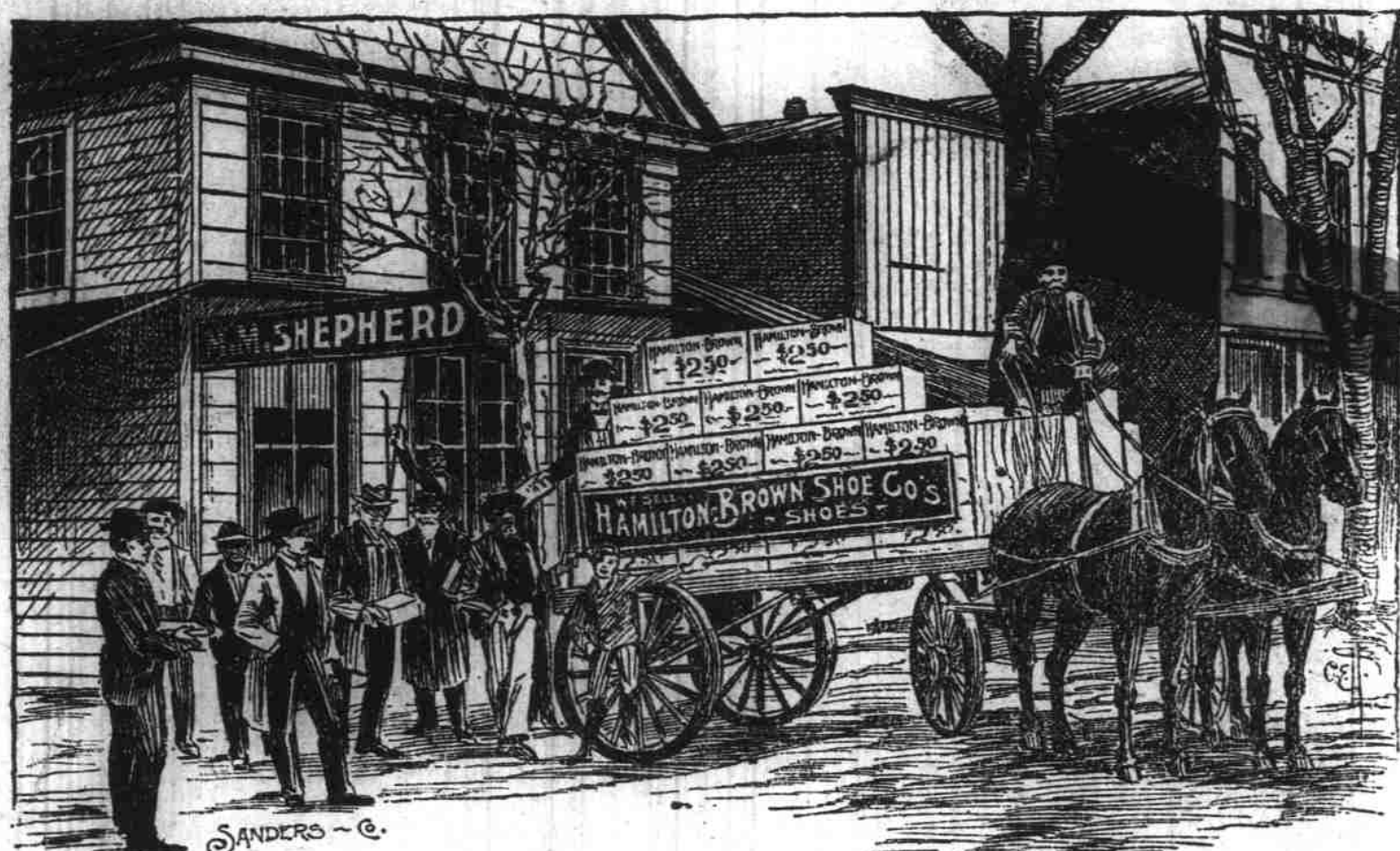


The Hamilton-Brown Shoe Company, ST. LOUIS, MO.

