

FIFTY : CENTS : AT : THIS : SALE : EQUALS : ONE : DOLLAR : ELSEWHERE

\$35,000! — \$35,000!

We sold all the old goods in the S. Johnston stock to a South Carolina merchant. We reserved the best winter goods and offer them to you now at a fraction of their worth

Thirty-five Thousand Dollars' worth of good, reliable winter wearing apparel to be sold during the next thirty days for only a little more than **50 Cents On The Dollar**

You will be absolutely surprised at the values here offered. Good winter merchandise in this mammoth sale almost given away.

A Manufacturers' \$22,000 Surplus Stock With the Best Goods In The Old S. Johnston Stock

Every article in the two stocks will be sold at old time prices—prices that mean a great big saving to you. The time is past for cheap goods—this will be your last chance to buy reliable winter merchandise at little more than cost.

Sale Starts Wednesday, Oct. 15, Lasts 30 Days

- MEN'S CLOTHING**
- Men's Suits and Overcoats value up to \$15.00.....\$7.95
 - Value up to \$18.00.....\$9.95
 - Value up to \$25.00.....\$13.95
 - Value up to \$35.00.....\$19.95
 - 1 lot Men's kahki coats, value \$3.50 only.....\$1.95
 - 1 lot Men's leather lined moleskin Coats, \$20.00 value.....\$11.95
 - Riding breeches, \$5.00 value.....\$2.95
- BOYS' CLOTHING**
- Boys' Suits and Overcoats, value up to \$5.00 at.....\$2.95
 - Boys' Suits and Overcoats, value up to \$6.00.....\$3.95
 - Value up to \$8.00.....\$4.95
 - Value up to \$10.00.....\$5.95
 - Value up to \$15.00.....\$8.95
- ODD PANTS**
- Men's odd pants, \$3.00 value.....\$1.98
 - Men's odd pants, \$5.00 value.....\$2.95
 - Men's odd pants, \$6.00.....\$3.95
- KNEE PANTS**
- 1 lot Knee Pants, \$1.25 value.....75c
 - 1 lot Knee Pants, \$1.50 value.....95c
 - 1 lot Knee Pants, \$2.00 value.....\$1.25
 - 1 lot Knee Pants, \$3.00 value.....\$1.95
- HOSE FOR MEN WOMEN AND CHILDREN**
- Ladies' wool hose, \$1.00 value.....49c
 - Men's wool hose, value 50c 29c pair
 - Men's and Ladies' lisle hose, 35c val. only.....15c pr.
 - Men's, Ladies' and Children's hose, 50c value for.....29c pair
- SHOES**
- 5000 pairs Men's, Ladies' and Children's Shoes to be sold at 60 cents on the dollar. Mostly factory samples.
- GIRLS' COATS**
- Girl's and Misses Coats value up to \$4.00.....\$1.98
 - Value up to \$6.00.....\$2.95
 - Value up to \$8.00.....\$3.95
 - Value up to \$9.00.....\$4.95
- LADIES' COATS**
- Ladies' Coats, Suits and Dresses up to \$10.00 value.....\$4.95
 - Value up to \$12.00.....\$6.95
 - Value up to \$16.00.....\$8.95
 - Value up to \$20.00.....\$10.95
 - Value up to \$25.00.....\$12.95
 - Value up to \$30.00.....\$16.95
 - 1 lot Ladies' Coats a little off style, up to \$10.00 value.....98c

- DRY GOODS**
- 20,000 yards Canton flannel apron and dress gingham, prints, outings, white goods, chevots, percales val. up to 39c yard.....19c yard
 - Cotton Batting, 20c value.....10c
 - 6 to customer
 - Middy Twill, 50c value.....35c yard
 - Middy Twill 60c val.....39c yards
 - 200 yards silks, value up to \$4.00. Sale Price.....\$1.45 yd.
 - Silk Poplin, \$1.50 value.....98c yd.
 - Crochet Thread, 15c size.....10c
 - 10c size.....5c
 - Silkaline 50c value.....25c yard
 - Drill 40c value.....29c yd.
 - 39c muslin.....25c yard
 - Denam and best Poplin 60c val.39c yd
 - Dress Goods mixed, plain, or plaids, \$1.00 value.....45c yd.
- UNDERWEAR FOR MEN, WOMEN AND CHILDREN**
- Men's wool Underwear, \$2.50 value only.....\$1.50 each
 - Men's heavy union suits, \$2.50 value at.....\$1.65
 - Men's and Ladies' Outing gowns, val. \$2.50 at.....\$1.45
 - Men's and Ladies' heavy ribbed and fleec lined Underwear, \$1.25 value only.....89c
 - Men's Wrights Health Underwear, \$2.25 value.....\$1.45
 - E. Z. Union suits.....98c each
 - Boys' heavy-fleeced lined Underwear, 75c value.....39c
 - Boys' and Girl's heavy union suits, \$1.25 value.....75c
 - Ladies heavy ribbed vests and pants, \$1.00 value.....49c
 - Boys' wool underwear, \$1.25 value only.....49c
- HOUSE FURNISHINGS**
- Sheeting, 25c value.....10c yd.
 - 1st day, 10 yards to customer.
 - 40 inch best sheeting, 40c val.29c yd.
 - Seamless sheets, extra size \$2.25 value.....\$1.55 each
 - Towels, 20c value.....10c
 - Feather ticking, 89c quality.....59c yd.
- SWEATERS**
- Ladies' Sweaters, blue and red, \$5.00 value.....\$2.75
 - Men's and Boys' heavy mixed Sweaters, \$2.00 values.....\$1.25
 - Men's and Ladies' Sweaters, up to \$7.00 value.....\$3.95
 - Up to \$8.00 value.....\$4.95
 - Up to \$10.00 value.....\$5.95

