

Western North Carolina Times

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FIVE CENTS COPY

NEW ENTERPRISE TO OPEN HERE

P. E. Rollins, of Henrietta, to Open Exclusive Shop for Ladies and Children

Carpenters are at work this week remodeling the store building formerly occupied by Razook's European Shop between Third and Fourth Avenues on Main street. It is understood that a new store will be opened in that building about March 1. The line of goods carried will be exclusively ladies' and children's furnishings and the name of the new concern will be the P. E. Rollins Company.

Mr. Rollins spent a few days here last week but left Monday for the northern markets to purchase spring stock of goods.

The following account of Mr. Rollins is taken from the North Carolina Christian Advocate dated Feb. 2 and was written by Rev. J. B. Tabor pastor of the church at Henrietta:

"P. E. Rollins, general manager of the stores for the last fifteen years, steward in the church, choir leader and most liberal contributor; Mrs. Rollins, steward, teacher of primary class in Sunday School, officer in Missionary society, and Eloise fine organist and musician; Tom, student at Emory and Henry college are moving to Hendersonville. They are our nearest and best neighbors. Our loss will be Hendersonville's gain."

LABORERS BUILDING & LOAN ASSN. PUBLISHES BOOKLET

The Times this week printed a very attractive folder prepared by the Laborers Building & Loan association, of this city. The folder has 12 pages of interesting reading matter setting forth some mighty good reasons for becoming a subscriber to shares in the association.

The Laborers Building & Loan association was organized May 6, 1909, for the purpose of enabling those desiring homes to own and pay for same on long time easy weekly or monthly installments, as well as provide excellent non-taxable investment for the saver. The association is strictly mutual and has become one of the strong financial institutions in the city and is now fulfilling its usefulness thereby increasing the number of contented householders, building up our city and an important factor in making Hendersonville a city of homes as well as encouraging thrift.

The following well-known business men compose the officers and directors of the association:

Officers: W. A. Smith, president; R. H. Staton, vice president; Hestley Stepp, secretary-treasurer. Directors: P. F. Patton, R. H. Staton, A. H. Hawkins, K. G. Morris, P. J. Gilreath, G. J. Millward, W. R. Kirk, F. S. Wetmur, J. C. Morrow, S. T. Hodges, W. H. Justus, R. C. Clarke, Foster Benent, Jno. T. Wilkins, W. A. Smith, Guy E. Dixon, William Lott, J. E. Shipman, G. H. Valentine, T. W. Valentine. Loan committee: F. S. Wetmur, G. H. Valentine, H. A. Stepp.

MRS. BENNETT ENTERTAINS

Mrs. W. A. Bennett entertained last Saturday afternoon from 3 to 5 with a party in honor of the 8th birthday of her son, Willett. The celebration was a complete surprise to the little boy.

Mrs. Bennett exhibited much taste and thought in the manner of decorations. The living room was very bright and cheerful with its masses of greens mixed with pink chrysanthemums, and the dining room was converted into a real pink bower.

The children played a number of games, chief of which was pinning the tail to the donkey. In this contest John Wilkins, Jr., and John Todd, Jr., created considerable excitement by making a tie for the prize, John Todd finally coming out victorious.

At the conclusion of the games the dining room was thrown open and the children escorted to the table. The decorations here were particularly attractive. Pink roses with greens were used in profusion in the room. Pink crepe streamers fell gracefully from the center of the table where they were tied in bows with pink, cord-paper hearts intertwined.

On one end of the table a pink-iced cake with eight white candles sat while on the other end was a large white one. A Jack Horner pie, filled with milk chocolate balls tied with long, pink ribbons, was also in evidence. The centerpiece was formed of a mirror bordered with pink roses and greens. Place cards were made of pink hearts and the favors were tiny, pink baskets filled with assorted pink and white candies. The lights being dimmed with pink shades a beautiful glow was cast over the whole scene. Pink fruit jello, with cake, was served as a refreshment.

