

Make Plans To Attend "Bargain Day" In Hendersonville, March 6th.

The Hendersonville News

PUBLISHED TUESDAY AND FRIDAY

VOLUME XXIX

HENDERSONVILLE, N. C., TUESDAY, FEBRUARY 21, 1922

NUMBER 6

J. Z. LEVERETTE BUYS INTEREST

CONTROLLING INTEREST WALKER FURNITURE CO. SOLD

South Carolina Man Buys W. W. Walker's Interest in Business; M. C. Blythe His Partner.

J. Z. Leverette of Piedmont, S. C., has purchased a controlling interest in the Walker Furniture Company, a firm which was created here last fall, whose stock is valued at approximately \$10,000. Mr. Leverette had an interest in the business previously, but W. W. Walker had the controlling interest. In increasing his business interests in Hendersonville Mr. Leverette is merely showing a stronger tendency to "come back home," for he is a native of Horse Shoe. He has moved his family here, to Fourth avenue, west. His success in the furniture business is evidenced in the fact that he owns a progressive furniture business in Piedmont, S. C., which he will retain, dividing his time between the business there and the Walker Furniture Company. He has twenty-three years' experience as a furniture dealer.

The business will be conducted chiefly by M. C. Blythe, who with Mr. Leverette owns the entire business. For the present the firm will retain its old name, Walker Furniture Company.

This furniture store, though young, is growing steadily and being gradually increased in stock. It has already gained for itself a name for good quality and good value. Its specialty is rugs, a single shipment of \$3,000 worth having arrived one day last week—the largest shipment of rugs, it is claimed, ever to arrive in Hendersonville. The store carries also a line of cook stoves and ranges.

APPOINTED DISTRICT CHAIRMAN GIRLS' ATHLETIC ASSOCIATION

A. W. Honeycutt, city school superintendent, has been appointed chairman of the western division of the new Girls' Athletic Association, organized recently in Greensboro. There are three divisions of the state and for each division a chairman whose duties are simply to keep alive the plan in their respective districts. The immediate problem for the chairman is the basketball championship series. The constitution of the new association provides for district series, not for state-wide series. The definite boundary lines of Mr. Honeycutt's territory will be worked out later.

LARGE NUMBER CONTRIBUTE TO JEWISH RELIEF

Contributions to the Jewish Relief appeal are still coming in, though the campaign ended Sunday night, 12th, so that the committee is still unaware as to whether Hendersonville has "gone over the top." The News has been requested to print the names of those subscribing to the fund. By request of the leaders of the local movement, The News is printing the names of those subscribing to the fund, and they are published according to the committees to which they gave their contributions. H. Patterson and his committee lead the list with a total of \$546.55.

H. Patterson, assisted by F. A. Ewbank and R. P. Freeze, \$546.55:	
E. W. Ewbank	2.00
E. L. Ewbank	2.00
Bertham Jamison	3.00
R. H. Stator	5.00
Jas. H. Patterson	5.00
G. H. Blankenship	1.00
W. A. Smith	10.00
W. L. Ray	1.00
Burckmyer Bros.	10.00
Dr. H. H. Carson	5.00
H. T. Kershaw	1.00
R. M. Oates	20.00
J. D. Pullen	1.00
A. L. Barber	1.00
A. F. Baker	1.00
E. E. Lott	2.00
G. W. A. Waddell	2.00
H. W. Dinkins	4.00
Mrs. W. A. Smith	5.00
E. P. Mallett	1.00
W. H. Vander Linden	2.00
H. I. Hodges	1.00
C. S. Fullbright	5.00
W. C. Rector	1.00
M. B. McDaniel	1.00
B. L. Foster	2.00
A. L. Justus	1.00
Mrs. Claud Bond	5.00
J. H. Rollins	5.00
Hestley A. Stepp	5.00
J. Allen Rhodes	2.00
A. Y. Arledge	2.00
F. Jordan	1.00
Mrs. F. K. Bottom	2.00
Edna Thompson	1.00
C. N. Allison	2.00
Dr. Wright	3.00
John Ewbank	.50
J. Mack Rhodes	15.00
J. C. Jamison	1.00
Dr. E. A. McMillan	10.00
J. T. Beason	1.00
B. F. Stator	1.00
W. Mack Jones	2.00
Dr. A. H. Morey	5.00
Blaine Jackson	1.00

