

Make Plans To Attend "Bargain Day" In Hendersonville, March 6th.

The Hendersonville News

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BUSINESS MEN COMBINE TO BUILD MANY HOUSES IN HENDERSONVILLE

Lumbermen, Contractors, Architects, Plumbers and Others in Building Lines Express Confidence in Future of City By Action.

While depression is heard of in different parts of the country, in and around Hendersonville is heard the ringing of many hammers and the bustle of rapid growth. It seems that the policy is go ahead—why wait? Confidence makes confidence and if there ever was a people who believed in their town and its future, it is the people of Hendersonville. This is shown best of all by the bankers, whose enterprise must be based on the knowledge of coming conditions. With a magnificent new bank building just completed, work is soon to start on another. An up-to-date motion picture house, stores, a new office building, apartment houses and other buildings are going up everywhere and a new amusement pavilion is soon to start on Carolina Terrace hill and many other improvements are being made in the city. Out in the country the same spirit of "don't wait, do it now" seems to have taken hold of every one, and surely this is resulting in a greater Hendersonville.

The foundation of all city growth is the home and on most every street homes are being built. Hyman heights is a place of new houses, all built within a short time with some now in the course of construction. Out on Fourth and Fifth avenues one rides through rows of new dwellings on each side and even out past the pavement new houses are being started. Lumber trucks are seen everywhere and the fever of growth is spreading. Fifth avenue seems to be outgrowing itself and several new homes are soon to start between Laurel Park and the city limits. Among those who are to start building here are J. G. McAdams, T. Earle Pike, Miss Vassie and possibly others. It looks as if in a very few years this street will be a complete row of homes and that Laurel Park, which even now is well developed, will be a part of Hendersonville proper.

Among the homes contemplated for the near future in Laurel Park are those of Mrs. E. S. Means, and M. M. Sherrard.

One of the best indications that Hendersonville is to be a large city is the recent combination of the business men of the town, who, combined into a development company, will furnish from their business all those things which go into the building of homes, each contributing as stock in the company that part used from his line of business, such as plans, material, work, etc. Material is now being placed on the ground for the first house, and under this plan it is expected to soon have two or three more under actual construction. As these are sold, others will be built, making continuous growth and contributing a steady part to the day when Hendersonville will extend to the mountains west of Laurel Park to Mud Creek on the east. The spirit and confidence expressed by the business men of the town in backing up their judgment and advice to others that now is the time to build shows that they feel that there is no uncertainty about the future of Hendersonville.

Reception Planned For City Teachers Feb. 28

A reception will be given the teachers in the city public schools Tuesday night, February 28, by the Parent-Teacher Association, Mrs. A. W. Farnum, chairman of the program committee, announced today. While it will be primarily for the teachers, parents and others interested in the school work are invited to be present on this occasion, in order to show their appreciation of the work of the teachers.

WANT TO RENT ROOMS?

Furnished for housekeeping or unfurnished? Or a house?

Don't tramp the streets for a weary hunt, but turn to The News' Want Ad Columns. If you have a house or rooms for rent, or if you are looking for them—The News is the medium through which to get what you want, promptly and at a small outlay.

For results try a News Want Ad.

The Hendersonville News

Phone 6 and ask for the Classified Advertising Department.

CHARMING POWERS DEMONSTRATED BY MICROBE OF LOVE

Breaks Up Bachelors' Club and Finds Husbands For Apparently Hopeless Maids.

The bachelors and the old maids were in their glory Tuesday night at the opera house when the "Microbe of Love" revealed the plan for breaking up the bachelors' club of the city and finding a lover and eventually a husband for the old, time-worn maids. "The Microbe of Love," a play in three acts, made a great hit and demonstrated the fact that Hendersonville has some excellent amateur stage talent.

The curtain went up on a scene of old maids meeting in regular session to devise ways and means of finding a husband and breaking up the bachelors' club. Plans were recommended but nothing proved successful until a specialist offered her services to the old maids with the guarantee that her peculiar species of microbes would produce the desired results. Her services were engaged and she gained entrance to the bachelors' club and the little bug proved to have remarkable power despite the special address of Jeremiah Henpeck on the dangers of matrimony, pointing out dramatically the shortcomings of women from the day of her creation.

