

Make Plans To Attend "Bargain Day" In Hendersonville, March 6th.

# The Hendersonville News

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## CHARTER PRESENTATION FEATURED KIWANIS MEETING SATURDAY NIGHT

Lt.-Governor Ned Wheeler of Asheville Delivered Charter to Local Club, Which Voted For Active Continuance.

Continuation of the Hendersonville Kiwanis Club as an active club among the progressive organizations of this town and the adoption of the local club into the international organization through the presentation of the charter were the outstanding features of a meeting of about thirty-five or more local Kiwanians at the Hodgewell Saturday night. Lt. Governor Ned Wheeler, with seven or eight other Kiwanians from Asheville, was in attendance and later in the evening made the presentation speech in delivering the charter.

President Mack Rhodes of the local club acted as toastmaster for the evening and, after the opening song, introduced Dr. Kirk, who, in a short address, set forth the ideals of the Kiwanis and threw some interesting sidelights on the local situation. He explained that no town or city, of whatever size, was too small to adopt and foster whatever measures and methods could successfully be used to further the growth and progress of that city, and that a Kiwanis club was one of these things, together with a Board of Trade and similar enterprises. He finally urged that the local club stand together and continue as an active organization, for the benefit of the community. His remarks were heartily applauded. The chairman then called upon F. W. Shepper, former secretary of the Dublin (Ga.) Kiwanis Club, and the latter detailed the workings of Kiwanis clubs in other cities.

Among the other interesting fea-

tures of the evening were the songs by the members and the excellent music furnished by a quartet of ladies, Mrs. Ewbank, at the piano, and Miss Evah Blythe and Miss Virginia Siler playing the violin, while Mrs. N. F. Jones furnished a number of vocal selections. This part of the program was highly appreciated by both local and visiting Kiwanians, and the latter especially expressed their appreciation and invited the artists to appear on the program in Asheville next Friday when the latter club will entertain the ministers of their city.

Ned Wheeler, in his presentation speech commented on the possibilities of the local club and urged co-operation between the two organizations to further the growth and progress of Western North Carolina. His remarks were timely and to the point and were evidently appreciated. Various other speakers were called upon for short remarks and, upon motion, the club expressed itself as unanimously in favor of an active continuation.

In view of the fact that the former secretary of the club had expressed himself as being unable to continue in the duties as such, the directors present appointed Edgar Latham as acting secretary until the annual meeting. It was also decided to meet again on Thursday next, March 2, at 1 o'clock, at the Hodgewell, and invitations are being extended to the Woodmen officials who will be in Hendersonville on that day, and the committee on entertainment. The meeting then adjourned.

## Tri-Weekly News Announcement

The News takes pleasure in announcing its purpose to develop into a tri-weekly newspaper at an early date. This will give Hendersonville the distinction of having the second tri-weekly newspaper in North Carolina.

It has been less than a year since The News, then in weekly form, announced its purpose to become a semi-weekly publication, the first in Western North Carolina. The test of months demonstrated clearly that Hendersonville and Henderson county welcomed the development and improvement whereby it was enabled to publish more local and general news. Gathering from this experience the important fact that Henderson county people want such news and service as this paper has been giving them it proposes to develop into a tri-weekly publication, appearing on Mondays, Wednesdays and Fridays.

There are many readers who would like to see The News grow into a daily newspaper this summer but one has to learn to crawl before he can walk and so it is with small industries. We are gradually growing, passing from the weekly realm of publications into the semi-weekly class and next into a tri-weekly. Our next move forward will naturally be a daily. We have kept this goal in sight, adding new and modern machinery to our plant to the extent that it is now the best equipped plant, excepting daily papers, in Western Carolina. Even within the past week we received new equipment unlike anything in Carolina west of the Blue Ridge but since this machine has not been completely installed we are not now describing its many merits, but incidentally mentioning its arrival to show that The News is improving in mechanical equipment as well as developing as a newspaper.

Local news and local service, carrying matchless newspaper reader interest, have been the dominant notes in the success of The News in its semi-weekly form, and this feature will not be diminished in the least in the tri-weekly publication but will be enhanced. New features will be introduced, an improvement made possible by more frequent publication and more available space.

Naturally these varied and important improvements greatly enhance the value of The News as an advertising medium to local merchants and business men. By reaching more readers, and by reaching them oftener, local advertisers who heretofore so liberally patronized us will undoubtedly receive vastly greater returns for their investment and be brought to a realization of the great value of judicious and persistent advertising as the great business maker newspaper advertising has long been recognized to be.

Details incident to this development into a newspaper every other day for Henderson county are being worked out and as yet the management is unable to announce what the subscription price will be, but the semi-weekly rate of \$2.50 a year still prevails and all new and renewal subscriptions will be received at this rate until the new rate is announced. The tri-weekly paper will be sent to subscribers who pay \$2.50 before the new rate is fixed just as the semi-weekly paper is being sent to hundreds who subscribed at the old rates for the weekly publication.

