



# French Broad Hustler



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HENDERSONVILLE, N. C. THURSDAY, MARCH 14, 1918

PRICE FIVE CENTS

## MILITARY BAND STREET DANCES ARE PROPOSED

Plan Suggested for Regular Saturday Night Street Dances Led by Military Bands From Camps Wadsworth and Sevier, also Embracing Similar Military Band Concerts on Each Following Sunday From the Top of Chimney Rock; Members of Band to be the Guests of the City.

(By Dr. L. B. Morse.)

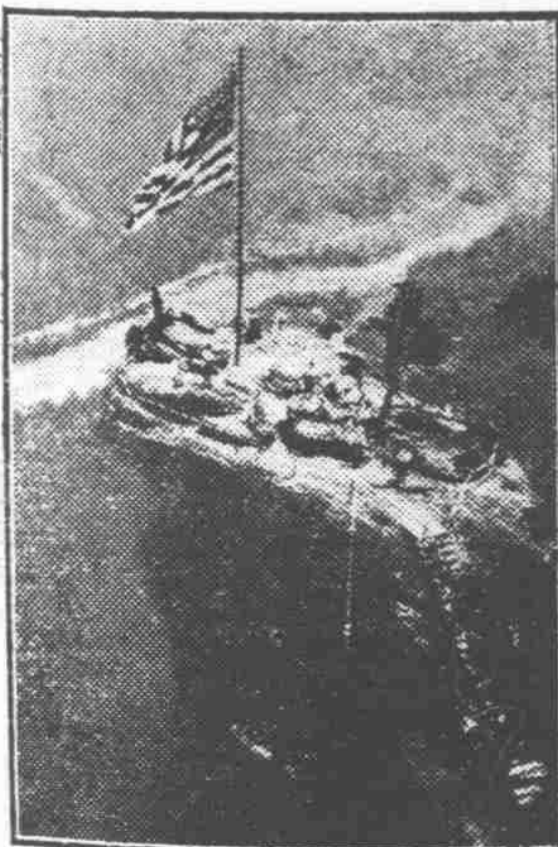
There has just been formulated one of the most brilliant and interesting plans for entertaining like the yearly sojourn to Hendersonville and the nearby camps, that has yet come to the public's notice. The plan is the initiation of regular week-end Saturday night street dances, the music being supplied through the courtesy of the different bands of the two camps,—the members of the bands being honored guests of the city of Hendersonville. The idea surely bristles with suggestive interest.

Recreation for Soldiers Encouraged. Every one is now aware that from Saturday noon to Sunday night a large number of boys in camp are free to get away for recreation and outings. It has been the policy of the government to leave nothing undone in an effort to supply for these wholesome pleasures of all sorts. Already thousands of these men have come by train and motor to these beautiful mountains, and the few (for they are few,—relatively) who have thus far availed themselves of this outing in the "Land of the Sky," are as nothing to those who will swarm to the mountains during the summer season. There are, it must be remembered, some 60,000 of these men in the two camps!

The Alluring Street Dance. Hendersonville, last summer demonstrated the fascination of the street dance. It was probably the most distinctive bit of entertaining that was ever given the visiting guests in the mountains of North Carolina. Every one recalls the large number of people who motored considerable distances to these novel innovations in pleasure-giving.

If present plans are carried out, the charm of the street dance of 1917 will be but a feeble reminder of the brilliant military Saturday night street dances of 1918. They would make Hendersonville veritably the social rendezvous for the men at Wadsworth and Sevier. Can any one imagine a plan that would be so replete with interest? It is hardly necessary to say that the best of "Hendersonville hospitality" would be accorded our week-end guests,—our cars, our service, our all will be theirs.

Military Concerts in Camp Cities. It is well known that there are literally dozens of military bands in these two camps. Without hardly an exception they are made up of trained musicians, and not a few of these are counted among the famous bands of the country. Notably in Spartan-



ON TOP OF CHIMNEY ROCK

burg have there been regular band concerts, the city having built a splendid band stand for their special use adjoining the Cleveland hotel.

### BOARD OF TRADE SERVES NOTICE TO DELINQUENT MEMBERS.

Many of our good citizens who are members of our Board of Trade have failed to make remittance for dues. Quarterly statements have been mailed, and send your checks to the Treasurer. Practically all our funds are spent in advertising Hendersonville. This advertising must be done at once; we need the money now. The more money received the more advertising we can do. If you want to see a good crowd here this summer and a prosperous season, send your check for your dues in full for 1918.