New Stock Now Coming in
At M. M. Shepherd's,



The Reliable Dealer in
The Hamilton-Brown Shoes.

DONGOLA "WATCH US" LINE. For Women.

Made in St. Louis, at our new "Sunlight" Factory. Full of Meat. They are undoubtedly the best value for the money ever shown in the United States. We know they are good, for we make them ourselves.

Woman's Dongola Imitation Welt, "Watch Us" Staunton, Heel Polish, and genuine Vic machine sewed, 3 to 7.....\$1.50
Spring Heel Polish, 2 1/2 to 6 1/2.....1.50
Heel Button, 2 1/2 to 6.....1.50
Children's Ramblers, Watch us Stk. Tip Spg. Heel, lace, 1 1/2 to 2.....1.25



Be sure to See This Line.

Oxfords and
Low Cuts.
Stylish and
Serviceable.



Woman's Dongola Forest Park Coin Heel Oxford, 2 1/2 to 6.....\$1.00
Woman's Dongola Imitation Turn Stk. Tip Staunton Toe, Watch Us Oxford 2 1/2 to 6.....1.2

Some
Strong
Things
in Dom
Pedros.



Men's Oil Grain, double sole and tap, cap toe lace, 6 to 11.....\$2.00
Men's Oil Plain, double sole and tap, Congress, 6 to 11.....2.00
Men's Split and Kip English Ties.
Kyle's Favorite Split Ties, double sole, 6 to 11.....\$1.25
Men's Bismarck Buckle, double sole tap, Creedmore.....1.50
Men's "Asheville" Tie, kip, double sole, 6 to 11.....1.50

HIGHLAND CALF LINE "OWN MAKE" \$2.50 SHOES FOR MEN.

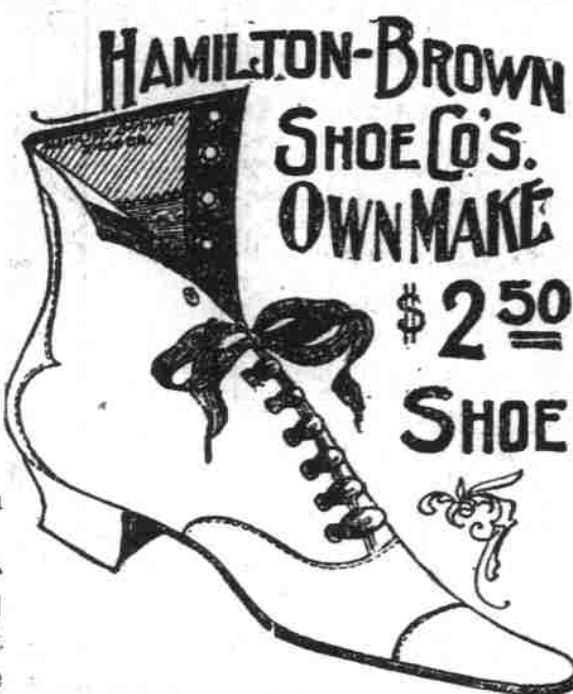


This shoe is made of genuine Highland Calf, invisible cork sole, and is the toughest as well as soft and pliable stock that we have ever been able to buy. New lasts, new patterns, stylish and up to date. The sale of the Highland Calf has increased to 2,500 cases a month, a phenomenal record, and is the wonder of the shoe world. Easily worth \$3 per pair. Made by us in St. Louis and of sterling value. Celebrated Bridgeport Gore used in the Congress. Has the largest sale of any fixed price shoe in the world.