Free Demonstrations For Farmers In This County By Experts

The pruning and spraying demonstration of F. B. Harton and W. R. Hoots in the orchard of D. P. Moss, near Edneyville, Saturday created no little interest among the fruit growers of the vicinity.

The demonstrations lasted for about two hours and were witnessed by about 20 persons. It took the spectators through the various processes of pruning trees of varying ages and sizes and pointed out the reasons for removing each particular limb or twig.

Mr. Harton, who is the instructor for the department of vocational agriculture at Flat Rock school, states that he and Mr. Hoots, proprietor of the Carolinas Nurseries Company of East Flat Rock, are open for engagements with the farmers in any section of the county where the community is anxious to have demonstrations, which will be given without cost.

"FOOD AND THE FAMILY FIRST" CAMPAIGN ON

School Superintendent Cooperating With State Authorities in All-Year-Round Movement.

Supt. R. G. Anders of the county schools and Supt. A. W. Honeycutt of the city schools announced yesterday that their offices will cooperate with the state authorities in the "Food for the Family First" campaign, which was recently inaugurated. The attention of all the county schools, which have not yet closed this year's term, will be called in a very definite way to the urgent necessity of growing more garden vegetables, poultry, milk, butter, and pork, for home consumption. In those communities where the schools have closed, the attention of the people to these matters will be sought in other ways, through local organizations, through pamphlets, and so forth.

Supt. Honeycutt stated that the campaign and its purposes were discussed Monday in the city schools, in which he found that a large number were already working home gardens and engaging in poultry and hog raising. Thirty-three and one-half per cent of the high school pupils and teachers, he said, are keeping or planning to keep home gardens this spring, and several are keeping small poultry farms.

The purpose of the campaign, which was suggested through the Governor's Proclamation, and which a central committee—composed of representatives of the College and Agricultural Extension Service, State Board of Health, and State Department of Education—proposes to conduct, is to produce those articles necessary for home consumption, that the people of the state may have a more wholesome diet and may live more cheaply by producing the necessities on the home farm.