### G. J. MILWARD'S NEPHEW IN ROMA DISASTER AT NORFOLK

G. J. Milward returned Friday from Newport News and Washington, where he attended the funeral of his nephew, Sergeant Lee Harris, who was one of the many victims of the Roma dirigible disaster near Norfolk, Va.

Mr. Milward said that Sergeant Harris was burned beyond recognition except for his teeth. The body of Harris and one other were the only ones used in the general funeral service in Newport News. It was attended by thousands. The body of Harris was taken to the national cemetery at Arlington, where interment was made.

Sergeant Harris was 30 years old and his wife lived with him at Langley field near Norfolk. He was a technical engineer in the aircraft service and had been stationed at Langley field since his return from France. He and his wife were guests of Mr. and Mrs. Milward in Hendersonville about a month during the summer of 1920.

### METHODIST CENTENARY PAY-UP WEEK WILL BEGIN MARCH 26.

The "Pay-Up Week" campaign for the Centenary fund will begin at the local Methodist church Sunday, March 26. Preparation for this week will begin the second Sunday in March when the Minute-Men, led by H. A. Dunham of Asheville, will speak at the church. He and his committee expect to visit the various Methodist churches of their county to give momentum to the work.

### LUTHER LYDA LODGED IN JAIL FOR ASSAULTING AGED MAN

Luther Lyda was arrested and lodged in jail here yesterday on the charge of assaulting his father-in-law, Jim Clark, said to be 85 years of age. They both live beyond Fruitland. Lyda's trial will not take place until the condition of the old man, who may have been seriously hurt, is known.

## WOODMEN OF THE WORLD COMING TO REVIEW SITES FOR BIG SANATORIUM

Will Be Dined Thursday Night and Local Committees Will Show Woodmen Officials Nine Prospective Sites in and Near Hendersonville.

Nine automobiles carrying some of the leading citizens of the city will go to Asheville next Thursday morning where their inmates will meet the Woodmen of the World sovereign camp tubercular home committee, composed of Sovereign Commander W. A. Fraser, Sovereign Clerk John T. Yates, both of Omaha, Neb., which is coming here to view sites for the proposed million dollar sanatorium. Accompanying the committee will be D. E. Bradshaw, General Attorney of the order, E. B. Lewis, state manager and a sovereign auditor, and others.

The sovereign camp committee will be met at the Grove Park hotel promptly at nine o'clock, and will be escorted back to this city. During the remainder of Thursday the members of the committee will be shown over this city and surrounding places of interest. A local committee has chosen nine sites to show the visitors, and these sites represent some of the most desirable tracts of land in this county.

On Thursday night a banquet in honor of the visiting committee will be held at the Kentucky Home hotel, beginning at eight o'clock, at which a large number of the leading citizens of the community and county will be invited.

The tour of inspection of sites will be resumed Friday morning. The sovereign committee will, it is understood, be here through that day.

Preparatory plans for the entertainment of the distinguished Woodmen were made last Saturday in a meeting presided over by John T. Wilkins, general chairman, and R. L. Edwards, secretary. Final plans were made this morning in a meeting held in the offices of Smith, Jackson & Morris.

At the Saturday meeting V. E. Grant was appointed chairman of a committee to go to Asheville Sunday to confer with Sovereign Commander Fraser and his party relative to their visit to Hendersonville Thursday. Others of the committee were Wiltshire Griffith, B. Jackson, A. H. Hawkins, and Dr. J. S. Brown, in their interview they secured the promise of Mr. Fraser to spend Friday in Hendersonville.

Other committee appointments made at the Saturday meeting were as follows:

Health and climate conditions: Dr. W. R. Kirk, chairman, Prof. T. W. Valentine, E. W. Ewbank, Dr. Guy E. Dixon, and W. C. Rector.

Sites: K. G. Morris, chairman, B. F. Staton, H. H. Ewbank, A. H. Hanson, G. W. Justice, W. P. Whitmore, and J. O. Bell.

Entertainment and program committee: John T. Wilkins, chairman, W. A. Smith, C. E. Brooks, W. A. Keith, J. Mack Rhodes, P. L. Wright, R. M. Oates, J. W. Bailey, J. M. Stepp, R. L. Edwards, and R. C. Clarke.

## Baptist Association Will Hold Stewardship Institute Here March 9

The Stewardship Institute of the Carolina Baptist Association will be held at the First Baptist Church Thursday, March 9, beginning at 9:30 a. m. It was announced yesterday by Rev. A. I. Justice, enrollment worker for the organization.

The meeting has been arranged for at that time because of the fact that Dr. W. S. Wiley of Muscogee, Okla., field secretary of the Baptist Sunday School Board, who will be here in connection with the Sunday School Training School to be held at the First Baptist Church March 5 to 10, will also take a large part in the Stewardship Institute.

