



**APPEALING!  
AMAZING!  
BENEFICIAL!**

**We Are Giving You  
Fair Warning!**  
This Sale Positively  
Closes Sat. Night  
October 31st

**Here Is A Sale That Makes  
Your Bargain Dreams Come True!**

**Values That Are  
Record-Breakers,  
And Economy Satisfiers--**

HERE ARE TERRIFIC  
PRICE SLASHES THAT  
PART THE WALLS OF REG-  
ULAR COSTS AND PRO-  
FITS, BRINGING FORTH  
SAVINGS THAT SOOTHE  
THE SOULS OF THE THRIF-  
TY TIRED TOILERS.

The customers who attend our sale the first days are now broadcasting the year's greatest Bargain news to their friends thru the big values they obtained in every nook and corner of the store. The thousands of people who participated in this sale the first few days were simply amazed at the unsurpassed wonder values—Each marvelous saving was a revelation in value giving and—we are continuing giving the same wonder values during the remaining days of this great event—Merchandise Bargains, the like of which the people of this territory have never witnessed—Don't delay attending! Come now while the opportunity is yours for never before a sale so tremendously important. It offers far more and far greater savings than you've ever even hoped for. The entire store literally overflowing with once-in-a-lifetime reductions of every conceivable kind.

**IT'S THE GREATEST VALUE-GIVING  
EVENT OF THE SEASON.**

**Radical Price Smashes  
Decidedly Different**

**MEN'S SUITS**

**HERE MEN! ARE DANDY FALL SUITS  
RICH, RARE AND ROSY PICKING AWAITS YOU.**

This selling event is nearing the end but still rich in savings and variety.

We have sold a vast number of Suits during this great sale and for the finish of our great campaign we have clipped and pruned prices to rock bottom.

Style, fabric, fit and price very appealing to those who recognize sound values. Men! These Suits sold from \$20 to \$32.50 until Saturday night out they go at **\$9.95**

**BEAUTIFUL NEW FALL**

**DRESSES**

There is not the least reason why every woman cannot be well dressed this fall and winter when an opportunity like this group of dresses go on sale at such a low price. It's a regular gold mine for women who know the fine art of making one dollar do the work of several. This lot is just a few hours from the Eastern Market and they are the "fashion's latest" and the fabrics are the most popular for fall and winter. Made to sell at from \$7.50 to \$15.00. Do not delay pay an early visit while there's a big selection to choose from. Extra Special. **\$4.95**

**Big  
Balloon  
Ascension**

WILL TAKE PLACE  
At CLIFFSIDE MILLS  
STORE SATURDAY,  
OCT. 31st 10 A. M. TO  
3 P. M.

LOOK UP. SEE IT  
FLOATING IN THE  
AIR.

BE HERE EVERY-  
BODY.

Several Hundred miniature bal-  
loons for the little folks.

More Fun Than A Circus

**SPECIALS  
FOR  
TUESDAY AND WEDNESDAY**

**GINGHAM**

**5c**

TUESDAY, OCT. 27 AT 10 A. M.  
BOTH STORES

Here you are Folks! Another big sale of that good Gingham Tuesday promptly at 10 o'clock. Limit 10 yards to a customer. None sold to children.

**BLEACHING**

**10c**

WEDNESDAY, OCT. 28, AT 10 A. M.  
AT BOTH STORES

We are going to sell one big lot of that good soft finish 36-inch Bleaching. This is the regular 20c kind. Be here promptly at 10 o'clock. Limit 10 yards to a customer. None sold to children.

**GUINEA  
RACE**

Saturday, Oct 31st 2 P.  
M. At Cliffside Mills  
Store.

By way of diversion and for a little fun, promptly at 2 o'clock Saturday afternoon we will let go from the roof of our store

**SEVERAL GUINEAS**

There will be a tag tied to each one, good for merchandise. Catch the guineas. Bring them to the store unharmed and you get merchandise as per tag.

We will not be responsible for lost Baby Carriages, Bad Tempers, Black Eyes, Broken Legs, nor other personal injuries. You participate at your own risk. Come and see the fun even if you don't participate. It's more fun than a circus.

**Men's Felt Hats**

Here's one of the most sensational values in the store. You will buy—you can't help it when you see this line of Men's Fall Hats, \$3 to \$5 **\$1.95** values, going until Saturday night at

**Sale Positively Ends October 31st**

**CLIFFSIDE MILLS STORE,  
CLIFFSIDE, N. C.**

**HAYNES STORE NO. 1  
AVONDALE, N. C.**

**MEN'S DRESS SHIRTS**

You've probably experienced times when everything seems to come at once, but this line of Men's Shirts will afford you a wonderful saving. High grade Shirts in a variety of patterns with and without collars, values to **75c** \$1.50. Our Final price