

The Busy Housewife

The busy housewife, who finds her time for marketing limited, will appreciate this store. When she phones us an order, she may be sure that she will receive the same quality groceries she would choose were she selecting them herself. She will not have to worry about whether or not they will be delivered in time. WE ARE DEPENDABLE. When we say "yes"—WE WILL.

CALL US ON THE TELEPHONE
WE'LL DELIVER YOUR ORDER

T. C. WHISNANT & SON

Forest City, N. C.

A Happy New Year

The experts, with assurance wise,
All tell us to economize
And be exceeding thrifty;
For us, we know no better way
Of making business friendship pay
Than going fifty-fifty.



J. M. Price & Son

Forest City, N. C.

Plan The New Year Now

Small amounts deposited weekly mean a substantial balance at the end of the year.
You can start an account this week with a deposit of one dollar or more.

THE CHIMNEY ROCK TRUST CO.

Chimney Rock, N. C.

"SOLID AS THE ROCK"

OFFICERS AND DIRECTORS

J. H. Thomas, President	T. F. Oates	S. E. Elmore
J. M. Flack, Vice President	B. B. Doggett	L. Logan
L. B. Morse, Vice President	L. V. Lee	Guilford Nanney
L. C. Cobb, Cashier	K. S. Tanner	T. W. Freeman
	M. H. Biggs	J. Harold Williams

NEW YEAR GREETINGS



Health, Wealth, and Happiness be yours, now and throughout the new Year of 1925.

FLACK HARDWARE CO.

Forest City N. C.

FRUIT GROWERS ORGANIZE MARKET MOUNTAIN APPLES

Asheville, Dec. 29.—To strengthen and perfect the organization of the Western North Carolina Fruit Growers' Society, a large group of growers met recently at the Battery Park Hotel in Asheville as the guests of Col. J. S. Bowen, president of the Society and manager of the Holston Orchards of Altapass.

A constitution and by-laws was adopted having for its purpose the improvement of the quality and quantity of fruit grown in the territory the use of better packs and grades of fruit, more attention to marketing and urging better systems of transportation and crop reporting. Membership in the Society was set at \$2 per year with a life membership of \$50. Mr. Eugene Carland of Asheville was elected treasurer.

According to H. R. Niswonger, extension horticulturist for State College at work in this territory, the meeting did much to develop greater interest in the fruit growing possibilities of western North Carolina. Short talks were made by President Bowen, Col. Joseph Hyde Pratt and James G. K. McClure. All of the speakers urged better co-operation because it was through co-operation that the fruit growers of the Pacific Slope had captured the market in North Carolina.

Much attention was devoted to the need for better grading and packing. North Carolina apples are known now only by the poor quality of fruit only by the poor quality of fruit shipped out.

Mr. Niswonger states that the new organization will do much to improve conditions in the fruit industry and it is expected that it will later begin advertising Carolina apples.

RENEW SPARK OF LIFE IN WORN OUT SOILS

Statesville, Dec. 29.—It is possible to renew the spark of life in worn out soils by the proper treatment of the land, the control of erosion, and by liming and growing legumes.

"We often hear people say that a farm has been worn out and is worthless from a crop production standpoint," says R. W. Graeber, county agent for the State College extension service in this county. "Land may be mined and abused until it is unproductive but the spark of life can be made to kindle into flame by the right kind of treatment. At least this is happening on the farm recently purchased in this county by S. J. Holland and Roger Moore.

"The former owner of this land had hardly been able to pay taxes from the crops raised. The present owners purchased the farm in the early part of the summer and placed a negro with a team to plow in gullies, ditches, all summer. This continued until about 50 acres had been plowed. Most of this was sowed in cowpeas and recently the crop was turned with a tractor preparatory to a grain crop. They continued their program of filling gullies by the use of the plow and drag pan.

"On November 4th the County Agent surveyed a system of terraces for this entire field of 50 acres. These terraces are being built on the Mangum style. The entire field received an application of lime and 12-3-3 fertilizer before seeding in grain. This will be followed in the spring of 1925 with a mixture of Red Clover and Lespedeza.

"Does such work as the above pay? Let's consider the matter. The owners paid \$60 per acre for 85 acres. They have renovated 50 acres at an appropriate cost of \$10 per acre outside the cost of lime and fertilizer. Since the renovation of the 50 acres they have refused two offers of \$100 per acre for the entire farm. In fact, one farmer living on an adjacent farm recently said to me, 'I did not know that it was possible to make a farm look like this, after it had been so badly abused. I wish now that I had bought the land myself!'"

EXECUTRIX NOTICE.

Having qualified as executrix of the estate of J. B. Flack, deceased, late of Rutherford county, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 10th day of December, 1925, or this notice will be pleaded in bar of their recovery. All persons indebted to the said estate will please make immediate payment.

This 10th day of December, 1924.
MRS. MINNIE FLACK
9-4t Executrix of J. B. Flack.