A. S. TRUEX, Sec'y-Treas.

## NAMES OF 2 \$50-MEMBER BOARD OF TRADE

Hendersonville has men who have faith in its future. They are willing to invest for the future. They are loyal in supporting the organization which does more than any other for the upbuilding of the community. Below are given the names of twenty persons who have agreed to give \$50 each to the Board of Trade for use in advertising the community.

The agreement they signed follows:

- We, the undersigned, realizing the great need of advertising our town and vicinity, and knowing that it can only be done to the best advantage through and by our cooperation, do hereby agree to take ten (10) memberships each at \$50.00 per membership, payable quarterly in advance, in the Board of Trade.
- Bland Hardware Co. \$50.00
- By C. F. Bland, Pres.
- The Stony Mt. Co. 50.00
- By A. C. Tebeau, Pres.
- Hendersonville L. & P. Co. 50.00
- By R. M. Oates, Pres.
- Smith's Office Building 50.00
- H. Patterson 50.00
- Chimney Rock Co. 50.00
- L. B. Morse, Pres.
- King Motor Co. 50.00
- Slayden Fakes & Co. 50.00
- By T. L. Durham.
- The Kentucky Home 50.00
- By M. E. Brown.
- Hville Laundry Ice & Fuel Co. 50.00
- Clarence Latham, President.
- W. H. Justus 50.00
- Post Office Force 50.00
- First Bank & Trust Co. 50.00
- Hville Auto Co. 50.00
- By O. R. Carpenter, Mgr.
- Park Hill Hotel 50.00
- Mrs. M. A. Brown, Owner.
- Hendersonville Dev. Co. 50.00
- By F. A. Sumner, Pres.
- Rhodes Auto Co. 50.00
- By F. S. Westmur, Sec. & Treas.
- Station & Rector 50.00
- Hendersonville Lumber Co. 50.00
- Ewbank, Ewbank & Company. 50.00
- By F. A. Ewbank.

### RUMMAGE SALE SATURDAY

The Woman's club will conduct a rummage sale of clothing, furniture, etc., on next Saturday in the store room adjoining that of Harty's Bicycle shop. The proceeds will be used for patriotic purposes.

Some of these bands have already been to the mountains in a body, and it is felt that there should be no serious difficulty in devising some plan with the military authorities to thus give these different organizations outings of this character, for which it would be the pleasure of the city of Hendersonville to defray their expenses while in her midst.

The Detailed Plan Proposed. More concretely the plan is to set aside the best possible spacious place for the open-air dances, either in the street, as was done last summer on Fourth avenue west or, to utilize one of a few large vacant spaces facing Main street. Because of the central location the latter plan is perhaps the most preferable one; and, in this event, the whole available space selected should be floored and at one end there should be erected a commodious and architecturally beautiful band stand.

Much could and should be done in addition to render the place selected one of great beauty. By the use of a large number of electric lights, softened by Japanese lanterns, festooned from formal colonial columns of spotted white, the generous use of our native, evergreen (easily planted and grown in tubs) possibly margining the entire space by flower boxes—the whole feature could be made one of novel and distinctive beauty! And with this as a setting—it requires a poor imagination indeed, not to appreciate the fascination that would attend the dance amid such surroundings and to the rhythm of matchless music of a military band.

The Expense not Prohibitive? The plan will cost some money to carry it out, but is it not worth it? It would surely bring thousands of soldiers to Hendersonville for their week-ends, and would too attract large numbers of others besides. The "military" should be the key note in determining the social life of Hendersonville for the coming summer.

Concerts at Chimney Rock. As these bands will be off until Sunday night, I have in mind a trip to Chimney Rock, where they could have an opportunity to see perhaps the finest scenic attraction east of the Rocky Mountains. Hendersonville has always been proud that it was the gateway to Chimney Rock, and the possibility, even, of military concerts every Sunday from the top of Chimney Rock is one that truly indeed, would add a new thrill to the vacation life of the Southern Appalachians. A motive deeper than the above thought would be the giving to our soldiers an outing of unique interest and value—one long to be remembered. Let us leave nothing undone in a sincere effort to bring some of these good things about. They are worth while from the standpoint of business, and doubly worth the while in pleasures bestowed.

## Evangelist Booth Begins Big Meeting Here Next Sunday

Dr. Herbert Booth will open his evangelistic campaign here next Sunday. Great interest has been manifested already in the meeting as the evangelist is well known.

