

French Broad Hustler

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HENDERSONVILLE, N. C. THURSDAY, JUNE 26 1919

PRICE FIVE CENTS

HIGHLAND LAKE SOLD TO ACADEMY FOR \$85,000!

Important Atlanta Financial Interests Now Identified With This City's Future Growth

PUBLICITY CAMPAIGN WORTH THOUSANDS!

Georgia Military-Naval Academy, New Owners of Highland Lake, Spending Thousands in Advertising the School and Hendersonville

The remarkable activity in Hendersonville real estate was again accentuated on Monday when the Carolina Military-Naval academy, purchased from the Williams estate of Montgomery, Ala., the magnificent Highland Lake property now occupied by the school. The consideration was \$85,000.

The negotiations were conducted through the Hendersonville board of trade, which organization, backed by the splendid public spirit of the town, is entirely responsible for the Carolina Military-Naval academy being now an actual part of Hendersonville. Ewbank and Ewbank, real estate brokers, acted as agent of the board of trade.

The consideration, \$85,000, is the largest paid for any parcel of real estate here in several years, and added to the many recent Main street transfers, indicates a most satisfactory real estate market.

As is generally known, the Georgia Military-Naval academy has the same financial interests backing it as the Morgi Military Academy, of which it is really a part. William Candler of Atlanta is identified with these financiers, as is Col. W. L. Peel, also of Atlanta. Many other well known men of the south are directors in the two enterprises.

Col. J. C. Woodward, in charge of the Georgia Military-Naval academy and who has close connections with the United States War department, was chairman of the board having charge of the organization of military schools for war work, in which capacity he rendered invaluable services to the government and to the country. Col. Woodward is an ardent admirer of Western North Carolina, and which he believes, there is no more beautiful country in the world.

He is also an ardent admirer of and a systematic user of newspaper publicity for his school. Hendersonville will greatly profit by this trait in Col. Woodward's character for the academy is putting this city on the map. The present campaign consists of display advertising in no less than thirty southern newspapers and in six magazines of national circulation. Among these magazines may be mentioned the Literary Digest.

The newspaper advertisements are well illustrated and one, for instance, reads as follows:

In the heart of the Blue Ridge Carolina Military-Naval academy, the south's most beautifully equipped and one of America's superbly equipped schools for boys, located in the land of the sky, 300 feet above sea level. Ideal conditions for physical, mental, moral and social development. Campus of 350 acres; large fresh water lake; elegant buildings; large fleet of boats. Winter climate offering abundant outdoor life and activities—hunting, fishing and hikes in America's wonderland. School farm and dairy, supplemented by choice mountain produce, will assure the delights of abun-

BAT CAVE TALKS TO NEW YORK CITY

"This is Bat Cave talking. Bat Cave—yes, Bat Cave, near Hendersonville and Chimney Rock, you know. Yes, I want New York city, and please hurry, Central, I must talk to my party before—"

That's what it's going to be soon, according to Dr. L. B. Morse, who has been talking to Morgan B. Spier, general manager of the Southern Bell. And the talking wasn't done over long distance, either. It was at Charlotte, the other day, and Mr. Spier said there was no reason why, if the people really wanted a telephone line to Chimney Rock, there was no reason why there shouldn't be one, and at once.

Mr. Spier will make such a recommendation in his September report, and it is believed it will be but a short time before the line is built. For many years there has been an agitation for such a line.

Mr. Spier gave three reasons why the copper wire connecting the Heart of the Blue Ridge with the outside world should be strung.

They were:
The war is over.
The lower price of copper.
The need of the service.
The return of the wires to private ownership.

ONE CENT POSTAGE AGAIN

If you postpone writing that long delayed letter until next Tuesday you will save just thirty-three and one per cent of the cost of mailing it.

In other words on July 1 two-cent postage stamps will again become fashionable, or the correct thing. The stamps may be placed in the upper right hand corner of the envelope after being licked.

Will two-cent postage save the people of Hendersonville much money.

"No," says Postmaster S. Y. Bryson. "They will write more."

And so there you are.

dant, wholesome food. Faculty composed of educators of long and successful experience, who served in the army during the recent world war. Reasonable rates. A personal visit invited. For catalog address Carolina Military-Naval academy, Hendersonville, N. C.

