

SECOND GOLDEN RULE SALES DAY WILL BE HELD APRIL 3 ANNOUNCES AD CLUB

Thirty-three Dealers of City, Under Neosho Plan, Place Sixty-six Different Articles on Sale at Rock-Bottom Prices.

Hendersonville's second Golden Rule Sale day will be held here next Monday, April 3, beginning at 9:30 o'clock sharp and continuing all day. Thirty-three merchants and dealers in this city are offering, under the Neosho plan, two articles each at specially reduced prices on that day. Each of the thirty-three is offering entirely different articles for sale, making a total of sixty-six different household commodities which will be for sale Monday practically at cost.

The extraordinary success and big attendance of the Golden Rule Sales the first Monday in March make it unnecessary for detailed explanation of the Neosho plan to be given here. People from every part of Henderson county came to Hendersonville March 6 and bought generously of the large variety of articles and excellent values offered. They already understand the plan and have doubtless told many others, who did not attend the sale, of its merits. They are doubtless planning to attend the second Golden Rule Sales, and will bring their neighbors with them. For the benefit, however, of those who do not yet understand what the Neosho plan is, the following outline is given:

The plan is very simple. It is called the Neosho plan because it was originated in Neosho, Mo., where the merchants decided to put on sales according to the golden rule; that is, sales which represent actual cost bargains. Each merchant or dealer who enters it must submit to a censor committee of responsible and capable

men two articles at approximately their cost prices. This committee examines each article listed to see that it is an actual bargain, and that the price quoted is not above a rock-bottom price. The dealers are willing to do this on the belief that if people visit their stores to buy the articles listed for sale, these same people will buy other articles and in the end become good customers. With this belief, they are willing to sell at cost the two articles listed for sale, and they realize that the sale articles must be bargains, else the customer will lose faith and will not be permanent.

Every Golden Rule Sale is backed by the Hendersonville Ad Club, which is composed of the leading business men of this city. This club is running a double page advertisement in this issue of The News, containing a description and prices of the different articles listed. The News is distributing to nearly every taxpaying family in the county a copy of this ad—at least, is attempting to do so. In case any family fails to get a copy, the secretary of the Ad Club, P. L. Wright, should be notified, so that a copy can be forwarded.

Special provision is made by the Ad Club for auctioning any articles the farmers of the county wish to dispose of. It is hoped that this feature will be taken advantage of. Arrangements have been made with the firm of Maxwell & Anders, to sell at auction such articles of stock as automobiles, farm machinery, stock, farms, etc., on a reasonable commission basis, at the court house.

TWO PROPOSED ROUTES TO BUNCOMBE FOR PAVED ROAD ELICIT ARGUMENT

Rugby Route Strongly Supported by Mills River Section; Old Route Exponents Say They Represent County's Permanent Interests.

Great interest is centering upon the special meeting of the county commissioners called for Wednesday, March 29, to take action concerning the proposed hard-surfaced road from Hendersonville to the Buncombe county line.

At that meeting the report of the engineers on the survey will be heard from Road trustees and all citizens and property owners affected by this road are invited to be present and submit their views.

The commissioners must decide over two possible routes: the old route via Balfour, Hillgirt, Naples, Fletcher; and a new route via Mills River road to Rugby, Naples, Fletcher.

A page advertisement in this issue of The News and signed by eighty-two citizens is evidence of the support given by advocates of the new route, who assert that "the two lines are almost exactly the same length," and "that there would not be any substantial difference in the cost of construction."

The crux of the argument for the Rugby road is that it is better for Henderson county to have two good roads serving different sections than to tear up one good road in order to build a better one in the same place, and that the larger interests of the county would be served in the building of this road through the Mills River section.

Those who oppose changing the route by building via Rugby state that the cost of building a hard-surfaced highway to the Buncombe county line via the Mills River section would cost the county many thousands of dollars more, and that it is not at all evident that changing the route would serve any larger number of people. They say also that the old route is more direct. They hold, too, that much of the "tourist travel" would pass Hendersonville, and Henderson county, if the paved route should go by Rugby, in that the distance to Asheville for those coming from Brevard would be lessened.

DATE AND PLACE PARTY MEETINGS HAVE BEEN NAMED

State and County Conventions, Boards of Elections, Senatorial Nominations Are Announced.

The republican state executive committee met at Raleigh last Wednesday and decided to have the republican convention in Winston-Salem April 12.

The democratic state executive committee was in session on the next day at Raleigh and named April 20th the day and Raleigh as the place at which the democratic state convention will be held. Precinct meetings will be held on Saturday, April 8, at 2 o'clock, and county convention on Saturday, April 15 at 11 o'clock.

The state board of elections met Saturday, 25th, at Raleigh, the tenth Saturday preceding the state-wide primary as required by law, and selected the county boards of elections. Those for Henderson county are R. L. Edwards, Charles Rozzelle, democrats, and K. G. Morris, republican. This board will meet Saturday, April 15, for the selection of registrars and judges.