Dr. Booth is closing a campaign in Georgia of which a local paper speaks in the following terms:

"Interest in the Booth meetings have been greatly manifested during the past week. Crowds have flocked to the city hall every night. On Sunday the seating capacity of the auditorium was not sufficient to hold them all. Mr. Booth has cap-

ture Booth-Clibborn, also known throughout the world on the evangelistic platform.

On last night (Wednesday) a union prayer meeting service was held at the Presbyterian church when plans and arrangements were made for the meetings.

Tonight (Thursday) at 7:45 a union choir practice will be held at the Methodist church. Those wishing to take part in the music during the meetings are asked to be present as several new and beautiful hymns



EVANGELIST HERBERT BOOTH

tered the hearts of all who have heard his truly remarkable sermons. "It is no wonder that such preaching has been endorsed by many of the foremost thinkers and speakers of this and other lands. Dr. Booth seems to possess a power and a peculiar personality all his own. His own dramatic ability which again and again has led the press of America and England to refer to him as the Henry Irving of the pulpit. Yet there is never a semblance of disloyalty to the great tenets of the Christian religion. He believes in the Bible as the word of God and holds to that against all comers."

Remarkable Career. After more than 20 years in the Salvation Army holding its chief commands and highest rank, Dr. Booth voluntarily resigned his position and took up special evangelistic work. He has toured throughout the world and great success has attended his efforts not only in some 1,100 churches of all denominations but in the largest halls of Great Britain, United States, South Africa and Australasia.

Many thousands have been greatly blessed and brought to the knowledge of Christ through Dr. Booth's ministry.

Assisted by Two Nephews. Dr. Booth will be assisted here by his two nephews, Rev. Eric and Theodore Booth-Clibborn, sons of Cath-

erine Booth-Clibborn, also known throughout the world on the evangelistic platform.

Theodore Booth-Clibborn is a violinist of note and an attraction of the meetings will be his violin solos and violin accompaniment for his brother, Rev. Eric Booth-Clibborn, baritone. Their duets are very popular features of the Booth meetings.

Dr. Booth will be in the city on Sunday and will preach in the First Baptist church at 3 o'clock in the afternoon and at 7:45 at night.

During the week the services will be held at the same hour and at the same place each night.

### Democrats To Meet Next Saturday

Notice of Meeting of County Democratic Executive Committee:

A meeting of the Democratic Executive Committee of Henderson County is hereby called to meet at the county court house at 11:30 a.m. on March 16th, (Saturday next). All members of the committee are urged to attend this meeting as matters of great importance are to be considered.

E. W. EWBANK, County Chairman.

## Easter Number Next Week

The Hustler will publish an Easter number next week.

Easter is the generally recognized harbinger of spring, which brings along with it new styles. This Easter number will afford the enterprising merchant an unusual opportunity for spring announcements, for Easter has a strong appeal for new goods.

In addition to spring and summer mercantile announcements the Hustler will carry a number of style illustrations and appropriate Easter reading matter.

## H. PATTERSON HAS FORMAL STORE OPENING

H. Patterson, owner of the finest and most up-to-date mercantile establishment in Hendersonville and one of the finest in western Carolina, is holding his formal opening this week.

The opening on Wednesday was featured by music and flowers. The ladies were presented with carnations and the men were presented with note books and other useful souvenirs. A string band composed of S. J. Pittillo and sons, Foy and Otho, of Fruitland, and S. Maxwell's player piano furnished the music.

Although Mr. Patterson had been in his new quarters for about a month, he had not prepared for his formal opening and attractive display of beautiful spring goods. This occasion served to make his friends better acquainted with his modern new home and with the character of his goods.

The store was well supplied with accommodating clerks, considerable extra help having been employed for this occasion, and Mr. Patterson, justly the proud possessor of the largest and most up-to-date department store in town, where he has been in business for 12 years, was the recipient of many congratulations from his friends.

The Hustler recently gave in detail a description of the modern fixtures and the innovations introduced by Mr. Patterson. This equipment enables him to display to splendid advantage his attractive line of spring merchandise.

Another innovation introduced by Mr. Patterson is a porter, who was conspicuous on this occasion for the first time in a dashing uniform of attractive blue. Mr. Patterson will also operate an automobile for the delivery of goods.

Mr. Patterson's business has rapidly increased in recent years and he has liberally used advertising space in newspapers, having learned long ago that it was comparatively the most economical and effective medium that could be found for his business announcements. He is now better prepared for business than ever before and a steady growth is naturally expected for this progressive establishment.