Such a volume of publicity means that Hendersonville has already gotten back its investment of \$10,000 made to secure the school, has gotten it back in newspaper publicity, will get much more and still have the

AN ALLIGATOR FOR HUSTLER READERS

Some friend of the Hustler has sent this paper an alligator. The alligator came from Florida. It is supposed the sender was a friend of this paper. The devil says he doesn't know. The devil brought the alligator from the postoffice. He isn't partial to alligators, as a general thing, he says. This alligator is mostly mouth. When he yawns there is no alligator. Or at least there doesn't seem to be any alligator left. He isn't what you might truthfully call handsome, judged by Hendersonville standards of beauty. Still at that, he is a shade better looking than the kaiser, whom he closely resembles. That may be a rough thing to say about a poor, innocent little alligator, but facts is facts. Always be sure of your facts and then go right ahead.

As we go to press the alligator is still with us and will be on exhibition to all those paying one dollar in advance for a year's subscription to this truly great journal. No looks will be permitted for less than one dollar. Silver or bills accepted but no unkind of personal remarks about the alligator will be permitted.

That is the sole privilege of the devil.

THE EASY WAY WE DO THINGS

If Asheville should raise by public subscription \$231,000 in three or four days, going at it kind of leisurely, you know, that fact would be commented on. Also generally and for some little time to come.

And yet that is precisely what Hendersonville has done, proportionately. In three or four days, recently, Hendersonville subscribed \$10,000 for Georgia Military academy stock, and \$23,000 for golf links stock.

Asheville's assessed valuation is seven times that of Hendersonville. Therefore, Asheville, to equal this record, would have to subscribe \$231,000 in the same length of time.

The full depths of Hendersonville's public spirit have never been so manifest. The efficient and flourishing board of trade of this city has been the means of organizing this public spirit and before the efficient and flourishing board of trade finishes the job this city will be the metropolis of Western North Carolina.

ANNUAL REPORT TRUSTEES HENDERSONVILLE GRADED SCHOOL, TERM 1918-1919

Treasurer's Report
Mr. R. P. Freeze, treasurer,
Hendersonville Graded Schools,
City.

Dear Sir:-
As directed by you I have audited your book and accounts as treasurer of the board of trustees and submit herewith a statement of receipts and disbursements.

All funds received by you have been properly accounted for and your cash balance is in accord with the amount shown by the bank.

As a matter of financial memoranda, the School board owes notes at the local banks for \$6,000.00. The city owes the School Board \$332.76 balance on 1918-19 collections. The total insurance carried on the school buildings and furniture amounts to \$36,000.00.

Yours very truly,
J. L. WOODWARD,
Public Accountant.
Statement of receipts and disbursements from June 20, 1918, to June 19, 1919:

Receipts	
Co. apportionment, white	\$2,325.00
Co. apportionment, colored	1,380.00
Equalization fund	200.00
Board of Education	500.00
State High School fund	500.00
Total	\$4,905.00

Bal. in bank June 20, '18	\$3,038.21
City Taxes	\$7,763.29
Bal. received on sale former colored school	250.00
Interest on same	33.75
Tuition fees	220.83
Piano fund	99.16
Total income for conduct schools	\$16,310.24
Received from loans from banks	2,500.00
Total	\$18,810.24

Disbursements	
Operating expense:	
Superintendent	\$1,479.84
Principal	661.00
Teachers	7,396.25
Janitor	286.30
Electric lights	27.80
Phone	21.30
Printing, stationery	15.50
Supplies	96.55
Fuel	607.50
Repairs	146.43
Insurance	31.20
Miscellaneous	17.50
School census	28.22
Total	\$10,815.39

Construction:	
Bal. on contract colored school building	\$ 200.00
Installing water, sewer	156.96
Total	\$ 356.96

Financing:	
State Board, repayment	364.00
Notes Paid	2,400.00
Interest on notes	318.96
Total	\$3,082.96
Total disbursements	\$14,255.31
Bal. in bank	\$ 4,554.93

Bank's bal.	\$4,646.22
Outstanding warrants	91.29
Total	\$4,554.93

The board of trustees desires to submit the following statement as to its preparations and intentions for the year 1919-1920.

At a meeting of the board Mr. A. W. Honeycutt who had been requested to come to Hendersonville for a conference with the board, was unanimously elected superintendent for the year 1919-1920.