Those enjoying the afternoon were John, Richard and Louise Todd, Eunice Bennett, Ess and James Lyda, Dick Clarke, Ruth and Herbert Drayner, Armitage Barber, and Billie Wilkins. Music and

NEOSHO AD CLUB ORGANIZED HERE

Co-Operative Ad Club Organized After Banquet at Hodgwell and Meeting in City Hall.

Owing to the heavy rush of business last week we were forced to carry over to this week's issue of The Times a great deal of live reading matter which was prepared for the paper last week, among which was an account of the advertising club which had been organized in Hendersonville February 2.

A Co-operative Advertising club, as a member of the Associated Advertising Clubs of the World, was organized in Hendersonville on Thursday of this week following the good-will meeting at the Hodgwell on the night preceding.

Mr. McKeand, national field representative of Associated Advertising Clubs of the World had been invited to Hendersonville by the Hodgwell, H. Patterson, the Hendersonville News and the Western North Carolina Times and a banquet was arranged at the Hodgwell on Wednesday night to which the business men of the city were invited.

The Hodgwell did itself proud in furnishing supper, well cooked, in abundance and carefully served, which the 40 or more present thoroughly enjoyed.

After the supper was over R. C. Clarke was asked to serve as toastmaster which position he filled with credit to himself and satisfaction to all present. After Mr. Clarke thanked those present for extending him the invitation to preside over the meeting he introduced Mr. Buckner who made a short speech expressing his pleasure at being present to help eat the spread and enjoy a social hour with old friends in Hendersonville. He then introduced Mr. McKeand who spoke at length outlining the advertising plan of the co-operative system and the wonderful progress it had made in the cities where it was in operation, stressing at every point co-operation and sincerity among merchants using this kind of advertising.

Mr. McKeand related instances backed up by statements from merchants and bankers where the volume of business done by these using the Neosho system of co-operative advertising had been increased from 58 to 120 percent.

Mr. Oates was the next speaker who stamped his approval on the system of advertising and pledged his support to have it put into effect in Hendersonville.

C. H. T. Bly was the next speaker to endorse the movement and if you think Mr. Bly can't speak you warn't there.

P. L. Wright made a short talk, supporting the co-operative advertising plan. It was then decided to adjourn till next day at 10:30 o'clock when a meeting would be held in the city hall to complete the organization.

The business men met in goodly number at the appointed place and time Thursday and set the work in motion by organizing and electing the following officers:

President, R. M. Oates; vice president, C. H. T. Bly; secretary-treasurer, P. L. Wright; executive committee, W. A. Keith, H. Patterson, Chas. Rozzelle, V. C. V. Shepherd, A. L. Beck.

The censor committee, which will pass upon the genuineness of all bargain offered at the golden rule sales, consists of John T. Wilkins, chairman; R. L. Edwards, Chas. Rozzelle, H. Patterson, P. S. Ramsey.

The membership committee, the object of which will be to work up a strong membership, consists of R. C. Clarke, chairman; Amos Bennett, W. A. Keith, L. A. Chapin, Noah Hollowell.

70TH BIRTHDAY CELEBRATION

Mrs. Annie Lunn celebrated her 70th birthday Monday with a dinner of seven courses. The unique feature of the dinner was that six plates were set for absent guests each of whom sent a cheering message to the hostess. The written messages were placed in the plates of the ones who sent them. In this way Mrs. Lunn felt the presence of her friends.

Mrs. Lunn is here with her husband who is ill and only she, Mr. Lunn and the nurse, Miss Angus, were actually present at the dinner.

ENTERTAIN B. Y. P. U.

Misses Vada B. Orr and Elsie Ficker were joint hostesses Friday evening at the home of Miss Orr to a group of the junior Baptist Young Peoples Union of the First Baptist church. This group came out victorious in a contest waged with other groups for excellence in attendance, collection and program planning and execution and were given the party in consequence of their victory. Games were played and cream and cake served during the evening.

GIVES SINGING

U. F. Ballard, of the Flat Rock road, gave a singing at his home "Counero" Monday of last week to which all the young people of the neighborhood were invited.