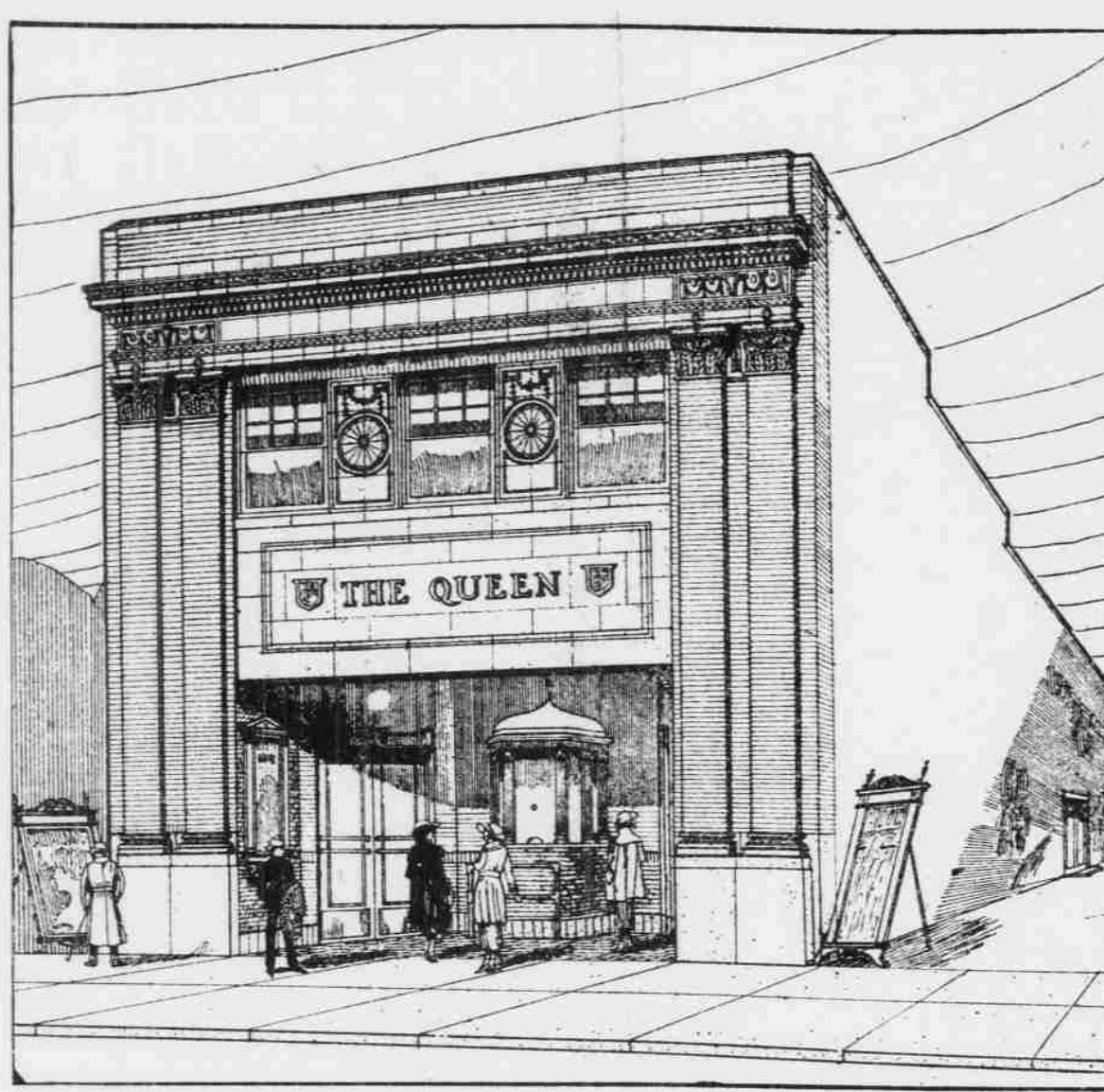
Through the schools the county and city superintendents will stress the all-year-round home garden. Teachers will be asked to teach these subjects as a part of the course of study; garden clubs will be organized among the children, with the hope that the parents may be induced to grow more vegetables to provide a more varied diet. The fact will be stressed that health and mental vigor are produced by proper food.

Prof. Anders has ordered a good supply of the educational publication, No. 31, "A Manual for teaching of Agriculture," which will be distributed through the county, and which may be had soon upon application at his office at the courthouse. Prof. Honeycutt will also have a supply of these pamphlets. They give a number of special lessons with references on gardening and hog raising, which will be made the basis of the campaign in the schools this spring. They may be supplemented by a bulletin of "Poultry, Milk and Butter," which may be secured from the Agricultural Editor, Extension Service, Raleigh, N. C.

MODERN WOODMEN GOAT BUSY LAST NIGHT AT LODGE

Initiations and Practical Joking Made Session Last Night Unusually Interesting.

(By John C. Oldham)
Fernwood camp, Modern Woodmen of America, enjoyed a session extraordinary Monday night. A goodly bunch of splendid candidates made it interesting for the camp goat from 8:30 to 11:00 p. m.
Between the degrees "Neighbor" Edney, Henderson county's efficient dispenser of matrimonial diplomas, gave a graphic representation of a miniature fire-works display, which was hilariously received by the large number present—except H. G. himself. Five applicants were favorably received and will be adopted next Monday night. Interesting talks were made by a number of those present and, all-in-all, it was by far one of the most enjoyable lodge sessions the writer has ever had the pleasure of attending.



