



BRING YOUR HEAD TO COLLINS' DEPARTMENT STORE

and have it covered with a perfect Hat at not much over HALF the price you are asked to pay elsewhere. Men's hats with as much style as that which is worn by his majesty, the Prince of Wales, in Velours, only \$1.98. Then, too, all the better grade Velours at \$2.25, and best grade made, at \$3.35. All the lower grades in hats for men at 98c, \$1.25, \$1.45, \$1.95, \$2.75 and \$2.95.



WHEN A MAN'S WIFE

Has head trouble, it may not be neuralgia; all the trouble may be about a new hat. And the best apothecary shop for head complaints is COLLINS' DEPARTMENT STORE, where you will find Ladies' Hats with all the appurtenances pertaining thereunto trimmed with trimmings of every hue for only \$1.95. Then, too, we have the lower grades, which COLLINS is closing out at 49c and 75c. New shipment of Ladies' Sport Hats in today. Your choice of the 150 kinds for only 95c. Ladies' Hats, assorted colors, bright trimmings, at \$2.25. Children's and Misses' Hats at 49c, 98c, \$1.25, \$1.35, \$1.49, \$1.63, \$1.75, \$1.98, \$2.25. Ladies' Hats at 98c, \$1.25, \$1.49, \$1.98, \$2.25, \$2.45, \$2.75, \$2.98 to \$3.98.



BLANKETS

MR. THOMAS BLANKET OF ENGLAND

originated the first blanket idea; but he did not realize that evolution and ingenuity could develop a perfect blanket like those sold today at COLLINS' DEPARTMENT STORE, made of wool in large size, 66x80, at \$4.95 and \$5.95 and \$2.95. Cotton Blankets of all sizes, by the pair, 98c, \$1.25, \$1.35, \$1.63. Extra large size Cotton Blankets to move at \$1.98, \$2.25, \$2.45 and \$2.95.

Cork Sole Shoes, absolutely water-proof.

COLLINS' Wear Well Shoes last longer and cost less, and are water-proof.

When friend asks friend where to buy Fall weight Shoes, every other breeze will waft the answer, COLLINS, COLLINS, COLLINS! First, last and all the time, our matchless, unapproachable, knockout prices draw, like lode-stone, crowds from every quarter.

LIKE THE FULL MOON

In water seen by night are the pretty beige colors in Curtain material shown today at COLLINS' DEPARTMENT STORE at 5c, 10c and 12 1-2c, 15c, 18c, 19c, 20c, 25c, and Curtain material, 54 inches, highly mercerized, silk finish, worth \$1.00 per yard, at 59c.

SHOOTING WITHOUT AIM

"A Wise Old Owl sat on an Oak, The more he heard, the less he spoke," and when he did speak it was to convey the idea that speaking without thinking is like shooting without aim. At COLLINS' DEPARTMENT STORE our AIM is to save you money on your every purchase; our AIM is to underbuy; our AIM is at economy with Spot Cash for ammunition and with ability and confidence in our ability, and with modern weapons we hit the target every crack of the gun. Our last shot brought in thousands of dollars worth at less.



Ginghams, 32 inches wide, at 10c. Ginghams for aprons at 5c. Material for handkerchiefs and underwear, damaged, at 5c for 36 inches.

Outing at 10c. Outing, 36 inches, 15c. Apron Ginghams, 5c and 10c. Ginghams, 32 inches, 10c and 25c. Lad-Lassie, 32 inches, 25c. All the better grade Ginghams, guaranteed fast colors, 32 inches, 25c.

Chambray, 27 inches, 10c. Chambray, 32 inches, 15c and 19c. Percale, 36 inches, 15c and 19c. Madras, 32 inches, 25c. Crepes, 36 inches, 25c and 39c.

Bird-Eye Diaper Cloth, 27 inches, for 10 yards, price \$1.79. Bird-Eye Diapers, hemmed, 24x24, for dozen, \$1.65. Bird-Eye Diapers, hemmed, 27x27, for dozen, \$1.95. Bird-Eye Diapers, hemmed, 30x30, for dozen, \$2.35.

