

Hendersonville,
Fastest growing city
in the mountains.

French Broad Hustler

THE HUSTLER
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Leading
Newspaper.

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HENDERSONVILLE, N. C. THURSDAY, SEPTEMBER 27, 1917

PRICE FIVE CENTS

FIRST BANK & TRUST COMPANY BREAKS RECORD WITH DEPOSITS

Over One Half Million Dollars Kept
by Henderson County People in
Well Known Institution.

The echoes of prosperity of the present summer season could never be better seen than from a look at the recent statement of the First Bank & Trust company which reports combined deposits of about \$520,000.00. This is the record for any bank ever existing in old Henderson county.

That Henderson county is enjoying prosperity of the most healthy variety is clearly shown by the condition of its banks. The First Bank & Trust company is the oldest institution of its kind in the county and the directors behind the bank are well seasoned and influential business men. They are men who not only look well after their own affairs but take time to look after the affairs of others—the stockholders of the bank.

The officers of this bank are justly proud of the last statement. They have been working for a big increase in the deposits and business of the bank. The results of their efforts are shown and they are happy. Hendersonville is proud of such an institution and no better proof of this appreciation is needed than to witness the steady stream of men, women and children customers going and coming through the doors of the bank during the banking hours each day.

A GARDEN FOR EVERY TWELVE MONTHS IN YEAR.

The city of Raleigh has planned to make itself a model for the cities and towns of North Carolina in the matter of gardens, having taken as a motto "A garden for every home 12 months in the year." For the accomplishment of its purposes, two trained women have been employed as garden supervisors, and a course in elementary agriculture has been introduced in the city schools.

The Chamber of Commerce through its food committee, has been promoting this plan, and has distributed, through the cooperation of Boy Scouts, a garden schedule for the fall months, a copy of this schedule being placed in each of the 4,100 homes in the city.

A number of North Carolina cities are urging utilization of fall and winter gardens, but so far as is known no other city has taken such well-directed, systematic and effective steps in this direction as has the city of Raleigh.

GREENSBORO PUBLISHER'S WIFE INJURED IN AUTO ACCIDENT

Mrs. E. B. Jeffers and Children Hurt
While Driving From High Point.

The news of the serious accident of Mrs. E. B. Jeffers, daughter-in-law of Mr. and Mrs. C. J. Jeffers, of Mills River section, which appeared in a recent issue of the Greensboro News will be read with a great deal of interest. Mrs. Jeffers has visited in this county.

Mrs. E. B. Jeffers, of Park-avenue, was painfully hurt late Sunday in an automobile accident on the High Point road. The car in which rode was wrecked, as was the other colliding machine, which was driven by a person unknown and occupied by a party of men. Mr. Jeffers was driving his machine, which was occupied by Mrs. Jeffers, their two children and Mrs. Adams, mother of Mrs. Jeffers. One of the children was thrown from the machine by the impact but escaped serious injury.

The party was returning to Greensboro from High Point and was approaching the bridge over Deep River near old Jamestown when the machine coming from toward Greensboro was met. It was stated that the driver, whose identity was not learned, crashed into Mr. Jeffers' car while the stranger was trying to pass a third car which was also going toward High Point. Mr. Jeffers was descending the hill near the bridge and several cars were passing him in the proper manner. The sudden action of the unknown man in cutting across the road to beat out the car ahead was totally unexpected and so fast that the collision was unavoidable.

In the excitement which followed the crash, the men in the car of the stranger disappeared without leaving their names. One of the party remained a little longer than his fellows, but he also left without his identity being revealed. Both cars were left by the roadside, as they were in such shape that they could be moved under their own power.

Many people gathered about the scene shortly after the collision, as the road was filled with an almost constant stream of automobilists. A deputy sheriff went out later to look over the situation. The number of the wrecked machine was taken and this will be compared with the license list of the state to discover who the owner of the machine is.