AS NEW QUEEN THEATRE WILL APPEAR WHEN FINISHED

QUEEN THEATRE COMPLIES FULLY WITH BUILDING REQUIREMENTS OF THE STATE

Insurance Commissioner Informs Local Authorities of Falsity of Rumors That New Queen Theatre Building Would Be Unsafe.

The recent collapse of the Knickerbocker theatre in Washington, D. C., resulting in the loss of several lives and the consequent closing of seven other leading theatres of that city, set in motion a feeling of dread of such buildings and this had its effect in Hendersonville to the temporary embarrassment of the Queen Theatre because a rumor was started to the effect that the building under erection would not be safe.

The Queen Theatre is in course of construction. A portion of the rock walls in the old theatre building are being used. As these walls were going up the rumors grew so persistent to the effect that the walls of tile were not safe, that Otis V. Powers, by reason of his office as chief of police and building inspector, communicated with the state insurance department. This resulted in a request to Architect Erle G. Stillwell for plans and specifications. These were promptly furnished and the information received as to the satisfactory condition of the building and its safety naturally brought relief to C. R. Glenn, manager of the Queen Theatre, and to Architect Stillwell, as well as to the patrons of the theatre.

The agitation, while unfortunate and without foundation, resulted in bringing out the information that should be satisfying to patrons of the Queen with reference to the safety of the building.

The following correspondence shows the procedure taken by local state authorities following the letter of Chief Powers to the State Insurance Department:

Raleigh, N. C., Feb. 9, 1922
"Mr. Otis Powers,
"Chief of Fire Dept.,
"Hendersonville, N. C.
"My Dear Chief:

"We have your letter of the 8th instant, relative to the theatre building being erected in Hendersonville and in reply will say that we cannot intelligently pass on the safety of the same without the plans and specifications.

"You do, however, as chief of the Fire Department and building inspector, have the right to hold up the work on any building in Hendersonville until you have satisfied yourself of the safety of the proposed building, and we suggest that you have the work held up until you can forward a set of plans and specifications of the building to this department. We will take pleasure in going over them for you with the idea of safety in view.

"Mr. Stillwell is a licensed architect, and a good engineer, but your interest in the matter is very commendable especially so in view of the recent theatre disaster in Washington.

"Thanking you for your interest and assuring you our thorough cooperation, we are
"Yours very truly,
"Stacey W. Wade,
"Ins. Commissioner."

Building operations were not held up but blue prints were promptly forwarded and the following letter to Mr. Stillwell and Mr. Powers was proof of satisfaction on the part of the state authorities as to the safety of the building.

Raleigh, N. C., Feb. 14, 1922
"Mr. Erle G. Stillwell, Architect,
"Hendersonville, N. C.
"Dear Sir:
"We are in receipt of your letter of the 11th inst., and also copy of your blue prints showing the proposed

moving picture theatre to be erected in Hendersonville.

"The building, if erected according to the plans and specifications submitted, will meet all the requirements of the laws of North Carolina, and in the opinion of the writer, be safe for the use intended.

"With personal regards, we are,
"Yours very truly,
"Stacey W. Wade,
"Insurance Commissioner,
"Sherman Brockwell,
"Deputy."

Facts on Wall Strength.

In view of the great amount of construction work under way in Hendersonville and especially on account of the recent developments, The News requested of Mr. Stillwell non-technical information as to what the state laws required and as to the relative strength of brick and tile, and in response Mr. Stillwell has kindly furnished the following:

I am glad to comply with your request to inform you in "non-technical language," concerning the use of hollow tile in building construction, with particular reference to the new Queen Theatre.

Hollow tile has been used for many years in general construction, replacing brick work, either in part or whole, as to the desired result required.

I have not, save in one instance—the building occupied by the Home Electric Company—used tile before in Hendersonville to carry wall loads, simply because it has not been manufactured near enough to permit its being shipped here in competition with brick, until a comparatively recent time.

