

FOREST CITY COURIER

GREATER FOREST CITY'S OWN HOME NEWSPAPER

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FOREST CITY, NORTH CAROLINA, THURSDAY, JUNE 24, 1920

\$1.50 a Year, in Advance

THE EFIRD CHAIN SALE

The Greatest Success That Has Ever Been Attempted in This Country.

Larger Throngs of Customers We Have Never Seen. Efirde's Underselling Power Was Never More Fully Demonstrated Than It Is In This Sale.

Remember This Sale Continues Through July 3d, With Many Additions Daily

Silks		
\$2.50 quality Crepe de Chine Special for this sale at	\$1.65	
Regular \$3.00 quality Satin. To go in this sale at	\$1.65	
\$2.00 all silk Poplin, in all colors. In this sale at	79c	
\$3.00 silk Shirting, beautiful patterns. To go at	\$1.79	
Fine Dress Gingham		
35c. Dress Ginghams	25c	
35c yard-wide Percales	25c	
50c. 32-inch fine Ginghams at	39c	
65c. quality Dress Ginghams at	48c	
Wide Sheeting		
9-4 Wearwell Bleached Sheeting	85c	
10-4 Sheeting at	95c	
10-4 Pepperal, Unbleached, at	88c	
86 inch Sea Island Sheeting at	23c	
Shirt Waist Values		
That Should Bring the Shoppers Down in Great Numbers		
\$10.00 Georgette Waists at		\$7.48
\$8.50 Georgette Waists at		\$4.98
\$7.50 Georgette Waists at		\$3.98
\$5.00 Georgette Waists at		\$2.48
More Tempting Values		
Women's Cool Summer Frocks		
Dainty White Imported Organdy Dresses. The \$20.00 grade at		\$12.50
\$18.00 Organdy Dresses in white and colors. In this sale at		\$12.50
\$18.00 Voile Dresses at		\$10.95
\$15.00 White Voile Dresses at		\$7.95
\$16 to \$12.50 Printed Voile Dresses at		\$6.95
Misses White Lawn Dresses		
AT ABOUT HALF PRICE		
\$6.00 Misses Dresses at		\$3.98
\$5.00 Misses Dresses at		\$2.98
\$3.50 Misses Gingham Dresses at		\$1.98
Ladies' Fine Ribbed Vests		
All 35c. Vests at		19c
All 50c. Vests at		35c

Such Prices as We Are Offering Goods at Ought to Bring Us the Patronage of Every Thinking Economical Shopper.

E-F-I-R-D-'-S

Mitchell County People Visiting in Rutherford.

The Mitchell County Banner of last week contained the following items of folks visiting in this county:

Mrs. John L. Morgan, of Clarissa, passed through Bakersville Monday enroute to Rutherford County to visit relatives. She will be absent a week.

Rev. M. L. Buchanan, after a stay of several days here with his family, returned Thursday to Rutherford County to resume his church work. Rev. Buchanan contemplates moving his family to the above mentioned county at an early date.

Mrs. Emma Stewart and Mrs. J. B. Craigmiles were in Rutherford last week, Mrs. Stewart being called there by the condition of her husband, Chas. Stewart, deputy marshal, who, in trying to stop a car loaded with whiskey, was run over, breaking his leg between the ankle and the knee. Mrs. Craigmiles returned Sunday and states that her brother is getting along as well as could be expected.

Rock Corner News

The people of our section are getting along very nicely with their crops. Hope they will continue.

Mr. Grady Freeman and Misses Mary and Eva Ross were pleasant visitors at Mr. J. S. Carpenter's Sunday afternoon.

We enjoyed the ice cream supper at Mr. P. D. Carpenter's very much Saturday night as they had visitors from Forest City Misses Florence Crotts, Carrie Bell Carpenter, Mary Lucy Carpenter also the welfare lady Miss Justice and several of their neighbors.

Mr. Crawford Rollins and wife visited Mr. J. J. Rollins Saturday night and Sunday.

Mr. and Mrs. J. A. York visited Mr. J. S. Carpenter Sunday afternoon. They were entertained by some very ripe June peaches.

Mr. Lewis Carpenter and Misses Ollie Lee Carpenter and Annie Sue Carpenter visited at J. S. Carpenter's Sunday afternoon.

Mr. and Mrs. Will Goode visited Mrs. Goode's father Mr. Bate Carpenter last week.

Happenings of a Local and Personal Nature

Miss Luna Philbeck spent the weekend in Forest City the guest of Miss Selma Butler.

Sam Beason and family, of Rutherfordton, visited the family of J. L. Butler Sunday.