The microbe did the work to perfection and the bachelors' club was disorganized and so was that of the spinsters, all of whom found lovers. The play was well received by a crowded house. It was presented under the auspices of the Parent-Teachers' Association. After paying all expenses \$122.65 was realized to be applied to four objects, the parent-teacher work, the visual, musical and physical departments of the Hendersonville public schools.

Asheville Cagers May Play Title Game Here

Asheville High School may play the first game for them in the state championship tournament Monday night at 8 o'clock on the high school court in this city, stated A. W. Honeycutt, superintendent of the city schools this morning. The opponent will be the winner of the Marion-Crossmore game at Marion Saturday. One of these teams wanted the game with Asheville Monday played on a neutral court. Principal A. J. Hutchins of Asheville therefore secured the Hendersonville floor in case of necessity. Asheville is one of 31 western teams entered for the championship series. With 28 eastern teams the total for the state is 59, 15 more than fought for state honors last year. The final game between the eastern and western champions will be played at Chapel Hill March 10 and 11.

Gerald Shipman Died In Naval Hospital

Gerald Shipman, son of Mr. and Mrs. Z. A. Shipman, who was until recently stationed on one of the government battleships on the coast of California, died Wednesday, according to a telegram received by H. K. Morris of this city, an uncle of the deceased. The young man had been ill for several weeks, but grew decidedly worse the first of this week. A naval physician wired his people that the boy was in a critical condition and wished to see some of his people. Accordingly, Mrs. Shipman started to him, and had proceeded as far as a point in Texas when news reached her, through telegrams sent from Hendersonville, that Gerald was dead. She wired that she would return immediately.

The body of the deceased is being shipped to Hendersonville, where, in turn, it is understood, will take place. It is expected to arrive about Monday.

QUEEN THEATRE ANNOUNCES FIRST NATIONAL PICTURES

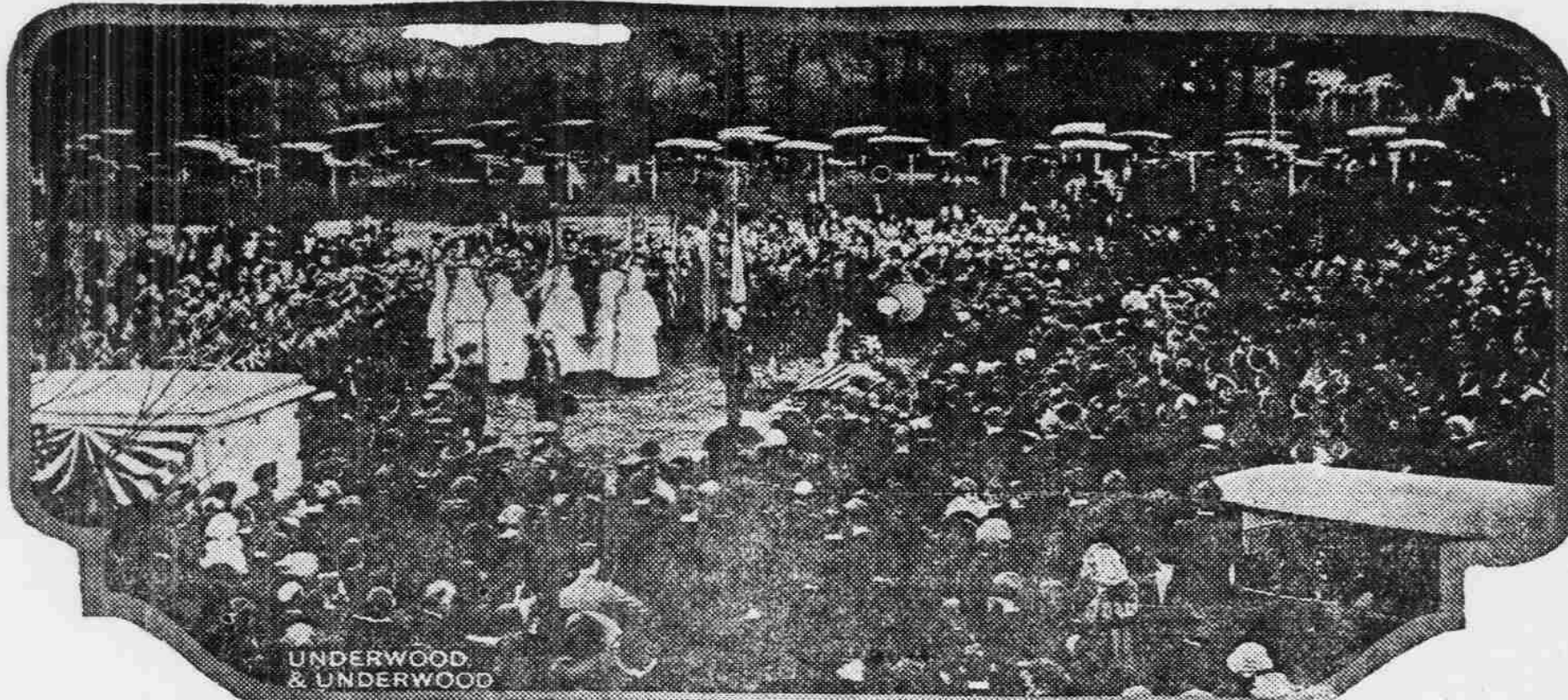
The Queen Theatre is giving extensive publicity to "First National Week" film productions from the 18th to 25th inclusive. The program contained elsewhere in The News contains some popular productions by some of the leading screen stars.