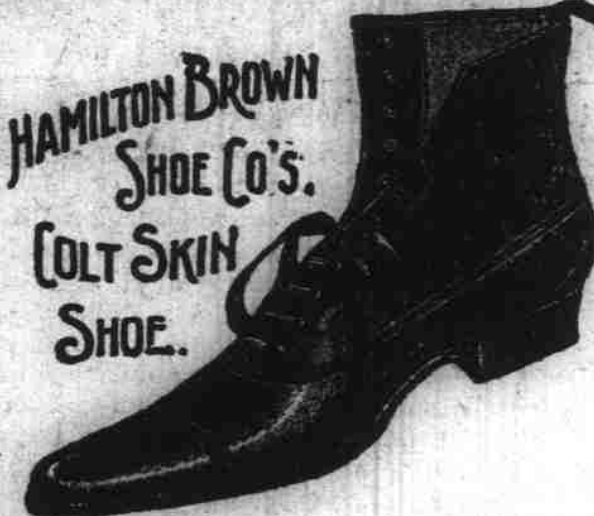
Men's Highland Calf \$2.50 Welt New Dresden Cap Toe lace, Normal Tap Toe Lace, Plain Globe Lace, Plain Globe Congress, 6-11, per pair.....\$2.50
Old Gents' Highland Calf, machine sewed 7 wide lace and Congress, 6 to 11.....2.50

This Line has
Done more to
Help us Reach
Our Big Sales
Than any
one Shoe we
Make

We have never yet been able to produce a surplus of these shoes. The demand is enormous, and they have the largest sale of any fixed price Ladies' Shoe in America. New lasts, new patterns. Once sold to a lady, she is our friend. No matter what you might pay for a shoe, even up to \$5, you can not possibly get better value than our \$2.50 shoe.



Woman's Extra Fine Dongola Imitation Turn, Princess Toe, button, E, and Princess Toe, lace, E, 2 1/2 to 7.....\$2.50
A Line of Child's Highland Calf.
Spring Heel Lace and Button.....\$1.25, 1.50
Made at Our New Sunlight Factory, St. Louis.



**The Best Value
You Ever Saw
For \$2.00.**

Unquestionably one of the most powerful lines in our factory shoes. Fine, soft, flexible and tough. Celebrated Bridgeport Gore used in our shoes. This is one of the four lines that keep our big factory with its 1,700 employes busy the year round, turning them out to keep up with the big demand.

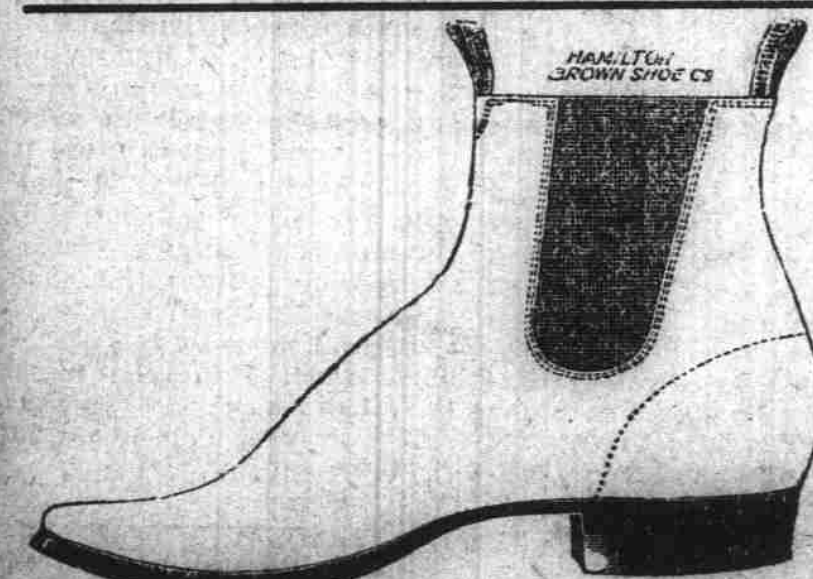
Men's Colt Skin Own Make Wisdom Cap Toe Lace, Plain Globe Toe lace, Plain Globe Toe Congress, per pair.....\$2.00

**Strong
Shoe
FOR
STRONG MEN**



Men's Colt Skin Patrol, French Toe, two soles, lace and Congress, 6 to 11.....\$2.50
Morse and Rogers' U. S. Army Shoe wide, plain lace, 6 to 11.....3.00

