

The Bee Hive
Offers
SPECIAL BARGAINS
Every Day

Money-Saving Campaign On

We Sell
Strictly for Cash
That is why
we Sell Cheap

Nothing but Real Live Bargains now in Stock. We bought Fall and Winter Goods at prices that we can afford to sell at money-saving figures. Visit our store without fail this week.

A Real Hive of Specials in Cotton Goods

- 39 in. Sheeting at only 5c yard
- 39 in. Sheeting 10c value at only 7c
- Best Calico 6c value at only 5c yd.
- 36 in Pajamma Checks, 12 1-2c value at 10c
- Best Outing 10c value at only 8 1-3c
- Best 10c Flannelette, Special 8 1-3
- 36 in. Percal, 12 1-2c value, Special 10c yd.

Those Men, Women and Children's Coats are now being Shown

- Ladies fine all-wool Coats, latest style Plaids, Etc. \$15 value at only \$9.95
- Ladies Black Broad Cloth 52 inch Coats, \$5.00 value. Special \$2.98 each
- Misses Wool Plaid Coats \$3.50 value, Special \$2.98
- Children's Coats, \$2.50 value, \$1.98
- Children's \$2.00 Coats, Special \$1.50

Fine Winter Underwear Cheap

- Ladies Vest and Pants extra heavy, 25c value, Special 19c each
- Ladies ribbed and fleeced Undershirts and Pants, 50c value Special 39c each
- Men's heavy fleeced Undershirts, 50c value Special 39c
- Children's 25c Union Suits 19c

We Sell High-Grade Ladies' Shoes at Low Prices
Ladies Vici and Gun Metal Butts shoes, \$3.50 value
OUR PRICE \$2.98.
Ladies Vici and Gun Metal Shoes, \$3 value
OUR PRICE \$2.50

Main Street

THE BEE HIVE

Hendersonville, N.C.

This is the first of a series of messages we are going to give this fall to the people of this community--each one will tell of the real bargains we offer. So be on the lookout! If you fail to read them it's going to be your loss. Something unusual. If you appreciate live bargains--you'll come. It makes us feel good if you tell us you saw it in our advertisement--we are only human.

Be it Ordained By the Board of Commissioners of the City of Hendersonville

That for any person, firm or corporation to use water from the city's water supply after having received notice that the water service charge of the preceding month remains unpaid and who shall neglect to pay said past due water bill and continue the use of the city's water after said notice shall be guilty of a misdemeanor and upon conviction before the Mayor shall be subject to and pay a fine of \$50.00

A NEW FERTILIZER FORMULA FOR USE IN MOUNTAINS.

Those farmers who want to use a complete fertilizer for small grain this fall, and find those mixtures containing potash too high in price, may use the following acre mixture with very satisfactory results, especially in the piedmont and mountain sections of the state where the soils contain a high percentage of insoluble potash:

600 lbs of ground limestone or marl
300 lbs of 16% acid phosphate and
100 lbs of cotton seed meal or fish scrap, or 50 lbs of dried blood.

This mixture will contain from 480 to 540 lbs of lime or calcium carbonate, about 50 lbs of available phosphate, and about 7 lbs of available nitrogen with a small amount of potash if the cotton seed meal is used. For best results this entire amount should go on an acre.

In addition to supplying an essential plant food in itself, the lime will react with the insoluble potash, phosphate, and nitrogen of the soil and render a portion of these elements available for the growing crop. Indeed, lime is now looked upon as a real fertilizer for all crops, and especially those of the legume family, such as the clovers, alfalfa, peas, beans, vetches, and so on.

The Commissioner of Agriculture will furnish the farmers of the state ground limestone and marl at the lowest possible cost, but they must get their orders in early to get them filled on time.

Approved: JAS. L. BURGESS,
W. A. GRAHAM, State Agronomist,
Commissioner of Agriculture.

PRICES FOR PUFFS.

The editor of an Eastern paper who thinks he has done enough free advertising, has evolved the following scale of prices for puffs:

For telling the public that a man is a successful citizen, when everybody knows he is as lazy as a hired man, \$2.70.

Referring to a deceased citizen as "one who is mourned by the entire community, when he will only be missed by the poker circle, \$10.13.

Referring to one as "a hero and a man of courage and one who will stand by his honest convictions," when everybody knows he is a moral coward and would sell out for thirty cents, \$6.21.

Referring to some gallavatin' female as "an estimable lady whom it is a pleasure to meet and know," when every gentleman in town would rather see Satan coming, \$8.10.

Calling an ordinary pulpit orator "an eminent divine," 60 cts.

For sending a doughty sinner to heaven by the obituary route, \$5.