Mrs. Hobbs of Atlanta, Ga. is visiting her sister Mrs. Weathers. She is accompanied by her children.

Sheriff J. W. Beason and family of Rutherfordton visited at the home of J. L. Butler in Forest City Sunday.

Mr. Martin, from Hickory, is putting down the tiling and doing the interior finishing and frescoing in the new drug store, soon to be opened here, with R. L. Reinhardt as manager.

Coroner J. L. Butler was called to see Mr. Elisha Dyer the 21st. On visiting the scene he found that Mr. Dyer had committed suicide by shooting himself in the face with a shot gun.

Harold Long, of the Long Drug Co., is well pleased with the patronage he is receiving. Last Saturday was an exceptionally good day with him and he says Monday pushed it a close second.

They are fast getting the machinery in shape in the new knitting mill here and some of the hands are already at work. When all the machines are in quite a number of hands will be employed.

The contract for topsoiling the 36 miles of highway in this county will be let at Asheville, July 7th at noon. The road has been needed for many years and the traveling public will rejoice to know that it will soon be sand-cayed.

Col. Gary Hiott, formerly editor of The Courier, but now editor of the Easley (S. C.) Progress, spent the week-end in Forest City, with his wife and babies. He reports everything in good shape in the Palmetto state, and especially progressive in his bailiwick.

Mr. and Mrs. C. M. Champion and Mr. and Mrs. M. R. Champion of Forest City have been visiting Mr. and Mrs. T. W. Tucker on North Morgan street and other relatives in the county. Sunday they attended a birthday dinner at Mr. Esley Cabaniss.—Cleveland Star.

Paul Reinhardt, manager for Efirde's is well pleased with the sale they have on. So far it has exceeded his expectations, and the opening days were hummers. He has had to add quite an addition to his sales force to take care of the trade. Don't miss this sale if you want new and seasonable goods at low prices.

Messrs R. L. Reinhardt, F. E. Webb and A. H. Long motored to Asheville Monday to attend a meeting of the Druggists Association, in session in that city this week. A banquet was served the association by E. W. Grove, at the Grove Park Inn, on Monday night, and it is said our boys acquitted themselves handsomely.

Misses Mae Nanney and Marie Reid two of the Forest City teachers, spent Monday night in town on their way to Chapel Hill to attend the University Summer School. Miss Reid's sister accompanied her. While in town Miss Nanney was the guest of Mrs. B. L. Smith and the Misses Reid were guests of Dr. G. P. Reid, their uncle.

Gilmer Bros. of Winston-Salem, who are the promoters of a chain of stores, having one at Shelby and at Asheville, opened their largest one in Norfolk, Va., Monday. They expect to open 1,000 stores as soon as they are available, all over the country. They have just closed a deal for the Hobbs-Henderson store at Greenville, taking possession July 1st.

Misses Schwartzman and King, two charming and popular young ladies of Forest City, motored to Kings Mountain Friday to attend a dress sale at that place, by the H. Nightingale & Co., Inc. These young ladies had quite an enjoyable trip, and Miss Schwartzman says Miss King confided to her that she would like to live there, if—but then, that is another story.

The Florence Mills have kindly consented for their band to join in the making of music for the celebration at Rutherfordton on Saturday, July 3rd. The other mills of the county, who are supporting bands, will also permit their bands to join in the celebration. The committee in charge of the musical program expects to have four bands besides other music, to enliven the occasion.

Miss Schwartzman informs us that the sale she recently put on of sample dresses was all that could be desired and they were bought like the proverbial "hot cakes." Evidences of this sale are seen on our streets every day, many of our most elegantly attired ladies being wearers of these becoming dresses. As these garments were all of different styles and patterns, each person buying purchased something different, so that milady's wardrobe has a touch of exclusiveness not often found in the smaller towns. We call your attention to the ad of the Forest City Bargain store in this issue. They are running off their stock preparatory to moving into another building.

Mr. and Mrs. Paul Webb Receive for Dr. and Mrs. Dorton

What proved to be one of the most elaborate and enjoyable social events of the season occurred Friday evening when Mr. and Mrs. Thomas Paul Webb received from 9 to 11 o'clock in compliment to Dr. and Mrs. J. S. Dorton. The hospitable home was beautifully decorated for the occasion. Receiving at the door were Mr. and Mrs. O. M. Mull, the guests being ushered into the drawing room where a color scheme of green and white was used consisting of lilies and white sweet peas.

In the receiving line were Mr. and Mrs. Paul Webb, Dr. and Mrs. J. S. Dorton, Col. Charles Evans McBrayer and Miss Elizabeth McBrayer.