CAFETERA REOPENS

The Home Cafeteria which has been

The End of a Perfect Day



"WITHOUT US THEY STARVE"

Thousands of Jews in the Ukraine Starving; Only Chance of Life in Aid From United States.

The campaign to raise \$14,000,000 to be used in relieving the famine-stricken Jews in Europe, began in all parts of the United States Monday, Feb. 6. Hendersonville was assigned a quota of \$1,200, half of which amount has already been raised by the committees appointed to undertake it. These committees are making a thoroughly systematic canvass of the city and to facilitate their efforts have allotted sections of the city to certain committees.

The general chairman of the workers in Henderson county is A. Kantrowitz. His co-workers are as follows:

For A. Kantrowitz: Dr. Frank Siler, C. E. Brooks, J. M. Rhodes, A. W. Honeycutt. All territory south of First avenue, west.

For Mrs. R. L. Edwards: Mrs. C. J. Valley, Mrs. Nan Feaman, Mrs. A. M. Trenholm. Territory, First to Fourth avenues on west side of Main.

For Nathan Brenner: Dr. E. E. Bomar, R. L. Edwards, Chas. Rozzelle. All territory south of Sixth avenue, east.

For H. Patterson: F. A. Ewbank, Mrs. W. R. Kirk, R. P. Freeze. Territory, Fourth to Sixth avenues, west.

For A. Lewis: Harry Ewbank, C. F. Bland, Rev. J. F. Ligon. All territory north of Sixth avenue east.

For Mrs. A. Kantrowitz: Mrs. J. Mack Rhodes, Mrs. F. A. Ewbank, Mrs. A. Y. Arledge, Mrs. Jas. Beason, Mrs. Lawrence Pace. All territory south of First avenue, east.

These committees meet each night when the day's work is over, report upon the work accomplished and plan what is to be done on the next day. Each night a report is wired to state headquarters.

With half the amount already raised and with such able and enthusiastic men and women canvassing the city, it is predicted that there will be no difficulty in raising the amount before Sunday, when the week will be up. There certainly should be no opposition to such a worthy cause.

Recent reports from the agents on the other side, in the famished land, have revealed the extent of the problem being faced. Of the 3,000,000 Jews in the Ukraine, it is estimated that nearly a fourth have succumbed to disease, pestilence and wars, and there are over 90,000 orphan children in extreme need. In the Odessa region there is acute suffering among the 500,000 Jews. Of the 4,000,000 Jews in Poland, a large proportion are still in straits and need assistance to become self-supporting.

In the Bessarabian province of Bukovina, where there is relatively small Jewish population, agents of the committee have reported 5,000 Jewish homes destroyed. In the Jewish town of Smargon, in the Minsk district, the committee's representative found only a few brick chimneys standing amid the general ruin caused in the Russo-Polish war and subsequent guerrilla raids, while the exiled inhabitants, eking out a wretched existence in Luthuanian towns, among strangers, pleaded for repatriation.

FRACTURES HIP

Hicks Jones, of Indian Cave park on the Hebron road, is suffering from

BOARD OF TRADE BANQUET FEB. 13

Board of Trade Banquet at Kentucky Home Feb. 13 Will be "Ladies' Night."

The Board of Trade will hold a banquet at the Kentucky Home Monday night, at 8:15 p. m. The purpose of this banquet is not in any way connected with business in the usual sense of the word. The only business with which the members will concern themselves will be that of putting away a goodly supply of food and enjoying the occasion to the fullest extent possible.

In order to dispel any fleeting shadows of sordid commercialism, to make the affair gay and buoyantly blythesome, and to enable the ladies to enjoy the entertainment offered, the members of the Board of Trade are urged to bring with them their wives, sisters, mothers or friends, as the case may be, and make a social success of "Ladies' Night" as it has been dubbed.

A committee is making the rounds selling tickets to the banquet. Should anyone fail to get a ticket from them, he may procure one from H. H. Ewbank, at the office of Ewbank and Ewbank.