A wise man doesn't attempt to pass an automobile driven by a woman.

If Congress intends to pass a public buildings bill at this session, it is keeping mighty quiet about it.

SAVE THE BROOD SOWS

Raleigh, Dec. 29.—Faced with the shortest crop of corn in recent years, farmers of the midwest are selling their hogs so rapidly that there are not pens enough to hold them in the great markets like Chicago. During the first week in December 383,000 head were sold in Chicago alone and in the eleven large markets 1,106,000 hogs were sold. All kinds are being sold, runts, sows, unfinished and finished pigs—the sole idea being to get rid of them.

"This means but one thing for the North Carolina farmer," says W. W. Shay, in charge of swine extension for State College. "Save the brood sows and breed them next April. Any man who has a surplus of corn can afford to breed every sow that he can support during the next summer."

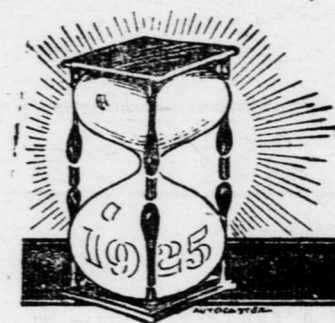
Mr. Shay bases his recommendation on the history of hog raising in the past when a short corn crop has been followed by just such selling of hogs and his in turn by the heavy planting of corn again the following year. With plenty of corn next fall, folks will look for pigs to feed. If there is a shortage of hogs, Mr. Shay believes that during the winter of 1925-26 good hogs will pay the price of one and one-half bushels of corn for every bushel they eat.

Mr. Shay states that it is important that North Carolina farmers learn to think of the hog as a good medium through which to sell corn. He has not generally advocated an increase in the number of hogs for North Carolina but rather has urged the better feeding of those on hand. However, things look too good now not to advocate more hogs and so he urges that all good brood sows be saved and bred for pigs next fall.

NEW LOCATION

I have opened a general cafe in the Green house on Mill street, at Florence Mills, where I am prepared to serve the best in cafe service. Canned goods a specialty. Also fruits, candies, etc., cigars, cigarettes, tobacco and soft drinks. Fish and oysters on Fridays and Saturdays. Give me a call. M. C. Phillips.

NEW YEAR GREETINGS



The bells have told the story
A new day dawns its glory;
Hear the bells ring far and near
Happiness; a Glad New Year.

FOREST CITY MOTOR CO.
FOREST CITY, N. C.

Death Claim Paid in Ten Hours and Forty-five Minutes

Forest City, N. C.
Nov. 28, 1924.

LaFayette Life Ins. Co.
Lumberton, N. C.

Dear Sirs:

I take this method of expressing my thanks and appreciation of prompt settlement of insurance policy No. 15625 on my baby, Nadean Sisk. Policy was dated November 24, 1924 and my baby died one o'clock a. m., November 25, 1924 and Mr. Kirby paid claim 11:45 a. m., same day, less than 12 hours after death.

Your promptness in paying claims should appeal to the insurable public as a whole.

Yours Very Truly,

HORACE SISK.

Reliable Agents wanted by the above company, office over T. C. Whisnant and Son's Store, Forest City, N. C.

Forest City-Marion-Spartanburg Bus Line

SOUTH BOUND

NORTH BOUND

Leave.	A.M.	A.M.	P.M.	Leave.	A.M.	P.M.	P.M.
Marion			1:15	Spartanburg	9:00	2:00	5:00
Rutherfordton		8:00	2:25	Cherokee Springs	9:15	2:20	5:15
Spindale		8:10	2:30	Mayo	9:25	2:25	5:25
Forest City	7:00	8:20	2:40	Chesnee	9:35	2:40	5:40
Caroleen	7:15	8:35	2:55	Cliffside	10:00	3:15	6:00
Henrietta	7:25	8:45	3:05	Henrietta	10:10	3:25	6:10
Cliffside	7:35	8:55	3:15	Caroleen	10:15	3:35	6:20
Chesnee	8:00	9:20	3:40	Forest City	10:30	3:50	6:36
Mayo	8:10	9:30	3:50	Spindale	10:40	4:00	6:45
Cherokee Springs	8:20	9:40	4:00	Rutherfordton	10:50	4:10	6:50
Spartanburg	8:40	10:00	4:20	Marion	12:00		

Start The New Year Right

With the resumption of increased vigor in business circles, inaugurated with the New Year, it is appropriate that you start a savings account with the Building & Loan Association.

Our 43d Series Opens Saturday, January 3d

25c per share weekly.

\$72.50 prepaid shares.

\$100.00 dividend bearing stock, with semi-annual payments. All money in the Association non-taxable.

COME IN AND LET US EXPLAIN TO YOU

Our new quarters are in the Magness Piano Store, next door to the Farmers Bank.

Forest City Building and Loan Association

B. H. Long, Pres.

W. L. Brown, Sec'y-Treas.