Mrs. Jeffers' injuries consisted of two lacerations in her forehead and a general shock. Last night she was resting well and it was believed that her condition was not serious. The children were badly shaken up and bruised but not seriously injured, so far as could be learned.

J. E. Tompkins and A. W. Monroe very kindly assisted in getting the injured ones to the city. Many people who congregated, also helped materially in rendering assistance.

"OLD HURRYGRAPH" LEFT TO- DAY FOR LENOIR COUNTY FAIR

Gave Valuable Service to Hendersonville, Carolina Terrace and The Hustler.

James A. Robinson, who writes under the pen name of "Old Hurrygraph" left Hendersonville today after spending the summer here and doing valuable publicity work for Hendersonville.

Mr. Robinson was interested in coming to this city by Howell Cobb when he first took hold of the Carolina Terrace. This is Mr. Robinson's second season in Hendersonville.

The Hustler is indebted to Mr. Robinson for very valuable assistance rendered during the existence of The Evening Hustler this summer.

He left today for Lenoir where he is employed to write up the great Caldwell county fair which will be held October 3, 4, 5.

When asked how he had enjoyed his stay in Hendersonville, Mr. Robinson replied:

"Fine. Beautiful town. I like it. Climate unexcelled. As invigorating and exhilarating as wine. Splendid people. I'm very much in love with them. Scenery captivating and fascinating. Never get tired of looking upon its majestic beauty. I have not been idle since I've been here, either. I have done my 'bit' for you good people. The Carolina Terrace is a beautiful modern hotel surrounded by a beautiful grove on a beautiful lawn. During my stay of quite three months I have written letters and sketches descriptive of Hendersonville's attractions to the number of 170—approximately 80,700 words. These have gone to 18 papers in North Carolina; also to the States of Alabama, Louisiana, Georgia, Florida, South Carolina, New York, Massachusetts, Ohio, Missouri, Mississippi, Virginia, Michigan, and Washington D. C. I hope they will bear an abundance of fruit, a hundred fold, in your next season's showing. I leave with a merry heart—as merry as the birds that sing in your lovely groves; and with thoughts as big and as beautiful as the fascinating mountains that enframe your lovely town. I can't express them, best wishes to you all who have been so cordially kind to me. Good-bye—'till we meet again!"

It will be remembered that Mr. Parson leased the Norton estate this summer with an option to purchase same. He was joined here by his family and they were so well pleased with the location climate and social life of the community that he decided to close the option.

"Woodnorton," formerly owned by Misses Norton of Louisville, Ky., comprises a handsome mansion and a 300 acre estate. The property was originally owned by Count de Choussol, French Minister to the United States about the year 1830, and by whom the original mansion was built. The building was completely remodeled by the last owners.

PARENT-TEACHERS ASSOCIATION TO MAKE TRENCH TORCHES.

The Parent-Teachers' Association held a most enthusiastic meeting Wednesday afternoon in the graded school building. The transactions of the Association were carried on in a brisk, lively business-like manner. Interesting reports were heard from the various committees. Special mention should be made of the perfectly splendid work which has been done by the Canning Club under the supervision of the Association during the past summer. The Association has accomplished much in interesting the women along such lines in these conservative times. At this meeting it was unanimously voted to have the Parent-Teachers' Association consider itself an auxiliary to the Women's National League. The making of "Trench-torches" was also discussed and work along that line is to begin immediately.

The chief characteristic of the meeting seemed to be the helpful interest and co-operation of the ladies present. Under the able leadership of Mrs. Rosa T. Wheelright, president, and her efficient co-workers the Association is planning great things for the ensuing year.

MONEY ADVANCED ENGLAND.

Washington, Sept. 24.—The government today advanced \$35,000,000 to Great Britain, bringing the total advanced that country thus far up to \$1,190,000,000 and the total of all credits to the allies up to \$2,426,400,000.

AT THE FIRST BAPTIST CHURCH NEXT SUNDAY.