SLOW GAINS IN LUMBER

"Gains in the lumber market are slow, but a close study of the trend of trade reveals a slow but sure expansion of purchase," according to the weekly lumber market review of the American Lumberman. "There is a good deal of quiet buying by large line-yard operators and by wholesalers. Stocks have slightly increased since the first of the year, but this lead is being steadily and surely cut down by an increase in the volume of buying. Purchases, according to the American Lumberman, are from all divisions of the trade-retailers, industrial consumers and factory users."

"The eastern part of the country shows signs of the greatest building activity. For example, the greatest building boom in the history of New York state is expected in 1922. In the middle west the building situation is 'spotty.' In one city, building will be found to be very active; in another, dull. On the Pacific coast conditions are likewise uneven. In southern California the building boom holds up and large quantities of lumber are being consumed. In the Pacific northwest the situation is checked, but on the whole a good deal of building is going forward or is in immediate prospect. Building is opening up well in the south and there is every indication that 1922 will be a year of great expansion for that section, furnishing the lumbermen of the south a large and ready market near home.

"Prices, on the whole, remain firm. Here and there some 'distress' stock is offered at a concession and occasionally some stock which is hard to move is marked down, but the trend of price is upward."

E. B. DRAKE ELECTED NEW CHAIRMAN HENDERSON G. O. P.

Following the resignation of R. H. Staton as chairman of the county republican central committee, E. Blaine Drake has been elected to the place. Mr. Staton explained to the committee that his appointment as postmaster has precluded his further service on the committee, of which he is a member.

WAR MEMORIAL HALL PLANNED

Members of American Legion Auxiliary Suggest the Erection of a War Memorial Building.

The American Legion auxiliary held a very enthusiastic meeting last Monday afternoon in the Legion rooms over Patterson's Department store.

Many plans for the future were discussed, chief of which was that of building a war memorial hall to the ex-service men of the county. In this project all other organizations of the city, such as the Woman's club, Board of Trade, United Daughters of the Confederacy, and Red Cross, each of which is seeking suitable accommodations for itself, would be invited to participate. The building could be so arranged as to suit the individual needs of the clubs using it while the structure itself would stand as a memorial to the valor of the Henderson county ex-service men.

The plan was fully endorsed by the auxiliary and there is reason to believe that it may receive the support of other bodies as the idea is passed along.

VISIT COUNTY HOME

The ladies of the Susannah Wesley class of the Methodist Sunday school, some of the young people of the Epworth league and Social Service workers had quite an interesting service Sunday at the county home. Mr. Satterthwaite, of Fifth avenue, conducted the service. These services will be held every fourth Sunday and much good is expected from them.

HOLD SERVICES IN JAIL

Miss Alleta Plank's and Mrs. L. M. Colt's classes of the Methodist Sunday school with a number from the Epworth league and Social Service workers held a service at the county jail last Sunday afternoon at 3 o'clock. Mrs. Baughman made an interesting talk and Mr. Coston read the scripture lesson. A number of hymns were sung. The Sunday afternoon services will be held regularly.

TO OBSERVE WASHINGTON'S BIRTHDAY, FEBRUARY 22

The Parent-Teachers' association of Flat Rock and the children of the schools there will jointly observe Washington's birthday with appropriate exercises in the school building on the evening of February 22.

HENDERSONVILLE BOY ILL

Mr. and Mrs. Z. A. Shipman, formerly of Hendersonville, have received a telegram from a navy physician in California announcing the very serious condition of their son, Gerrald. Gerrald joined the navy two years ago and has been serving on the battleship "Arizona" since that time. He is a grandson of Rev. W. A. Morris, of Hendersonville, and has a great many friends here who will be sorry to learn of his illness.

VISIT LAKE SUMMIT

A party composed of Mr. and Mrs. Harry Harty, Misses Fay Martin, Louise Irving, Ethel Thomas, Mirian Holland, Ethel Boyte, Emily Upshaw, Ella Judd and Flora Parker, and

HAPPENINGS IN STATE CAPITAL

Republicans Who "Fit, Bled and Died" for Harding Receiving Rewards; Auto Laws Enforced.