\$5.00 Aluminum Set For 48c

With each \$75 worth of goods purchased. Buy all at one time or at many times during the sale. When you have bought \$75.00 worth of goods this \$5.00 Aluminum Set is yours for 48 cents.

WANTED--15 Experienced Clerks at once.

- LADIES' FURNISHINGS**
- Middy Blouses, \$2.50 value.\$1.45 each
 - Ladies' House Dresses, value up to \$6.00.....\$3.45
 - Ladies' House Dresses up to \$3.50 value.....\$1.95
 - Ladies' serge dresses, \$10.00 value only.....\$4.95
 - Ladies' voile waists up to \$2.00 value only.....98c
 - Crepe DeChine and Georgette Shirt-waists, up to \$7.00 value.....\$3.45
 - Ladies' wool scarfs, \$1.50 value.....65c
- GENTS' FURNISHINGS**
- 25c collars all sizes.....10c
 - Blue flannel mixed shirts, \$2.00 value only.....\$1.25 each
 - Men's heavy work and dress shirts, up to \$2.00 value.....98c
 - Men's wool flannel Dress Shirts, \$4 value.....\$2.95
- SKIRTS**
- 300 Ladies' serge and plaid skirts up to \$6.00 value.....\$2.95
 - \$7.00 value.....\$3.95
 - \$8.50 value.....\$4.95
 - \$3.50 value.....\$1.95
- GLOVES**
- Men's Ladies' and Children's assorted Gloves, One-half price.
- MILLINERY**
- Millinery and Trimmings, newest shapes at Half-price.
- CHILDREN'S DRESSES**
- Children's Dresses, \$1.75 value.....98c
 - \$2.50 value.....\$1.75
 - \$3.00 value.....\$1.95
- HATS AND CAPS**
- Men's and Boys' Hats and Caps up to \$1.00 value.....33c
 - Up to \$2.00 value.....69c
 - Up to \$2.50 value.....98c
 - Up to \$5.00 value.....\$2.35

- BLANKETS AND COMFORTS**
- 600 pair extra size Cotton blankets, slightly damaged from mill, value \$4.50. Sale Price.....\$1.95 pair.
 - 200 pair Army comforts, \$5.00 value only.....\$1.75
 - Wool Blankets, \$15.00 values at \$10.00
 - Woolnap Blankets, \$7.00 value.3.95
 - Baby crib blankets, \$1.50 value only.....85c each
- RAINCOATS, OVERALLS LEGGINS**
- Raincoats at a Big Reduction!
 - One-piece kahki Overalls, \$5.50 val. only.....\$3.95
 - Men's Overalls, \$2.50 value.....\$1.65
 - 1 lot Men's and Boys' Leggins, up to \$1.50 value.....25c
- DRESS GOODS**
- Remnants of good cloth in bundles average 30 yards to bundle, good for quilt linings and other things.\$1.49 bundle.
- MISCELLANEOUS**
- Handkerchiefs, 20c value.....10c
 - Shoe Polish, 20c value.....10c
- PENCILS AND TABLETS**
- 10c Tablet and 5c pencil both for.5c
- SUIT CASES**
- Suit cases \$2.00 value. \$1.45 sale price
 - Trunks, \$10.00 value.....\$7.95
 - \$15.00 value.....\$9.95
- CHILDREN'S TOBAGGANS**
- Children's Toboggans, \$1.50 value only.....65c each
 - \$1.00 value.....45c each
 - 50c value.....25c each
 - 10 dozen samples up to 50c value only.....10c each

5000 Pairs Shoes, Mostly Factory Samples, Go at . . . 60c

BUY WHAT YOU NEED NOW!

Remember the date and the place!

Fixtures and Shelving For Sale. Store has been leased from first of year, or sooner if possession can be given.

H. PATTERSON AT THE OLD S. JOHNSTON STORE