

CHILDREN'S SPRING APPAREL WAS NEVER PRETTIER

The models are partial reproductions of women's styles simplified and made suitable for children. We have the cleverest of the new models, very modestly priced!

- \$7.50 VALUES FOR ONLY.....\$6.75
- \$6.50 VALUE FOR ONLY.....\$5.75
- \$5.00 VALUE FOR ONLY.....\$4.25
- \$4.00 VALUE FOR ONLY.....\$3.25
- \$3.00 VALUE FOR ONLY.....\$2.25



- Yard-wide Bleaching, 25c value at only.....16c yard.
- Best Yd-wide Sheeting....19c yd.
- Percale, 25c value, 10 yds to a customer... 10c yd.
- 35c Gingham.....19c yd.
- Hickory Shirting and Cheviots, 22 1-2c.
- Creton and Draperies, 50c quality only.....35c yd.

Bed Spreads up to \$3.00 value, only..... \$1.75 each.

Big Towels.....10c each

Bath Towels, 40c value, 25c each
Ladies' heavy-weight Underwear, 85c value only.....39c

Ladies Gauze Vests. 25c & 15c

Ladies Union Suits, \$1.50 value for only.....50c

Window Shades, 75c quality for only.....49c

Striped Voiles, 40c quality...19c
Outing and Flannels, 35c value, only.....18c yd.



Beginning
and
A Preliminary
beneficial to you
on Thursday, M

Free Valuable Souvenirs
Carnations and Music During this
Opening and Sale
Extra Help Wanted, at Once

- Oil Prints, Calicoes solid colors, 25c value for....12 1-2c yard.
- Blue Chambray, 25c value...15c yd.
- Silk Taffeta, short lengths, up to \$2.50 value.....95c yd.
- White Goods, values up to 50c, only.....19c yd.
- Feather Tick, 50c val...35c yd.
- Drilling, good for wagon covers, 50c value.....35c yd
- Ladies Middies.....95c up.
- Oil Cloth, 50c quality for...25c yd.
- Cotton Batting....7c per lb.

FINE VALUES IN DRESS MATERIALS FOR SPRING.

We have secured an unusually large stock of dress goods and silks for Spring, including just the materials you will want for your new dresses, suits, waists and coats. Splendid values are offered to introduce this assortment.

- \$2.50 yard Silk.....\$1.85 yd
- \$2.00 Grade.....\$1.45 yd.
- \$4.00 French Serge, 54 inch.....\$2.75 yd
- \$3.00 French Serge, 54 inch.....\$1.75 yd
- \$2.00 Serge.....\$1.45 yd.
- All wool Storm Serge.....95c up.
- Nainsook best grades, 75c quality.....45c yd.
- Hope and Fruit of the Loom Bleaching.....22c yd.
- Poplin, 45c quality for.....25c yd.
- Silk Poplin, yard wide.....85c yd.
- Batiste white and colors, 50c quality.....25c
- Nainsook, 35c quality.....25c yd
- Voiles and Organdies at remarkably LOW prices.
- Dimity Checks, 35c quality.....18c yd.
- Best Percales.....25c yd.
- Khaki Cloth, 79c grade.....39c yd.
- Mixed Plaids, 85c quality for.....45c yd

ALL THE NECESSARY SPRING DRESS ACCESSORIES

Hosiery, gloves, trimmings, Corsets—everything needed to complete your wardrobe will be found here in splendid array. Best styles and colors of course. Best of all prices are especially low!



- Corsets at all Prices 65c to \$7.50 each.
- \$1.00 Corsets for.....55c
- \$1.50 Corsets for.....95c
- Ladies' Silk Teddies, \$3.00 value only.....\$1.95
- Biggest assortment of Ladies silk and crepe dechine Underwear in Western North Carolina at Reduction of 25 per cent.
- Collar and Cuff sets, 50c value for.....25c
- Fancy Yarns, 35c hanks for.....25c
- 50c hanks for only.....39c

PILLOW CASES

- Salem and Peperell
- 42 x 36.....68c pr.
- 45 x 36.....72c pr.
- Other Brands.....48c pr.
- One lot Sheets 81 x 90...95c each.
- Salem and Peperell Sheets
- 54 x 90.....\$1.25
- 72 x 90.....\$1.50
- 81 x 90.....\$1.60
- Mohawk and Pequet Sheets
- 54 x 90.....\$1.35
- 72 x 90.....\$1.65
- 81 x 90.....\$1.75



DON'T FAIL TO ATTEND THIS BIG SPRING OPENING

REMNANTS

- Remnants of all kinds up to 45c quality.....8c yd.
- Curtain Goods, 35c value...12 1-2c

THE NEW SPRING SUITS IN ATTRACTIVE DISPLAY AT LOW SEASON-OPENING PRICES.

All of the best Spring suit styles are presented. Only the best Spring suit fabrics are involved. You will like them—you'll like the prices still more.

