

## FORMER RESIDENT LIKES HOME PAPER

Casts Aside the Dailies to Read  
the Forest City Courier—Sounds  
A Friendly Warning.

Mr. J. K. Deane, a former resident of Forest City, but who is now superintendent of the Chesterfield Manufacturing Co., of Petersburg, Va., has made quite a success in his new home, but still retains an interest and love for the old home place, as is evidenced by the following letter:

"Petersburg, Va., Jan. 21st.—Please find inclosed check for \$1.50 for one year's subscription for the Courier. I enjoy the old home paper very much and I note your efforts to make the paper worth while. Forest City is my old home, and while I am far away and have the Richmond dailies and Petersburg dailies to read, I lay them aside when I get the home paper, until I have read most everything in it.

"I notice you have lots of congratulations on taking charge of the paper, but I would not congratulate you too much. . . . So right here I will tell you of a little experience I had in reading the Courier in a large crowd in the city of Petersburg in our North Carolina club room. I was reading the Courier, as I had just got while several other men were sitting around smoking and reading Richmond and Petersburg dailies, so one man noticed my paper (the Courier) and asked me to let him see it, so I was glad to show it to him; as he was looking over the Courier I was chatting away, telling him what a good town Forest City is, and to my surprise he was looking at the advertisements the paper was carrying, and I told him about the growth of the population, when he spoke to me in a interested way and said: 'There doesn't seem to be much business in town, judging from the ads.'"

"So, if the business people don't pick you up, don't be caught like I am, in the present Sunday school lessons: From a Triumphant Mountain Top Experience, to a Sheba Cave, because he did figure beyond Mr. Carmel."

"Wishing you great success, I am, Yours truly,  
"J. K. DEANE."

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very much appreciate the words of Mr. Deane and are glad that he still retains an interest in the town and the paper. Now just a few words in response to his friendly warning: gentlemen reading the Courier and noting the lack of ads has lately been reading the big dailies to the exclusion of his town weekly, and his judgment is somewhat warped as to amount of advertising that a town weekly is expected to carry. He probably forgets that we have the number of large and business enterprises to be found in a city.

Forest City has a population of one of the best and fastest growing cities of its size in the state, and considering that it is a dull season, the merchants and business men of the town have been doing a really advertising business, considering the number to draw from.

There are a few merchants here who do not realize that Forest City is always judged by its local newspapers, just as the gentleman in question has done. The spirit of a growing, prosperous town is reflected in the newspaper.

Ask our friend, Mr. Deane, another copy of the Courier. His friend in Petersburg after spring business has opened up to him the size of the town and we are quite sure he will be of the opinion of the progress of the business men of Forest City.

will overcome that run down condition and feel just like your old friend Reinhardt Drug Co.

## Events of 1921 Told In Pictures



## FORD RETAIL SALES GO OVER MILLION

Show Increase of 150,000 Cars and Trucks Over Previous Year.

Retail sales of Ford cars, trucks and Fordson tractors have again exceeded the million mark for the year 1921, according to a statement given out today by the Ford Motor Company.

The Ford factory and assembly plant production figures reached a total of 1,050,740 cars, trucks and tractors for the year, with retail sales by dealers approximating 1,093,000, which in the United States alone surpassed the 1920 retail sales record by 104,213 Ford cars and trucks!

The Ford Company says the outlook for 1922 is decidedly optimistic. In fact, concrete evidences already exist in that car and truck retail sales for December 1921 exceeded December 1920 sales by almost 25 per cent, and Fordson tractor retail sales for the same period show an increase of over 100 per cent for December 1921, as well as an increase over the total tractor sales for the month of November.

These facts seem to indicate that not only are the farmers buying more freely, but that the general public is becoming more responsive and receptive.

Another point brought out by a comparison of production figures for the past two years shows that Ford enclosed cars are gaining in popularity, as 23 per cent of the 1921 production were Sedans and Coupes as against a total of 18 per cent for the year previous.

Recent reductions in Ford car and truck prices brought them to a new low level. The Touring car now sells for \$348, the Runabout for \$319, the Coupe for \$580, the Sedan for \$645, the Chassis for \$285, and the truck for \$340, all F. O. B. Detroit.

This is the fourth price cut in the past sixteen months. During that time the price of the Touring Car alone has been cut from \$575 to \$348, a reduction of 40 per cent. Reductions on some of the other types have been even greater.

The Ford Company believes that this reduction, while not a large one, is especially important at this time, as it should go a long way toward stabilizing market conditions.

Ford is giving employment at present to approximately 40,000 men in his main plant at Detroit, the importance of which is emphasized when consideration is given to the fact that nearly 20 per cent of the city's population is directly dependent upon the Ford Motor Company.

