

The Cliffside News

Published in Connection With The Forest City Courier

CLIFFSIDE'S HOME PAGE, UNDER THE DIRECTION OF LOCAL EDITORS

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B. E. ROACH Editor
CLYDE A. ERWIN
MISS UNA EDWARDS
Associate Editors

OBSERVES MOTHERS DAY

Last Sunday was observed at the local Baptist church as Mothers' Day and Baptist Hospital Day. The offering of the Sunday school was given to the Baptist Hospital located at Winston-Salem. Following the Sunday school the pastor, Dr. Chas. H. Stevens, preached to a large audience one of the finest sermons on mother that the writer has ever been privileged to hear. Three members were received Sunday for baptism. New members are coming in all along at most of the services.

On Sunday evening Rev. W. B. Jenkins visited here and preached a fine sermon after which the pastor administered the ordinance of baptism to eight new converts. During this ordinance appropriate music was played softly on the organ and many said it was one of the most impressive as well as beautiful services of the kind they ever witnessed.

UNION SERVICES

Dr. Stevens is attending the Southern Baptist Convention at Memphis, Tenn. Next Sunday morning at the close of the Sunday school the usual offering will be taken but there will be no sermon and the people will have an opportunity to visit the Methodist church. On Sunday evening at the usual preaching hour there will be a song service. The choir and the members of the local Methodist church and the Avondale Baptist church have been invited to sing at this time. Of course all other visitors are very cordially welcomed.

The State College Summer School begins on June 15 and closes July 24. The announcement of courses has been published and may be secured by those wishing to attend.

BUY A FORD AND
SPEND THE DIFFERENCE.
B. B. DOGGETT.

DR. H. L. ROBERTSON
DENTIST
Cliffside, N. C.

LOCAL HAPPENINGS

The many friends of Mr. and Mrs. Chas. Swofford regret their removal from Cliffside to Shelby. Mr. Swofford has been connected with the furniture store here for a number of years. He will go into the mercantile business in Shelby.

Mr. and Mrs. Cecil Bridges and Mrs. J. Y. Padgett spent Sunday in Gaffney, S. C.

Misses Marjorie Hord and Merle Wimberly spent the week-end at King's Mountain.

The roller mills here have installed one of the most complete corn mills in this section of the state. They are also making a fine grade of flour.

Mr. and Mrs. V. F. McMahan of Forest City visited Mr. and Mrs. Jay Cole last Saturday.

Miss Ada Bridges spent the week-end at her home at Forest City.

Mr. Roy Waters, Associational B. Y. P. U. and Sunday school worker, will address the teachers' meeting at the local Baptist church on Thursday night of this week. It is hoped that every teacher and officer will be present.

Quite a number attended the Memorial Day races at Charlotte Monday afternoon. Among them were Messrs. Clyde Edwards, Mack and Ralph Duncan, B. J. Davidson, A. T. Humphries, B. F. Biggerstaff and Shirley White.

The County Medical Society which met here on Tuesday of last week had a very interesting meeting.

The secretary of the Memorial building announces that fifty new books have been added to the library. About fifty more will be added at an early date.

The Henderson-Gunn Tent Theater is located here this week on the old school house lot.

Messrs. Z. O. Jenkins and John G. Roach went to Spartanburg Monday to attend the Scenic Highway meeting.

Misses Melrose Hawkins and Alice Carpenter of Limestone College spent the week-end here at their respective homes. Miss Carpenter had for her guests two friends from Limestone College, Misses Mildred Jeffers and Berta Williams.

Miss Edith Greene and Mr. W. W. Winn visited Chimney Rock Sunday. Messrs. DeWitt Causby and Baxter Splawn, of Greenville, S. C., spent the week-end here.

Messrs. Robert Greene and Hoyle Black have about recovered from their injuries received a week ago when coming from Shelby their car left the road near town and collided with a telephone pole.

Mr. and Mrs. B. P. Caldwell had for their guests Sunday Mr. and Mrs. Paul Webb, Mrs. Esther and Miss Elizabeth McBrayer and Miss Ruth

Munday, of Shelby, and on Sunday afternoon Mr. and Mrs. Z. O. Jenkins and Mr. and Mrs. H. M. Owens of Avondale.

Mr. Grover C. Haynes is expected to arrive today (Tuesday) from St. Petersburg, Fla., where he and his family have spent the winter. Mr. Haynes will attend the annual meeting of the stockholders of the Cliffside Mills which will be held here Wednesday.

Miss Eunice White spent Sunday in Avondale.

Miss Virginia Padgett visited in Rutherfordton and South Mountain last Sunday.