SPEARS AND EMBLER IN ELECTRICAL WORK

H. P. Spears and L. P. Emblor, who recently entered the electrical contracting business, are now occupying quarters on Third avenue. They have had considerable experience and the increased demands for such work in this community will doubtless make an important place for their service.

Keep advertising and advertising will keep you.

Sheeted Klansmen Appear at a Funeral



Appearing suddenly and mysteriously, six white-sheeted Ku Klux Klansmen placed a cross of red roses on the grave of S. H. Turley, ex-soldier, who died in the streets of Birmingham, Ala., after having been, it is alleged, turned away from the hospital doors. The crowd maintained an awed silence during the presence of the Klansmen and immediately after the last volley by the firing squad the white-garbed figures vanished as mysteriously as they had come. The Klansmen are organizing in Hendersonville, where a field worker has spent considerable time and held several meetings in the interest of the Ku Klux Klan.

TRUOX RESIGNS BOARD OF TRADE SECRETARYSHIP

To Relinquish Duties After Six Years of Faithful Service as Secretary-Treasurer.

A. S. Truox, for the past six years or more the efficient secretary-treasurer of the Hendersonville Board of Trade, has tendered his resignation as secretary, effective March 1.

Mr. Truox says his other duties will not permit him to give his time



A. S. TRUOX

to handling the correspondence of the Board of Trade.

The Board of Trade officials are making investigations with reference to the employment of a full-time secretary of the Board of Trade.

Mr. Truox has rendered a most faithful service and if his resignation is effective before a full-time man is employed arrangements will have to be made for handling the correspondence requiring daily attention.

JESS DAVIS RETURNS TO CITY.

Jess Davis has returned from a trip to Indiana, and has resumed his work at Grey Hosiery Mills, contrary to a news item carried in a recent issue that he was moving his family to Indiana that he might enter upon the duties of a new position.

COUNTY SUNDAY SCHOOL CONVENTION WILL BE HELD HERE MARCH 26 TO 28

Sunday School Superintendents and Pastors Organized Yesterday and Made Plans For Inter-denominational Convention.

A county Sunday School Convention will be held in the Presbyterian church of this city on March 26, 27, and 28, at which time it is possible to have here one of the International Sunday School workers together with D. W. Sims, General Superintendent of the North Carolina Sunday School Association. This decision was reached in a meeting here yesterday of Sunday school leaders of Hendersonville, called together by Mr. Sims.

The following attended the conference yesterday: Dr. E. E. Bomar, First Baptist Church; Dr. Frank Siler, Methodist church; Rev. J. F. Ligon, Presbyterian church; Rev. Peter Rich, Wesleyan Methodist church; and Rev. A. I. Justice, Carolina Baptist Association.

Sunday school superintendents: Marion Walker, First Baptist; C. S. Fullbright, Grove Street Baptist; Dr. A. H. Morey, Presbyterian; A. W. Honeycutt, Methodist; Rufus Hoots, Wesleyan Methodist; A. F. Barber, assistant at First Baptist.

The committee on arrangements appointed at the meeting is composed of all the Sunday school superintendents in the city, with C. S. Fullbright as chairman. The finance committee is composed of a member from each of the Sunday schools with A. F. Barber as chairman.