The Legislature of 1919 enacted laws for the compulsory attendance at the public schools which compels the trustees to make room for from 150 to 200 additional pupils. It also fixed the minimum salaries of high school teachers at \$70.00 per month and minimum salaries of graded school teachers at \$62.50. This act necessitates an additional building as the present school is inadequate for the needs of the new pupils. Accordingly the board is now negotiating for a location for the high school and has decided that it will be to the best interest of the high school to enforce discipline to select a man as principal. We are now corresponding with a gentleman who can supervise the athletic department to be introduced and take charge of the high school and its increased duties. This necessitated a change in the position of Miss Bessie Steedman in

One Million Gallons Water Daily for City

Board Orders Improvements in Water System Which Will Drive Water Famine Ghost Back to the Tall Timber

CHANGES NOW BEING MADE!

W. J. BRYAN SAYS THE CITY HAS GROWN

"In Hendersonville you undoubtedly have one of the prattest towns it has ever been my privilege to visit," said William Jennings Bryan, who was a guest at the Kentucky Home Saturday.

"The city shows a substantial growth. I have been here before, you may remember," continued the Great Commoner with a smile.

Several years ago it was right here in Hendersonville that Mr. Bryan made his famous statement that a cabinet officer could not live on the salary allowed him, and gave that as his reason for helping out his income by lecturing. The story went all over date line, for it was from Asheville date line, for it was from Asheville that the Associated Press carried the story.

Mr. Bryan absolutely refused to be quoted on any of the big issues of the day. He was accompanied by D. B. Traxler of Greenville.

MERG. STRIKES

The Merg. has gone on a strike. Our apologies are due to many.

LAUREL PARK IS OPEN

Laurel Park, the most beautiful natural park in America is open for the season. The bus line is doing a much larger business than it did last year and the crowds are constantly increasing.

The Swiss railway is working to capacity and the bathing beaches are well patronized. All the stands are open, the roads have been widened and one of the most popular features at the park is the dancing pavilion. That splendid orchestra there contributes very much indeed to the pleasure of Hendersonville's visitors.

title only as she was re-elected to teach the same subjects she had formerly taught at a minimum salary of \$75.00 per month. The trustees had requested the State and county for a sum sufficient to increase Miss Steedman's salary to \$90.00 per month. She has however, refused to accept the position and another teacher has been elected to fill the vacancy caused by her resignation.

The plans for 1919-1920 include a department of sewing and dressmaking, which will be included in the department of domestic science. A department of domestic science; a includes carpentry, plumbing, brick laying, machinery; and a course in agriculture, physical training, music, oratory and probably Spanish.

O. V. F. BLYTHE, Chair.
C. F. BLAND, Sec.
R. P. FREEZE, Treas.
A. L. GURLEY,
SAM. T. HODGES,
W. A. KEITH,
A. F. JUSTUS.

One million gallons a day sounds like some fluid, but it's the truth. Hendersonville is to have that much absolutely pure, sparkling water to drink every day if she wants it.

Last year the City Fathers, with wise forethought, expended approximately \$1,400 in installing an electric pumping station which delivers to the filter plant 244,000 gallons of water a day; which is estimated at only one sixth the volume of the stream from which the supply is derived.

This new supply, together with that from other sources, furnished more water than the filter plant could properly accommodate, so The Robert's Filter Co., sent one of their experts here and after a most careful examination of our water supply, including the water sheds and filter plant, recommended that the city equip our present filter plant with an additional percolation vat and a chlorinator. This recommendation was accepted and acted upon by the new city government, after being first approved by the city's consulting engineer, Mr. White of Charlotte and Durham, and the material for this installation is now being received.

With this addition the filter plant is guaranteed to furnish 1,000,000 gallons of absolutely pure water each day. The water to be of such a high quality as to pass any requirement either State or National.

Hendersonville is to be much congratulated on having a water supply which will be entirely adequate both as regards quantity and quality for many years.

One million gallons a day! Where now is the water-famine ghost of by-gone days? Gone!

NEW PRINCIPAL IS ELECTED

Mr. McAdams has been elected as principal of Hendersonville's high school.

A new high school next. Hendersonville—the educational center of Western North Carolina.

SCHOOL BOARD GOES TO RALEIGH

R. P. Freeze, C. F. Bland and S. T. Hodges left on Tuesday for Raleigh to meet State Superintendent Brooks and others in the interest of the city schools. It is the purpose of this trip to secure further financial assistance from the state looking forward to putting the school on a better basis in every respect.

VALUABLE PACKAGE FOUND
Four pints of liquor, all nicely tied up in a package, were found on Main street yesterday. Owner may have same by calling in person on Chief of Police Powers and paying for this advertisement.