

DR. MORSE'S ENTERPRISE.

The Observer has never been exactly satisfied with the degree of appreciation manifested by the people of the State for the development work done and being done in the famed Chimney Rock section by Dr. L. B Morse, who, to the good fortune of North Carolina, located at Hendersonville. Several years ago (Dr. Morse undertook to develop the possibilities of Hickory Nut Gap and Chimney Rock as scenic assets of the State, and through-his own individual enterprise built a road from the main Charlotte-Asheville Highway to the foot of the Rock. This road cost about \$40,000. The whole of this investment was swept away in the flood of July, 1916, but the public had been given a demonstration of the value o such a highway and Dr. Morse was encouraged to rebuild it. This he did early in the spring-and he did not stop there. He carried out his design and extended the road from its former terminus at the foot of Rock to the summit. It is the most picturesque road in the entire country, and it is a revelation of which only a small part of the tourist travel is aware. From the foot of Chimney Rock to the pinnacle of the rock, itself, the road winds a distance of three miles, new vistas of wonderwul beauty being opened at each turn. This is said in the guide books of all tourist routes, but it applies with eloquent truth to the trip up Chimney Rock. Since the pinnacle has been made accessible by motor vehicle, the tourisi talk in Asheville has been almost monopoilzed by the celebrated rock, whose beauties the tourist public has been so far content with by observation from afar. Ever since Dr. Morse has completed the road to the top hundreds of automobilists spin by the "forks" of the road heedless of what the side road leads to, and unaware that they are missing a trip that by next season will be the talk of the tourist world. The North Carolina pjublic has been content with the long distance view of Chimney Rock for so many years that it had quit thinking of the possibilities of a trip to its summit, but the opening of this roadway is going to make a big diversion in the old-time tourist routes next season. There is now established on the Charlotte-Ashevile Highway a stopping place over which all visitors ary bringing the most enthusiastic accounts. There is so large a proportion of the traveling public that has

never had access to the Rock that the opening of this highway will mean

great things for that particular section of North Carolina. New attrac-

tion is going to figure prominently in

the new guide books for the Appalachfans ,and magazine writers are going to have new material for both pen and brush, for Chiney Rock with all its hitherto unrevealed beaulies, is open-

CAN'T BE DONE.

See Our Line of New Portable Lamps Just [received a number of the latest designs. Hendersonville Light & Power Company THE SOUTHERN RAILWAY CO An Ambition and a Record THE needs of the South are identical with the needs of the Southern Railway: the growth and success of one means the upbuilding of the other. (e) The Southern Railway asks no favors-no special privilege not accorded to others. The ambition of the Southern Railway Company is to see that unity of interest that is born of co-operation between the public and the railroads; to see perfected that fair and frank policy in the management of railroads which invites the confidence of governmental agencies; to realize that liberality of treatment which will enable it to obtain the additional capital needed for the acquisition of better and enlarged facilities incident to the demand for increased and better service; and, finally-To take its niche in the body politic of the South alongside of other great industries, with no more, but with equal liberties, equal rights and equal opportunities. "" "The Southern Serves the South."

MAJOR CAMPBELL KING A HENDERSON COUNTY BOY.

H⁰nored in France-He Comes From Honored Stock-Hendersonville Rejoices.

(By Old Hurrygraph.)

The following delayed Associated by Brigadier General Duncan, but he Press Dispatch, appearing on the 20th. is interesting to Noith and South Carolinians:

"American Headquarters in France, Sept. 19.-Brigadier-General George B. Duncan and Major Campbell King are the first American officers to receive the war cross in the French awards growing out of American participation in the recent Verdun oensive when forward artillery posts. Whether the officers will be permited to accept the decorations is not known."

Major Campbell King is a Henderson county man, and Hendersonville is today rejoicing over this recognition and the honor conferred upon her son; and the people saying all kinds of nice and good things about him. Major King is a son of A. Campbell King, once owner of Hyman Heights in Hendersonville, and a grandson of Judge acres of land here in the early 40's, ing. and donated 50 acres for the present site of Hendersonville; also gave the old academy site which is now used for the graded school. The main street of Barring, British Consul from South Carolina-all of them coming here from Charleston, S. C .- were the first discoverers and settlers of Flat Rock, the beautiful suburb of Hendersonville, and they built their summer homes here in 1830. Major Campbell King's mother was Mary Lee Evans, daughter of Col. T. C. Evans, and it was Col. Evans who improved the Gaither Rhodes property on Mills river. He was a son of Josiah Evans, Senator South Carolina, who died in 1858.

Major Campbell King, mentioned in the telegram above was born in 1871, at "Argyle." near Hendersonville, the first summer home built in the Appalachians, by Judge Mitchell King. Major Campbell King enlisted as a pri-to be extremely reticent as to his own tion for American citizens and Ameriwate in 1897. Was made 2nd lieuten-Maine was sunk. Four months there-

firs American officers to be honored. Both of the officers viewed the last of remaining in the rear, both of the here. His store is at the depot. American officers took up their station in an advance' observation post where they were under heavy shell fire. A shell fragment struck the helmet worn Germany Violated Nearly Every Law

was not hurt. The American is keeping the head piece as a memento of the occasion.

