

# BROAD VISIONED MEN GIVE CONVINCING REASONS

## Viewing the Approach of a New Day for North Carolina These Thoughtful Men Declare Their Opinion in no Uncertain Terms

Hon. G. A. Holderness.

Hon. George A. Holderness, of Tarboro, broad-visioned citizens, widely known as a raiser of livestock, large farmer and Chairman of the Appropriations Committee of the State Senate, says:

"Advertent to the claims of the other candidates for Governor and after deliberate consideration, I am FIRMLY CONVINCED THAT HON. O. MAX GARDNER WILL GIVE NORTH CAROLINA BETTER SERVICE AS GOVERNOR THAN ANY OTHER CANDIDATE and therefore I am supporting Gardner for Governor. Gardner's record commands my confidence and that of any other man. He combines the rare qualities of a scientific and practical farmer, sound business judgment and seasoned legislative experience. I am convinced that if North Carolina voters desire a Governor—

- Who is a progressive farmer—
- Who is a successful business man—
- Who is courageous—
- Who has broad vision—
- Who has initiative—
- Who will serve all the people—

then

Vote for Gardner for Governor!"

Hon. J. Sneed Adams.

Mr. J. Sneed Adams, prominent attorney of Asheville, a member of the law firm of Merrimon, Adams and Johnston and one of the most popular leaders in Western Carolina says:

"I feel that the future demands more action, and less talk. Gardner HAS A HABIT OF DOING THINGS and letting others do the talking, and his past record insures independent and fearless action, free from the direction of any man or class of men taken for the benefit of the state as a whole, and not for any particular section."

Mr. A. M. McWhirter.

Mr. Ambrose M. McWhirter, a man of high character, who is a weaver and a loom fixer, employed by the Ella Manufacturing Company, of Shelby, and one of the most prominent textile workers in Cleveland county, writing of O. Max Gardner, says:

"If there is an industrial laborer in Cleveland county, who is a Democrat and is not for Mr. Gardner, I have never heard of him. We all know Mr. Gardner and he knows us. We all trust Mr. Gardner and believe in him. He is a FAIR AND SQUARE MAN and we who know him would trust his judgment to the limit on any question between right and wrong. He has helped personally more tenants and poor men to buy homes than any man in the county. I know that a large number of the cotton mill hands of this county, and of Cliffside and Henrietta in Rutherford county, always go to Mr. Gardner when in trouble or in need of advice. I can safely say that practically all of the cotton mill workers in this section are going to vote for him and work for him for Governor. He believes in and practices the Golden Rule."

Hon. James A. Gray.

Hon. James A. Gray, of Winston-Salem, successful man of affairs, Chairman of the Finance Committee of the Senate, former president North Carolina State Bankers Association, says:

"Having been intimately associated with Hon. O. Max Gardner and having had every occasion to observe his masterful ability and leadership, together with his high ideals of manhood, I am a loyal supporter of Gardner for Governor. His WIDE TRAINING AND EXPERIENCE have been such that I consider him QUALIFIED for the position of Governor AS NO OTHER CANDIDATE IS. Gardner is a CLEAR THINKER and his insight into public affairs and public needs is such that he is able to interpret the spirit of the people of the State in a much more sympathetic and direct way than any other man aspiring for the office."



O. MAX GARDNER  
For Governor  
"Equipped for the Office."

O. Max Gardner

O. Max Gardner is the son of the late Dr. O. P. Gardner and Margaret Young Gardner, both of whom were born in Rutherford County. Beginning life without means and after the death of his parents in boyhood, O. Max Gardner, son of Dr. O. P. Gardner, a Captain in the Confederate Army and a member of the State Legislature of 1859, went at the business of making himself fit for a life of service under severe handicaps.

First on a farm, working at the labor of farm life of those days, young Gardner learned the lesson of industry. Too young to be accepted in the army when the Spanish-American war came, Max Gardner volunteered as a mule driver and drove a six-mule team throughout that war. Back in Shelby at the conclusion of the war, young Gardner found work in a livery stable at \$4 the week, saved \$95 and entered the North Carolina A. & M. College. He graduated with honor in three years, was elected as a teacher in the institution and studied law. Later he graduated from the State University.

To earn the money to get his education, Max Gardner worked in a cotton mill during the summer and knows well the life and labor of the man at the mill as well as on the farm. Thrifty and with keen judgment Max Gardner placed every dollar he could save, from the very beginning of his career into farm land and gave personal supervision to the cultivation, following the methods studied at the A. & M. and has become one of the most successful farmers of Cleveland County.