Rev. C. C. Smith of Brevard and others are to aid in the meeting. It is expected that an hour of the Wednesday's meeting, of the above school, will be conducted in the interest of stewardship.

The subjects which will be discussed in this meeting will include stewardship of possession, of time, of gospel, and of influence. The Baptists have on a great world program, and it is thought highly important that every one who is interested in the work of the denomination ought to be present at the meeting on the 9th.

## CROWDED HOUSE HEARD KU KLUX LECTURE HERE

Dr. A. T. Abernethy Lectured Last Night at Courthouse on Principles of Ku Klux Klan.

Before a crowded house at the courthouse last night Dr. A. T. Abernethy, pastor of the Haywood Christian church, Asheville, spoke for an hour in an eloquent manner of the cardinal principles of the Ku Klux Klan. Both men and women attended the lecture, which was well received.

A Klansman in full costume, a flowing white robe, with tasseled cap, and a flaming cross on his breast, stood at the entrance to the auditorium and silently passed out "Non Silba Sed Anthar" cards, which outline the principles for which the order stands.

Dr. Abernethy, who is said to hold the highest office in the organization in the state of North Carolina, said in the state of North Carolina today is the last stand of the Caucasian race, an organization standing for just laws, better enforcement of laws within the law and through constituted authority. Some of its cardinal principles, he said, are in brief, patriotism, separation of church and state, white supremacy, and the chastity of the home. He gave many concrete examples of the practical work of the order.

## A. KANTROWITZ GLAD TO GET BACK TO HENDERSONVILLE

A. Kantrowitz, who returned Saturday from a buying trip to northern markets, in the interests of The Hub, of which he is manager, said he felt as if he had been almost to Europe and back, and "believe me," said he, "I am glad to get back to Hendersonville. This is the place for me." Mr. Kantrowitz visited St. Louis first, then jumped to Boston, figuratively speaking—a matter of about fourteen hundred miles. New York and Richmond were next visited in order. In reply to the question, "Did you buy a big stock of shoes and men's furnishings for spring and summer?" Mr. Kantrowitz said he bought only his absolute needs, but that they were large.

## SUBSCRIBERS OF NEWS TELL ABOUT ITS MANY MERITS

Growing Subscription List Shows Good Will and Popularity of Semi-Weekly Paper.

A subscription list more correctly represents the popularity and good will of a newspaper than any one other thing. Since The News grew to a semi-weekly newspaper in May it has enjoyed a growth in its family of readers instead of losing as was predicted by some who feared the outcome of the venture. This growth indicates the hearty reception accorded a semi-weekly newspaper in Hendersonville.

One may gather a lot of human interest from perusing a subscription list because it shows relatives and acquaintances scattered from ocean to ocean, reminds one of friends of long, long ago, and often recalls both fond and bitter recollections.

The News makes it a policy to publish its list of new and renewal subscriptions from month to month so as to acquaint friends with the whereabouts of each other and to acknowledge receipt of payment received through the mails. Delay was occasioned in publishing that received in December, but it is given below. That for January, also a healthy and flattering list, will appear at an early date. Quite a number of the names below represents new subscribers, with a name or two of some one (Continued on Page 7)

## Business Conditions Much Improved Says A. Lewis After Trip

A. Lewis returned Saturday from a trip to various cities in the north, buying spring and summer goods for Lewis' Department Store, having visited St. Louis, Boston, New York, Philadelphia, Baltimore, and Washington.

"Business is steadily improving the country over," was Mr. Lewis' verdict of conditions after touring some of the central cities in the United States. He said that business was much better generally than it was last year. In St. Louis he spent a whole day going through one of the factories of the International Shoe Company and witnessed the manufacture, from A to Z, of the celebrated guaranteed Peters shoe. "This was the most interesting day I ever spent," Mr. Lewis declared. The International, said to be the largest shoe factory in the world, has constantly more orders than can be filled, according to the office records which were shown Mr. Lewis.

"The styles for this spring," Mr. Lewis stated, "are very beautiful, especially in ladies' goods, of which he bought a large supply. He made large purchases, also, of the Peters shoes and many other furnishings, to meet his widely varied trade in Hendersonville. Mr. Lewis announces that when all these goods arrive, that every department of his large store will be furnished with a most up-to-date stock of goods.

## BASEBALL PRACTICE BEGAN AT BLUE RIDGE YESTERDAY

Spring baseball practice began yesterday at Blue Ridge School for Boys with much enthusiasm on the part of the boys. The prospects are good for an excellent team. H. E. Moyer, P. L. Greer and J. H. Sample will form the coaching staff.

## ATLANTA SPEAKER HEARD ON TOPIC OF ADVERTISING

Advertising Club of Hendersonville Hears Head of Harvey Advertising Agency.

