

Thrill This Entire Community!

# \$10,000 IN 14 DAYS

They Won't Last  
Long--  
HURRY!

Ready-to-Wear, Men's Clothing, Dry Goods, Millinery, Notions,  
FOR 14 DAYS AT STARTLING REDUCTIONS

Come and see with your own eyes that our every statement is true. Never before in the history of this county have such startling values been offered. Thousands to participate in this big bargain feast, for such opportunities come but once in a lifetime. Thousands of people are being notified of a sale in this community. We've made up our minds to eclipse all previous bargain events, and our rock-bottom prices will cause people to

# LARGEST SALE OF ALL

**SATURDAY AT 11 A. M.—\$5 IN COLD CASH FREE**

**F R E E**  
On Saturday morning promptly at 11 o'clock we are going to lock our doors for just five minutes. To each and every adult inside of our store when the doors are locked, we are going to hand a slip of paper. You are to write your name on the slip and then they will all be placed in a sealed box and thoroly shaken up. A disinterested child will then draw one slip from the box, and if YOUR name appears on that slip you get \$5 in cash absolutely free (pay one cent for it to be within the law.) No strings tied to this offer. You don't have to buy anything. It's just another stunt to create publicity.

**STORE CLOSED THURSDAY TO GET READY**

Seldom has such a bargain event been attempted in this entire state. Vast preparations must be made to handle the crowds and it therefore becomes necessary to lock our store up tight for one day to get ready. Busy hands will be behind locked doors preparing this huge bargain feast for the hundreds and thousands of eager buyers who are sure to attend. Thousands of bargains must be displayed—counters moved—boxes opened—show cases changed around and a general change in the entire store must be made in order to handle the crowds with speed and dispatch. Be here opening day and all will be ready.

**STOCK ON SALE FOR 14 BIG DAYS.**

**YOUTH'S SUITS**

PRICES  
in and we are throwing prices.

Price Cuts

\$25 Values Boys' 100 Percent Wool  
**FALL SUITS**  
with 2 pairs long pants  
\$17.95

\$37.50 and \$40 Values  
**MEN'S FINE SUITS**  
will be sold for  
\$24.95

1 Lot Of  
**BOYS' LONGIES**  
All Sizes  
\$1.49

Regular \$3.95 Value  
**CHILDREN'S PURE WOOL SWEATERS**  
will go on sale here for  
\$2.35

Regular 90c Value  
**FULL CUT, GOOD GRADE WORK SHIRTS**  
in this big sale for only  
**49 CENTS**

Regular \$6 and \$7.50  
**LADIES' FINE ALL-WOOL SWEATERS**  
will go on sale for  
**\$3.95**

Regular \$8 and \$10  
**LADIES' FINE ALL-WOOL SWEATERS**  
will be sold for only  
**\$4.95**

Regular \$4 Value  
**LADIES' FINE SILK & WOOL SWEATERS**  
will be sold for only  
**\$1.89**

Regular \$2.50 Value  
**MEN'S FINE SILK STRIPED DRESS SHIRTS**  
go on sale for only  
**\$1.39**

Regular \$1 Value  
**LADIES' FELT BEDROOM SLIPPERS**  
go in this big sale for only  
**49 CENTS**

**FALL SHOWING OF RUBBER FOOTWEAR**  
Fresh stock and every piece  
**AT STARTLING REDUCTIONS**

Regular \$5 and \$6 Value  
**LADIES' FINE STRAPS, OXFORDS AND PUMPS**  
Black Patent, Suede, Satin, Etc.  
**\$1.95**

Regular \$1 Value  
**CHILDREN'S HEAVY RIBBED UNION SUITS**  
will go on sale for only  
**49 CENTS**

Regular \$2 Value  
**MEN'S FAMOUS "HANES" RIBBED UNION SUITS**  
will be sold for only  
**\$1.25**

Regular \$5 Value  
**MEN'S FINE VELOUR DRESS HATS**  
will be sold here for only  
**\$2.95**

Regular \$1.50 Value  
**MEN'S GOOD QUALITY DRESS CAPS**  
to go in this big sale for  
**89 CENTS**

Regular \$3 Value  
**MEN'S VERY BEST GRADE DRESS CAPS**  
will be sold here for only  
**\$1.95**

Regular \$1.25 Value  
**ONE LOT OF LADIES' OUTING GOWNS**  
to go in this big sale for  
**69 CENTS**

Regular 25c Value  
**CHILDREN'S HIGHLY MERCERIZED SOCKS**  
to be sold at, per pair  
**15 CENTS**

Regular 15c Value  
**MEN'S GOOD GRADE COTTON HOSE**  
will be sold at, per pair, only  
**7 CENTS**

Regular 75c Value  
**LADIES' SILK HOSE**  
IN ALL COLORS  
will go on sale at, per pair  
**39 CENTS**

Regular \$1.25 Value  
**CHILDREN'S GINGHAM PANTIE DRESSES**  
on sale for only  
**79 CENTS**

Regular \$1.50 Value  
**MEN'S FLANNEL SHIRTS**  
will be sold here for only  
**98 CENTS**

Regular \$4.95 Value  
**ENGLISH BROADCLOTH AND HAND-MADE VOILE DRESSES**  
**\$1.95**

# FAIR STORE

NORTH CAROLINA

**BE HERE  
FRIDAY SURE**