## BUILD NOW IN FOREST CITY

Building Operations to Be Given Impetus in the City—1922 To Be a Banner Year.

A campaign to give an added impetus to the already lively building operations in Forest City is inaugurated by the Courier this week. We are starting off with a big page ad. calling attention to the need and timeliness of building now, and this will be followed by at least two more big ads boosting building in our city. Credit is due the enterprising firms whose names appear at the bottom of the ad. These gentlemen are spending their money in bringing the facts of the building situation before the readers of this paper, and without their co-operation we could not have started this campaign.

Watch for the big ad next week.

## NEW BUICK ROADSTER

The Forest City Motor Co. announced today that the Buick Company has just put out a new Buick Special Six-54, built in response to a consistent demand from those familiar with the big Buick roadster of previous years. The Special Six-54 Roadster is now in production, and delivery date may be obtained upon request. This car has been designed to meet specific motoring requirements, and its well-engineered chassis is the outcome of 20 years' experience and research of the most practical nature. It is a refined, spacious, powerful roadster, pleasantly striking in appearance and unusually satisfying in performance. The new Special Six-54 will no doubt prove very popular in this community.

## CHAMPION McBRAYER GIN

Rutherfordton, R-1, Jan. 23.—Mr. Pearson Henderson, who has been in Charlotte for the past few weeks, came home Saturday.

Mr. and Mrs. Herbert Cole spent Saturday night and Sunday in Forest City with Mrs. Cole's parents, Mr. and Mrs. C. M. Champion. Mrs. Champion has been right sick the past week, but is much better now.

Mr. and Mrs. W. G. Abram and son, Worth, visited Mr. and Mrs. Hicks Hill in Spindale Sunday.

The nice kitchen cabinet, which Mr. B. H. Allen recently gave away, was won by Mr. Jonas Elmore. He drew the key that unfurnished the lock.

Mr. Walter Owens and wife, of Spindale, were in our section Sunday.

Glad to report that the sick in our community are improving.

## CIVIL TERM OF SUPERIOR COURT

To Convene in Rutherfordton on Monday, Feb. 6—The Jury.

The civil term of the Superior Court of Rutherford county will convene in Rutherfordton, Monday, Feb. 6th, with Judge H. P. Lane, of Reidsville, presiding. Several important cases are to come up.

Following is the jury with their townships which has been selected:

First week: W. A. Warlick, W. E. Geer and R. L. Wilkie, Rutherfordton Township; J. F. Taylor and Van Hampton, Union; W. F. Duncan, Sulphur Springs; Weister Bridges, J. V. Cantrell, J. C. Carpenter, O. R. Padgett, J. M. Tate, Jr., and Lee Hightower, High Shoals; W. R. Philbeck, Colfax; W. P. Baber, Cool Springs; B. W. Harrison, Logan's Store; W. J. Hardin, Morgan; B. Ledbetter, Chimney Rock and W. R. Monteith, Gilkey.

Second week: L. M. Griffin, Rutherfordton Township; J. O. Mooney, W. B. Blanton and F. Z. Elmore, High Shoals; A. N. Morehead, Logan's Store; D. O. Brackett, Lander Hunt, A. B. Price, R. E. Biggerstaff, S. C. Gettys and W. E. Lewis, Cool Springs; W. N. Freeman, Golden Valley; O. R. Narville, C. J. Logan, and J. C. Ross, Logan's Store; R. L. Morrison, Camp Creek; H. P. Rucker and W. T. Bennett, Gilkey.

## RUTHERFORDTON R-1 NEWS

Rutherfordton, R-1, Jan. 16.—There is considerable sickness among us just now, mostly children. Hope they will all be well soon, and able to go to school. One of our teachers, Mrs. Cole, has been right sick. Glad to say she is able to be in the school room.

Mrs. Edgar Owens has been real sick, but is much improved at this writing.

Miss Ida Abrams visited her sister, Mrs. Watson, in the Green River section last week.

Mr. and Mrs. C. M. Champion, of Forest City, spent Saturday night and Sunday with their daughter, Mrs. Herbert Cole.

Mr. W. E. Owens and family, of Caroleen, visited Mr. and Mrs. J. M. Owens, Sunday afternoon.

Mr. Sewell and Miss Nelle McBrayer, of Round Hill school were home for the week-end.

Miss Mary Washburn, principal of Mt. Vernon school, spent the week-end with her parents, Mr. and Mrs. J. R. Washburn.

Mr. B. H. Allen has erected a nice building near his store to be used as a garage. A Mr. Bradley, of South Carolina, will be in charge. He comes highly recommended as an expert machinist. This will be a great convenience to the public.

## DEPUTY SHERIFF PUT UNDER BOND

George Bird of Rutherford County Charged with Blockading—Others Arrested.