He married Miss Fay Lamar Webb, daughter of Judge James L. Webb, and with their three children, Mr. and Mrs. Gardner live in Shelby.

Business men found early that Max Gardner was a success and he has become identified with a number of business enterprises of Cleveland and the surrounding counties.

By instinct, training, and inheritance, the welfare and success of the Democratic party has been something akin to a passion with Max Gardner. Scarcely had he emerged from college when the Cleveland County Democrats made him county chairman and later promoted him to membership on the State Committee. In 1908 Max Gardner was given charge of the organization in the State of the Young Men's Democratic Clubs and here he made a marked success. Twice was Max Gardner elected to the State Senate from the 33rd district and then unanimously nominated as Lieutenant Governor and elected in 1916. He was president pro tempore of the Senate prior to his election as Lieutenant Governor and has made a marked success as a presiding officer.

He is making this race for the nomination of Governor on the ground of fitness, not aligned with any faction or clique, but appeals to the virile manhood of North Carolina whose hope is the successful development of North Carolina in this new day of opportunity.

Hon. R. B. Glenn.

Hon. R. B. Glenn, former Governor of North Carolina, and one of the State's foremost men, with an intimate knowledge of the State's needs, says:

"Since his youth, I have known Max Gardner. I knew and loved his honored father before him. Without solicitation on his part, I have decided that Hon. O. Max Gardner is the man to be nominated for Governor and I am supporting him.

"With no reflection on the other candidates, I believe that because of GARDNER'S PAST EXPERIENCE AS FARMER, LABORER, LAWYER, BUSINESS MAN, LEGISLATOR, there is NO CANDIDATE now before the people WHO WOULD MAKE A TRUER, STRONGER, MORE FAITHFUL OR BETTER GOVERNOR THAN my friend, MAX GARDNER. He has made good in every work he has ever undertaken. If Gardner is nominated and elected, I will vote for him. A splendid speaker, a diligent student, a leader of experience, a strong, patriotic citizen, an able lawyer, a successful business man and above all, an humble, consecrated Christian, Gardner ought to win and for these reasons and many others, I WILL VOTE FOR GARDNER, WORK FOR GARDNER and do all I can in an honorable way, to help make Max Gardner THE NEXT GOVERNOR OF NORTH CAROLINA."

Dr. D. H. Hill.

Dr. D. H. Hill, of Raleigh, Chairman of the North Carolina Council of National Defense, former President of the Agricultural and Mechanical College, under whom O. Max Gardner was student and later instructor in Chemistry, says:

"The remarkable growth in crop production, in manufacturing and in development of all sorts now taking place in North Carolina necessitates, in my judgment, a most progressive and at the same time, a wisely economic State administration. MAX GARDNER'S INDOMITABLE ENERGY, HIS ADMIRABLE BUSINESS QUALITIES, AND HIS WIDE RANGE OF EXPERIENCE, HIS INTIMATE ACQUAINTANCE WITH THE STATE UNITE TO MAKE MAX GARDNER CAPABLE OF JUST SUCH ADMINISTRATION."

Hon. Gallatin Roberts.

Hon. Gallatin Roberts, Mayor and Commissioner of Finance of Asheville, former member of the General Assembly, one of Asheville's foremost men, says:

"MAX GARDNER KNOWS THE NEEDS AND THE CONDITIONS OF every section OF NORTH CAROLINA.

"Max Gardner is PECULIARLY FITTED to serve the people of North Carolina as Governor.

"Max Gardner is 'equipped for the office' by reason of training, experience, and ability.

"For these reasons and because of Max Gardner's splendid service in the State Senate and as Lieutenant Governor, I believe Gardner is the man for the place. I am supporting Gardner for Governor."

R. M. Gidney, Farm Demonstrator.  
Mr. R. M. Gidney, Farm Demonstrator and Agent for Cleveland County, is certainly well informed concerning the standing of Cleveland County farmers. Mr. Gidney, says:

"During the past six years I have become acquainted with the farming activities of Hon. O. Max Gardner. For four years I have been co-operating with him in farm work. MR. GARDNER IS ONE OF THE LARGEST AND MOST EFFICIENT FARMERS in Cleveland County. He has not only made a success of farming but his INTEREST in BETTER FARMING METHODS and his activity along this line, have inspired many other farmers and caused them to succeed. The height of Mr. Gardner's ambition is to promote the agricultural interest of his county."

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