The recently organized Advertising Club of Hendersonville met Thursday night around the banquet board at the Hodgewell and heard a helpful address from R. Winston Harvey on the subject of advertising, a topic the organization is deeply interested in at this time by reason of its adoption of the Neosho plan for creating more business and bringing city and country dwellers closer together on a more co-operative basis.

Mr. Harvey, president of the Harvey Advertising Agency of Atlanta, came under the auspices of the Associated Advertising Clubs of the World at the invitation of the local club. His address was brief but interesting. This was followed by a round-table discussion wherein Mr. Harvey answered a number of questions on the subject of advertising. He said that confidence was the foundation stone of all business. This established, co-operation was necessary. He said that the Neosho plan was co-operation in the highest degree. Mr. Harvey touched upon the psychology of advertising; told the business men to keep persistently after the advertising end of their business, to adopt an idea and make it characteristic of their business and to study their business and their advertising with the view to getting the greatest possible results from money invested.

Secretary P. L. Wright announced that the advertising matter for the first bargain day on March 6th was being prepared. The address was heard by about 40 business men.

## H. Patterson Remarks About Business In Florida and Cuba

H. Patterson returned Sunday from a two weeks' pleasure trip to various points in Florida and to Havana, Cuba. He was accompanied as far as Miami by S. H. Freidman of Asheville. "There are many Americans in Cuba," said Mr. Patterson, who described Havana as a great sporting city. "The people of Havana," he continued, "do not know of any real hard times. Money seems to be plentiful."

Mr. Patterson "took in" Jacksonville, St. Augustine, Daytona, Palm Beach, West Palm Beach, Miami, and Key West, but declared he preferred Hendersonville to them all. These cities, he stated, are in the height of their tourist season, comparable to our August. When asked if the season was as good for them as it has been formerly, Mr. Patterson replied that generally the season in Florida is fine, though not as good as some former seasons, with the exception of Palm Beach and West Palm Beach, where there is as much business as ever. The latter fact vouched for, Mr. Patterson said, by Anthony, whose department store is open at West Palm Beach during the tourist season.

Mr. Patterson left yesterday for Philadelphia and New York, where he will do his spring and summer buying. He will visit also Washington and Baltimore.

## Plumber-Preacher Was Heard Here Sunday By Appreciative Audience

Joe Hollingsworth, the plumber-preacher, was heard Sunday afternoon at the court house by an appreciative audience that comfortably filled the large auditorium.

In his message on "God's Power to Humanity" Mr. Hollingsworth had the privilege of preaching to quite a number who do not make it a custom to attend church. They were very attentive and their reception of the message gave the speaker encouragement. Following a devotional service in which Phralo Kuykendall, assisted by J. M. Stepp and Morris Orr, led the singing, Mr. Hollingsworth plunged with his characteristic enthusiasm into the very heart of his subject and held his audience spell-bound for nearly an hour.

The speaker brought a surprise to many of his hearers who were not acquainted with his speaking qualities. It is his ambition to become an evangelistic preacher and he is filling a number of appointments for services in this county. Mr. Hollingsworth says he is going to hold another service at the court house early in the spring.

## ENJOYABLE PLAY WARRANTED IN LEGION CAST

Characters in Legion Play, "All a Mistake," Represent City's Best Talent.

The full cast of characters has been completed for the farce comedy, "All a Mistake," which will be presented by members of the Hubert M. Smith post of the American Legion at the city auditorium Friday night, March 3. Earle Penny is the director in charge.

Lee Whitmore will figure in the play as Capt. Obadiah Skinner, a retired sea captain; James Duff, his nephew, as Lieut. George Richmond; Frank Bland as Richard Hamilton, a country gentleman; Fred Justus, a country gentleman; Ferdinand Lighthead; Miss Elsie Pickett as Nellie Richmond; George's wife; Miss Boyte as Nellie Huntington, a friend; Miss Louise Evans as Cornelia (Nellie) Skinner, Obadiah's sister; and Miss Sara Ward as Nellie McIntyre, a servant.

In this line-up may be recognized some of Hendersonville's most excellent amateur talent, all of whom will doubtless act as drawing cards for a large audience on the night of the presentation of the play. It is to be given for the benefit of the local Legion post, which will use the proceeds to help defray the expense of getting a Red Cross nurse for Henderson county. The admission charge will be 50 and 75 cents. Tickets are on sale at Justus' Pharmacy.

This will be the first play staged in 1922 by the American Legion boys. The annual minstrel show will be given June 10.

## BAPTIST QUARTET SINGS.

The First Baptist male quartet, composed of Roy Bennett, Farry Barber, E. T. Brown, and John T. Wilkins, sang at the Baptist church at East Flat Rock Friday night, the occasion being the formation of a Young Peoples Union.