The convention is called under the auspices of the state association, a body founded as a co-operative effort of Sunday school workers of the evangelical denominations to extend and improve Sunday school work in North Carolina. The organization stands for those interests common to all Sunday school workers. Its work is interdenominational, its convention and institute leaders coming from various denominations. On the other hand, it is claimed that it strengthens and makes more efficient the denominational Sunday schools.

Annual Statement of Building and Loan Shows Splendid Work

The Laborers' Building and Loan Association, which has furnished money from systematic savings with which to build over 200 homes in and around Hendersonville, publishes elsewhere in The News extracts from its annual statement, which shows growth and should prove interesting to stockholders and those who contemplate sharing the benefits afforded by the building and loan.

Secretary H. A. Stepp announces the opening of the next regular 25 cent series on March 18.

Anniversary Exercises Planned By Pythians Next Tuesday Night

The Knights of Pythias lodge of this city will celebrate the 58th anniversary of the order in a special meeting at the lodge rooms Tuesday night, following a request that has gone out from Pythian headquarters in the state that this night be so celebrated by all lodges of the order. A program of interest is being arranged by the leaders of the local lodge. The program will be featured with speeches from Dr. E. E. Bomar, Dr. Frank Siler, J. E. Shipman, E. W. Ewbank, Roone Arledge, and John T. Wilkins, on various phases of "Pythianism." These will be interspersed with music. During the evening refreshments will be served. A most interesting meeting is anticipated.

Similar celebrations will be held at the other Pythian lodges in the state. It is understood that the meeting will be "open" to all who are in good standing as Knights, or who have been members of the order.

The weekly meeting of the lodge will be held Monday night.

INITIATING TO FEATURE NEXT MEETING OF MODERN WOODMEN

Several candidates will be initiated at the meeting next Monday night of the Modern Woodmen in their hall, it has been announced. A large crowd was in attendance last Monday night, a number of visiting members being present, and an evening of much jollification and hearty enjoyment was reported.

MRS. CATER OF ATLANTA DEAD; SUICIDE FEARED

Young Widow, Summer Resident of This City, Found Dead in Creek Sunday Night.

The body of Mrs. Josie Cater, daughter of Mrs. E. Kahn, summer residents of Hendersonville, was found Monday morning in Peachtree creek, Atlanta, twenty feet from the bridge on the Howell Mill road, according to The Atlanta Journal. There were burns about the mouth, apparently caused by carbolic acid. The body had been in the water some hours. A Buick coupe, the lights burning, stood in the road near the bridge. Lester Gates, a negro, discovered the body. He notified County Policemen Jack Carroll and Cal Cates.

Coroner Paul Donehoo of Atlanta stated that there seemed little doubt that it was a case of suicide. Several acquainted with her, as well as family and friends attributed her action to the fact that she had been in poor health for the past several months and had become deeply despondent over some matter known to no one but herself.

Mrs. Cater was a young widow, said to be between thirty-five to forty years of age, with three children. Her sons, Franklin and Jean, aged 16 and 14 respectively, lived with her, and her daughter, Maylise, aged 15, is said to be in school in Asheville.

During the summer months it has been the custom of Mrs. Cater and her children to come with her mother, Mrs. E. Kahn of Meridian, Miss., to Hendersonville, where on the Hebron road south of Laurel Park the latter had a summer home. They were here last summer.

American Legion Will Give "All A Mistake"

The Hubert M. Smith Post of the American Legion is coming into the limelight again as stage artists in the three-act comedy entitled, "All A Mistake." The performance will be directed by Earl Penny and will be given at an early date.

The purpose of the play is to raise money with which to pay the \$100 recently subscribed by the local post for the employment of a county public health nurse.

The post personnel includes some good talent which will be depended on for the male caste but the legion in order to add a genuine feminine touch to the situation will enlist the cooperation of local talent among the ladies.

The local post has made a number of signal hits with its very creditable productions.

BROWNLOW SAMS WILL REPRESENT FARM AGENCY

The E. A. Strout Farm Agency, Incorporated, has appointed Brownlow Sams as their representative in this territory. This agency is said to be the largest organization in the world handling real estate. Their operations cover 33 states in America, and most of the Dominion of Canada, and they have recently entered the field in some of the foreign countries.

Mr. Sams is well fitted by experience for such a position. He was born and reared in Western North Carolina, and has made a study of soils in this territory. He is a regular contributor to The News.

