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BELIEVES BERNSTORFF CONVINCED MIDDLE WEST

That German Cause Was Just—Vast Press Agent Activities Poisoned Public Opinion for Months.

(By Charles Edward Russell.)
Washington, D. C., March 17.—The evil men do lives after them, and the evil done to this country by Count Johannes von Bernstorff threatens long to outlive the memory of his name.

The reason the President has hesitated to act in the crisis the Zimmerman note brought is because he did not have a united country behind him, and the reason he didn't have that is chiefly because of the cunning work of the German press agency, conducted by that boss schemer, von Bernstorff.

When the 12 Benedict Arnolds of the Senate managed to beat him about armed neutrality the natural hope was that they talked no disloyalty out their own. The Legislatures of the Middle West States have knocked that hope galley west.

The ugly fact to give us all a jolt is that the 12 must have spoken a feeling common in the regions they come from.

How does it happen that at this supreme crisis in our history so many Americans of the Middle West are at odds with the rest about such a matter?

I am a Middle Westerner myself. Nobody can put it over on me that my part of the country is any less American than any other, or any reader to have the flag in the mud. Even after all these Legislatures have testified to the contrary, I'm not jared out of that faith.

We owe all this trouble to the wonderful von Bernstorff press agency. The adroit mind that steered that concern picked out the Middle West as its best hold because the Middle

West had so many cities with large German populations, and it made each of those cities a center from which to tell lies and spread dope.

Every day and every night there went out a flood of press matter ingeniously designed by a mind that knew the American mental processes as well as it knew its own.

It was put up in a way to be certain of getting into the American press—"good stories" from the news point of view, that scarcely an editor ever would suspect.

If it was the masacres in Belgium this amazing genius knew how to cover them with such a web of doubt that today four in every five Americans have no certainty there ever were any such things.

If it was the isolation of Belgium's treaty rights, he scattered alleged documents to show that England was about to do the same thing.

For this reason and this alone, many Americans have the whole war upside down.

Very often they do not know or they will not consider the simplest facts about it. They do not know, or will not think, that Germany planned it years in advance; that the row with Serbia was only a pretense; that Germany was so bent upon it she twice rejected the arbitration that would have avoided it; that she really declared it in April, 1913, and not in August, 1914; that she alone is responsible for blood drenched and ruined Europe.

They will not consider that from the beginning Germany has steadily treated this country with intolerable contempt and deliberate attacks; that she never had the slightest right to sink one American ship; that every shot she has fired at such a ship has been a separate act of war; that when her agents blew up American factories and killed American workmen they were waging war just as much

as if German troops had formally invaded us.

They will not even consider the sobering fact that if Germany should win in this war her plans call for a new triple alliance to divide the world; that her share is to include the rich field of South America and that means we shall fight her then if we don't fight her now.

They have been hypnotized by the von Bernstorff stuff about Germany fighting for the Fatherland, the fairy tales about Russia and the carefully manufactured stuff about British interference with the "freedom of the seas."

That is why the President fails of the support he ought to have, and we stand fiddling and fooling when we ought to be at the great task of freeing the world and setting forward the march of progress and democracy. Von Bernstorff—that's all.

ETOWAH, B-I

The Crab Creek Sunday school met last Sunday and re-organized the Sunday school by electing the following officers: J. C. Wilkie, superintendent; J. B. Hamilton, secretary; G. J. Patterson, music director; Miss Hazel Patterson, organist.

Miss Rena Kilpatrick of Crab Creek attended the closing exercises at Willow school last Friday night, and reports a very enjoyable time.

Miss Flora Hamilton who has been staying on Green river for some time, has returned home.

Miss Bird Fletcher of Pleasant Grove, spent Friday night with Mrs. P. Patterson.

Neal Hamilton of this section made a business trip to Greenville, S. C., last week.



Spring Display



Let us show you thro' our Ladies' Suit and Coat Department. Beautiful New Dresses in Crepe de Chine and Taffeta. Handsome Spring Skirts and Waists reasonable priced



Millinery - Millinery

How About That Easter Bonnet?

Ladies' and Children's trimmed and untrimmed Hats. Shapes and flowers at underselling Prices.

New Spring Footwear

A big assortment of White Shoes and Low Quarters to fit every foot. Come in and get a pair for Easter.

New Spring Dress Goods

An unusual large assortment of Dress Gingham, Chambrays, Percalés, Voiles, Galateas, Gabardines, and all kinds of Silk Materials.



Warner's Rust Proof Corsets

New Idea Patterns

HORSE SHOE ITEMS.

Vernon Moffitt, John Fletcher, Zeke Corn, Farmer McCrary and Brady Duncan attended the intertainment at Willow on Friday night and report a good time.

Sam Johnson and wife of Hendersonville, were visitors in our community on Sunday.