Rev. K. W. Cawthon, pastor.
Sermon by pastor 11 a. m. Subject: "The Gift of the Holy Spirit."

Following the sermon, annual meeting of the fiscal year. Reports from all departments of the work.

No service at night because of the Union service at the Methodist church. Mid-week services Wednesday 8 p. m. Sunday school 9:45 a. m. A cordial welcome to all.

IMPORTANT MEETING W. O. W.

There is to be a very important meeting of the Woodmen of the World at the local lodge hall Thursday night. Two candidates have been secured for the occasion. A Home Guard company will be organized at this meeting of the Woodmen.

COUNTY SINGING CONVENTION.

Thousands of Country People Will be in Hendersonville All Day Sunday.

The annual county singing convention will be held in the court house next Sunday all day long. There will be several thousand people here for this occasion and many of them will bring basket dinners.

The singing conventions have always been the source of a great deal of pleasure for the people of the county. Friends have met on this day who have not seen each other in over a year. The young couples are looking forward with an equal amount of interest for the occasion.

President J. Fanning Stepp, says that all is well and he is looking for the banner annual convention.

"WOODNORTON" ESTATE SOLD FOR NEARLY \$75,000

Mr. Parson, the Present Leasee, Purchases Famous
Old Flat Rock Mansion With 300 Acres
of Virgin Timberland.

One of the largest real estate deals on record for Henderson county was consummated this week when Mr. Edwin Parson, a retired capitalist from New York, became the owner of the famous Norton estate in Flat Rock. The transaction was handled through the well known real estate firm of Ewbank, Ewbank & Company of this city.

While no figures have been given out the Hustler has been reliably informed that the purchase price was in the neighborhood of \$75,000, making it one of the largest individual purchases ever made for real estate in Henderson county.

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The magnificent lawn in the vicinity of the mansion was several years ago designed by landscape artists of the firm of Olmsted Brothers, of Brookline, Mass. Particular care has been given the conservation of the forests of the estate. Paul H. Gearhart, a forester of note, has given his personal supervision to this work. He was for a long time employed on the Biltmore estate of the late George W. Vanderbilt.

MERCHANTS ASSOCIATION TO BE ORGANIZED THIS WEEK.

New Blood to Take Hold of Old Organization and Put Hendersonville on the Map.

State Secretary J. Paul Leonard, of Statesville, has been in the city several days and has met with a delegation of the city retail merchants and business men in reference to the organization of a local Retail Merchants Association.

The city has had several of these organizations in the past, but each time the members lost heart, feeling that the city had not grown to the proper size to sustain such.

It is now thought that Hendersonville has grown enough to have a real first class, and energetic organization for the good and protection of the local merchants.

Quite a number of houses have signed an agreement to become members. The secretary has been chosen, but just yet his name is not allowed to be printed in this connection. He is a man in whom every citizen has the greatest confidence and one who will make the association go if any body here can. Of course he must have the co-operation of the majority. There are merchants here who will not join anything of the kind.

TOM LIVERETT KILLED IN OHIO.

The body of private Tom Liverett, U. S. A., who was killed at Columbus, Ohio, was brought here Tuesday and buried out in Mills River near his home. He is survived by a mother.

The exact details of his death have not been received, but it is said that death was caused from a deep gash in the back of his head.

Pears will soon be ripe. Are you going to grade yours and get the top market price for them?

EPISCOPAL RECTOR HERE.

Preached First Sermon Sunday—He and His Family Given Welcome by Congregation.

Rev. Arthur Farnum, the new rector of St. James parish, in Hendersonville, held his first service, and preached his first sermon to his new charge last Sunday morning. A good congregation heard him. He is an earnest, pleasing speaker; a man of practical ideas and deep spirituality. He prefaced his discourse by saying that it was "a pleasure to me and mine to be in this beautiful spot. We already feel at home, by your kindness and cordiality. I ask your prayers for me in the work we are to do. In these dark days in which our country is going through, I believe that religion and patriotism should go together."

