

IT PAYS
TO LOOK
AROUND

3 Day EFIRD'S 3 Day

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CLOTHING AND SHOE SALE

Friday, Saturday and Monday

\$10.00 RED CROSS SHOES \$1.98

Saturday morning at 9 o'clock we will offer about 300 pair Ladies' Red Cross Shoes, values priced up to \$10.00
Some of all sizes while they last.....**\$1.98**

LADIES' SHOES

Ladies' Black Kid Imperial Boots—Military and Cuban Heels, values up to \$10.00 for—

\$3.85

\$14.00 SHOES \$3.98

Biggest bargain ever offered in Ladies' Imperial and Red Cross high top shoes. Made of finest quality black and brown vici Cordovan and Russian Calf, medium and low Heels and in all widths. Shoes priced as high as \$14.00 pair regular. Sale price **\$3.98**

MEN'S HEAVY SHOES, \$1.98

About 100 pair Men's black and tan Elk and waterproof shoes, values up to \$5.00. On Sale **\$1.98**

\$2.50 DRESS SHIRTS 85c

Men's \$2.50 Dress Shirts, values that can't be beat **85c**

CHILDREN'S SHOES \$1.98

Children's Shoes including E. C. Skuffers, in black and tan, \$3.00 values.....**\$1.98**
One lot Men's Tan Army Shoes, values up to \$6.00. Special for three days at **\$2.98**

3 BIG SPECIALS

10x4 Sheeting **25c**
81x90-inch Seamless wide Sheeting, value that recently sold up to 65c for..... **25c**

SHEETING 5c

39-inch fine Sea Island Sheeting for Friday and Saturday mornings from 9 to 10 o'clock per yard..... **5c**

APRON GINGHAM 5c

Warranted best quality Apron Gingham from 9 to 9:30 o'clock Saturday and Monday morning per yard..... **5c**
One lot Ladies', Misses' and Boys' Rubbers. Special **25c**

SWEATERS

Men's heavy Cotton Sweaters..... **95c**
Men's and Boys' Mixed Sweaters **\$1.48 to \$2.98**
Men's Wool Sweaters..... **\$2.98 to \$3.85**
Men's and Boys' Wool Sport Vests **\$2.98**
Best Grade Oil Cloth Friday, Saturday and Monday at **20c**

GOOD HEAVY COTTON BLANKETS

Worth \$2.50 for the three day clothing and Shoe Sale at **\$1.45**
Men's \$6.00 Velour Hats **\$2.95**
One lot Men's \$2.50 Felt Hats..... **98c**

Men's and Boys' Clothing at Below Manufacturers' Cost

ROCHESTER CLOTHES FOR MEN

Adler Rochester Suits for Men's and young Men's models, Blue serge and gray Herringbone, Brown Herringbone and pencil stripes; Regular \$65 values. Sale Price **\$25.00**

MONROE CLOTHES

Monroe Suits for Men and young Men, single and double-breasted in Blue, Brown and greys. Values. up to \$40.00. Special **\$25.00**

BOYS' SCHOOL SUITS

Corduroy, Serges, in gray and Brown Mixtures, Greenbaum Suits. Values up to \$10.00 at **\$3.85**

BOYS' OVERCOATS

Biggest values yet—**\$2.98, \$3.98, and \$7.95**

\$12.50 DRESSES \$4.95

One big lot all wool serge, Tricotine and Poplin Dresses at **\$4.95**
One lot all wool serge dresses at..... **\$3.95**

YOUNG MEN'S SUITS

One lot of Men's Suits in single and double breasted in Pin Stripes and Solid colors. Values up to \$30.00. Sale Price..... **\$16.85**

MEN'S SUITS \$12.95

One lot Men's Wool Serge Suits.....**\$12.95**

MEN'S SUITS \$6.95

One lot Men's nice neat, gray mixed winter Suits for **\$6.95**

BOYS' SCHOOL SUITS

Boys' two pants Suits, values up to \$10.00 for **\$4.95**

MEN'S OVERCOATS

Men's good weight Overcoats for**\$14.95**

MEN'S OVERCOATS

Values worth up to \$37.50. Special **\$19.95**

EXTRA SPECIAL! MEN'S DRESS SHIRTS 50c

Men's good Dress Shirts values worth up to \$1.50. Special Each **50c**

50c WORK SHIRTS

Good Chambray Work Shirts at.....**50c**

YOU GET BETTER
SHOES FOR LESS
MONEY AT
EFIRD'S

Efird's Dept. Store

FOREST CITY, N. C.

YOUR MONEY'S
WORTH OR YOUR
MONEY BACK AT
EFIRD'S