George McCrary and wife of Hendersonville spent Sunday with J. O. Johnson.

Mrs. Brannon Moffitt is on the sick list.

Rev. T. C. King preached an excellent sermon at the Baptist church on Sunday.

Tom and Jeff King are visiting their parents at this place.

Mrs. W. A. Osborne and daughter Sadie, have gone to Jonesboro, Tenn., on an extended visit.

Mrs. Corrie Johnson is visiting in Asheville.

The subject for the debate at the Horse Shoe school last Friday was: Resolved that Woodrow Wilson was a greater man than George Washington. Both sides carried their points well, but the judges decided in favor of Mr. Wilson.

Milt Allen conducted the class study on Wednesday night instead of W. A. Osborne.

Miss Annie Johnson is spending a few days with Miss Sue Duncan.

Miss Mary Duncan spent the weekend with her mother.

Quite a number of our young people, Misses Ola Johnson, Annie Laurie Johnson, Sue Duncan, Mary Duncan, Gilette Johnson, Joe Capps Jay Johnson and Hazzie Case spent a very enjoyable evening on Saturday at Rev. T. C. King.

B. Y. P. U. INAUGURAL SERVICE.

Young People's Union of East Hendersonville Church Installed Newly Elected Officers March 15th.

Under the supervision of Mrs. J. A. Laughter, the church auditorium was attractively decorated with ferns and evergreen, also the B. Y. P. U. colors of purple and gold were used. The inaugural committee was composed of Messrs. Lawrence J. Pace and Thomas J. Hyder, Mr. Pace acting as installing officer. The Union and congregation stood while the retiring and incoming officers were ushered to their places, then all joined in singing "Crown Him King of Kings." Mr. Lawrence Pace read the scripture lesson, after which responsive reading, the twenty third Psalm, was led by Mr. Hyder. Following a solo by Miss Emily Davis, the secretary read the names of the newly elected minor officers and as their names were read they formed a semicircle near the platform. After being duly installed they were presented with a certificate of election, and a badge was placed upon them by the secretary. At this point, Miss Gertrude Shipman, president-elect, was escorted to the platform by Mr. Finley Pace, retiring president, and Mr. Thomas Hyder of the installation committee. After Miss Shipman had been

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Dressed Hogs, Live Turkeys, Chickens, Butter and Eggs, Corn, Cabbage and Potatoes for which highest market prices paid.

We can save you money on your purchases on General Merchandise as we sell quickly for cash and are satisfied with small profits. Call over Phone No. 2400.

Green River Mfg. Co.
TUXEDO, N. C.

SOME FACTS AND THEIR APPLICATION

Advertising Builds Great City!

In the face of superior natural advantages possessed by competing towns, Advertising produced in California one of the finest and most beautiful cities in the whole world. It is Los Angeles. Every state in the union and every country on earth have sent men and women to live there. Wealth was brought in. Manufactures were attracted. Population increased my amazing strides.

The results were wonderful—and so unmistakable was the cause of them all that a famous writer was moved to call Los Angeles "The City that Advertising built."

There was neither magic nor miracle in Los Angeles' growth—it was brought to pass by vi-

sion; by a truthful conception of the power of publicity; by the correct application of the laws of cause and effect.

What Los Angeles accomplished any other town may do—and towns in Western North Carolina may do it more easily. Any Western Carolina town that has ambition enough to raise a fund equal to the per capita expenditure of Los Angeles may achieve even better results than were possible where new citizens had to be induced to cross a continent and the arid wastes of the West.

That WESTERN CAROLINA possesses many remarkable advantages is so strikingly evident as to admit of no argument.

The Facts Point The Way to Action

Will Your Town Grasp Its Opportunity?

Successful advertising is more a matter of method than of money—more a knowledge of "How" than a richness of means. This Agency offers its services to Commercial, Industrial and Tourist Organizations and Com-

mittees. Display Advertising Campaigns, Booklets and descriptive matter, and correspondence forms, for Hotels, Schools, Assemblies, Sanitariums, Residence Parks and Real Estate Subdivisions, given special attention.

Edwin L. Gill Advertising Agency ASHEVILLE, North Carolina

IMPORTANT NOTICE

TO
Hotel and Boarding House Keepers

Call on your nearest Southern Railway agent and fill out a blank he will provide for listing your hotel or boarding house in the Southern Railway System's Summer Homes Folder which is now being prepared. Give this prompt attention if you desire representation without cost to you in this handsome publication.

J. W. BAILEY, Agent

ANDERSON DIES OF SMALLPOX.

Hub Anderson, son of Mrs. Roxie Anderson, of Etowah, and a former resident of this county, died last week from smallpox in Victoria, British Columbia. A telegram was received by his relatives telling of the sad news.