- \$65.00 Coat Suits.....55.00
- \$55.00 Coat Suits.....\$47.50
- \$50.00 Coat Suits.....\$42.50
- \$45.00 Coat Suits.....\$37.50
- \$37.50 Coat Suits.....\$29.75
- \$30.00 Coat Suits.....\$23.75
- \$25.00 Coat Suits.....\$19.50
- \$20.00 Coat Suits.....\$15.00
- All Middy Suits 25 per cent. off.
- 10-4 Peperell Sheeting...65c yd.
- 9-4 Peperell Sheeting...56c yd.
- 45 in. Peperell Tubing...40c yd.
- 42 in. Peperell Pillow Tubing...35c

YOU'LL FIND SKIRTS AND DRESSES MORE POPULAR THAN EVER.

And we are ready to meet the great and enthusiastic demand with a splendid showing. All styles are attractively low priced.

- \$25.00 Skirts.....\$19.50
- \$20.00 Skirts.....\$15.95
- \$15.00 Skirts.....\$12.50
- \$10.00 Skirts.....\$7.95
- \$8.00 Skirts.....\$6.75
- \$7.00 Skirts.....\$5.75
- One lot of all wool Skirts value up to \$7.00.....\$2.95 each.

LADIES SILK HOSE

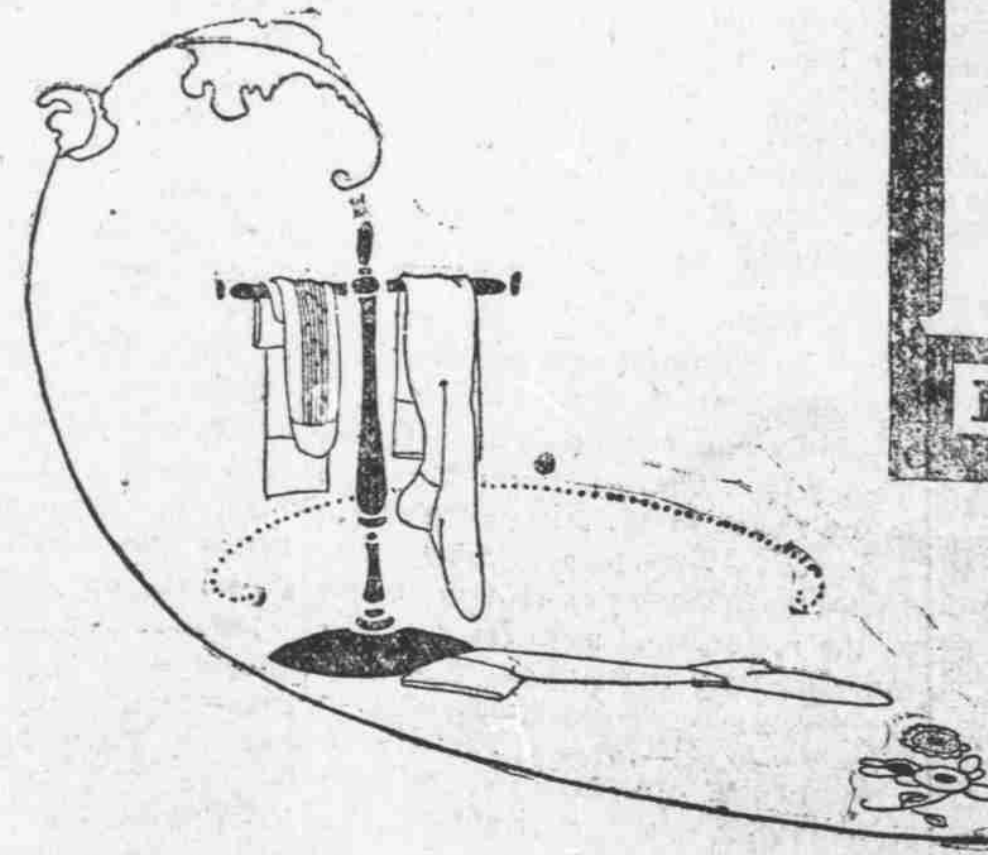
- Ladies 50c quality Silk Hose only.....25c pair.
- \$1.00 Silk Hose only.....75c
- \$1.50 Silk Hose only.....95c
- \$2.50 Silk Hose only.....\$1.75

BEAUTY RUNS RIOT AMONG THE NEW SPRING WAISTS.

This unquestionably an unusual showing. We believe these waists are prettier than any Spring has yet brought forth. Opening prices are irresistibly low. The most fashionable are here and at these low prices.

Georgette Crepe Waists, \$15.00

- value for.....\$11.75
- \$12.00 Georgette Waists.....\$9.50
- \$10.00 Georgettes for.....\$7.95
- Georgette & Crepe DeChine Waists
- \$7.50 Waists.....\$5.75
- \$6.00 Waists.....\$4.95
- \$5.00 Waists.....\$3.95
- Crepe DeChine and Voile Waists
- \$4.50 Waists.....\$3.75
- \$4.00 Waists.....\$3.25
- \$3.50 Waists.....\$2.75
- Samples of Ladies Waists, \$2.00 values for.....95c
- One lot Shirt Waists, value up to \$1.50.....49c Each
- Muslin Underwear at Big Reduction.



PATHE
DEPARTMENT
LARGEST AND BEST IN