



The City of
GOODRICH
Akron, Ohio

**No More
Days Of Less**

Meatless, heatless, wheatless are days of the past; but the thriftness of them is with us to stay.

To demand the utmost for a dollar is one great lesson the world has learned. Along with other days of less, it has cancelled days of less service.

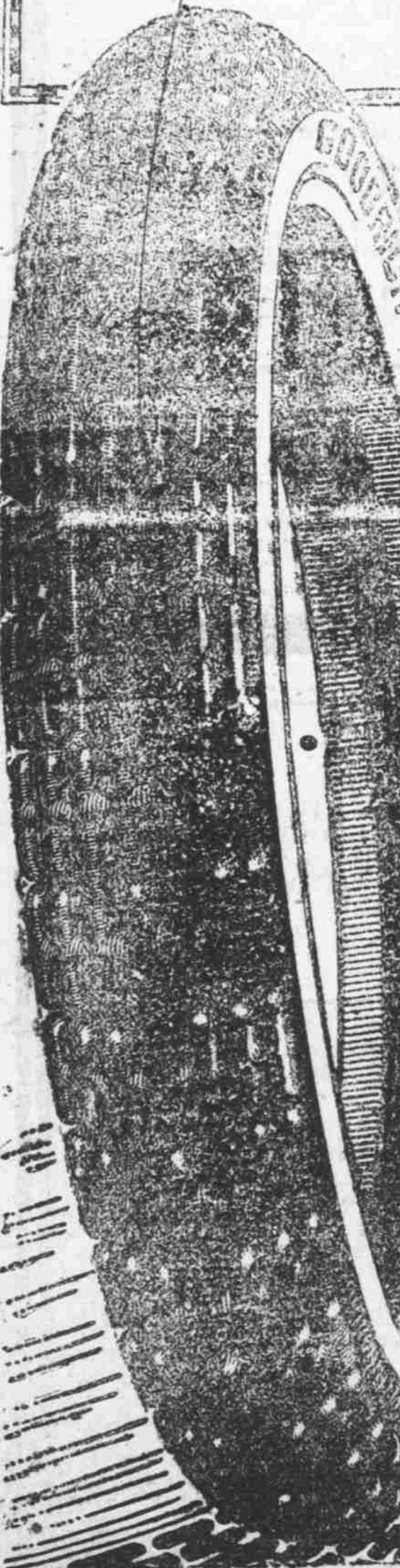
Service has always been the Goodrich measure of the value of tires; that is, what a tire proves itself worth you in service on your car, and on the road.

You see promise of service in the burly, full rounded bodies of Goodrich Service Value Tires; and their thicker SAFETY TREADS, extra wide to fortify the sidewall against rut grinding.

You get fulfillment of promised service value in their dependability and durability wherever you take them.

Buy Goodrich Tires from a Dealer

**GOODRICH
TIRES**
"BEST IN THE
LONG RUN"



EVOLUTION OF THE FARMER.

(By Uncle Josh)

Gather round the fireside you uns for I got something I want ter tell you all, with the permission of the Editor of this here paper. Now I ain't aiming ter sell you all some patent medicine, some new fangled fertilizer nor some farm machinery. But I jest got something in my craw and hev got ter git it out.

No, Uncle Josh aint my real name and I ain't going ter tell you all my real name now cause this here is going ter be a sort of lecture and I allowed as how some of you might not like what I hev ter say and that being the case, some of you all might decide to come over ter my farm some dark night and tend ter me.

But let your Uncle Josh tell you something. I aim ter write another one or two of these here lectures. I ain't much it writing but you all can understand what I mean, and if any of you don't exactly agree with what I hev ter say, then when I get done writing and saying I may let the Editor of this here paper tell you all my real name.

Some of you may know and agin some of you may not know that there was a time in this here world when man made his living only by hunting and fishing. He was satisfied ter hev just enough ter eat and a hut ter live in. He didn't care nothing about saving up anything fer his old age or fer his children after he had gone ter the Great Beyond. He didn't know what money was, cause he didn't need it. He got both his food and clothing from the game he hunted. Man was scattered over the woods and prairies and did not live in villages or towns. He didn't need them, so he had no such thing as taxes to pay. He had no schools or churches or public institutions ter support. He had no government or public officials ter keep up. Each man was a government and a law unto himself. As long as there was plenty of wild game and fish, and until the earth became more densely populated this way of living was good enough. But there came a time when it was hard to find game and fish enough ter live on and as the population grew and as man learnt more he had ter find some other ways of getting a living so as he would hev plenty ter eat all the time.

Some bright man saw that cows gave milk and reckoned that if it was good fer her calf it would be good fer him so he up and caught one of them wild cows and tamed her and then fed and milked her. The calves from these here cows were used fer food.

Now these here animals what he caught had ter be fed and if he wanted a tolerable amount of milk they had ter be fed on something besides pasture so he had to start raising grain. That there was the beginning of the tribe of us what they now call Farmers, tillers of the soil.

Them there first farmers sure must hev had a heap of trouble. They used their cows ter work their farm with. They didn't hev any modern machinery in them there days. They didn't hev no steel plows, no convenient cultivators what save a heap of time, no disk or spike tooth harrows. Nary a one of these here did they hev. And them there was days when they didn't hev no leather or harness factories ter make good sets of harness and sell them farmers. They had ter use yokes on their cattle and do the best they could fer a harness. For a plow they all used the forked limb of a tree and when they run into a rock or the root of a tree it probably broke the plow and they hed ter make another.

In them there days they couldn't raise nothing much far from their hut fer if they did they hed ter carry it from the field on their backs. Well I should reckon they didn't hev no wagons, not in them there days. They came along a couple of hundred years later.

Yep, them there was sure great days but everything has got to hev a start somewhere, so that is where the farmer got his start and so has been going ever since.

