

A Sale, Store-wide in Scope That Creates One Of the Most Inviting Buying Opportunities Of the Fall Season!



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LOOK!

BETTER THAN WORDS, THESE PRICES WILL IMPRESS SEEKERS OF OUTSTANDING VALUES!

CLIFFSIDE MILLS STORE — Cliffside and HAYNES STORE NO. 1 Avondale Invites You to Share in These Big Savings!

Beginning Thursday morning, October 15th you will indeed witness a sale that will eclipse all the sales you have ever attended. Thousands will flock to this sale because the prices are right and such opportunities to save money on needed merchandise do not happen often during a season. We are offering extreme reductions on thousands of dollars worth of Fall and Winter Merchandise. Thursday, Oct. 15th is the opening day of this economy event — For all who would buy wisely we urge early attendance — Complete assortments at extreme savings. Bargains rise to most amazing heights in this merchandise feast — The most gigantic efforts Cliffside has ever experienced — Positively everything will go at the most astounding low prices — Savings beyond your expectations are rushed into this unparalleled merchandising event in which Clothing, Dry Goods, Shoes, etc., etc., including thousands of dollars worth of Fall Merchandise, just arrived, will all be included in this Sale. Here is surely an exceptional opportunity for men and women who are exacting in their demands for quality and value go hand in hand. This Sale enables you to save materially on what ever Merchandise you purchase — An event of extraordinary importance offering the finest dependable Merchandise in styles on which the seal of fashion rests, and at prices that are remarkably low.

This Sale will set a precedent in value-giving — Compare! Investigate! So extreme are the values that you will find it exceedingly worth while to anticipate needs of several months. There will be no humbug connected with this sale — There will be no disappointments of any style, but a real quality value-giving event which will open at both stores Thursday, Oct. 15th and continue for only 15 days — This sale commends itself to every thrifty shopper because of the unusual opportunities to secure the newest styles of merchandise at prices far below the regular price.

A sale can be no bigger, no better, no finer than the store conducting it — All the vast resources of an honorable institution, such as the Cliffside Mills Store and the Haynes Store No. 1 are behind this sale — So you may expect big things.

If you have regard for the way you spend your money you will surely be well repaid by attending this sale. Remember the entire stocks at both stores are included in this big sale—Prices quoted in this advertisement prevail at both stores. Remember the sale opens Thursday morning, Oct. 15th at nine A. M.

Sale Starts Thurs. Oct. 15th At 9 A.M.

The Crowning Point In Price Cutting—Is On Here—NOW!

MEN'S OVERALLS

Get this straight—You working men —You have got to admit that \$1.15 is a rock bottom price for a genuine 220 weight blue denim overall — We have one big lot of heavy 220 weight men's overalls, full cut and roomy — \$1.50 values to go in this sale at—

\$1.15

WORK SHIRTS

Another smashing demonstration of high quality and low price — This Uncle Sam work shirt is of good heavy grade material — Cut full and roomy all over—Has two pockets—Regular \$1.00 value— your money never bought better work shirt values— Special

69¢

A Sale Head and Shoulders Above Them All!

SHEETING

THURSDAY, OCT. 15th
At 9:00 A. M., Both Stores.

Just to start this big sale off with a bang Thursday morning we are going to sell 2500 yards of heavy sheeting at 5c a yard— Limit 10 yds. to a customer — None sold to children — On sale at both stores at 9:00 a. m. Be on time — Per yard

5¢

GINGHAM

FRIDAY, OCT. 16th, 10:00 A. M.
Both Stores

We are going to sell good grade Gingham at 5c yard — Limit 10 yards to a customer — None sold to children — Be here promptly at 10:00 o'clock for this big special — Per Yard

5¢

No One With an Eye For Economy Will Stay Away!

MEN'S FELT HATS

One special lot of men's high grade Felt Hats that sold from \$2.50 to \$3.00 — Special—

\$1.00

Sensational Drop In Shoe Prices

Here's a lot of ladies' shoes and slippers, medium and low heels, calf, kid, patent, etc., that are worth from \$2.50 up and now look at the price—

95¢

MEN'S DRESS SHIRTS

Those of you who think that it is impossible to buy a good dress shirt for 85c will certainly be surprised when you come look this lot over. They are real values — Stock up now—

85¢

PRICE BUSTER

MYSTERY BOX SALE
SATURDAY, OCT. 17th 2:30 P. M.
At Cliffside Mills Store, Cliffside.

Promptly at 2:30 p. m., we will place on sale several hundred Mystery Boxes, containing useful merchandise of various kinds — Such as Dry Goods, Shoes, Ladies' and Men's Wear, Dress Patterns of Yard Goods, Shirts, Ties, etc., etc. No package will contain less than 25c worth and many will contain from \$1.00 to \$10.00 worth — They will be sold blind at 25c a box — There are no blanks — You can't lose — Every box guaranteed to contain a full quarter's worth — This will be a "Knock-out" in value and you'll enjoy the fun — Take your choice of the lot for—

25¢

—You can buy one or as many as you wish—

Store Closed

Tuesday and Wednesday to enable us to thoroughly sale tag our entire stocks and mark down to a record low figure.

SALE OPENS THURSDAY MORNING, OCT. 15th AT 9:00 A. M.

BIG DOUBLE-HEADER SELLING EVENT!
CLIFFSIDE MILLS STORE
Cliffside, N. C.
HAYNES STORE No. 1
Avondale, N. C.

4 Big Pages

and each page crowded with mighty values on the season's very choicest merchandise. Don't let this golden opportunity slip thru your fingers — Tell your friends and get here opening day — Read every item—

NOW LOOK ON THE INSIDE