He preached a most impressive, practical and searching sermon from Genesis 22:30—man's indifference to the subject of religion. No approach to God. We appeal to him along the lines of history, memory and his needs and he is not moved. The right way is on his duty. He is a steward, and must give back to God the substance God has given him in a useful and improved form. When all our efforts fail to move the sinner, at some time, somehow, God breaks through and reaches his heart awakening him to his duty towards his maker. We need memories to reveal God's goodness to us, and our duty in time of war, and in church life. The sermon was so appropriate to the times that it made profound impression.

Mr. Farnum occupies the rectory with his wife and two children, and he has been given a cordial welcome to Hendersonville. He has a great field here and every indication, by the way he has taken hold of his labors, promises a gracious of usefulness among us. The Hustler gives him a hearty welcome to the most beautiful town in Western North Carolina, with a climate unexcelled, and wishes for him a most successful career among us.

BLUE RIDGE SCHOOL OPENS WITH FINE PROSPECTS FOR YEAR.

Largest Faculty in School's History. Military Feature Added—Foot Ball Practice.

Blue Ridge School for Boys opened the past week with an enrollment approximating capacity numbers. Other students are expected within the next few days. Eight states are represented in the student body, as follows: Virginia, North and South Carolina, Tennessee, Georgia, Alabama, Mississippi, and New Mexico.

Two new men have been added to the teaching staff, bringing the total number of teachers to six. Mr. Mercer L. Williams of Rural Retreat, Virginia, former principal of the Rural Retreat School, is assisting in the department of mathematics. Mr. A. D. McFayden, of Greensboro, an A. B. and M. A. graduate of Wake Forest, former principal of the Ayden schools, has charge of the English department.

The military drill has been introduced as a special feature of the recreational work for the coming session, and the boys are drilling forty minutes daily under the direction of an experienced drill master.

Much enjoyment is being added to the evening social hours by the presence in the school of several accomplished musicians. Mr. McFayden has a rich baritone voice which has been carefully cultivated under the direction of voice specialists, and Mrs. A. R. Munnerlyn, a visitor at the school is an accomplished pianist.

Foot ball practice was started the latter part of the week. The team is being coached by Mr. Williams and Mr. McFayden. Mr. W. A. Alexander former member of the teaching staff and athletic director, is a visitor in the school for a week or two, and he is assisting in the work of organizing the foot ball team.

Surgeon General Braisted says that general good health prevails in the navy afloat and ashore. Some cases of measles and mumps still are reported from the Atlantic fleet.

GONE TO KADOK SCHOOL.

Mrs. L. Z. Crayton, sister of W. H. Zimmerman, the book store and kodak finishing proprietor, left yesterday for Atlanta, where she will attend a special course given by the Eastman Kodak company experts in finishing and photography. The course will last about ten days. Mrs. Crayton had charge of the finishing department of the book store all summer. She feels that in order to give the customer the very best service she must be abreast with the very latest methods.

MOVING THEIR OFFICES.

The law firm of Smith & Shipman, and the real estate firm of Smith, Jackson & Morris Co., are moving from their former quarters into the Old Rock House next door, which they will occupy for the present. They are giving room for the removal of the wooden building, preparatory to the erection of the handsome bank building to be set up by the Citizens National bank the recent purchasers of the corner lot. While the firm has moved, Hendersonville moves forward, too.

MISS BROWN OF KENTUCKY HOME DOING "BIT" FOR CITY'S FAME.

Remarkable Record Made This Summer by Local Hotel—Due to its management.

Hendersonville is the home of many wonderful people—a real cosmopolitan city—where citizens from every state in the Union gather to enjoy the health and climate of this glorious mountain section. Some people come here simply to rest and regain their health, while others have moved here to work and make money.

It is an admitted fact that the chief industry of this city is the tourist business. Managing hotels and boarding houses command the biggest jobs in the summer season, when Hendersonville population doubles and almost triples during August. The majority of the boarding houses are managed by women. Two of the largest hotels in the city are managed by women.