(By M. L. Shipman.)

Raleigh, Feb. 6.—Acting under the authority of a statute enacted by the special session of the general assembly held in December, the secretary of state has taken steps to secure better enforcement of the automobile law and those who have not renewed their license tax had better be on the lookout. Numbers of counterfeit plates have been received from time to time and Clerk Sawyer has quite a formidable display of these in his office. Some of these have been made of old plates that were battered out and new numbers hammered in, painted in accordance with the prevailing color scheme and used until detected.

The inspectors named by the secretary of state are Capt. George J. Studdert, of Washington, N. C., and Walter Lee Horton, of Raleigh, who will spend their entire time locating violators of the automobile license law out in the state. They will have the same police powers in cases of violation of the law that are now conferred on sheriffs, police and other similar officers. Special inspectors without salary are J. E. Sawyer, motor supervisor of the department of state; A. L. Flemming, clerk in the automobile department; Frank Page, chairman of the state highway commission, and Lee S. Folger, automobile dealer of Charlotte.

The law provides for county and municipal co-operation and contemplates no infringement upon the rights of local officers by the state inspectors. Under its provisions all display numbers shall remain the property of the state, subject to seizure for improper use. Fraud in securing registration and in misuse of number plates is made a misdemeanor, and upon conviction the person found guilty shall be fined or imprisoned in the discretion of the court, the fine not to exceed \$50 and the imprisonment not to be more than 30 days. It is believed that a rigid enforcement of this law will bring hundreds of dollars to the state treasury every year. The regular inspectors will be on the job all the time.

One by one republicans who "fit, bled and died" for Mr. Harding are receiving their reward. The latest to land in a big fat job is R. W. Ward, of Raleigh, who becomes marshal of the eastern district of North Carolina, Col. George H. Bellamy having tendered his resignation to accept a position with Revenue Commissioner Watts. The marshal's office under the administration of Colonel Bellamy has been in Wilmington, but it is believed, the new marshal will ask for its removal to Raleigh, from which place it was taken when Mr. Bellamy was inducted into office. The new marshal is considered to be a clever sort of republican, although "Mary Ann" Butler classes him as a member of the Morehead "hog combine." He found easy sailing in the senate and landed the job without a hitch. He served as a deputy under former United States Marshall Claudius Dockery and is not without experience in the federal service.

The Wake county bar honored the memory of former Governor Thomas Walter Bickett at a memorial meeting on Friday. The war governor was described as "a lawyer true to the finest ethics of his profession" and a public servant of the highest rank known to the state. "For eight years as attorney general," it was pointed out, "he had the state for his client, and the record stands clear and clean, brilliant in its success." As governor, "his administration was especially notable. It is written in the laws of the state and in the hearts of our people." Governor Bickett spent the last year of his life in the practice of his profession in Raleigh and faced the future with hope and confidence when the final call to the great beyond came with a suddenness which shocked the state.

MISS FARMER ENTERTAINS

Miss Sue Farmer entertained the United Daughters of the Confederacy at her home on Oakland street last Wednesday afternoon. Her house was very attractive with growing plants and vases of galax leaves. Each guest upon arriving was presented with a cluster of galax leaves, these leaves being the emblem of this particular chapter of the U. D. C's. During the business session Mrs. Lila Ripley Barnwell read an interesting letter from the president-general of the U. D. C's. to the local club.

The hostess served hot rolls, coffee and cake.

C. B. ZACHARY DEAD

Mrs. M. A. Cagle, of the Crab Creek road, was notified Monday of the death last week in Cordata, N. C., of her uncle, C. B. Zachary. Mr. Zachary was the last member of old Woodford Zachary family widely known throughout Transylvania, Henderson and Jackson counties.

LEASES HOME

Mrs. Burgard has rented her handsome home, "Maple Terrace," to the Misses Cheatham, of St. Petersburg, Fla., for the summer season.