TRUNKS SALE SATURDAY PRONOUNCED A SUCCESS

The rummage sale conducted for the Woman's Club Monday by Mrs. George Wing, chairman, Mrs. J. V. Goodrich, Mrs. Mack Rhodes, and Mrs. Frank Ewbank, was pronounced a success. Practically all of the articles on sale were disposed of at good prices. Those in charge state that they could have sold much more had their stock for sale been larger. The proceeds will be applied to the civic expense fund of the club.

FIRST BARGAIN DAY MARCH 6

RARE BARGAINS OFFERED IN ALL LINES OF MERCHANDISE

Prices Cut Down to Cost in Order to Stimulate Business and Create Confidence.

The merchants of Hendersonville will go before the buying public of Henderson county for the first time on the Neosho plan on the first Monday in March.

This will be recognized as bargain day in every line of merchandise in Hendersonville.

The censor committee, the duty of which it is to see that nothing is palmed off on the public except genuine bargains, held an interesting session Wednesday for the purpose of passing upon the wares the business men are to offer for sale on March 6.

The variety of articles, not more than two by any merchant, was quite interesting. Merchants were required to tell the cost of the goods they offered for sale, show invoices, or prove in case of doubt that genuine bargains were to be offered. No difficulty was experienced with an article offered and all were enthusiastic over the fact that such big bargains were offered, most of them down to rock bottom cost, knowing that such bargains would meet with a ready response by thousands of people in Henderson county on March 6.

There are about 40 members of the newly organized advertising club. No two merchants will make the same bargain offers and no merchant will sell at cost or below more than two articles. These will serve as leaders. Such sales enable buyers to make most opportune selections of nearly all serviceable articles of merchandise at wholesale prices.

The "bargain day" will be widely advertised throughout the county and the public will be invited to attend and make the most of the day and the numerous bargains.

The first Monday in March promises to be the greatest day in the history of mercantile business in Hendersonville for that month.

The "Bargain Day" offer has worked wonders in many sections. It produced so well for the merchants that the farmers arranged to have auction days on the same day, when there was a sale and exchange bureau of horses, hogs, oxen, farm implements, produce, etc.

In order to further perfect the details of "bargain day" the merchants will hold a meeting and enjoy a social banquet at the Hodgevell next Thursday night, when they will be addressed by Winston Harvey, who will be sent here under the auspices of the Associated Advertising Clubs of the World. Merchants who have not joined will be invited to attend.

Hendersonville is the first city in North Carolina to organize a club on the plan that Neosho, Missouri, made famous.

"Bargain Days" will be held on each first Monday.

THE "HENDERSONVILLE SUGAR BOWL" OPENS FOR BUSINESS

Nick Christakos of Youngstown, O., a former service man stationed at Camp Jackson, Columbia, S. C., has opened this week a candy and fruit store, called the "Hendersonville Sugar Bowl," in the building formerly occupied by the Model Barber Shop. The entrance is provided with swinging doors, making it possible to throw open practically the entire frontage, and a coat of white paint inside and out enliven the building. Much interior remodeling, including new counters and display stands, has been done for the attractive display of fruit and other wares.

The new store, which occupies a very excellent central location on Main street, will carry a full line of fresh fruits, candies, soft drinks, and cigars. The proprietor has also built a lunch counter, over which he will serve light lunches during Hendersonville's busier summer season.

MRS. C. S. SALTS OF PLEASANT HILL DIED THURSDAY, FEB. 9TH.

After an illness of three weeks with pneumonia, Mrs. C. S. Salts, aged 72 years, died at her home near Pleasant Hill, February 9.

Funeral services were conducted at the residence by Henry G. McKenzie, an International Bible student from the Ecclesia at Asheville.

The deceased, who was a daughter of the late Charles Greer, is survived by two sons, J. H. and R. E. Salts, and a daughter, Miss Lucretia Salts, all of Henderson county. Mrs. Salts' husband, a union soldier in the war between the states, died in 1894.

WILSON DRUG COMPANY HAS MADE STORE IMPROVEMENTS.

Visitors to the Wilson Drug Company at the depot will find a number of improvements, prominent among which is a new tile floor, along with more sanitary fountain arrangements and small interior improvements.

PART OF GRANDSTAND OFF.

The upper part of the baseball grandstand at the city high school park was blown off and set in the middle of the road directly south of the fence, by the severe wind Wednesday night.