Our Black Vici "Southern" Line.
Men's Black Vici Southern, English Welt, cap toe, lace, plain globe toe, lace and Congress, 6 to 9, per pair.....\$2.00
Little Gent's Black Vici Southern, English Welt, cap toe, lace, 8 to 12.
**Hamilton-Brown Co.'s Own Make--
Extra Fine Shoes.**
Men's Extra Fine Black Vici Welt, Dresden lace, D, 6 to 9.....\$3.50



**Strong
Shoes
for
Working
Men.**

Men's Oil Grain Creedmore's, 6 to 11.....\$1.50
Men's Oil Grain Creale Congress, 6 to 11.....\$1.50

Hamilton Line. FOR WOMEN ONLY.

Genuine Vici. Made in our New Sunlight Factory. Heel or Spring Heel. Ten thousand cases used and no complaints.

Women's Genuine Vici machine sewed Hamilton Staunton Tip button, 3 to 7.....\$1.25
Staunton Tip lace, 3 to 7.....1.25
Spring Heel Staunton Tip lace, 2 1/2 to 6.....1.25
Dongola machine sewed Hamilton, C. S. Pol, 3 to 7.....1.25

**The Best
Every
Day
and
Sunday
Shoe**



**In our
Facto-
ry Line**
Women's and Misses' made from the same kind of leather as our \$2.50 line for men. Don't fail to see this line.

Women's Highland Calf Staunton Toe Hl. Pol. Imitation Welt, Spring Heel and Heel Button, 2 1/2 to 8.....\$1.50



**Our Picnic Line
at \$2.00.**

The Picnic Line has been brought strictly up to date; new lasts and patterns. We make this line ourselves, and every one concedes that we put more meat into our own make shoes than anybody.

Woman's Extra Fine Dongola Stock Tip Dongola Top Princess, button and lace, per pair.....\$2.00

Our Magnet Line.
Men's Black Vici Welt Normal cap toe lace, plain Globe Congress, and plain Globe lace, 6 to 9.....\$2.75
This is a corking good shoe, and is another one of the 4 shoes that keeps our big factory busy. Made of fine Brazil Dongola; soft, dressy and durable.

SHIELDS HATS

Popular Styles at Popular Prices

Direct from factory to our store, without the middleman's profit.

New Styles CORRECT SHAPES LATEST COLORS on Sale

These popular hats now unquestionably cover more heads than any other make, yet

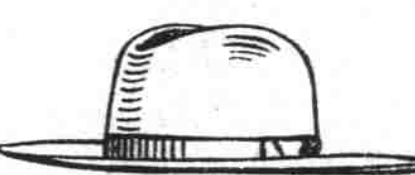
A DISSATISFIED MAN

cannot be found wearing a SHIELDS HAT.

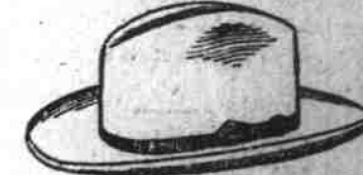


The Factory's Guarantee: "Your money back if you want it"
Goes with every Hat bearing Trade Mark
WHY BUY OLD STYLES HANDED DOWN THROUGH JOBBERS, WHEN YOU CAN GET A GUARANTEED HAT FRESH FROM FIRST HANDS?

COSTS NO MORE LOOKS BETTER WEARS BETTER



\$1.00
\$1.25
\$1.50



Besides Shoes and Hats

SHEPHERD SELLS

Staple Dry Goods
and Groceries.

We are the largest receivers of Flour in Hendersonville, and are always recognized by our competitors as being authority as to price. We can at all times make you the

Lowest Price

on either large or small quantities. We also carry a line of Feed, such as Hay, Corn, Oats, Bran, and Seed Meal and Hulls. We would be glad to receive at least a portion of your business.

to Please You.

Free!

Your Baby's First Shoes Free!

FOR SALE ONLY

M. M. SHEPHERD, HENDERSONVILLE, MO.