French officers, who witnessed the gallant conduct of the Americans, telquarters dispatches for assisting our forces under extreme danger during a very violent bombardment."

General Duncan wrote to General

The medals are of silver.

vice in the Spanish-American war. He ernment. was with the First Infantry in the College at Washington and afterward States to prevent a break with Gerto Fort Leavenworth.

McPherson who is familiar with his, army record.

Lieutenant Colonel King is about 44 years old, and was born in South Car- parties in congress became restive un olina. His wife and two children re-Atlanta for many years, and had a ing notes instead of demandnig protecwide acquaintance here. He is said can commerce. During the last camant in February 1898, the month the Maine was sunk. Four months there, bers of his family who have received and northwest tantalized. Mr. Wilcon requent letters from him say he

ed to the world. For this great sered the croix de guerre. They are the son alerady had an interest in the vice Dr. Morse will have the thanks business and now he owns it entnrely. of the State, as he will some day have Dr. Wilson is well pleased with the a monument .-- Charlotte Observer. French offensive at Verrun. Instead business he has had since locating;

U. S. FORCED TO FIGHT.

to Bring us into World War.

(By M. L. Shipman in Brevard News.)

Once in awhile the suggestion is seems to fall for the suggestion, that ephoned the circumstances and both made by a man of supposed influence if the women of the country would were mentioned in divisional head- that the part the United States has de- thirty meatless days-say, two a organize nationally, and pull off about termined to play in this world war week for a few months-that prices ought to have been avoided. Men would go down. And it sees reasonof this type appear to treat lightly the able. Pull off enough meatless days they acted as observation officers in Pershing asking if he would be per- outrages perpetrated upon civilization to stop the slaughter houses for a time. Insist that every loyal woman send it to the State Department if for struction of American lives and com- over America have no meat to eat. join the order and on certain days all

merce upon the high seas; the murder, The people could stand for it, and to rape, and arson which characterized stop the supply of meat in a nation the conduct of the German army forc like this for thirty days would mean Lieutenant Colonel Campbell King ing its way through poor helpless that there would be an accumulation he recently was promoted from his Belgium; the continued destruction of of live stock that would surprise majority-is a brother of Mitchell C. life and liberty by German submarines every mathematician on earth. It is King, of Atlanta, widely known cotton after promise after promise had been a proposition that can be carried out products broker in the Empire Build- made that the practice of sinking Greensboro women annnot act single ing, and a cousin of Alex C. King, the American ships carrying innocent wohanded. It will take a national orlawyer. He was for some time asso- | men and helpless children would cease Mitchell King who bought hundreds of ciated with the firm of King & Spald- had been made; the placing of German ganization, it must be perfected-but spies in every section of this Country Mr. King entered the United States to undermine the safety of our people army years ago, and saw active ser- and create prejudice against the Gov-

The ruler of no power on earth ever Hendersonville is the creation of the Philippines. After the war, winning put forth more determined efforts to a commission and being rapidly pro- avoid a clash with a friendly nation moted, he was assigned to the War than did the President of the United

many. For long, dreary months he 'Major King went abroad last June used the pen in a vain attempt to keep with the first American exptdition un- from the necessity of wielding the der General Sibert, second in com- sword. Note after note was exchangmand in France. He is now assistant ed between the two countries and Geradjutant general on that staff. He is many repeatedly consented to abandon an intimate friend of Colonel Thomas, the poilcy of murdering American citiof the Sevinteenth Infantry at Fort zens engaged in civil pursuits on Atlantic waters. But their promise to be decent were made to the ear only to be broken to the hope. Leaders of both der the outrages Germany continued to side in North Carolina. He lived in perpetuate upon civilized neutrals and being Viennese. Austria owes Gercriticised President Wilson for writmany very little and apparently she

wouldn't it cost too much? But what difference about the cost if conservation of food is the end sought? The money will not be wasted, but certainly the meat would be saved. But where is the patriotic woman in America who has the nerve and the price to launch such a movement? -Greensboro Everything. Austria's Hate for Germany. The obvious statement that it will be five or 10 years before any German will be able to set foot with any comfort in England and 15 or 20 years before he may comfortably visit France is outmatched by the statement that it will be 25 years at least before any German visitor will find anything resembling a welcome in Austria. That view of it has not been-

common ,but it is said actually to be

the fact by those who should know-

knows it full well already. Ruined

in body and estate by her gigantic and

tyranicaly yoke-fellwo, made to rub



Every pound goes much farther



POUND of old style hulls contains about 3/4 pound of real roughage and about 1/4 pound of lint. After being eaten, the old style

hulls swell to twice the weight, or 11/2 pounds. A pound of



also doubles after being eaten but as they are 100 per cent roughage, the original pound becomes 2 poundsnot 11/2 pounds.