George Bird, an acting deputy sheriff of Rutherford county, was arrested Saturday, 26 miles south of Rutherfordton, by W. F. Swann, deputy marshal, of Asheville, on a warrant charging illicit manufacture and retailing of whiskey. Bird gave bond of \$500 for his appearance in district court here next May.

Steve Greenway, said to be an old offender, was arrested by the deputy marshal at Chimney Rock on a warrant charging manufacture of whiskey. Greenway gave \$500 bond. He told the officer how he had successfully evaded arrest for three years. Some time ago Marcus Justice, a deputy marshal, and others, came upon Greenway, he said, but he managed to slip away through a wood. Gaining a hill overlooking the officers, Greenway waved to them and shouted that if they wanted to go with him they had better come on.

Bud Henson, arrested 16 miles northwest of Rutherfordton for alleged manufacturing, gave bond for \$300 before a justice of the peace.—Asheville Times.

## SPINDALE NEWS NOTES

Spindale, Jan. 22.—Mrs. Homer Biggerstaff has been employed as teacher in Spindale school. This brings the complement to six lady teachers in the primary and grammar grades and one high school teacher.

Last Wednesday afternoon the Spindale High School basketball team defeated the Forest City team by a score of 15-32. The game was tightly contested until the second quarter. Cowan starred by making 12 points, and tying up with Hardin, S. H. S. fast forward.

The S. H. S. basketball has formally applied for entrance to the county basketball league, on the basis that the Spindale school is not a state high school. This application was sent in the latter part of last week and this request has been granted.

Two new enterprises that have recently come into existence in Spindale are a new grocery store of Mr. B. Z. McDonald, formerly of Forest City and a barber shop owned by Messrs. Crawford and Hardin, of Forest City.

Prof. Roy Setzer, teacher in the local high school, spent the week-end at his home in Hickory.

Miss Josephine Hill was given a surprise party at her home Saturday night, about fifteen boys and girls were present and all enjoyed the party immensely.

## WILSON FUND SUBSCRIPTIONS

Attorney Solomon Gallert, of Rutherfordton, who was appointed by Mrs. Josephus Daniels to help raise Rutherford county's quota of the Woodrow Wilson fund, has appointed Mr. A. C. Keeter, city clerk of Forest City, to receive subscriptions here. Mr. Keeter urges all who wish to contribute to this fund to do at once, as the subscriptions will close with the week. If you give check, make it payable to the "Woodrow Wilson Foundation," and have it in to Mr. Keeter before the week is out.

## J. P. WILLIAMSON GETS NEW AGENCY

Mr. J. P. Williamson, of the Carolina Motor Co., Forest City, has recently been appointed district representative for the Dickinson Storm and Glare shield for the counties of Rutherford and Cleveland. The storm shield is one of the best things on the market, and Mr. Williamson will tell the readers of the Courier something of its benefits in an ad next week. He is a hustler and that he will make a success of his new agency is assured.

Get your Tanlac where they've got it. Reinhardt Drug Co.

## DEDICATION OF METHODIST CHURCH

Erected by Dr. T. C. McBrayer and Presented to Wesleyan Methodist Church—Dedicational Sermon by Rev. E. M. Graham.

Last Sunday afternoon at 3 o'clock the dedicational services were held in the new Wesleyan Methodist church building, which was completed last week. This is a new and handsome brick structure, erected by Dr. T. C. McBrayer at an approximate cost of \$6,000.00, and presented by him as a gift to the Wesleyan Methodist church, of which denomination he is a member.

Rev. Edw. M. Graham, of Gastonia, president of the North Carolina Annual Conference, officiated in the exercises. He also preached the dedicational sermon, using as his subject, "The Conquering Church," from the text, song of Solomon 6:10. This message was well received by the large audience present. Every available seat was occupied and many late arrivals could not be accommodated with seats.

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Rev. Graham preached the first sermon in the new building at 11 o'clock Sunday morning, his subject being, "God's Eternal Standard." The message was a doctrinal sermon on holiness, and the audience was a capacity one. The pastor preached at night to a large congregation his subject being, "Feeding the Five Thousand."

Rev. Graham, the president, says that a new day has dawned in Forest City for Wesleyan Methodism, and that he hopes soon to see the day when the Wesleyan Methodist church here will exert an influence for God and righteous living, second to no other church in the city.

## ELECTRICAL WORK

The latest work contracted by the Peoples Electric Co. consists of finishing the work on the Wesleyan Methodist church on Mill street, the wiring on the J. B. Harrell residence on East Main street and wiring the garage of the Taylor Motor Co., Rutherfordton. Forest City seems to be in for a regular building boom this year, and this enterprising firm will do a flourishing business.