Mr. and Mrs. Zeb Freeman of the Mt. Vernon section spent Sunday here.

The local high school team played the Forest City high school ball team the game to a close as the locals were on Monday afternoon. Rain brought a bat in the sixth inning. The score was 4 to 0 in favor of the locals.

Little Miss Mary Lewis and Master R. K. Wilson, of Shelby, spent the week-end here with Mr. and Mrs. J. B. Freeman.

Miss Muriel Barnes had for her guests last week-end her parents, Mr. and Mrs. H. A. Barnes and Mr. and Mrs. Geo. H. Booth of Greensboro.

Mr. J. M. Smart of near Bostic spent last week here with Mr. and Mrs. J. C. Carpenter.

Misses Geneva and Pearl James and Mesdames C. D. Hughes and L. G. Garvin visited in Shelby last Friday.

Misses Jane Campbell, Annie Hall and Una Edwards visited last Sunday at the home of the latter in Rutherfordton.

Mr. and Mrs. Myles Haynes accompanied by Mrs. Wayne Haynes, of Avondale, visited Mr. and Mrs. J. C. Carpenter at Rutherfordton, Sunday.

Mr. and Mrs. C. M. Hamrick spent the week-end at Boiling Springs.

Several from here attended the music festival at Spartanburg last week.

Mr. and Mrs. P. D. Padgett moved Monday to a farm near Frog Level. Mr. Padgett has been here almost as long as the town has been in existence and has many friends who regret to lose them.

Mr. Robert James and daughters, Misses Geneva and Pearl, spent Sunday at Spindale.

Mr. J. Y. Padgett returned last week from a visit to friends at Morganton.

AVONDALE NEWS

Avondale, May 11.—Mother's Day was observed at the Methodist church Sunday morning. A very impressive sermon was preached on the subject "Mother." Special music was rendered by the Cliffside and Avondale choirs. A large crowd attended this service, consisting of members from here and also the Cliffside Methodist church. Rev. Heckard made it clear to us that "mother" is the greatest gift from God.

The revival of the Methodist church is still in progress. Large crowds are attending each service and already several members have been added to the church.

Commencement exercises will be given at the town hall Thursday and Friday nights, May 21-22.

Several from here attended Memorial services at Mt. Vernon Sunday. Miss Maud Moorehead, of Lattimore, is visiting relatives here.

Mr. A. E. Honeycutt is at the Rutherfordton hospital where he underwent an operation for appendicitis. We hope he will soon be able to return home.

Rev. W. B. Jenkins will leave this week for Memphis, Tenn., where he will attend the Southern Baptist Convention.

CLIFFSIDE SCHOOL NEWS

The annual recitation contest will be held in the school auditorium on Tuesday night, May 12th. The contest promises to be a most interesting one this year. Nineteen girls will take part. The gold medal is given by Mr. B. D. Wilson of Rutherfordton. Mr. Wilson has given the medal each year and continues to give it even though he is now a citizen of Rutherfordton. The school certainly appreciates the interest of such men as Mr. Wilson.

The boys will have their declamation contest Thursday night, May 14th. The medal for the boys is given by Mr. Kendrick, superintendent of Cliffside mills. Much interest is also

shown in the boys' contest. Possibly fifteen boys will participate.

Rehearsals for the commencement play are in progress now. The play, "Aaron Slick From Pumpkin Crick" is a comedy in three acts, and will be one of the best ever given by the local school. The play will be given Saturday night, May 23rd at 8:00 o'clock. Admission will be only 15 and 25 cents. The local Collins-Moore orchestra will furnish music between acts.

The school had a book day last week and over eleven hundred books were added to the school library. The room contributing the largest number was given a half holiday. The tenth grade with 273 volumes won the holiday.

HOPEWELL NEWS

Ellenboro, R-2, May 11.—The farmers throughout this section were delighted with the nice shower of rain that fell last night.

Mrs. J. T. Robbins is on the sick list at this writing we are sorry to note.

Mrs. Lizzie Lee is spending a few days with her son, Mr. Hatcher Lee, of near Walls.

There will be Memorial services at Sandy Plains Baptist church Saturday. Everybody is invited to attend and bring plenty of flowers and well-filled baskets.

Miss Myrtice Doty gave a party at her home Saturday night in honor of her friends. A large crowd attended and all reported a fine time.

The daughter of Mrs. Bell Kanipe, who has been on the sick list, is improving we are glad to note.

Miss Alma Robbins spent Sunday with Miss Esther Spratt.

Several from around here have been attending the services at Sandy Run Baptist church.

Miss Estelle Spratt spent Saturday night with Miss Myrtice Doty.

Mr. John White, of Georgia, is visiting at the home of Mr. J. L. Robbins.