Therefore, a pound of Buckeye Hulls goes a third again as far as a pound of old style hulls. In other words, you only have to feed 34 pound of Buckeye Hulls to give the same food value as a full pound of old style hulls.

Other Advantages

Buckeye Hulls cost much less per No trash or dust. ton than old style hulls. Buckeye Hulls allow better assimilation of other food.

Sacked-casy to handle. They mix well with other forage. They take less space in the barn.

Mr. Ben Faulk, Dothan, Ala.,

prefers Buckeye Hulls to old style hulls because cows like them as well, they are cheaper, they agree with the cows, and they go farther, one sack lasting as long as two sacks of the old style.

To secure the best results and to develop the ensilage odor, wet the hulls thoroughly twelve hours before feeding. It is easy to do this by wetting them down night and morning for the next feeding. If at any time this cannot be done, wet down at least thirty minutes. If you prefer to feed the hulls dry, use only half as much by bulk as of old style hulls.

Book of Mixed Feeds Free

Gives the right formula for every combination of feeds used in the South. Tells how much to feed for maintenance, for milk, for fattening, for work. Describes Buckeye Hulls and gives directions for using them properly. Send for your copy to the nearest mill.

Commissioner, Hoover says he cannot fix the price of meats, and therefore the honest farmer will still look you in the eye and ask nineteen dollars for a frying-size puilet and allow that "times is hard." But it is suggested everywhere, and no one

mitted to wear the medal, oering to by the German autocracy in the de-

after he was promoted to the 1st lieu-	
tenancy, and shortly after that was	i
made captain ,and sent to the Philli-	t
pine Islands. Finishing his duties there he returned, broken down in	1
health to Flat Rock for recuperation	Ι.
The climate here soon enabled him to	
regain his health. He want back to	
service and was active with Gen. Fun-	ť
ston on the border. He went to	ti
Branca as adjutant on the staff of	c
tean Segnert, 2nd Corps that followed	s
tean Warging, He comes from the	1
pront of roal genuine Southern gontle	ť
man and ladies of great culture and	s
Kindhord of heart: and from the riord	2
point of gontlity, were models.	d

(Dr Monton C. Parka Staff Corro

Piald Handowartars of the Amari-

wrote hardly a word of war news, being even more careful in this respect, proud to fight." than the most arbitrary of censors.

PRIVATE GILDEN LEAVES.

Private Robert Gilden a member of hope, he became convinced that the tion. the local coast artillery company sta- war could end only by joining the ailies | No man with a dr seen here by citizens and told them that he was away on a furlough. seen out in the Mills River section. county.

tioned at Fort Caswell has left his in taking up arms against the German human kkindness in command without leave. He was Government For the past forly years to lament the necess the German people have been employ- young men to the c ed in the single task of making pre--- every possible effort rations to conquer the world and there | secure a peaceful set Late reports are that he was last by bring all nations in huming, to ferences with Germa the feet of the Hohenzollern dynasty, every patriotic citize

Several months ago he married a And they had well night succeeded, should encourage the laughter of Dave Howard, of this when the American people determined fight like men, rath to resent the ruthless destruction of part of craven coward helpless women and children upen the licising the President spondent of International News DR. WILSON BUYS DRUG STORE. ocean highways and entered the con- honorable effort he is

flict in self-defense. The Unital safe liberty and freed Ex-Congressman James M. Gudger, States could no longer submit to insuit ican people hencefor con Army in France Sant 20 -Briga- Jr., has sold his interests in the Wil- and blantant indignities offered by hte debate has passed. It is now victory diar Ce nerel George Duncen and son Drug store to Dr. W. B. Wilson, German war office and wisely conclud- or defeat, for civil liberty and human Jieutenant Colonel Campbell King, of who has been actively conducting the ed to take up arms with France, Eng. rights throughout the world. We canthe American army, have been award- business for the past year. Dr. Wil- gium, Russia and other European coun- not, we must not lose.

paign civilians throughout the north and northwest tantalized Mr. Wilson and his party with the slogan too proud to fight." But the President continued diplo matic relations with the offending pow- er until patience could endure no iong er. After long dreary months of "watchful waiting," and hoping against hope, he became convinced that the war could end only by joining the alies in taking up arms against the German Government For the past forly years the German people have been employ- ed in the single task of making pre- rations to conquer the world and there by bring all nations in humility, to the feet of the Hohenzollern dynasty. And they had well night succeeded when the American people determined to resent the ruthless detruction of the runtil like men, rather than play the	Dept. K The Buckeye Cotton Oil Co. Dept. K Atlanta Augusta Birmingham Greenwood Little Rock Memphis.
	Hustler Want Ads
to resent the ruthless destruction of helpless women and children upen the ocean highways and entered the con- flict in self-defense. The United States could no longer submit to insult	Bring Quick Results