In the dining room the decorations were pink sweetpeas and Dorothy Perkins roses the guests being received by Misses Emma Frick and Fan Barnett and delicious cream, cake and mints were served by Misses Esther Suttle, Mary Agnes Webb and Ouida Mundy. The front porch was especially attractive with Japanese lanterns, and umbrellas, and lovely ferns and potted plants. Here Misses May Kendall, Janie Ewers, Lucy Hamrick and Ruth Mundy presided over the punch bowl. Delightful music was rendered during the evening by an orchestra—Cleveland Star.

Not All Chaff

Blanton Biggerstiff, who is the efficient soda jerker at Long's Drug store, is always fixing up new decorations. The other day a young lady walked in and asked him if he could fix up a dose of castor oil so it couldn't be tasted. He told her he could, so he takes a glass, "monkeys" around awhile and then carries the "decoction" over to the aforesaid young lady, with the remark to "try one of our new drinks." She partook of it and he asked her if she tasted any castor oil about that. She said "no." He says "well you have drank a whole big dose of castor oil, and never tasted it." "Good Lord", she said, as she jumped up and made a break for the door, "I wanted that dose of oil for my grandmother!"

They are telling a good one on Dr. W. C. Bostic. The other day he drove his car up to a garage to have some work done. One of the helpers sang out: "Hey, Bill! Your doctor's out here with a flat tire." Bill answered: "Diagnose the case as flatulency of the perimeter and charge him accordingly. That's the way he does biz."

There was a young lady named Banker, Who slept while the ship was at anchor. She woke up in dismay When she heard the mate say, "Now hoist up the topsheet and spanker." —Kingwood (W. Va.) Journal

The Morganton (W. Va.) New Dominion says: "Philadelphia has dispensed with spelling books in the public schools. Every editor will agree it is just as well."

The Howard City (Mich) Record wants to know "if you were in business and had a family of five to support and were expected to keep a live local paper going on a patronage from some business houses that runs from 0 to \$1.25 per month, besides paying the help, how would you, gentle reader, go about it?"

A. J. Houck of the Hastings (Pa.) News, says: "Heaven and hell are a long way apart, but some people try to straddle through life with a foothold in each place."

A certain young lady named Olde got very wrothy with her home newspaper, because in its writup of her marriage to a Mr. Yale, when it stated that "Miss Olde and Mr. Yale were married the latter being a well-known collector of antiques."

BUS LINE TO CHIMNEY ROCK THIS SUMMER

The Morrison Transfer Co., will operate a bus from Rutherfordton to Chimney Rock during the summer months. All arrangements have not been made for the service but tourists are assured of transportation from Rutherfordton, the nearest railway point, to the famous rock. The Seaboard railroad will sell tickets from any station direct to the rock, the bus fare included in the railway ticket. With the connection that the local transfer company now has it will be possible for tourists traveling on the Southern to get transportation to Chimney Rock. A bus from Kings Mountain connects here with another for Rutherfordton which in turn will probably be scheduled to transfer its passengers at Rutherfordton for Chimney Rock, thus making a complete route from the main line of the Southern to the center of the resort region of western North Carolina. The benefits of a bus line, regularly operated to this resort cannot be exaggerated. Heretofore only those owning cars were able to reach the place unless they hired cars for the trip, the expense of doing this being more than many could afford. With the installation of the bus line which will, of course, be much cheaper, the "Land of the Sky" will now be open for people of the entire state and will eventually be the playground of thousands.—The Cleveland Star.

Our pages are much crowded this week with advertising to the exclusion of reading matter. However, the reading matter will keep, while the advertising won't.

LONG DRUG CO'S

FOUNTAIN MENU

- Ice Creams Parfaits
- Fancy Sundae and Dainties
- Frappe Egg Drinks
- Fancy Mixed Beverages
- Lemonade
- Plain Drinks Fancy Drinks
- Medical Drinks
- ALL KINDS OF DRINKS

Specials FOR Saturday

- WATERMELON a la ATLANTA
- CANTALOUPE a la CLEVELAND
- BAHAMA BANANA
- ORANGE ICE
- GREEN RIVER
- OH! PROMISE ME

We serve at our Fountain Marshmallow and Whipped Cream

All Automobiles stopping in front of our store will be promptly served at the car if the horn toots.

We carry a complete line of Cut Glass, Stationery, Toilet Goods, Accessories, Magazines, Fountain Pens, Smokers' Goods, Perfumery, Toilet Waters, Face Lotions, Drugs, Sundries, Patents—in fact anything and everything handled in a first-class drug store is carried in stock by us.

LONG'S THE UP-TO-DATE DRUG STORE
The Nyal Quality Store
Forest City, N. C.