Tile is divided into two classes—partition and load bearing. This classification is much the same as that given brick—hard and soft. Like brick, tile is made from clay and shale. Shale makes a brick or tile of much more strength than clay.

Partition tile is not intended to be used to carry construction loads, but to fireproof steel construction, fill in between concrete members of reinforced concrete work, form room partitions and like purposes.

Load bearing tile is used in construction just the same as is hard brick.

Now just a few words in explanation of the term "safe load" as used in connection with building materials. This is a technical expression used to denote the amount of load or weight any material will safely sustain in construction and, must not be misconstrued as meaning that the material is carrying all it is capable of when this amount is reached.

The load factor is always far below the maximum strength of the material. The "factor of safety," or the difference between the safe load and the ultimate strength of any material is usually from four to six times as much.

To illustrate—a four by six inch wooden post ten feet long, of yellow pine, has a safe load of 16,800 pounds. Not long ago I was in the testing laboratory of the United States Bureau of Standards, Washington, D. C., and saw a wooden column, exactly this size and of yellow pine, taken from one of the temporary war buildings which was being torn down, tested on their huge testing machine, the second largest in the world, and this column did not fail until over 90,000 pounds had been applied to it.

The "safe load" for load bearing tile is 200 pounds per square inch of

(Continued on Page 5)

Local Reel Factory Letting State Rights For Sale of Product

T. R. Watkins, who recently built a factory in Hendersonville to manufacture the T. R. Watkins Clothes Line Reel, which he invented, is making progress in the appointment of salesmen and placing the output of the plant.

Mr. Watkins has completed arrangements with R. M. Baker and E. S. Berry of Greenville whereby they will organize and work the state of South Carolina with a guarantee of handling at least 20 reels daily. Mr. Watkins is corresponding with prospective workers with the view to letting the states of Tennessee and Kentucky soon. He expects to have the work organized at an early date so as to demand the entire output of the new plant on the Transylvania railroad.

BINGHAM VICTOR OVER C. M.-N. A. IN CLOSE GAME

Cadets' Battle For Honors Results in Shade Better Score For Asheville Team.

C. M.-N. A. lost to Bingham yesterday afternoon in a close and exciting game played on a neutral court, that at the city high school gymnasium, 28 to 33.

Enthusiastic fans from both schools witnessed the game between the two cadet teams of Western North Carolina. The game seemed cinched from the Hendersonville cadets at the close of the first half, when the score stood 14 to 9 in their favor. Bingham's rally started with the second half and continued until the end of the game.

Posey for the Web-Foot cadets was the principal scorer, registering 13 points. Clark did the major work for Bingham.

The teams will meet again this afternoon on Bingham's court. C. M.-N. A. will meet Wofford Fitting School Friday afternoon at Highland Lake.

The line-up:
C. M.-N.-A.: Boyer (6), rf; Posey (13), lf; H. Brown, c; Eddy (2), rg; Bierman (2), lg.

Bingham: Clark (17), rf; Wilder (6), lf; W. Brown (2), c; Sutton, rg; Walter (4), lg.
Substitutions: Thomas for H. Brown. Referee, Prof. Andrews, Blue Ridge. Time in halves, 20 minutes.

ASHEVILLE BEATS MARION IN GAME ON COURT HERE

Title Game Played on Hendersonville Court Results in Big Victory For Asheville.

In a title game played on the high school court of this city last night the Asheville High School cagers were the victors over their opponent, Marion High School, by the widely divergent score of 66 to 12. It was the first game of the state championship elimination series, and was played on the court here by request of the Marion aggregation.

The Marion team was not at all able to stand up against the machine-like work of their opponents, which may be explained partly in the fact that they had had no regular coach to train them and that they were not regularly accustomed to playing in a closed court.

At the end of the first half Asheville was in the lead 26 to 7, and in the first ten minutes of play in the second half ran up the score 30 more points. Then Coach Frei of Asheville sent in his second team to save his first team as well as to lessen the slaughter.