Now some folks what had lots of brains saw that "necessity is the mother of invention." That there sure is true. And as the years went by and man saw the necessity fer different things in the way of improvements he just up and invented them. As the race of man grew older he learnt more and observed what was going on around him. Probably after growing his crops on the same land fer many years he noticed that he didn't get as much corn or wheat as he did at first, and he also noticed that where some animal had died in his field that there grew the best corn, so he figured that it might be good fer his land ter catch fish and spread them over his land and plow them under. That there was the beginning of the use of fertilizers ter raise crops with. And so doing several thousand years

man has learnt more and more a little at a time and so has the art of farming been brought up from nothing ter what it is today. Now don't

You all think that we uns hev learnt all there is ter know yet. Some of us is pretty wise but there is a heap ter learn yet. Jest cause some of you all may once in a while raise 60 or 75 bushels of corn to the acre, that there don't allow you all ter point back and say that you are raising a heap sight more than them there beginners at the game of farming what only raised 2 or 3 bushels. There are lots of people in this here country of ours what raised over 100 bushels ter an acre and some a heap more than that. And jest cause you all raise good crops by using fertilizer what costs you all five or ten dollars an acre don't think you hev the fertilizer trust by the tail cause some other feller what knows a better kind and how ter use it gets his ter two or three dollars an acre and raises better crops than what you do.

Now there was another wise man what said as how the world had ter either go forward or backwards and that it couldn't stand still. Now we uns are the same way, and hev either got ter improve our farming methods or else gradually slip back ter them there primitive times. Now what do you all think about it? Do you all want ter go backwards and hev your children uneducated and hunting and fishing fer a living? Would you all like to go back ter using a forked limb of a tree fer a plow? How about it, it has got ter be either one or the other. Think it over and decide whether you all want ter continue your process of evolution towards a still better day, or gradually slip back little by little to the old ways.

Say, I forgot ter tell you all what evolution meant, didn't I? Well it means the gradual changing and development of anything into something what is better.

HOW TO GET RICH

Do you want to be a capitalist? It's easy. This is the definition of how capital is originally acquired, as framed by Hartley Withers in his authoritative textbook "Poverty and Waste":

"Capital is defined by economists as wealth set aside to be used in production. A certain amount of it is necessary before any industry can begin its work; because industry implies making or growing something, and during the process of making or growing, those who are at work have to be kept alive out of a store that has been set aside beforehand to that end. Professor Walker's well known example is that of a member of a savage tribe, living precariously on fish caught from the rocks which jut into the sea, which lays up a store of dried fish, and keeping itself alive thereon, makes himself a canoe, and thereafter can paddle on it out of the banks which lie two or three miles from shore, where in one day he can get as much fish as he could catch from off the rocks in a week.

"His store of dried fish was his capital, which he reserved from consumption and kept to live on while making his canoe. Having done so, he has put his capital into a canoe and can let it out to his neighbors, taking payment from them in the form of part of their catch, on which he can live, while he himself builds more canoes and sells them in exchange for labor of the rest of the tribe. The point at which he left off being a mere hand-to-mouth worker and consumer and became a capitalist, was when, instead of eating all the fish he caught he saved some and dried them so that he might be kept alive while he carried out his canoe-building venture. At every step of its progress, says Walker again, capital follows one law. It arises solely out of saving."

Every man, woman and child can lay aside a part of the proceeds of his labor, beyond what is necessary for his present maintenance, and thus start on the road to capital. The safest and soundest way of putting aside your "dried fish" today lies in the purchase of War Savings Stamps. Even the smallest sums can be put into War Savings Stamps which grow into War Savings Stamps. Capital arises from thrift, and so thrift means future happiness.

**The Better
the Printing**

of your stationery the better the impression it will create. Moral: Have your printing done here.

**Over Four Hundred
Shares Sold!**

The 16th Series has opened with a Rush, and is already the biggest Series we ever had.

In the last ten years about a Hundred and Fifty Homes have been built in and near Hendersonville through this Association. Over 2500 shares are now in force. Representing a maturity value of over a Quarter of a Million Dollars.

The maturity value of each share is \$100. To own one costs you only 25c a week. It is matured in a little over six years, showing a net non-taxable return of over six per cent. You save and are paid good interest while you save.

This Series is still open. Drop in and let us explain the plan to you.

Laborer's Building and Loan Association

Office: First Bank & Trust Company

Phone No. 5

ADMINISTRATOR'S NOTICE

Having qualified as administrator of the estate of M. Vance, deceased, late of the County of Henderson and State of North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned, at Fletcher, North Carolina, on or before the 14th day of February, 1920, or this notice will be pleaded in bar of their recovery.

All persons indebted to said estate will please make immediate payment.

This the 14th day of February, 1919.
G. A. BRIGGS,
Administrator of M. Vance, Deceased. 4-61-c.

Canadian Money Orders.

Canadian money orders are issued on blanks of various denominations, each with the amount of money for which the order is issued printed on it. A lady living in Ontario, sending a bunch of 30-cent money orders to make up a remittance to a Boston firm, apologizes thus: "I apologize for all these post office orders. It seems that the local postmaster got in a stock six years ago, and the 30-cent orders were the slowest to sell. He has no others on hand now."

Greatness.

Greatness is the aggregation of minuteness; nor can its sublimity be felt truthfully by any mind unaccustomed to the affectionate watching of what is least.—Ruskin.

**DODGE BROTHERS
MOTOR CAR**

It is pleasant to know that so good looking a car calls for so modest an outlay in upkeep

The owner is not called upon to penalize himself for its comfort and protection by a heavy drain of gasoline, oil and repairs.

The gasoline consumption is unusually low
The tire mileage is unusually high

MAXWELL & JACKSON, Agents

