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T. C. WHISNANT & SON

Forest City, N. C.

25,000 WAITING TO COME TO WESTERN NORTH CAROLINA

The Southern Railway is authority for the statement, that in addition to the people who spend their vacation period in Western North Carolina now, at least 25,000 more will flock here the first summer there are accommodations to care for them; and that is only the beginning. If accommodations can be arranged for—and these people are informed—and after spending their vacation here, return to their respective communities satisfied with the accommodations and treatment afforded them, each one can be counted on to act as an advertiser of this section of our state as a vacation resort. So, the number of regular Western North Carolina vacationists will increase each year in proportion to our ability and willingness to care for them. The situation at present may be likened to that of the farmer who knows he has a productive and consequently valuable piece of land and allows it to lie fallow.

By ignoring the possibilities of providing the right kind of vacation accommodations for the thousands who would come here from such cities as Cincinnati, New Orleans, Memphis, etc., the citizens, and speaking more particularly, the farmers of Western North Carolina, are practically refusing to accept the hundreds of thousands of dollars these vacationists would leave here each season.

We speak specifically of the farmer, because it is in large measures his opportunity that is being lost. Thousands of people in the cities mentioned cannot afford to live in high priced hotels. Thousands more, particularly those with children, do not care for the life of the summer hotels, but choose the change to life on the farm with its quiet simplicity and closeness to nature, providing, the farm house is accustomed and considers fundamental and indispensable to his comfort, and that the food is wholesome, of variety and well cooked.

Western North Carolina, Inc., with headquarters in Asheville was organized to serve all the peoples of this section of our State. Its executive committee and officers are confident that in natural scenic beauty and invigorating yet equable climate, it is unsurpassed in the United States. One of its objectives is to acquaint the people, particularly those who are accustomed to take a regular summer or fall vacation, with the accessibility, charms and health-giving attributes of these western counties of our State, then to induce them to come here and by so doing, to provide an added source of income for the farmer who is progressive enough to realize what that increase in income will add to his well-being and that of his family.

There are thousands of such farmers in Western North Carolina, men of vision and capacity, who are willing, and what is more important, equipped and prepared to accept from two to ten paying guests this summer. But they have no means of advertising the fact. They are, as it were, cut off from a source of supply that means added comfort and increased prospects. That is where Western North Carolina, Inc., can and will function for them. Western North Carolina, Inc., is now engaged in compiling a list of farm houses in this section, in which summer boarders can be accommodated with profit to the farmer and satisfaction to the guest. In compiling this list, Western North Carolina, Inc., must have the assistance of the progressive farmers in every one of our twenty-five counties. That assistance will cost them exactly two cents—the price of postage to mail a letter informing Western North Carolina, Inc., of this desire to increase their income by accepting summer boarders. Western North Carolina, Inc., will, in turn, answer the communication, setting forth the minimum standard that has been adopted for farm boarding houses, inquiring as to rates, location, etc., and will then, if the reply be satisfactory, list the farm home and recommend it as a vacation home to some of those twenty-five thousand people who seek to come here.

Sit down now, and write your letter, directing it to Western North Carolina, Inc., 6 Government street, Asheville, N. C.

It looks like a good year for the sheep industry according to predictions made by the United States Department of Agriculture. G. P. Williams, sheep extension specialist for State College says there is more interest in sheep farming in North Carolina now.

\$1,000 IN PRIZES FOR STATE GARDENERS

Raleigh, March 9.—The garden contest begun in North Carolina by the Divisions of Horticulture and Home Demonstration of the State College Extension Service has received added impetus by the announcement from the Southern Ruralist of Atlanta, Ga., that it would give \$1,000 in prizes to gardeners in the South. The South-wide contest will run from May 1, 1925 to May 1, 1926 and entries will be received by the Ruralist up until June 1 of this year. Anyone living on a farm in the South may enter the contest by writing to the Ruralist before this date.

The money will be distributed as follows: First prize, \$500; second prize, \$200; third prize, \$100; five prizes of \$20 each and ten prizes of \$10 each.

The rules governing this contest were prepared by a committee of four southern horticulturists of which Prof. C. D. Matthews of State College is a member. The awards will be made by the same committee.

BAPTIST RALLY

The mission rally that was to have been held with the First Baptist church, Rutherfordton, will be combined with the fifth Sunday meeting and meet on Friday evening before the fifth Sunday, at 7:30 p. m. This meeting will be with the First Baptist church, Rutherfordton. Dr. J. W. O'Hara and Dr. Hamby are both to be here and take part in the meeting. The B. Y. P. U. Round Hill Academy will take part and so will Field Worker J. Ed. Preston. A good meeting is expected. We want every W. M. S., B. Y. P. U. and church well represented. Entertainment will be furnished for the entire meeting. Brother pastor, make your plans to be here and bring a good delegation from your work. A full programme will be published next week. This is for the entire association.

M. A. Adams,
For the Committee.

NOTICE OF STOCKHOLDERS MEETING

The annual meeting of the stockholders of Forest City, B. & L. Association will be held in the office of the Association on the 16th day of March, 1925. W. L. Brown, Treas. 21-2t

Big Reduction Sale OF HARDWARE

Beginning Fri., March 13

and continuing through Saturday, March 21st.

The biggest saving in Hardware you have ever had.

I am going to offer 25 per cent off on my entire stock.

Nothing reserved. Now is the time to buy your wants in—

HARDWARE, PAINTS, DISHES AND KITCHEN UTENSILS.

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Ellenboro, N. C.

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GIVES MORE COMFORT—
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For every fiber is insulated with rubber, adding great strength to each cord, which stands the extra flexing strain in balloon tires. This process is the very foundation of low-pressure construction.

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High Analysis Fertilizers
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Make Every Acre Do Its Best.

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GIVEN AWAY ABSOLUTELY FREE

You May Hold the Proper Dial
and Receive

This Beautiful High Grade Clock FREE

With each \$1.00 cash purchase at our store, we will give our customers, absolutely free, one Special Clock Dial. When all of the dials have been given out, the Clock which is on display, will be wound and placed in our window. When the Clock, after running for a number of days, runs down, the party holding the Dial identically corresponding to the time of the stopped Clock, will receive, absolutely free, this High Grade Colonial Clock.

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We Want to Increase Our Business, So Make This Remarkable Offer.

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FOREST CITY, N. C.