Mr. Virgil Hawkins and Miss Eula Gordon surprised their many friends by motoring to Caroleen last Thursday and getting married. Mr. Hawkins is the son of Mr. Sidney Hawkins and Mrs. Hawkins is the charming and talented daughter of Mr. L. R. Gordon, of near Hollis. They have a large concourse of friends who

wish them a long and successful married life.

There will be Memorial services at Hopewell Methodist church Sunday morning.

ADVERTISING KEEPS LOCAL TRADE AT HOME

Merchants of Greensboro were much disturbed by the reported amount of money sent out of that city for purchases from outside points largely through mail order houses. Quite a campaign was put on to acquaint people with local merchants and prices with resulting good effect.

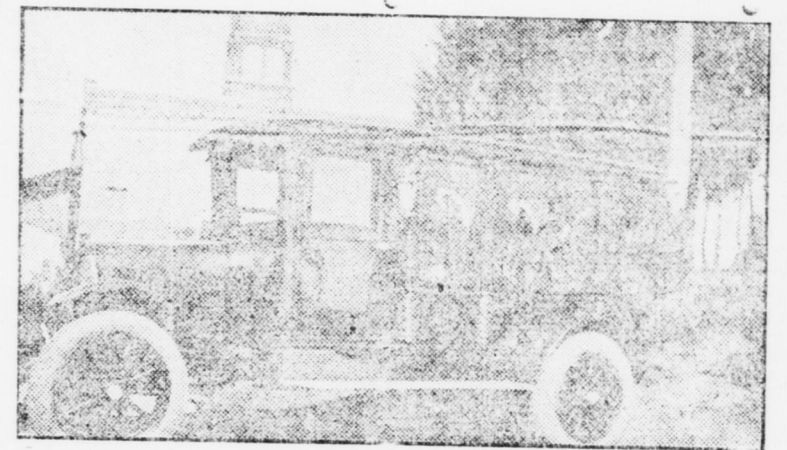
It is felt that the best way to keep the local trade of Forest City at home is to make full use of the means of acquainting local residents with the advantages of buying at home. This means advertising.

Mail-order houses get business

from here for two reasons: First, because they may have commodities which are not obtainable here; and, second, because they let people know what they have for sale. It is possible that the first of these competitions cannot be overcome by local merchants unless they should stock slow-moving and unprofitable merchandise; and no merchant can afford to do that.

The second competition can be more easily met. Perhaps the advertising manager of the Forest City Courier can help merchants plan advertising campaigns which will present the advantages of quality or price or immediate delivery so effectively that the competition of outside firms will no longer be a factor.

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We have a new lowering device for placing the corpse in the grave which dispenses with the use of hand straps.

Our service at your command. If you want us on Sunday or at night please telephone Cornelius Martin, phone No. 89; Chas. Swofford, phone No. 40, or R. B. Watkins, phone No. 26.

Cliffside Mills Furniture Store

Now is the time to buy your

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Perhaps you do not realize how little actual cash it requires. You can get quick delivery with only a small partial payment.

BALLOON You will find that the Ford meets every motoring requirement. It will deliver you **Tire Equipment** years of dependable and useful service at comfortably low upkeep cost. Investigate the easy Ford plan to buy a car.

Full Size (29x4.40) Now Optional On All Ford Cars at An Extra Cost of **\$25**

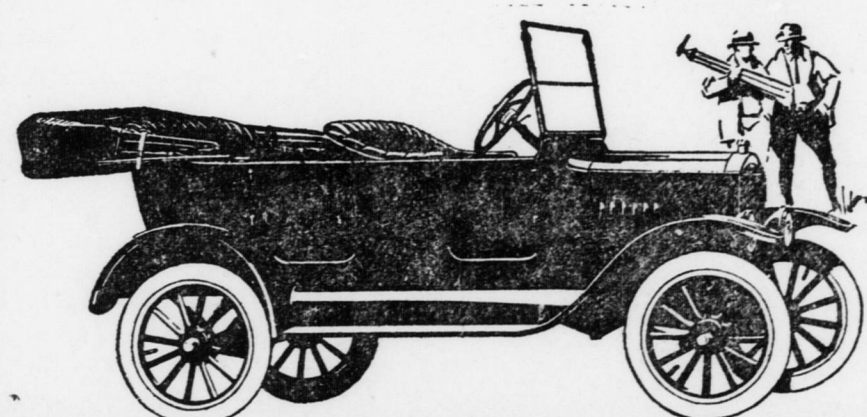
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B. B. DOGGETT



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Coupe - - - 520
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Cliffside Drug Store
CLIFFSIDE, N. C.