Curtain goods, 36 inches, 7c, 12 1-2c, 15c, 16 2-3c, 18c, 19c, 20c, 25c, 29c, 39c. Sheets, 81x90, 98c. Sheets 90x90, seamless, \$1.25. Pillow Cases, 20c, 24c, 25c. Bed Spreads, 98c and \$1.25.

Bleaching, 36 inches, at 10c. Cretonnes, 36 inches, 18c. Fruit of the Loom Nainsook, 29c. Long Cloth, 36 inches, 15c and 18c. Table Damask, 64 inches, 59c. Table Damask, 72 inches, 69c. All Linen Damask, 72 inches, \$1.98. Pongee, 45c. Jap Pongee, all silk, 95c.

Satin, 36 inches, 98c and \$1.25. Taffeta, 36 inches, silk, \$1.25. Burlap for draperies, 19c.

Outing, all prices, 36 inches, 10c, 15c, 18c, 19c. Bed Ticking, 10c and 15c.

AT COLLINS' DEPARTMENT STORE

Sweaters for Boys and Girls, Women and Men, at under price. Boys' Sweaters at 49c. Boys' Mixed Wool Sweaters at \$1.25. Boys' Wool Sweaters at \$1.63, \$1.98 and \$2.25. Men's Heavy Sweaters at \$1.63. Men's Sweaters at 49c. Men's Heavy Wool Sweaters at \$2.75 and \$2.95. Men's All-Wool Knitted Vest at \$2.95. Children's Slip-Ova Sweaters at 45c. Children's Red Wool Sweaters at \$1.63. Wool Sweaters, all colors, at \$1.95. Misses' Sweaters, Coat and Slip-Ova, at \$1.95. Ladies' Slip-Ova Sweaters at 98c, \$1.45 and \$1.95. Ladies' Sleeveless Sweaters at \$1.95 and \$2.49. Ladies' fancy Sweaters at \$2.95. Ladies' Wool Sweaters at \$3.98.



Halloween

WHEN THE FROST IS ON

the Pumpkin; when Jack Frost gives the Pumpkin vines a little gentle whack, and all their heart-shaped leaves are turned into a dingy black, the little school tots will require heavier Shoes like those which COLLINS sells—all solid leather, sizes 6 to 9, at 98c. Every pair guaranteed to wear. Fancy colored Shoes for smaller children at 49c.



Shoes for larger children at 98c, \$1.25, \$1.65, \$1.95 and \$2.45. Misses' Shoes at \$1.25, \$1.95, \$2.49 and \$2.95. Ladies' Oxfords and Strap Pumps at 98c, \$1.50, \$1.95, \$2.45, \$3.45 and \$3.95. Ladies' Shoes at \$1.95, \$2.25, \$2.45 and \$2.95.

BUGS! BUGS! BUGS! All kinds of bugs except hum-bugs; and possibly a few of them not far off. From the corn fields and the hedges sing the bugs, and drone the beetles. Long and ceaseless are their sonnets, farewell songs to fields and flowers. Soon you'll need while you are gathering, heavy shoes for your protection. And forget not KOLLINS has them—and the kind that shed water, because they are water-proof. Men's heavy Shoes with Kromelk Soles, water-proof and appropriate for corn gathering, at \$3.65.

Men's Work Shoes at \$1.79, \$2.25, \$2.95, \$3.45, \$3.65, \$3.75 and \$3.95. Men's Army Shoes at \$2.95, \$3.45, \$3.95 and \$4.95. Men's Dress Shoes at \$2.95, \$3.45, \$3.95, \$4.45 and \$4.95.

Boys' Work Shoes, \$1.50, \$1.95, \$2.25, \$2.45, \$2.95, \$3.45.

Boys' Dress Shoes at \$1.95, \$2.45, \$2.75 and \$2.95. Ladies' Bedroom Shoes at 69c.

J. D. COLLINS

SPARTANBURG

GREER

LANDRUM

LAURENS