Referring to a deceased merchant who never advertised in his life, as "a progressive citizen," \$4.99.

And others too numerous to mention.

FASSIFERN SCHOOL

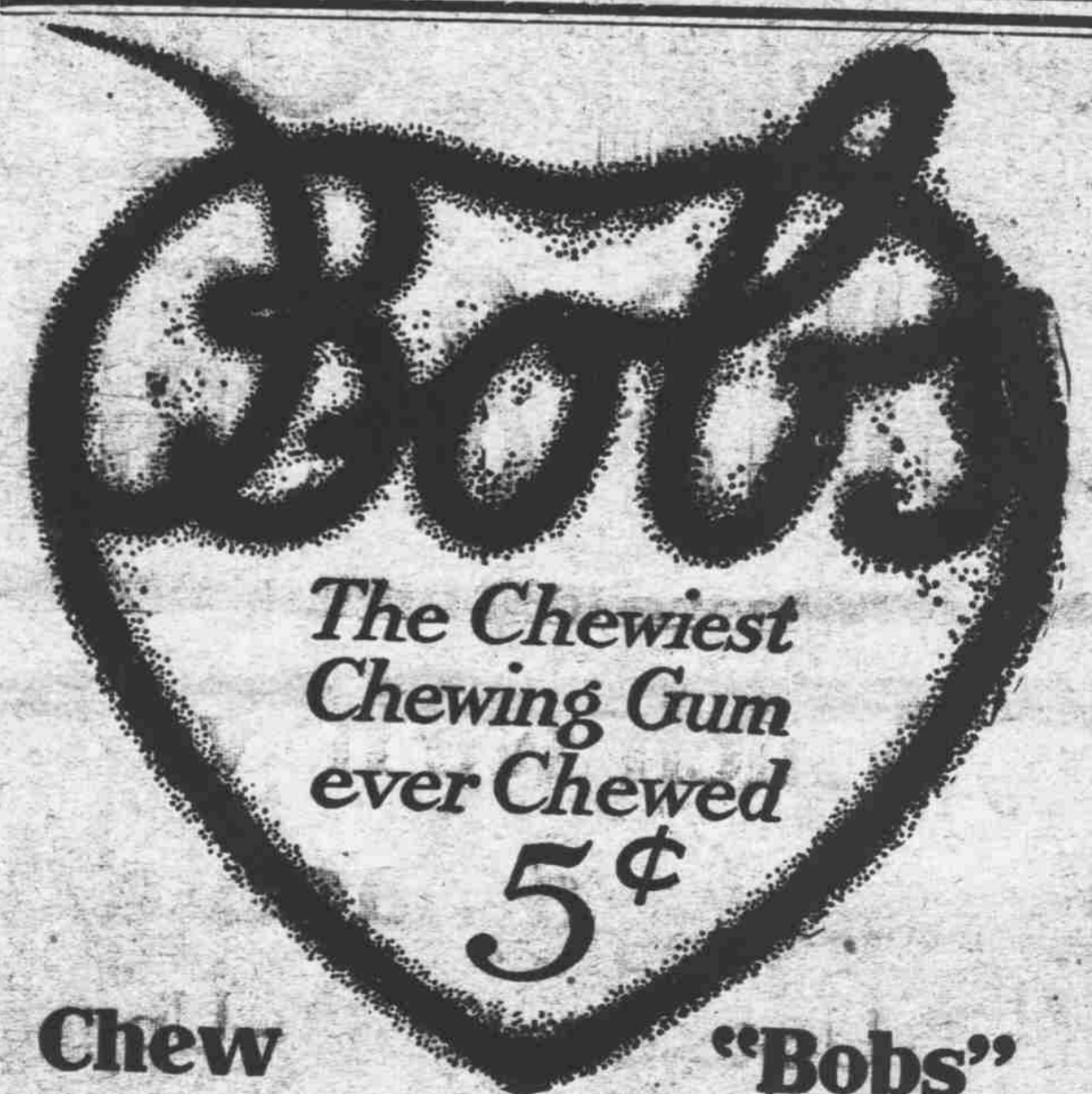
Hendersonville, N. C.

Accredited by the University of N. C., and the Southern Association of Colleges. Open September 7 1915.

Preparatory Department will be opened with the new term.

For catalogue and for terms to day pupils, apply to the principal.

Miss Kate C. Shipp



Chew

"Bobs"

5c. the packet or two "Bobs" for a cent at all the better stands and stores.

"BOBS" is Ace of Hearts
—the winning trump
of chewing gum candy.

Outside all to the candy
—fresh and pepperminty.
The heart of the heart is the
happiest gum you ever chewed.

"Bobs" at Stores and Shops