The chairmen of the executive committees of the 27th senatorial district met at Rutherfordton Thursday, 23rd, and decided that Cleveland and McDowell should nominate the senators this year. Cleveland and Rutherfordford will alternate every two years, as they have been doing. In 1924 Polk will name the democratic nominee for the senate and in 1926 Henderson will name the senatorial aspirant.

Tell your neighbor to subscribe to The News now before the paper becomes a tri-weekly at a higher rate.

READERS OF NEWS TAKE ADVANTAGE TEMPTING PRICE

Jump At Offer to This Paper Every Other Day at Price of Semi-Weekly News.

It is human to seek good company. Those who join the big family of readers of The Hendersonville News get into company in which is found the better element of the citizenship of the community as evidenced by the new and renewal subscriptions for February given below.

One of the encouraging things to The News is the healthy growth, there being on an average a new subscriber added to the list each day in the month of February.

New and renewing subscribers are taking advantage of the offer to get this newspaper three times a week without any additional cost over the present price of the paper. The price will not be advanced until the Tri-Weekly News makes its appearance and until that time subscriptions will be received at the regular rates of the twice a week paper.

Plans are already in the making for improving the paper when it goes to a tri-weekly. Exclusive features (Continued on Page 10.)

LEGION AUXILIARY WILL GIVE SOCIAL TO LEGION MEMBERS

A "Get-together" social will be given by the American Legion Auxiliary on Thursday evening, April 6, to the members of the Hubert M. Smith post, it was decided at a call meeting of the Auxiliary last Monday afternoon. The social will be held at the home of Mrs. J. W. Williams. A musical program has been arranged and refreshments will be served.



Walter Allison, the cartoonist, has caught the spirit of the business man, the reading public and the publisher in the accompanying illustration. Every lover of his community takes especial pride in every progressive step, every new business firm and every improvement as noted from day to day in the newspapers and he receives with the same peculiar pride the news of development of its newspaper because these improvements place such publication in a position to portray with more ability and more frequency the growth of the community interests. The average reader welcomes the announcement that The News will soon land on the tri-weekly step and although going there with a struggle and strenuous effort, as pictured by the cartoonist, the readers duly appreciate the publisher's efforts and beckon him to step up higher and give the city a daily publication as soon as possible and we trust that the top step does not have many summers between it and the tri-weekly.

W. O. W. Uniform Rank Encampment And Executive Committee To Meet Here In July

Sovereign Committee in Session at Omaha Decided to Meet in Hendersonville July 3 and Decreed That Uniform Rank Encampment from Five States Meet Here at Same Time.

That the members of the Uniform Rank from North Carolina, South Carolina, Tennessee, Georgia, and Virginia, probably 1,000 strong, and that the entire sovereign executive committee meet in Hendersonville beginning July 3, were the decisions reached in the recent session of the executive committee of the Woodmen of the World at Omaha, Neb., and wired by State Manager E. B. Lewis to V. E. Grant of this city yesterday. The telegram stated that a letter was on the way from Sovereign Commander W. A. Fraser to John T. Williams, chairman of the local Woodmen committee on entertainment, asking that twenty or more rooms be reserved for the executive committee, and giving further details relative to

the committee's stay in Hendersonville. The coming of the Uniform Rank encampment to this city is an unlooked-for but most pleasant surprise to Woodmen and the people in general, many of whom regard the decision bringing them here as a happy omen of what else the sovereign committee has in mind for Hendersonville, particularly when the men in khaki will come simultaneously with the National Woodmen leaders themselves, who had previously planned to come here in May. Some are bold to state that the gathering of these two important bodies in July means that Henderson county will gain the much-coveted sanatorium the order is going to build as a rest and tuberculosis hospital.

"The sovereign executive committee never met in regular session outside of Omaha," Sheriff V. E. Grant, local Woodman and past Head Consul, stated, "and this departure from past custom," he said, "by coming to Hendersonville to meet is a great compliment to this city." With the entire committee here, it will be possible for a site for the proposed sanatorium to be chosen, adopted, bought, and for machinery to be set in motion to begin the building of the hospital, while they are on the grounds. With the coming of the executive committee, forty or fifty bonding men from many states of the union, it is said, will also be on hand. Wiltshire Griffith, Brigade Adjutant of the W. O. W., will be the active officer in charge of the opening of the camp in July.

SUNDAY SCHOOL CONVENTION IS PROGRESSING

Representatives From Many Schools in County Are Attending Inspiring Meetings Here.

Sessions of the Henderson County Sunday School Convention being held in the Presbyterian church of this city have been well attended and the addresses and discussions have been interesting and inspiring to those attending. The convention will continue through today, closing with the night session. Representatives from 12 schools in the county attended the meeting last night, with a total attendance of 260. Among these were 9 pastors, 8 Sunday School superintendents, and 62 teachers. D. W. Sims, general superintendent of the North Carolina Sunday School Association, and Prof. A. M. Locker, national Sunday School worker, are the principal speakers at the conven-

ENTERTAINMENT COMMITTEE BOARD OF TRADE ANNOUNCED

A. W. Honeycutt Heads Committee to Look After Entertainment Feature of Civic Board.

Here are the names of the Board of Trade's entertainment committee, of which A. W. Honeycutt is chairman: Edgar Latham, Miss Gladys Hodges, A. R. Hanson, C. Few, Jr., Mrs. Earle Stillwell and Mrs. E. A. McMillan. The personnel of this committee was announced yesterday by Secretary Penney. "This is an important committee," he declared, "and I am sure that Hendersonville will be provided with a splendid program of entertainment the coming summer." Prof. Locker will not be here for tonight's service, but Mr. Edwards of Asheville, a layman Sunday School teacher, will take his place on the program. A detailed account of the meetings will be given in the next issue of The News.