Mr. Patterson's windows, which are large and lend to artistic decoration, were dressed and will be changed each week by C. E. Mills of Asheville. R. M. Oates, who has been indisposed for some time, has gone to Hot Springs, Ark., where he hopes to regain his health.

### FREE DENTAL SERVICE FOR ARMY REGISTRANTS

Dental directors for North Carolina for the examination of men selected for service in the National Army have been named and in the next few weeks all registrants will



have the opportunity of having needed work done.

Dr. H. L. Keith has been made director of Henderson and Polk counties. He has the co-operation of the other dentists in the county and Dr. A. H. Morey and Dr. E. A. McMillan compose a committee to examine all registrants and assign them to the other dentists for dental work.

Out of the fifty registrants examined last Monday the remarkable fact was developed that forty nine out of the fifty needed the attention of a dentist.

The Preparedness League of American Dentists has offered free dental treatment for all registrants, which is quite a patriotic contribution since nearly all the registrants need attention.

### BROUGHT RESULTS

The Hendersonville Wholesale Grocery company used the Hustler to advertise for a stenographer and received application from five stenographers.

What the Hustler did in this instance it will do in others.

## SECOND DRAFT OF EIGHT MEN LAST OF MONTH

Dr. J. S. Brown received a telegram Thursday morning from General Crowder of Washington to the effect that five per cent of the second draft of Henderson county would be entrained between March 29 and April 2.

Dr. Brown estimates that this will take eight men from Henderson county. Under a previous order it is likely that these men will not be drawn from agricultural ranks.

The first draft from this county has been completed except for seven negroes, who will be entrained for Camp Grant, Rockford, Ill., during the period that the second draft will be made.

### GOOD SPEECH; FEW PEOPLE

Miss Mary Yates of Toronto, Canada, who lectured at the city hall on last Friday night in behalf of the Red Cross, made a fine address but it was heard by a miserably small audience, hardly large enough to dignify it with the name of audience.

### WOODMEN MEETING

All members of the Fernwood Camp, Modern Woodmen of America, are urged to attend an important meeting at the hall Monday night.

### CLOSING EXERCISES OF PLEASANT HILL SCHOOL

7:30 P. M. Thursday, March 21, declamation and recitation contests. Address by Hon. B. Jackson. 7:30 P. M.—Friday, March 22, entertainment. Proceeds to go to Red Cross.

### BAPTISTS OF COUNTY TO HOLD FOUR DISTRICT MEETINGS IN MARCH

Salem, Bat Cave, Friendship and Beulah to Have First of the New System of District Meetings of Baptists of Carolina Association.

It has been agreed in the pastors conference that we hold four district associational meetings on the fifth Sunday in March at the following places: Salem, Bat Cave, Friendship and Beulah. The following program will be carried out at each of these meetings:

- 9 A. M.—Devotional service conducted by the pastor.
- 9:30 A. M.—Round table talks on Sunday school.
  - a. The superintendent and his duties.
  - b. The teacher and his work.
  - c. The Church member's duty and obligation to the Sunday school.
- 10:30 A. M.—Associational evangelistic campaign.
  - a. Its purpose or design.
  - b. Is it feasible for the Carolina association.
- 11 A. M.—The advantage of grouping churches for the formation of pastorates. How it can best be done.
- 11:30 A. M.—Sermon, to be arranged for by the pastor and deacons of the church.
- 12:30 P. M.—Adjournment for lunch.
- 1:30 P. M.—Song service in which it is expected that all the choirs in the district take part.
- 2:30 P. M.—Our general denominational work.
  - a. Missions.
  - b. Education.
- 3:30 P. M.—Miscellaneous.
- 4 P. M.—Adjournment.

It is earnestly urged and hoped that all people interested in the furtherance of church and Sunday school work attend one of these meetings. Able speakers have been engaged to address each of the meetings. By the Committee.

### BOARD OF TRADE NOTIFICATION TO BOARDING HOUSES.

The Board of Trade will shortly publish in pamphlet form, for distribution, a list of Hendersonville boarding houses. This notice is to give everyone interested an opportunity to communicate with the Secretary of the Board of Trade. Join our organization and list your place. Application for membership can be secured from the membership committee or the Secretary. When you become a member and have paid your dues, you can have your place listed by giving the following information, in writing to the Secretary: Name, address, number of guests accommodated and rates.

This information must be received, not later than, Friday March 22nd. A. S. TRUEX, Sec.