Asheville will play tomorrow night the Startown team, yesterday's victors over Lincoln. After that four group winners in Western Carolina, the champion team then to meet the winner of the eastern division at Chapel Hill for the state championship.

Mr. Rollins moves family to city; to open store March 1.

Mr. and Mrs. P. E. Rollins, Thomas D. Rollins, and Miss Eloise Rollins arrived Friday to make their home in Hendersonville. They are living in the Blake residence on the corner of Church street and Seventh avenue. Mr. Rollins and his son have leased the building on Main street in which was formerly the European Shop, and will open soon a ladies' and children's ready-to-wear shop. The new firm will be called the P. E. Rollins Company.

Much interior remodeling has been done preparatory for the display of goods which Mr. Rollins has purchased recently at northern markets. He left yesterday for New York to complete his buying, and, according to indications, will open an up-to-date mercantile business here March 1.

G. W. CONNELL HONORED BY BIG FIRM HE REPRESENTS

G. W. Connell, who travels for the McCaskey Register Company, was recently awarded a prize of a gold chain, a five dollar gold-piece and a trip to the McCaskey Register Company's factory at Alliance, Ohio, for making the most sales in 1921 in the twelfth district of the United States. For three years Mr. Connell has been traveling over Western North Carolina, which is embraced in the twelfth district, as has made a fine record as a salesman.

RECORD ATTENDANCE AT FIRST BAPTIST S. S. SUNDAY, 19TH.

With 251 present Sunday morning the First Baptist Sunday School made a record in attendance for this year. A slogan, "900 in the Sunday school and a collection not under \$10," was adopted by the school early in the year. Though the 900 mark has not yet been reached, the collection has not yet fallen under \$10, Supr. Maric Walker stated yesterday.

The News leads in home news.

BUILDING AND LOAN ASS'N PROGRESSING

LABORERS' B. & L. LENDS AVERAGE OF \$2,500 WEEKLY

\$21,100 in Cash and Cancelled Mortgages Paid Out Saturday When Eighth Series Matured.

The eighth series of stock carried by the Laborers' Building & Loan Association matured Saturday, 18th, resulting in the reimbursement of stockholders with cash and cancelled mortgages to the amount of \$21,100, the secretary of the organization, Hestley A. Stepp, announced yesterday. This series was started six and one-half years ago.

Since the spring of 1909 this association has paid out in matured stock \$138,300, and financed the construction of something over two hundred homes, business and residential, in and around Hendersonville. As concrete evidence of the building growth of the city, the association is lending \$2,500 weekly, and has averaged this amount during all of the past year. A new series, the 24th, of twenty-five cents denomination, will be started March 18.

NEW AD CLUB TO HEAR ADDRESS ON THURSDAY NIGHT

Noted Speaker Comes From Atlanta Especially to Address Business Men of City.

The Hendersonville Advertising Club, together with other business men, will banquet at the Hodgewell Thursday evening at 6 o'clock, when they will be addressed by R. Winston Harvey of Atlanta, as a representative of the Associated Advertising Clubs of the World.

Committees are disposing of tickets for the banquet and any one not seen may make arrangements with Secretary P. L. Wright for a plate so as to hear this gifted speaker, who will make the trip to Hendersonville by reason of the invitation of the local club, which is going forward with the arrangements for the first community "bargain day" on the first Monday in March.

The following clipping from an Atlanta newspaper with reference to Mr. Harvey will be of interest in this connection:

"The value of newspaper advertising was pointed out Tuesday night by E. Winston Harvey, president of the Harvey Advertising Agency, in an address on advertising before the members of the Junior Chamber of Commerce. Mr. Harvey said newspapers afforded the greatest medium for advertising because of their great circulation and the avidity with which people read them.

"Mr. Harvey's subject was 'Newspaper, Magazine and Trade Paper Advertising.' He told of the preparation of copy, placing it, and other details of the business. The meeting was presided over by Roy McCraw, vice president of the chamber and chairman of the educational committee."

MR. ROLLINS MOVES FAMILY TO CITY; TO OPEN STORE MARCH 1.

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