PINK SHERRILL STABS RELATIVE AND IS IN JAIL

Jonah McGraw is in Hospital as Result of Being Seriously Wounded by Brother-in-Law.

Jonah McGraw was stabbed and seriously wounded Saturday night by his brother-in-law, Pink Sherrill, on the carnival grounds near the West Hendersonville station. He is in the Patton Memorial hospital, with knife wounds in the abdomen, but it is reported his chances are good for recovery. Sherrill is held without bail in jail here, awaiting the outcome of his victim's condition. Sherrill was arrested by Policeman Clarence Edney. Officers said both men were intoxicated, and that the quarrel was the culmination of a jealousy that had existed between the two men.

GEORGE GARREN OF FRUITLAND KILLED

YOUNG MAN FATALLY STABBED SATURDAY NIGHT

Hubert Maxwell of Ridge Section is in Jail Without Bail, Charged With the Killing.

George W. Garren of Fruitland was fatally stabbed Saturday night about 7:30 o'clock in the churchyard of Ebenezer Baptist church, and Hubert Maxwell, of the Ridge section, is held without bail in jail here, charged with the murder.

Maxwell was arrested about 30 minutes after the killing. William Wall, a cousin of Garren, rushed with the wounded man to the city, hoping to secure quick medical aid, but Garren died before the automobile reached town. Wall was held in jail here Saturday night but released Sunday under bond, to be a witness.

The fatal cutting was done with a small knife, with a blade about two and one-half inches. Following an inquest by Dr. B. F. Cliff here Sunday morning, a coroner's jury returned the verdict "that Garren came to his death by wounds inflicted by a knife in the hands of Maxwell."

The tragedy occurred, it is stated, while a community singing was in progress in the church. Maxwell is said to have been in the churchyard when Garren drove up in an automobile, the trouble starting as he alighted. Melvin Hill stated that Maxwell cursed Garren two of three minutes previous to the killing. He and Wall are important witnesses, though neither actually witnessed the killing, it is asserted, due to the darkness. They testified that Maxwell and Garren were seen to run around the automobile, and that when they arrived on the scene, they found Garren lying on the ground.

Maxwell is said to have had an ill-feeling toward Garren because the latter was welcomed at the home of Miss Milda Guice, to whom Garren is reported, was engaged, while Maxwell's attentions to the young lady's sister are said to have been discouraged.

Garren, the son of Mr. and Mrs. J. M. Garren of Fruitland, was 23 years of age. He was engaged in farming with his father, and, it is stated, was a man of good character, being well thought of in his community.

Maxwell is about the same age, it is stated. He also was a farmer in the Ridge section, where he lived with his mother.

MT. ECHO PROPERTY SOLD TO FELIX LAKE

WASHINGTON REAL ESTATE MAN BUYS PATTERSON PLACE.

Beautifully Situated Tract West of City Sold Saturday; Will be Much Improved.

The beautiful Mt. Echo property of J. H. Patterson was sold Saturday to Felix Lake of Washington, D. C., by the local real estate agency, Smith, Jackson & Morris.

This property comprises twenty acres of land and a large, commodious summer home, which is situated on the tip-top of the mountain west of Hendersonville. A wonderful panoramic view is possible from this estate.

Mr. Lake is a Washington real estate dealer. He became interested in Hendersonville through Fassfern School for Girls, where his daughter is now enrolled. He recently bought the Ewart property on Third Avenue, West, and has bought the Patterson property, it is said, for his daughter. Mr. Lake contemplates, it is stated, many improvements of the former Patterson place, both in the buildings and grounds, with a view to making it one of the loveliest of the small estates in this section of the county.

The Ewart place is already undergoing improvements, which, it is estimated, will mean an outlay of several thousands of dollars. A large force is at work laying out roads, building drives, and beautifying the fifty acres of grounds contained in this estate. With these improvements, and substantial remodeling and added building, Mr. Lake proposes to make of the Ewart property a model estate.

FACILITIES FOR HOUSING PEOPLE DECLARED AMPLE

Secretary Penney, Board of Trade, Takes Issue With Statement That 67 Families in City Homeless.

Are there 67 homeless families in Hendersonville?

Yes, according to an article which appeared Tuesday in the Asheville Citizen.

The Citizen quoted a North Carolina university professor, who urged that Chambers of Commerce all over North Carolina get busy with a housing program for there were some 18,000 families of 81,000 souls without proper shelter and that they could not get it.

The Board of Trade has been unable to confirm this statement, according to Secretary Penney, who has asked the Citizen and the professor for proof.