Senate today, in C. Clarke, S. Maxwell and Drake speaking of the various applicants for Brothers being the victims

rear door of the Clarke Hardware heard express an opinion about the company by cutting some glass. The matter appeared to be of the same safe, which was not locked more than mind and that is that Commissioner on "safety," was robbed of the small amount of cash it contained and the cash drawer was emptied, making a loss of about \$15.

Entrance was made through the rear door of the grocery store of S. icy for the State, and I do not believe Maxwell & Co. Some hospital cakes, it is going to be done two years hence. a suit case and some other things of

little value were taken. Entrance was made through the front door of the store of Mr. Drake. It is not known what amount of goods to the State, which all must admit is were taken. Eighteen pennies were largely due to the administrative abilleft in the cash drawer after it had ity of Mr. Shipman, who has worked been broken into.

intruders" were.

HON. M. L. SHIPMAN ing the State between ten and twelve thousand dollars between now and the the next session of the General Assembly. Mr. Shipman expressed high given his department and had warm as a whole he thought well of its work ted by opposition, and who triumph taking, thorough-going, conservative though constructive one and gave the

people what was promised in the platform pledges of the party, Should Remain in Office. The-Raleigh correspondent of sever-

interview last week, which was given wide publicity:

Raleigh, March 14 .- "I am glad the slate-makers adjourned without being able to agree upon a candidate to oppose my good friend M. L. Shipman for Commissioner of Labor and Printing next year," said R. O. Self, prin-State offices. "Fact is," interposed Entrance was made through the Mr. Self, "about everybody I have Shipman should be let alone. He is ust now in the midst of his second term and all are agreed that he makes a splendid officer. To displace him with a new man would be bad business pol-

"The people have come to think well of the Department of Labor and Printing, and the Legislature appears to have realized something of its value hard to place it on a basis with other No clue is entertained as to who the State departments. His efforts have been rewarded by the General Assem-





Then open your wallet and loosen

Don't content yourself with telling the other fellow to do it, but do it

Imagination plays a mighty big part in our scheme of life, and to a very late months with an aggravated case portant matters may be discussed.

Some one got out in the street and yelped "hard times," and immediate-

And then everybody commenced to tighten the strings to their purses: pennies and dollars were herded and their creditors. withdrawn from circulation; buying lagged, and apprehension stalked

People imagined we were in the midst of hard times.

The fact that the community held just as much money as ever before was entirely overlooked.

The fact that exports, with the possicle exception of cotton in southern tions, etc. states, was as heavy as before was

Money continued to come into the community from outside sources, but it was promptly hidden away instead tion in running sensible advertising

of being placed in circulation through The man or woman who wants to the usual business channels.

make purchases of all kinds before calamity howlers were in their eleprices, to get the piano or ment, and even sane men commenced

CURE FOR HARD TIMES. Take Dose of Common Sense and Break "Imaginitis" Fever;

perity strike this community and push everything along in front of it?

yourself.