How many people in Hendersonville knew that for three days and three nights during the busiest part of the season one hotel fed five hundred people three meals each day? By actual count that was what happened at The Kentucky Home this summer.

The credit of this achievement rightfully belongs to Miss Mary Brown, who took charge of the hotel the day that E. B. Wooten was given possession when he purchased it from Mrs. A. M. Gover. Miss Brown is a business woman, and inherited the instinct of successfully managing a hotel. Her father and grandfather conducted a summer resort out in Tennessee and except for the time she was in a college she has spent practically her entire life in a hotel. Miss Brown is quite young in age but old in knowledge of the hotel business. Besides looking after the business end she keeps direct supervision over the large force of help, does the buying and still finds ample time to care for the comforts and entertainments of her guests. During the busy season nearly fifty people are employed in various departments of the hotel.

Miss Brown has been assisted in the business office by John Wooten, son of E. B. Wooten, the proprietor. The elder Mr. Wooten, has been quite busy this summer managing his hotel in Columbia, The Imperial, and has not been able to spend more than a day at a time here.

The Kentucky Home is now enjoying one of the largest seasons in its history. Even last Saturday night every seat in the spacious dining room was filled with guests.

HENDERSON CLUB

Formed Recently at Rutherford College, N. C.—Late News, Rutherford College, Sept. 24.

We are enclosing news of the Hendersonville boys at Rutherford College. Please print the following in the next edition of the Hustler.

A Hendersonville Club has been formed at Rutherford college and had its first meeting Monday night, and the following were elected officers: J. Allen Rhodes, president; Will B. Hodges, secretary and treasurer; Wynberne Beason, chaplain; Jimmie Jones Allen, chairman; Belton Beason, director; Dennis C. Starnes, scribe. Hugh Waldrop is expected to arrive on the 28th.

Frank Bland has been under the weather for the last few days. John Bell Houston's trunk was lost and he had to return home for a few days to save embarrassment.

LIEUT. JACK PHINIZY IN ENGLAND.

Leonard Phinzy, of Flat Rock and Augusta, Ga., has received a cablegram from his son, Lieutenant Jack Phinzy of the U. S. Coast artillery corps, that he had arrived safely in England and was in the best of health. Young Phinzy is well known here where he has spent all of his summers.

AT THE METHODIST CHURCH.

The Sacrament of the Lord's Supper will be administered at the Hendersonville Methodist church next Sunday, 30th instant, at 11 o'clock, and as this is the present pastor's last communion service with this church, he is very anxious that every member be present if possible. The public are cordially invited.

W. F. WOMBLE, Pastor.

"SAVE THE MILCH COWS, AND SAVE THE BABIES."

Columbus, O., Sept. 24.—"Save the milch cows!" Officials in charge of the National Dairy Show, to be held here October 18-27, have adopted this slogan.

"Kill the cow and you will kill the babies. This truth is proven by the statistics on infant mortality in the countries at war," says W. E. Skinner, general manager of the proposition.

"It is absolutely essential to the welfare of the nation that the sale of dairy cows for slaughter cease at once. Since January 1 there has been a decrease of 15 per cent. in the stock of milch cows in this country. With the price of cattle foods so high that it is had to make a profit on the sale of milk, the farmer has sold for from \$50 to \$100 the cow for which he paid \$60 and said, 'I'll buy in again when the prices go down.' But he won't be able to buy when he wants to if the slaughtering continues."

"The National Dairy Show Association will this year impress upon the dairymen that it is their duty to keep their cows even if they have to lose money to do so."

Don't Be a Business Slacker

Just Bear These Facts in Mind:

- When someone continues advertising, Someone continues buying.
- When someone continues buying, Someone continues selling.
- When someone continues selling, Someone continues making.
- When someone continues making, Someone continues earning.
- When everyone continues earning, Everyone continues buying.

"It Pays to Advertise"

Keep Business as Usual